

APACA Section Survey

1. Name:	
	Response Count
	9
answered question	9
skipped question	0
2. Section:	
	Response Count
	9
answered question	9
skipped question	0

3. Does your section hold annual elections for the board?

	Response Percent	Response Count
Yes	88.9%	8
No	11.1%	1
	answered question	9
	skipped question	0

4. Does your section have	bylaws?	
	Response Percent	Response Count
Yes	100.0%	9
No	0.0%	0
	answered question	9
	skipped question	0

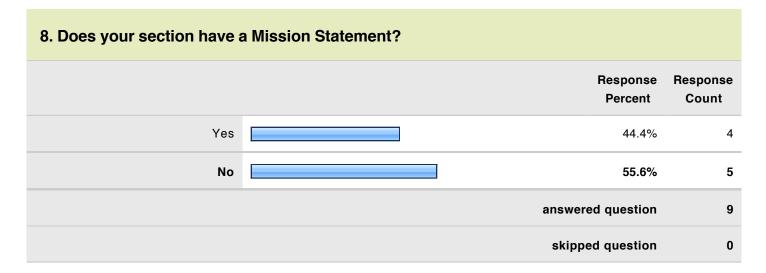
		an annual budget?	5. Does your section adopt
Response Count	Response Percent		
9	100.0%		Yes
0	0.0%		No
9	wered question	answe	
0	kipped question	skipp	

6. Does your section have a reserve funds policy?

	Response Percent	Response Count
Yes	44.4%	4
Νο	55.6%	5
	answered question	9
	skipped question	0

7. Does your section have a long range Development Plan?

	Response Percent	Response Count
Yes	11.1%	1
No	88.9%	8
	answered question	9
	skipped question	0



9. Does your section have an Annual Work Plan?

	Response Percent	Response Count
Yes	77.8%	7
No	22.2%	2
	answered question	9
	skipped question	0

10. How often does your se	ction board meet?	
	Response Percent	Response Count
Monthly	57.1%	4
Quarterly	42.9%	3
As Needed	0.0%	0
	Other (please specify)	3
	answered question	7
	skipped question	2

11. How do you recognize the contributions of board members?	
	Response Count
	9
answered questio	n 9
skipped questio	n 0

12. Do you have any paid st	aff:	
	Response Percent	Response Count
Yes	55.6%	5
No	44.4%	4
	answered question	9
	skipped question	0

13. If "Yes" to Q12, what functions do paid staff carry out?	
	Response Count
	5
answered question	5
skipped question	4

14. Additional comments concerning Section Administration?	
	Response Count
	4
answered question	4
skipped question	5

15. Do you have subsection	s in your Section?	
	Response Percent	Response Count
Yes	66.7%	6
No	33.3%	3
	answered question	9
	skipped question	0

16. What sort of organizational structure do they have?	
	Response Count
	7
answered question	7
skipped question	2

17. List ELECTED Section Positions:	
	Response Count
	8
answered question	8
skipped question	1

18. List APPOINTED Section Positions:	
	Response Count
	7
answered question	7
skipped question	2

19. List Standing Committees (if you don't have any, type "None"):	
	Response Count
	7
answered question	7
skipped question	2

20. Any additional comments concerning Section Organizations?

	Response Count
	2
answered question	2
skipped question	7

21. Do you have a board member in charge of membership?		
	Response Percent	Response Count
Yes	87.5%	7
No	12.5%	1
	answered question	8
	skipped question	1

22. Do you have a membership committee?			
	Response Percent	Response Count	
Yes	0.0%	0	
No	100.0%	8	
	answered question	8	
	skipped question	1	

23. Do you acknowledge new members?			
		Response Percent	Response Count
Yes		12.5%	1
No		87.5%	7
		answered question	8
		skipped question	1

24. If so, what do you do to recognize them?	
	Response Count
	3
answered question	3
skipped question	6

25. Do you communicate with members who do not renew?		
	Response Percent	Response Count
Yes	44.4%	4
No	55.6%	5
	answered question	9
	skipped question	0

26. If so what do method do you use? Response Count Response Count 4 Image: Count Count 1 Image: Count Count 1

27. Do you advertise board meetings to all section members?			
	Response Percent	Response Count	
Yes	55.6%	5	
No	44.4%	4	
	answered question	9	
	skipped question	0	

28. Do you have membership meetings?				
	Response Percent	Response Count		
Yes	44.4%	4		
No	55.6%	5		
	answered question	9		
	skipped question	0		

29. How often do you have membership meetings Response Response Percent Count Quarterly 0.0% 0 Monthly 33.3% 1 As topics present themselves 66.7% 2 Other (please specify) 3 answered question 3 skipped question 6

30. How do you communicate with members? How often?

	Yes	No	Monthly	Quarterly	Annually	When Possible	Response Count
Newsletter	77.8% (7)	22.2% (2)	22.2% (2)	33.3% (3)	0.0% (0)	11.1% (1)	9
Website	100.0% (9)	0.0% (0)	33.3% (3)	0.0% (0)	0.0% (0)	0.0% (0)	9
Emails	100.0% (9)	0.0% (0)	66.7% (6)	0.0% (0)	0.0% (0)	11.1% (1)	9
Facebook	77.8% (7)	22.2% (2)	11.1% (1)	0.0% (0)	0.0% (0)	22.2% (2)	9
Linkedin	57.1% (4)	42.9% (3)	0.0% (0)	0.0% (0)	0.0% (0)	14.3% (1)	7
Listserv	0.0% (0)	100.0% (3)	0.0% (0)	0.0% (0)	0.0% (0)	0.0% (0)	3
Blog	40.0% (2)	60.0% (3)	0.0% (0)	0.0% (0)	0.0% (0)	0.0% (0)	5
Mailings	20.0% (1)	80.0% (4)	0.0% (0)	0.0% (0)	0.0% (0)	20.0% (1)	5

- Other (please specify)
- 3
- answered question 9
 - skipped question 0

31. Have you done a memb	ership survey recently?	
	Response Percent	Response Count
Yes	50.0%	4
No	37.5%	3
Planning one soon	12.5%	1
	If you did a survey, what year?	6
	answered question	8
	skipped question	1
32. What was the focus / to	nic of the survey?	

	Response Count
	7
answered question	7
skipped question	2

33. Do you have a Membership Inclusion Coordinator on your Section Board? Response Response Percent Count Yes 77.8% 7 Have position, but looking to fill 0.0% 0 that position No 22.2% 2 9 answered question skipped question 0

34. Do you have a Membership Inclusion Coordinator in your section?

Response Count	Response Percent	
5	71.4%	Yes
2	28.6%	No
7	answered question	
2	skipped question	

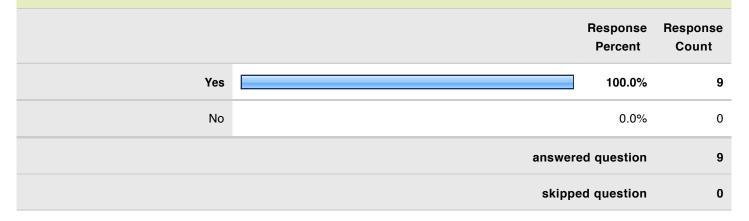
35. Please list the types of activities they undertake.	
	Response Count
	6
answered question	6
skipped question	3

36. Additional comments on Membership Outreach:	
	Response Count
	4
answered question	4
skipped question	5

37. Does your section conduct a regional awards program that supports the state/national awards programs?



38. Do you have a Section Board member who is responsible for the awards program?



39. Section's Awards Committee

	Response Percent	Response Count
Do not have / use an Awards Committee	12.5%	1
Have a standing committee	25.0%	2
Create an Awards Committee each year	62.5%	5
	answered question	8
	skipped question	1

40. In addition to awards that match State / National categories, do you have local section awards too?

Response Count	Response Percent	
6	75.0%	Yes
2	25.0%	No
6	If "Yes", please list these awards	
8	answered question	
1	skipped question	

41. Additional comments on Awards Program:	
	Response Count
	3
answered question	3
skipped question	6

42. Do you have a fundraising position on your Section Board?				
	Response Percent	Response Count		
Yes	55.6%	5		
No	44.4%	4		
	answered question	9		
	skipped question	0		

43. Do you have a fundraising committee in your Section? Response Percent Response Count Yes 22.2% 2 No 77.8% 7 Global Count 77.8% 9 Stopped question 9 9

44. Do you have a fundraising or sponsorship plan?				
	Response Percent	Response Count		
Yes	44.4%	4		
No	55.6%	5		
	answered question	9		
	skipped question	0		

45. Do you have fundraising events?			
	Response Percent	Response Count	
Yes	62.5%	5	
No	37.5%	3	
	answered question	8	
	skipped question	1	

46. What do you raise money for? Please list? Response Count 7 Answered question 2

47. Do you have a Professional Development Officer on the Section Board?		
	Response Percent	Response Count
Yes	100.0%	9
No	0.0%	0
	answered question	9
	skipped question	0

48. Do you provide an annual AICP training at the section level?			
	Response Percent	Response Count	
Yes	87.5%	7	
No	12.5%	1	
	answered question	8	
	skipped question	1	

49. Do you provide professibal development events? Response Percent Percent Response Percent Percent 100.0% No 0.0% Other Percent 0.0% Percent 0.0% Skipped question 0

50. If yes please describe including how often.	
	Response Count
	8
answered question	8
skipped question	1

51. How many AICP units does your section offer a year?			
	Response Percent	Response Count	
None	0.0%	0	
0.5 - 5 credits	25.0%	2	
5.5 - 10 credits	12.5%	1	
10.5 - 15 credits	37.5%	3	
> 15 credits	25.0%	2	
	answered question	8	
	skipped question	1	

52. Does your section offer an AICP qualified courses for the following at least every two years?

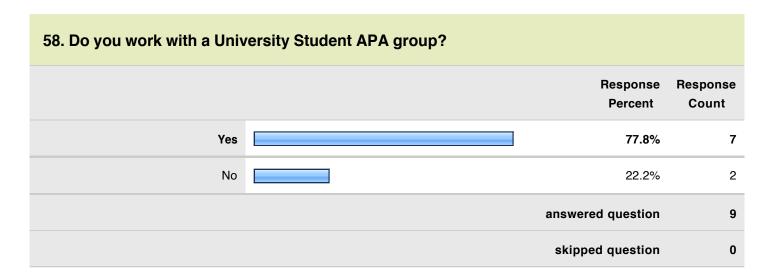
	Yes	No	Response Count
Ethics	87.5% (7)	12.5% (1)	8
Law	87.5% (7)	12.5% (1)	8
		answered question	8
		skipped question	1

54. Does your section have	any special AICP activities?	
	Response Percent	Response Count
Yes	25.0%	2
No	75.0%	6
	If "Yes, please specify	3
	answered question	8
	skipped question	1

55. Does your section participate in FAICP nominations? Response Response Percent Count Yes 88.9% 8 No 11.1% 1 Γ answered question 9 0 skipped question

56. Additional comments on Professional Development:	
	Response Count
	3
answered question	3
skipped question	6

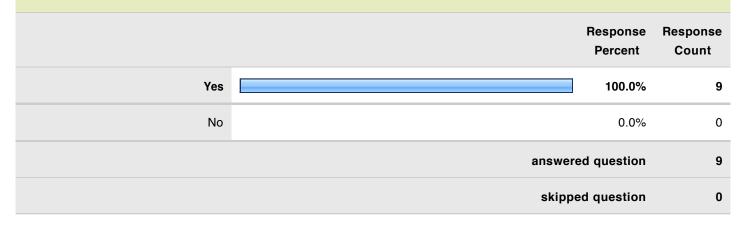
57. Do you have a Student Representative on your Section Board?		
	Response Percent	Response Count
Yes	88.9%	8
No	11.1%	1
	answered question	9
	skipped question	0

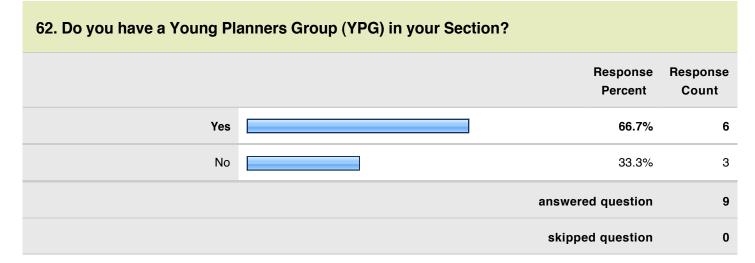


59. Do you plan or participate in student activities?			
		Response Percent	Response Count
Yes		77.8%	7
No		22.2%	2
		answered question	9
		skipped question	0

60. If "Yes", please describe events.	
	Response Count
	5
answered question	5
skipped question	4

61. Does your section offer reduced student rates for your events?





63. Do you have a YPG representative on your Section Board?

	Response Percent	Response Count
Yes	55.6%	5
No	44.4%	4
	answered question	9
	skipped question	0

64. Does your section financially support your YPG?					
	Response Percent	Response Count			
Yes	55.6%	5			
No	44.4%	4			
	answered question	9			
	skipped question	0			

65. Does your section offer reduced YPG rates for your events?				
	Response Percent	Response Count		
Yes	44.4%	4		
No	55.6%	5		
	answered question	9		
	skipped question	0		

66. Does you section offer mentoring programs?

	Yes	No	Response Count
For Students	62.5% (5)	37.5% (3)	8
For YPG members	62.5% (5)	37.5% (3)	8
		answered question	8
		skipped question	1

67. Does your section offer scholarships?					
	Response Percent	Response Count			
Yes	100.0%	9			
No	0.0%	0			
	answered question	9			
	skipped question	0			

68. If "Yes", how many and for what amounts (include California Planning Foundation regional scholarships in you contribute to CPF)?

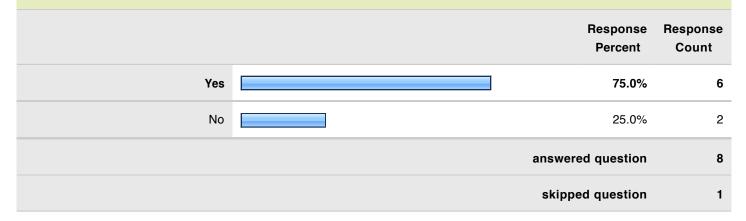
	Response Count
	9
answered question	9
skipped question	0

69. Additional comments on Students and Young Planners:	
	Response Count
	7
answered question	7
skipped question	2

70. Does your section do any outreach to planning commissioners?

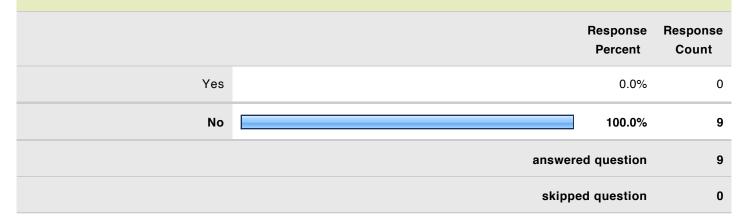
Response Count	Response Percent	
6	75.0%	Yes
2	25.0%	No
8	answered question	
1	skipped question	

71. Does your section have any programs focused on training City and County Planning Commissioners?



72. If "Yes", please describe briefly: Response Count Response Count 6 answered question 6 skipped question 3

73. Does your section offer reduced Planning Commissioner rates to your events?



74. Add	ditional comments on Planning Commissioner Involvement:	
		Response Count
		4
	answered question	4
	skipped question	5

75. What sorts of social events do you provide for your members? How often (per year typically)?

	None	1-2	3-5	6-10	> 10	Response Count
Holiday Party	0.0% (0)	100.0% (9)	0.0% (0)	0.0% (0)	0.0% (0)	9
Cocktail Parties/Mixers	11.1% (1)	11.1% (1)	44.4% (4)	11.1% (1)	22.2% (2)	9
Other	20.0% (1)	40.0% (2)	0.0% (0)	40.0% (2)	0.0% (0)	5
				answe	red question	9
				skipj	ped question	0

76. Describe list of social activities you typically do in your Section:

	Response Count
	8
answered question	8
skipped question	1

77. Do you collaborate with private firms to provide member services?				
			Response Percent	Response Count
	Yes		77.8%	7
	No		22.2%	2
			answered question	9
			skipped question	0

78. If yes, what do they provide? List activities:	
	Response Count
	6
answered question	6
skipped question	3

79. Do you collaborate with non profits to provide member services?

Response Count	Response Percent	
5	62.5%	Yes
3	37.5%	No
8	answered question	
1	skipped question	

80. If yes, what do they provide? List activities:	
	Response Count
	5
answered question	5
skipped question	4

81. Please check which professional organizations you collaborate with to provide member services (check all that apply):

Response Count	Response Percent	
9	100.0%	AEP
4	44.4%	AIA
6	66.7%	ULI
3	33.3%	ASLA
4	Other (please specify)	
9	answered question	
0	skipped question	

82. Please check which governmental entities you collaborate with to provide member services (check all that apply):

	Response Percent	Response Count
City	85.7%	6
County	85.7%	6
COG	85.7%	6
LAFCO	0.0%	0
Caltrans	71.4%	5
Regional Transit Authority	14.3%	1
Local Transit Authority	28.6%	2
Water Board	28.6%	2
Air District	42.9%	3
	Other (please specify)	2
	answered question	7
	skipped question	2

83. Does your section participate in any pro bono planning work or community volunteer activities? Please list:

Response Count	Response Percent	
4	50.0%	Yes
4	50.0%	No
4	If "Yes", please list here	
8	answered question	
1	skipped question	

84. Please list any additional member services your Section provides:

Response Count

4

answered question	4
skipped question	5

85. Are there services that your members have identified that they would like provided but your section is unable to do so? Please list:	
	Response Count
	3
answered question	3
skipped question	6

86. Are these services that would be better provided by the Chapter because of fiscal or effectiveness issues?

	Response Count
	5
answered question	5
skipped question	4

87. Are there services your section is providing that would be better provided by the Chapter because of fiscal or effectiveness issues?

	Response Count
	4
answered question	4
skipped question	5

88. Any additional comments?

	Response Count
	4
answered question	4
skipped question	5

Page 1, Q1. Name:		
1	Julia Lave Johnston	Sep 6, 2011 8:00 PM
2	Dave Ward	Aug 22, 2011 5:29 PM
3	Dan Wery	Aug 19, 2011 12:09 PM
4	Jennifer Lilley	Aug 19, 2011 10:49 AM
5	Hanson Hom	Aug 18, 2011 7:09 PM
6	Kristen Asp	Aug 18, 2011 12:21 PM
7	Leisa Lukes	Aug 17, 2011 6:01 PM
8	Kim Prillhart	Aug 13, 2011 5:50 AM
9	Ralph Raffi Kachadourian	Aug 10, 2011 4:21 PM

Page 1,	, Q2. Section:	
1	Sacramento Valley Section	Sep 6, 2011 8:00 PM

Page 1, Q2. Section:		
2	Central Coast	Aug 22, 2011 5:29 PM
3	San Diego	Aug 19, 2011 12:09 PM
4	Orange	Aug 19, 2011 10:49 AM
5	Northern	Aug 18, 2011 7:09 PM
6	Los Angeles	Aug 18, 2011 12:21 PM
7	Inland Empire	Aug 17, 2011 6:01 PM
8	Central Coast Section	Aug 13, 2011 5:50 AM
9	Central	Aug 10, 2011 4:21 PM

Page 2, Q10. How often does your section board meet?		
1	as needed	Aug 22, 2011 5:29 PM
2	bi-monthly	Aug 19, 2011 10:50 AM
3	every other month	Aug 18, 2011 7:14 PM

Page 2, Q11. How do you recognize the contributions of board members?		
1	annual lunch thank you at events	Sep 6, 2011 8:01 PM
2	Through phone calls, emails and at our meetings, thanks and kudos are expressed	Aug 22, 2011 5:29 PM
3	Annual board appreciation dinner during late summer - tradition; encouragement, verbal and written support	Aug 19, 2011 12:09 PM
4	Thank you's in the newsletter and website. Plaques or other small token of appreciation at the end of the term.	Aug 19, 2011 10:50 AM
5	Ceritificates of appreciation and in monthly Director's Report posted in Northern News	Aug 18, 2011 7:14 PM
6	Host an annual summer informal "board" meeting with appetizers, etc. From time to time have given special recognition awards during the annual awards program to outstanding board members.	Aug 18, 2011 12:24 PM
7	Nothing formalized.	Aug 17, 2011 6:03 PM
8	At our board meetings we discuss all of of the contributions and successes of our board members.	Aug 13, 2011 6:04 AM

Page 2,	Q11. How do you recognize the contributions of board members?	
9	We pay their registration fee to attend the State Conference.	Aug 10, 2011 4:21 PM

Page 2, Q13. If "Yes" to Q12, what functions do paid staff carry out?		
1	part time event planner-currnenly runs our speaker series	Sep 6, 2011 8:01 PM
2	Website administration, creation of flyers and general PRat no more than 10 hrs per month	Aug 22, 2011 5:29 PM
3	Not technically staff, but we contract with a web designer to manage the Section's website, and we contract with a graphic artist to layout our monthly Newsletter.	Aug 18, 2011 7:14 PM
4	Administration and bookkeeping	Aug 17, 2011 6:03 PM
5	We have a paid staff to maintain and keep current our website and to design and send notices for all of our events and to update and maintain our calender of events for our membership. This is the second year we have had this position and we review it annually. Hours are between 10 and 20 a month.	Aug 13, 2011 6:04 AM

Page 2, Q14. Additional comments concerning Section Administration?		
1	Oct 2011 includes Board item for Reserve Funds policy. Year 2012 includes work on a long range development plan.	Aug 22, 2011 5:29 PM
2	We should establish guidelines or recommneded minimums in terms of the programs and events each Section is expected to provide to provide some consistency for members between sections(e.g. Awards, Newsletter, Monthly luncheons/breakfasts; networking; workshops; website; job listings; AICP training; etc.). Sharing of programs between sections and with other professional organziations and agencies (ie. ULI, AEP, Caltrans, etc.) is a good way to increase member benefits with limited budgets.	Aug 19, 2011 12:09 PM
3	We have a large active Board consisting of 37 members and we delegate the duties among Board members and committees extensively.	Aug 18, 2011 7:14 PM
4	At our October meeting, the Central Coast Board is going to discuss growning our board to accomplish items that we would like to do but simply don't have enough board members to carry out.	Aug 13, 2011 6:04 AM

Page 3	, Q16. What sort of organizational structure do they have?	
1	supposed to have a board representative	Sep 6, 2011 8:06 PM

Page 3, Q16. What sort of organizational structure do they have?		
2	subsection director for each of our 3 counties: Ventura, Santa Barbara and San Luis Obispo	Aug 22, 2011 5:29 PM
3	We have some committees: YPG, e.g They have a chair and board with their own focus issue sub-committees.	Aug 19, 2011 12:09 PM
4	We have divided the Section into 7 geographical areas and have formed a Regional Advisory Council (RAC) with a Chair assigned to each area. Each RAC Chair coordinates and organizes activities for their respective RAC area, including joint activities between RACs.	Aug 18, 2011 7:21 PM
5	Soon to be dissolved.	Aug 17, 2011 6:18 PM
6	We have a Sub Section Director for each of the three counties in our section. The Sub Section Directors are responsible for having events (minimum of 4) in their own section and then we have larger events for the combined sections.	Aug 13, 2011 6:06 AM
7	none	Aug 10, 2011 4:21 PM

Page 3, Q17. List ELECTED Section Positions:		
1	Section Director Secretary Treasurer Director of Professional Development Director of Programs Membership Director	Sep 6, 2011 8:06 PM
2	Director, Subsection Directors, Director-Elect, Finance Officer, Public Relations Officer, Professional Development, Legislative Representative	Aug 22, 2011 5:29 PM
3	Director Treasurer	Aug 19, 2011 12:09 PM
4	Director Vice Director for Administration and Finance Vice Director for Professional Development Vice Director for AICP Certification Vice Director for Programs Vice Director for Public Information Vice Director for Membership	Aug 19, 2011 10:55 AM
5	Director, Director Elect, Past Director, Administrative Director, Treasurer	Aug 18, 2011 7:21 PM
6	Director, Vice Director for Finance and Records, Vice Director for Policy, two (2) Vice Directors for Programs, two (2) Vice Directors for Professional Development, Vice Director for Membership, and two (2) Vice Directors at Large.	Aug 18, 2011 2:12 PM
7	Section Director/Director-Elect Vice Director of Administration Vice Director of Policy Professional Development Officer Director-Elect	Aug 17, 2011 6:18 PM
8	Director, Assistant Director, Administrative & Finance Dir., Membership & Public Info Dir., Professional Development Dir.	Aug 10, 2011 4:21 PM

Page 3,	Q18. List APPOINTED Section Positions:	
1	News and Information Director Awards Director Sacramento Division Director	Sep 6, 2011 8:06 PM

Page 3, Q18. List APPOINTED Section Positions: San Joaquin Division Director Foothills Division Director Chico Division Director Young Planners Group Rep. / University Rep. Student Representative Legislation Director AEP Liaison Website Director Past Section Director 2 Student Representative and Newsletter Aug 22, 2011 5:29 PM 3 Secretary; Awards; Newsletter Editor; Membership; Marketing; Legistlation; Aug 19, 2011 12:09 PM Student Liaison; YPG; Webmaster; Prof Development - Workshops; Prof Development - AICP Training; 4 Academic Liaison Leislative Liaison Awards Chair Web Master Student Aug 19, 2011 10:55 AM Representatives Social Media CPF Liaison Community Outreach Liaison Young Planner Group Chair 5 Will send separately the Board Roster that lists 32 appointed positions. Aug 18, 2011 7:21 PM

Ū.		
6	Newsletter Editor, Public Information Officer, Planning Commissioner Representative, Marketing, Webmaster, Young Planners Representative, Membership Inclusion, University Liaison, and Student Representatives.	Aug 18, 2011 2:12 PM
7	VD-Membership VD-Awards Program VC-Programs (2) Editor Section Historian Membership Inclusion Director Membership Coordinator California Planning Foundation Liaison University Liaison Student Representative Webmaster	Aug 17, 2011 6:18 PM

Page 3, Q19. List Standing Committees (if you don't have any, type "None"):

1	Fundraising	Sep 6, 2011 8:06 PM
2	State Conference Host committee Budget committee Elections Committee	Aug 22, 2011 5:29 PM
3	YPG	Aug 19, 2011 12:09 PM
4	Budget Programs Awards	Aug 19, 2011 10:55 AM
5	Sustainabililty Committee, Website Committee, Awards Program Committee, Holiday Party Committee, Social Media Committee	Aug 18, 2011 7:21 PM
6	Elections	Aug 18, 2011 2:12 PM
7	Foundation Committee ArtVULUPS Committee	Aug 17, 2011 6:18 PM

Page 3, Q20. Any additional comments concerning Section Organizations?		
1	As necessary board members collaborate on small assignments such annual awards dinner, student coordination and professional development.	Aug 22, 2011 5:29 PM
2	Temporary Committees: Awards Committee Election Committee Bylaws Committee	Aug 17, 2011 6:18 PM

Page 4, Q24. If so, what do you do to recognize them?

1	Nothing currently However	as we have just conducted me	embershin survey this	Aug 22, 2011 5:29 PM

Page 4, Q24. If so, what do you do to recognize them?		
	summer, we are bringing new membership growth and this topic (a good idea!) at our October Board meeting	
2	Welcome letter.	Aug 19, 2011 10:57 AM
3	We are planning to send a welcome letter to all new members, which a new goal for our Section.	Aug 18, 2011 7:28 PM

Page 4,	Q26. If so what do method do you use?	
1	Yes, we track when some leaves we give phone call to understand reason for leaving. In 2010, one member gave up membership because the moved out of the area; another left because of bad economic times and inability to pay dues	Aug 22, 2011 5:29 PM
2	direct paper mail, email	Aug 19, 2011 12:09 PM
3	Phone call. Letter to encourage renewal. Follow up survey to find out how we can improve.	Aug 19, 2011 10:57 AM
4	We have sent a letter in the past to members with elapsed memberships but not a regular practice.	Aug 18, 2011 7:28 PM

Page 4, Q29. How often do you have membership meetings		
1	Not understanding question. We invite all members to regular events	Aug 22, 2011 5:29 PM
2	We have Planner's Nights Out - member networking meetings; other similar events limited to members only	Aug 19, 2011 12:09 PM
3	Last time was in 2006 with limited attendance	Aug 10, 2011 4:21 PM

Page 4, Q30. How do you communicate with members? How often?		
1	we send out email alerts when events warrent	Sep 6, 2011 8:08 PM
2	Twitter	Aug 18, 2011 7:28 PM
3	We send e-newsletters and emails more often than monthly and we update the website regularly.	Aug 17, 2011 6:23 PM

Page 4,	, Q31. Have you done a membership survey recently?	
1	we have done them in the past	Sep 6, 2011 8:08 PM

Page 4, Q31. Have you done a membership survey recently?

2	2011	Aug 22, 2011 5:29 PM
3	2011	Aug 19, 2011 10:57 AM
4	2010	Aug 18, 2011 7:28 PM
5	2006	Aug 18, 2011 2:38 PM
6	January 2011	Aug 17, 2011 6:23 PM

Page 4, Q32. What was the focus / topic of the survey?		
1	it was on member services/activities	Sep 6, 2011 8:08 PM
2	Membership satisfaction; what services desired; thoughts on professional development; critique of events/trainings held.	Aug 22, 2011 5:29 PM
3	Membership services, expectations, suggestions	Aug 19, 2011 12:09 PM
4	members needs	Aug 19, 2011 10:57 AM
5	Membership services and sustainability	Aug 18, 2011 7:28 PM
6	Value of membership	Aug 18, 2011 2:38 PM
7	What members want the Board to focus on and what types of programs they desire.	Aug 17, 2011 6:23 PM

Page 4, Q35. Please list the types of activities they undertake.		
1	work with state board position	Sep 6, 2011 8:08 PM
2	Conduct outreach to community minority groups to increase awareness of planning issues and provide information to students; outreach to local colleges, and establish mentor/network opportunities.	Aug 22, 2011 5:29 PM
3	Working with Built Environemnt Education Program (BEEP) with several other SDAPA members to teach young students (4-8, and eventually through High School) about the built environment, their role and mutual impact on quality of life	Aug 19, 2011 12:09 PM
4	Outreach to schools and universities; coordination with Chapter Membership Inclusion Director; diversity-themed events; mixers	Aug 18, 2011 7:28 PM
5	Coordination with the State Conference	Aug 18, 2011 2:38 PM
6	Coordinate with State Inclusionary Director and inform Board of Inclusionary activities.	Aug 17, 2011 6:23 PM

Page 4, Q36. Additional comments on Membership Outreach:

1 Board is working on membership growth and how to increase section.	ua 22. 2011 5:29 PM
--	---------------------

Page 4, Q36. Additional comments on Membership Outreach:		
	Consideration of new Board position creation to lead this effort in 2012.	
2	We've tried to have more direct member involvement, e.g. via an on-line member survey of a recent topic. This got good response and seems a good way to encourage more particpation and relevance. The results were shared with the City.	Aug 19, 2011 12:09 PM
3	We presently have two Diversity Co-Directors who share duties.	Aug 18, 2011 7:28 PM
4	Ability to sign-up on the website to receive e-newsletters; hold many programs throughout the year and also Member Mixers.	Aug 17, 2011 6:23 PM

Page 5, Q40. In addition to awards that match State / National categories, do you have local section awards too?

1	Local Vision Awards LEGACY Award	Sep 6, 2011 8:08 PM
2	Merit Award	Aug 22, 2011 5:29 PM
3	Usually a local recognition of the host community of the awards program; ad hoc awards for worthy plans, projects or people that don't fit the categories.	Aug 19, 2011 12:09 PM
4	We have one award that is not within the State/National categories: Distinguished Service Award to Northern Section Board Member	Aug 18, 2011 7:32 PM
5	Student Scholarship Award B. Ekhardt Foundation Award	Aug 17, 2011 6:24 PM
6	Distinguished Leadership Award	Aug 10, 2011 4:21 PM

Page 5, Q41. Additional comments on Awards Program:		
1	Big job, needs a committee, need continuity and organization. Premier annual event. Looking to create a permanent or enduring benefit for the host community -e.g. physical improvement of some kind.	Aug 19, 2011 12:09 PM
2	Recommend introducing a Sustainability Planning Award	Aug 18, 2011 7:32 PM
3	One of our most well attended events of the year!	Aug 18, 2011 2:51 PM

Page 6, Q46. What do you raise money for? Please list?		
1	Scholarships Events	Sep 6, 2011 8:09 PM
2	We charge small monetary contribution for non-members attending events and most trainings. State Conferernce host committee worked extensively on	Aug 22, 2011 5:29 PM

Page 6, Q46. What do you raise money for? Please list?

	sponsorships for 2011 conference.	
3	scholarships;	Aug 19, 2011 12:09 PM
4	scholarships, CPF, member services	Aug 19, 2011 11:01 AM
5	Sponsorships for Awards Banquet, Holiday Party and other social and educational events. Fees for calling cards ads and job ads which are used to offset costs for producing the monthly Northern News newsletter.	Aug 18, 2011 7:57 PM
6	The awards program	Aug 18, 2011 3:00 PM
7	Brad Eckhardt Foundation; CPF; General Membership Fund	Aug 17, 2011 6:25 PM
7	Brad Eckhardt Foundation; CPF; General Membership Fund	Aug 17, 2011 6:25 PM

Page 7, Q50. If yes please describe including how often.		
1	Our speaker series-and this year Ethics and law AICP required classes	Sep 6, 2011 8:10 PM
2	Across all 3 subsections of chapter, we do professional development and social engagements. For example, in 2011 we have 29 events.	Aug 22, 2011 5:29 PM
3	4-5 luncheons per year; 1-2 workshops; AICP training - 2 series per year	Aug 19, 2011 12:10 PM
4	monthly CM programs offering training to our members.	Aug 19, 2011 11:02 AM
5	We offer at least several professional training opportunities for AICP CM credit each month. Some of these are through sponsorship of planning-related events offered by another organization which the Northern Section co-sponsors and supports, primarily through applying for AICP CM credits and advertising the event in our Newsletter, eNews and website.	Aug 18, 2011 8:02 PM
6	Unfortunately, we were unable to coordinate an AICP test training this year. When applicable, AICP credits are coordinated with our program event.	Aug 18, 2011 3:05 PM
7	Most of our programs are focused on professional development with AICP credits offered.	Aug 17, 2011 6:26 PM
8	The annual Sierra Retreat at Lake Sequoia	Aug 10, 2011 4:22 PM

Page 7, Q54. Does your section have any special AICP activities?		
1	No, why would we want to restrict? Seems odd question.	Aug 22, 2011 5:29 PM
2	recent AICPs share study experiences	Aug 19, 2011 12:10 PM
3	We have an AICP Director who organizes a series of exam preparation workshops each year in which Board Directors have volunteeered their time as trainers. We also have an Ethics Review Director who provides one or two	Aug 18, 2011 8:02 PM

annual workshops on the AICP Code of Ethics.

Page 7, Q56. Additional comments on Professional Development:		
1	Need to offer more programs, but have difficulty with finding time to organize. Have been collaborating with other organizations to share and split efforts to offer more to members	Aug 19, 2011 12:10 PM
2	We are very active in applying for AICP CM credits for numerous planning- related events in the Northern Section.	Aug 18, 2011 8:02 PM
3	We have affered AICP law/ethics training, but not consistently.	Aug 18, 2011 3:05 PM

Page 8, Q60. If "Yes", please describe events.		
1	student outreach and networking with professionals, mentoring, and specific school to school event on student projects and planning aspirations.	Aug 22, 2011 5:29 PM
2	scheduled to make presentations to two classes at UCSD in September - re: member benefits, networking, etc.	Aug 19, 2011 12:10 PM
3	We attend networking events, career fairs, project presentations, welcome new student events, reception at State conference, networking events hosting by our section. We pay for attendance at PDAOC and lunch programs.	Aug 19, 2011 11:06 AM
4	We particiapte and support events offered by the Young Planners Group, Urban Planning Coalition (student association for San Jose State University), and UC Berkeley Planning Students Association.	Aug 18, 2011 8:02 PM
5	Mixers and an annual student-run symposium rotated between schools.	Aug 18, 2011 3:08 PM

Page 8, Q68. If "Yes", how many and for what amounts (include California Planning Foundation regional scholarships in you contribute to CPF)?

1	two scholarships with CP at \$1,000 each	Sep 6, 2011 8:11 PM
2	3 at \$1000 each for California Planning Foundation; each to go to Cal Poly SLO, UCSB Bren and CSU Channel islands	Aug 22, 2011 5:29 PM
3	Three at 1,000 each for CPF	Aug 19, 2011 12:10 PM
4	\$3,000: \$2,000 for CPF; other for AICP exam, conference attendance	Aug 19, 2011 12:10 PM
5	CPF - 1,000 (just approved to increase to 3,000) Bob Goldin Scholarship	Aug 19, 2011 11:06 AM

Page 8, Q68. If "Yes", how many and for what amounts (include California Planning Foundation regional scholarships in you contribute to CPF)?

	(approximately 3,000 per year) PDAOC - 1,500 Donation to CPF for auction this year could total donation of 4,000.00 in items	
6	We contribute \$4,500 annually for CPF schloarships and just approved \$1,800 for assistance on AICP exams fees for needy planners.	Aug 18, 2011 8:02 PM
7	Through CPF, we offer \$1000.00 scholarships to the 4 planning schools in our section.	Aug 18, 2011 3:08 PM
8	\$1,000 to CPF \$1,000 to Section Winner Undetermined amount to B. Ekhardt Foundation Winner	Aug 17, 2011 6:28 PM
9	CPF, Russel Fey Scholorship	Aug 10, 2011 4:23 PM

Page 8, Q69. Additional comments on Students and Young Planners:		
1	We have merged our young planners and student groups.	Sep 6, 2011 8:11 PM
2	Several Board members are work on this topic. A YPG is under development for 2011.	Aug 22, 2011 5:29 PM
3	We are currently in the process of forming a YPG.	Aug 19, 2011 12:10 PM
4	BEst source of new leadership and energy	Aug 19, 2011 12:10 PM
5	We have just started our young planners group so this is new to our section.	Aug 19, 2011 11:06 AM
6	We have two YPG Directors on our Board who are very active in organizing events for planners and students. They work with our two Student Representatives and University Liaison also.	Aug 18, 2011 8:02 PM
7	If Fresno State reinitiated the Master's in City/Regional Planning program, we may see more students interested in planning.	Aug 10, 2011 4:23 PM

Page 9, Q72. If "Yes", please describe briefly:		
1	We have an annual planning commissioner training series that is free.	Sep 6, 2011 8:12 PM
2	2010 Planning Academy completed for PC members and general publicwhich was incredibly successful. One is being planned for 2011.	Aug 22, 2011 5:29 PM
3	PDAOC training as well as our monthly lunch programs.	Aug 19, 2011 11:07 AM
4	In the past we have sponsored workshops targeted for Planning Commissioners. We have a Planning Commissioner Representative on the Board for the purpose of organizing such training.	Aug 18, 2011 8:05 PM

Page 9, Q72. If "Yes", please describe briefly:		
5	Holding a Planning Commissioners Workshop	Aug 17, 2011 6:29 PM
6	The Central California Planning Commissioner's Workshop	Aug 10, 2011 4:24 PM

Page 9, Q74. Additional comments on Planning Commissioner Involvement:		
1	We are voting on reducing rates for Planning Commissioners and adding a postion for local Planning Commissioner on our Board.	Aug 19, 2011 11:07 AM
2	Events for Planning Commissioners have been offered for free.	Aug 18, 2011 8:05 PM
3	We've had outreach to Planning Commissioner's in the past with inconsistent participation.	Aug 18, 2011 3:10 PM
4	limited to nill in our Section	Aug 10, 2011 4:24 PM

Page 10, Q76. Describe list of social activities you typically do in your Section:		
1	Awards ceremony annually	Sep 6, 2011 8:13 PM
2	Most professional development activities are tied to short social hour afterwards.	Aug 22, 2011 5:29 PM
3	Planners nights out Movie premiere holiday party	Aug 19, 2011 12:10 PM
4	Holiday party 2 summer mixers, including baseball games, soccer, trips to museums, train tours, etc. walking tours in the region networking events social awards event membership social event.	Aug 19, 2011 11:09 AM
5	Holiday Party, Awards Banquet, mixers and informal social events, brief networking w/ food prior to an AICP CM educational event, walking tours	Aug 18, 2011 8:08 PM
6	Related to social events, we generally offer mixers.	Aug 18, 2011 3:11 PM
7	Member mixers following a program, often held at a local restaurant/bar. Sometimes hold jointly with AEP or other association.	Aug 17, 2011 6:31 PM
8	Christmas Tree Lane Walk/Holiday Gathering; Sierra Retreat; Section Awards Dinner	Aug 10, 2011 4:24 PM

Page 1	I, Q78. If yes, what do they provide? List activities:	
1	They provide space for events and we have started asking for money.	Sep 6, 2011 8:16 PM
2	Several consulting firms offer up facilities and training skills. Many help sponsor events.	Aug 22, 2011 5:29 PM

Page 11	, Q78. If yes, what do they provide? List activities:	
3	Speakers for lunch programs, hosting and updating website, sending out eblasts, printing costs for materials	Aug 19, 2011 11:12 AM
4	Sponsor, organize and participate in social and educational events. Host Board meetings.	Aug 18, 2011 8:18 PM
5	We pay for an eblast service, and pay for some web/tech support services as needed.	Aug 18, 2011 3:14 PM
6	Notepads, pens, etc.	Aug 17, 2011 6:32 PM

Page 11, Q80. If yes, what do they provide? List activities:		
1	we work with a couple of nonprofits for our speakers series.	Sep 6, 2011 8:16 PM
2	Odd question. We coordinate with both public and private organizations, regardless of non profit status.	Aug 22, 2011 5:29 PM
3	programs and AICP CM credits	Aug 19, 2011 12:22 PM
4	speakers for sessions	Aug 19, 2011 11:12 AM
5	Sponsor, organize and participate in social and educational events.	Aug 18, 2011 8:18 PM

Page 11, Q81. Please check which professional organizations you collaborate with to provide member services (check all that apply):

1	SD ARch Foundation C3 Walk San Diego Council of Design Professionals Universities - UCSD, SDSU	Aug 19, 2011 12:22 PM
2	BIA	Aug 19, 2011 11:12 AM
3	SPUR, Bay Area Planning Directors Association (BAPDA), San Jose State University	Aug 18, 2011 8:18 PM
4	American Public Works Assn.	Aug 17, 2011 6:32 PM

Page 11, Q82. Please check which governmental entities you collaborate with to provide member services (check all that apply):

1	Dept of public health	Sep 6, 2011 8:16 PM
2	SANDAG	Aug 19, 2011 12:22 PM

Page 11, Q83. Does your section participate in any pro bono planning work or community volunteer activities? Please list:

1	Members helped during Santa Barbara fires for Tea Fire.	
---	---	--

Page 11, Q83. Does your section participate in any pro bono planning work or community volunteer activities? Please list:

2	clean up events, etc.	Aug 19, 2011 12:22 PM
3	National Planning Day - find several events to paticipate in Planning Van - going to several locations in the state to volunteer and provide planning services assisting with award applications for public agencies helping members with resumes, interview skills, etc.	Aug 19, 2011 11:12 AM
4	Case by case basis such as volunteering to assist San Bruno on planning for victims of PG&E disaster.	Aug 18, 2011 8:18 PM

Page 12, Q84. Please list any additional member services your Section provides:		
1	More social events- more events in our subsections more events in the evening	Sep 6, 2011 8:23 PM
2	Our Open Space is an interactive newsletter for membership.	Aug 23, 2011 5:18 PM
3	We have formed a sustainability committee to develop a web page for our website focusing on sustainability planning and to roganize workshops on this broad topic.	Aug 18, 2011 8:33 PM
4	Have formed an association called ArtVULUPS.	Aug 17, 2011 6:39 PM

Page 12, Q85. Are there services that your members have identified that they would like provided but your section is unable to do so? Please list:		
1	We do not have the resources to provide the above.	Sep 6, 2011 8:23 PM
2	Legislative or policy advocacy; we have limited resources for this and unclear about Sections' role in this.	Aug 18, 2011 8:33 PM

3	AICP exam study programs.	Aug 17, 2011 6:39 PM
3	AICP exam study programs.	Aug 17, 2011 6:39 PM

Page 12, Q86. Are these services that would be better provided by the Chapter because of fiscal or effectiveness issues?			
1	The chapter provides CDs for training but networking events are best provided by the sections. Video conferencing/video events state wide.	Sep 6, 2011 8:23 PM	
2	Legislative updates and tracking. The lobbying process is very unclear. Most members are not aware of it at all, and no one seems to be involved. Greater involvement, even if from an awareness, is important to getting and appreciating the value out of this service.	Aug 19, 2011 12:22 PM	
3	Effectiveness, but some issues are more regional in nature and not necessarily	Aug 18, 2011 8:33 PM	

Page 12, Q86. Are these services that would be better provided by the Chapter because of fiscal or effectiveness issues?

	state-wide significance such as specific regional issues related to implementation of SCSs and transportation plans under SB375.	
4	If there was a service that could be used for events so members could register and pay by credit card and the section could manage the attendees and money.	Aug 18, 2011 3:18 PM
5	Would like the Chapter to offer coordinated activities with some of the other professional associations such as ULI, ASLA, USGBC, etc, which might make it easier for the local sections to do this also on a local level.	Aug 17, 2011 6:39 PM

Page 12, Q87. Are there services your section is providing that would be better provided by the Chapter because of fiscal or effectiveness issues?

1	event registration services. Chapter could work with sections to provide ethics and law courses.	Sep 6, 2011 8:23 PM
2	Membership marketing strategies could complement those done primarily at the Section level.	Aug 19, 2011 12:22 PM
3	Chapter should assume lead role for membership recrutment and retention with support role by Sections. Provide publicity and membership material that all Sections can use.	Aug 18, 2011 8:33 PM
4	Would like to offer more opportunities to members who are located far away from where many of the activities are held but need to hold events where they are accessible to the most people.	Aug 17, 2011 6:39 PM

Page 12, Q88. Any additional comments?		
1	We use the chapter to provide fiscal services which is very effective for us and not expensive. The state lobbying efforts are best provided by the state. Each section should be large of enough demographically to provide effective member services.	Sep 6, 2011 8:23 PM
2	We should consider improving the user and member tracking interface. The event registrations, payments, and database lists of members and others are not coordinated or managed well. It seems a coordinated system at the Chapter level could improve the user experience and allow for more effective use and management.	Aug 19, 2011 12:22 PM
3	Comprehensive survey!	Aug 18, 2011 8:33 PM
4	Would like the State to summarize for all members at the beginning or end of each year what programs/activities they will be providing or have provided for members.	Aug 17, 2011 6:39 PM