






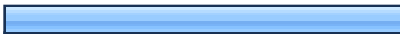

**1. Is it important to you that the Conference Committee included sustainability measures into Conference implementation?**

		Response Percent	Response Count
Very Important		65.7%	190
Somewhat important		28.7%	83
Not important		5.5%	16
<b>answered question</b>			<b>289</b>
<b>skipped question</b>			<b>2</b>

**2. Voluntary purchase of a carbon footprint offset?**

		Response Percent	Response Count
Yes		71.0%	206
No		29.0%	84
Additional Comments Optional			16
<b>answered question</b>			<b>290</b>
<b>skipped question</b>			<b>1</b>


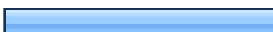
### 3. Access to eRideshare bulletin board for carpooling information?

		Response Percent	Response Count
Yes		59.5%	172
No		40.5%	117

Additional Comments Optional 9

<b>answered question</b>	<b>289</b>
<b>skipped question</b>	<b>2</b>



### 4. Integration of locally-grown food into menus?

		Response Percent	Response Count
Yes		59.1%	169
No		40.9%	117

Additional Comments Optional 19

<b>answered question</b>	<b>286</b>
<b>skipped question</b>	<b>5</b>

### 5. Selection of Conference bag made from recycled material?



		Response Percent	Response Count
Yes		69.3%	199
No		30.7%	88

Additional Comments Optional 45

answered question 287

skipped question 4

### 6. Did you purchase a carbon offset on-line during conference registration or at Conference check-in?






		Response Percent	Response Count
Yes		20.6%	59
No		79.4%	227

Additional Comments Optional 19



answered question 286

skipped question 5

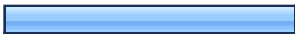



### 7. If you did not, why not? [Check all that apply.]

		Response Percent	Response Count
Cost		12.8%	28
Ease of purchasing process		6.8%	15
Not interested		23.3%	51
Uncertain how collected contributions will be used		28.8%	63
<b>My company paid for my registration</b>		<b>51.1%</b>	<b>112</b>
<b>answered question</b>			<b>219</b>
<b>skipped question</b>			<b>72</b>



### 8. Should a carbon offset purchase option be available for 2012 conference?

		Response Percent	Response Count
Yes		80.2%	215
No		19.8%	53
Additional Comments Optional			36
<b>answered question</b>			<b>268</b>
<b>skipped question</b>			<b>23</b>



### 9. How did you get to the conference?

		Response Percent	Response Count
Drove alone		43.4%	125
Carpooled		38.9%	112
Train		9.0%	26
Airplane		8.7%	25
<b>answered question</b>			<b>288</b>
<b>skipped question</b>			<b>3</b>

### 10. If you carpoled or planned to carpool, did you access eRideshare to explore carpooling options?

		Response Percent	Response Count
Yes		6.6%	11
No		93.4%	155
Additional Comments Optional			28
<b>answered question</b>			<b>166</b>
<b>skipped question</b>			<b>125</b>


### 11. If yes, was the system easy to use?

		Response Percent	Response Count
Yes		47.1%	8
No		52.9%	9

Additional Comments Optional 9

<b>answered question</b>	<b>17</b>
<b>skipped question</b>	<b>274</b>



### 12. Did the system result in a carpool match?

		Response Percent	Response Count
Yes		0.0%	0
No		100.0%	21

Additional Comments Optional 10

<b>answered question</b>	<b>21</b>
<b>skipped question</b>	<b>270</b>

**13. Would you like eRideshare to be available for the 2012 conference?**



		Response Percent	Response Count
Yes		91.2%	208
No		8.8%	20

Additional Comments Optional 10

**answered question 228**

**skipped question 63**

**14. To save money and resources, this year's written conference program is smaller than it has been in prior years, (6" x 10"). Did the smaller format still meet your needs?**



		Response Percent	Response Count
Yes		96.9%	277
No		3.1%	9

Additional Comments Optional 62

**answered question 286**

**skipped question 5**

### 15. Was the mobile app helpful?


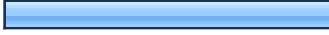
		Response Percent	Response Count
Yes		72.7%	173
No		27.3%	65

Additional Comments Optional 107

**answered question 238**

**skipped question 53**

### 16. Did you use the conference bag during the conference?

		Response Percent	Response Count
Yes		51.2%	146
No		48.8%	139



Additional Comments Optional 68

**answered question 285**

**skipped question 6**



### 17. Do you plan to use it after the conference?

		Response Percent	Response Count
Yes		38.5%	104
No		61.5%	166

Additional Comments Optional 53

answered question 270

skipped question 21

### 18. Additional comments?

Response  
Count

82

answered question 82

skipped question 209



## Q2. Voluntary purchase of a carbon footprint offset?

1	This is absurd. There are other more practical ways to reduce waste.	Oct 3, 2011 12:29 PM
2	purchased one	Oct 3, 2011 8:40 AM
3	I am leery of this whole "purchase offset" scheme- not necessarily the idea, but the reliability and efficiency of the operator.	Oct 2, 2011 9:34 AM
4	Wasn't clear where the \$\$ was going	Sep 22, 2011 9:45 AM
5	I purchased the offset but no receipt or confirmation was provided.	Sep 21, 2011 11:00 AM
6	Info provided via e blasts and registration was helpful	Sep 19, 2011 1:39 PM
7	Put a keg of local micro beer in the courtyard and sell copostable cups for \$5. Then that would pay for the carbon off-set and people would buy happily!	Sep 19, 2011 8:58 AM
8	Why not just have the conference in a location that is transit friendly to begin with? As we were reminded by P.B's plenary talk 37% is from transportation.	Sep 19, 2011 8:25 AM
9	Maybe peripherally....sounds familiar	Sep 19, 2011 8:11 AM
10	Please, let us refocus on reality! I do not need to apologize for living!	Sep 17, 2011 7:42 PM
11	Couldnt find purchase location	Sep 17, 2011 5:44 PM
12	Selection of a location close to urban centers and transportation options would be the paramount measure for a conference.	Sep 16, 2011 3:42 PM
13	How exactly are local, personal efforts to reduce GHG emissions translated into a real, quantifiable, permanent and enforceable global reductions in GHG emissions?	Sep 16, 2011 9:01 AM
14	I think carbon offsets are bogus.	Sep 15, 2011 9:34 AM
15	This sounded like a waste of two dollars, so I didn't spend the money.	Sep 14, 2011 3:53 PM
16	aware, but did not purchase.	Sep 14, 2011 2:19 PM

### Q3. Access to eRideshare bulletin board for carpooling information?

1	Drove to conference with my wife.	Oct 10, 2011 11:40 AM
2	stayed in town	Oct 3, 2011 8:40 AM
3	I was unable to find ridesharing opportunities from the bay area. I'm uncertain of how much this service was utilized.	Oct 2, 2011 11:55 AM
4	would like to know if anyone used it (if it was of value)	Sep 22, 2011 9:45 AM
5	but i did know about and use the train use incentive rather than use my car	Sep 19, 2011 4:11 PM
6	Great idea, how well was this used?	Sep 19, 2011 1:39 PM
7	I offered a eRideshare from SF, but no one contacted me.	Sep 19, 2011 11:38 AM
8	Hard to carpool given distances and schedules involved.	Sep 15, 2011 9:34 AM
9	A few of us did carpool, but did not use the erideshare.	Sep 14, 2011 3:53 PM



#### Q4. Integration of locally-grown food into menus?

1	more is better	Oct 3, 2011 8:40 AM
2	Vegetarian Option at the conference was one of the best vegetarian meals I've had.	Sep 21, 2011 3:47 PM
3	I loved that!	Sep 20, 2011 11:12 AM
4	Only for the breakfast on Monday though. Was it done for other meals?	Sep 19, 2011 5:57 PM
5	This was a huge Plus for me!! Well done.	Sep 19, 2011 2:33 PM
6	Perhaps, confer chairs could continue to make mention of this at the keynote events	Sep 19, 2011 1:39 PM
7	I notice that the deserts were served and many were not touched. Was the surplus food distributed to a local shelter or composted? Or did it go to the trash?	Sep 19, 2011 11:57 AM
8	this was a good effort, but could be taken much farther. especcially the fruit at the morning continental breakfast.	Sep 19, 2011 9:19 AM
9	This was only after it was mentioned at the opening breakfast.	Sep 19, 2011 8:11 AM
10	Not that important at a hotel-resort.	Sep 19, 2011 7:43 AM
11	vegetarian options were generally poor, as usual	Sep 18, 2011 2:13 PM
12	Please! Just STOP!	Sep 17, 2011 7:42 PM
13	Wasnt obvious	Sep 17, 2011 5:44 PM
14	(Assumed what the conference us was as good as could be arranged since no choices were provided.)	Sep 16, 2011 3:42 PM
15	Excellent--what a great idea.	Sep 15, 2011 9:51 AM
16	I like this idea...but it was not well publicized.	Sep 15, 2011 9:34 AM
17	SO GOOD YUM	Sep 14, 2011 10:15 PM
18	Because the plenary breakfast speaker said so	Sep 14, 2011 4:48 PM
19	I was not aware of the benefits of locally grown.	Sep 14, 2011 3:53 PM



#### Q5. Selection of Conference bag made from recycled material?

1	No more conference bag. It is wasteful.	Oct 11, 2011 10:26 AM
2	It is a good idea but I wasn't aware of it.	Oct 10, 2011 11:40 AM
3	I thought it wasn't	Oct 3, 2011 8:40 AM
4	stop giving away bags	Oct 3, 2011 6:46 AM
5	I get a Conference bag at every conference I go to. Having no bag is even more sustainable.	Oct 2, 2011 11:55 AM
6	style of bag unuseful so despite materials, i have little use for it	Oct 1, 2011 9:59 PM
7	Seriously - do we need more bags?! How about just no bags?!	Sep 28, 2011 1:54 PM
8	Wost. Bag. Ever.	Sep 23, 2011 2:50 PM
9	While the bag may have been made from recycled materials, it was really ugly. APA can, and must, do much better than this. We have talent in the US, organic cotton, good designers, made in the US - not China - and a product that will really be reusable.	Sep 22, 2011 9:46 PM
10	Do we really need these bags??? Can't we tell people to bring their own? I do.	Sep 22, 2011 5:06 PM
11	Still left it in the hotel. How about something smaller?	Sep 22, 2011 9:45 AM
12	I suggest using a reusable grocery bag style next year to hold the conference materials as this will be more readily re-used than the brief case style. I declined the bag this year as I typically in the past have just donated the conference briefcases to thrift stores.	Sep 21, 2011 11:00 AM
13	Having sponsored the only bag stuffer, I would like to note that Winzler & Kelly assisted meeting organizers by providing an item of recycled material.	Sep 20, 2011 9:12 PM
14	Would have preferred a bag that would be usable in the future, for shopping.	Sep 20, 2011 11:12 AM
15	It would have been better if the bag was "Made in the USA" rather than China.	Sep 20, 2011 9:19 AM
16	Appreciated the effort, but the product itself wasn't attractive. I declined it because it had too much text on it to be used professionally.	Sep 19, 2011 5:57 PM
17	Suggest eliminating bag altogether	Sep 19, 2011 3:06 PM
18	The conference bag has become completely irrelevant. It's a complete waste of money and resources.	Sep 19, 2011 11:50 AM
19	ridiculous	Sep 19, 2011 11:38 AM
20	I felt that the conference bag is an unnecessary item and should be phased out or other options should be used that are more versatile (chico bag, etc...)	Sep 19, 2011 10:47 AM
21	Bag has no use for re-use... recycable grocery bag or messenger bag would have been better	Sep 19, 2011 8:58 AM



**Q5. Selection of Conference bag made from recycled material?**

22	The bags are pretty useless; the pad of paper and the conference would have been plenty.	Sep 19, 2011 8:51 AM
23	Not the greatest bag, however. Too big.	Sep 19, 2011 8:50 AM
24	Make patches that people sew onto a quality bag that they use year after year. These weak bags are just not worth keeping. I just gave mine back at the beginning.	Sep 19, 2011 8:25 AM
25	Only after mentioned at one of the sessions (opening?)	Sep 19, 2011 8:11 AM
26	I will not re-use that style of conference bag. I would have preferred to have something on the order of a grocery shopping bag.	Sep 19, 2011 7:55 AM
27	The bag made my skin breakout into a rash, please look for a different material next time.	Sep 18, 2011 5:37 PM
28	or no bag	Sep 18, 2011 4:59 PM
29	Don't give away bags. They are a waste of time and thrown away immediately afterward.	Sep 18, 2011 4:46 PM
30	The bag is so cheap that it is unusable for other purposes. I have reused past conference bags for work and they have helped spread the word about CCAPA. This ones going to my kids to play with. Use some common sense CCAPA if the bag is crap and thrown away is that better than a higher quality bag that get reused over and over.	Sep 18, 2011 8:08 AM
31	The bag would have been more useful if it was like a market bag. That design is great, but I would never use a bag of that material in that kind of setting.	Sep 17, 2011 7:48 PM
32	...And I used no bag at all! I did not want or need one!	Sep 17, 2011 7:42 PM
33	No bag would be even more sustainable!	Sep 17, 2011 5:23 PM
34	I think the bag was unnecessary. most people bring their own bags. if you want to provide a bag, provide a shopping tote bag that can be used at the grocery store, rather than a shoulder bag that has limited use.	Sep 16, 2011 6:24 PM
35	More important, however, that the item be well-designed so that it is used rather than discarded afterwards!	Sep 16, 2011 3:42 PM
36	These bags are a waste....not many people really use them.	Sep 15, 2011 2:37 PM
37	Eliminate the bags altogether?	Sep 15, 2011 2:11 PM
38	This didn't work well. The bags were not strong enough.	Sep 15, 2011 11:49 AM
39	In general, I think the conference bags are not needed. It would be worthwhile to provide an option at the time of registration as to whether or not participants want a conference bag.	Sep 15, 2011 9:51 AM
40	I like this idea...but it was not well publicized... Also would have been good if bag had not had a zipper, so we could use it later for shopping.	Sep 15, 2011 9:34 AM

**Q5. Selection of Conference bag made from recycled material?**

41	EXCELLENT CHOICE, because I brought my own bag already, but for those who forgot, it was helpful	Sep 14, 2011 10:15 PM
42	This was stated only during the breakfast.	Sep 14, 2011 3:53 PM
43	Our attendees did not like thragbag. One said it ripped. Another said too big. Another said not easy to reuse. ag	Sep 14, 2011 3:53 PM
44	Organic cotton would be a more sustainable choice.	Sep 14, 2011 11:41 AM
45	With the schedule being on iPhone and iPad, I didn't even take a bag or contents. Great idea and thanks for whoever thought of and developed the app!	Sep 14, 2011 11:26 AM



**Q6. Did you purchase a carbon offset on-line during conference registration or at Conference check-in?**

1	See 2 above.	Oct 3, 2011 12:29 PM
2	don;t know because someone else registered me	Oct 3, 2011 11:30 AM
3	don't believe in offsets - reduction without offset	Oct 3, 2011 8:53 AM
4	it wasnt readily visible when i was checking in at a busy time Sunday afternoon. no one asked me like they did in 2010	Oct 1, 2011 9:59 PM
5	Not offered at registration check-in.	Sep 21, 2011 5:42 PM
6	at conference registration	Sep 21, 2011 11:00 AM
7	Not clear on what it meant	Sep 19, 2011 11:22 AM
8	Put a keg of local micro beer in the courtyard and sell copostable cups for \$5. Then that would pay for the carbon off-set and people would buy happily!	Sep 19, 2011 8:58 AM
9	Do not believe voluntary purchases of a carbon footprint offset are practical or feasible....Vince	Sep 18, 2011 3:59 PM
10	Carbon	Sep 18, 2011 8:08 AM
11	Please; we are not in Junior High School. Let us be professional.	Sep 17, 2011 7:42 PM
12	didn't notice this option	Sep 17, 2011 7:08 PM
13	unaware of this option at checkin	Sep 17, 2011 3:46 PM
14	I was not aware that this was an option.	Sep 15, 2011 11:49 AM
15	I didn't know it was available - I might have otherwise	Sep 15, 2011 10:07 AM
16	didn't know about it.	Sep 15, 2011 8:14 AM
17	I took the bus	Sep 14, 2011 4:48 PM
18	see above.	Sep 14, 2011 3:53 PM
19	We took a hybrid taxi to the Oakland train station, took the Amtrak train, and then took the hotel shuttle with others. Very low carbon footprint from transport!	Sep 14, 2011 11:26 AM



**Q8. Should a carbon offset purchase option be available for 2012 conference?**

1	drove with spouse who did not attend conference.	Oct 7, 2011 1:13 PM
2	I was unaware of that option, how it works and how to pay for it.	Oct 3, 2011 10:56 PM
3	Not sure how this carbon offset works..where does the money go?	Oct 3, 2011 12:58 PM
4	See 2 above.	Oct 3, 2011 12:29 PM
5	see above	Oct 3, 2011 8:53 AM
6	double the offset	Oct 3, 2011 8:40 AM
7	However, I do not think carbon offsets are a true sustainability measure. They simply provide a means to "justify" business-as-usual. I am particularly disturbed that the conferences continue to be held largely at remote resorts. These are not ideal land uses in the first place and require non-sustainable means of access.	Oct 2, 2011 12:38 PM
8	Would like to know more about it.	Sep 22, 2011 9:46 PM
9	Not unless there is a more direct connection between the purchase and the result	Sep 22, 2011 11:02 AM
10	If you want a donation, just ask for it. The 'offset' is a marketing gimmick.	Sep 22, 2011 9:45 AM
11	Make sure the carbon offset is a real offset by purchasing from CCAR or another registered broker that can prove the offset	Sep 20, 2011 10:08 AM
12	Please note precisely how the funds will be used to offset.	Sep 20, 2011 9:19 AM
13	It's a mockery when everyone drives to a location that has no public transit access; like next year's conference also.	Sep 19, 2011 11:38 AM
14	Don't know what it is.	Sep 19, 2011 11:22 AM
15	Maybe include information about how much of a carbon footprint from a sample of attendees. IE: flew in from SF, took cab vs. drove from SF vs. carpooled, etc.	Sep 19, 2011 10:54 AM
16	Just include it in the price of registration and not as an option.	Sep 19, 2011 10:47 AM
17	Put a keg of local micro beer in the courtyard and sell copostable cups for \$5. Then that would pay for the carbon off-set and people would buy happily!	Sep 19, 2011 8:58 AM
18	better yet feature a city that is integrating this into their standard practice.	Sep 19, 2011 8:25 AM
19	Need more info.	Sep 19, 2011 8:11 AM
20	I probably would no purchase one.	Sep 19, 2011 7:55 AM
21	After having volunteered at the registration table, I think registrants would like to see moer about how the offset works.	Sep 18, 2011 10:51 PM
22	Not practical - no clear cost benefit substantiation	Sep 18, 2011 3:59 PM
23	offsets don't make difference. There are othet ways to be green with a more	Sep 18, 2011 8:08 AM

**Q8. Should a carbon offset purchase option be available for 2012 conference?**

direct impact.

24	It is an embarrassment that such a con-job is promulgated by my colleagues!	Sep 17, 2011 7:42 PM
25	Promote benefit or cause more	Sep 17, 2011 5:44 PM
26	Important because next year's conference is not immediately accessible to public transportation.	Sep 17, 2011 4:36 PM
27	But a remote desert location makes actual offsets very expensive and probably not affordable.	Sep 16, 2011 3:42 PM
28	only if there's clarity on how it's used	Sep 16, 2011 2:58 PM
29	Without a clear and convincing demonstration that these efforts actually result in a "positive" impact to a real global warming problem, such efforts should be suspended.	Sep 16, 2011 9:01 AM
30	more hassle than \$	Sep 15, 2011 6:42 PM
31	Where does the money go?	Sep 15, 2011 2:37 PM
32	Need to know more about where the money is going.	Sep 15, 2011 2:11 PM
33	Sure, if you explain what it is and how it works.	Sep 15, 2011 8:14 AM
34	I feel this is very important is sustainability is a value to California APA.	Sep 14, 2011 4:40 PM
35	just charge everyone \$2 more	Sep 14, 2011 2:19 PM
36	Doesn't really make it sustainable though.	Sep 14, 2011 11:41 AM





**Q10. If you carpoled or planned to carpool, did you access eRideshare to explore carpooling options?**

1	Attended Wednesday only.	Oct 4, 2011 2:44 PM
2	Traveled with family and combined with summer vacation.	Oct 3, 2011 2:54 PM
3	filled vehicle without it	Oct 3, 2011 8:53 AM
4	I rode my bike.	Sep 28, 2011 8:46 AM
5	Corrdinated with co-workers	Sep 21, 2011 11:00 AM
6	N/A	Sep 20, 2011 9:12 PM
7	Carpooled on the way back, but not on the way down. I should have thought about eRideShare to offer a ride to more people for the way down.	Sep 19, 2011 5:57 PM
8	Put together carpool on my own	Sep 19, 2011 1:39 PM
9	I offered a ride on eRideshare, no takers.	Sep 19, 2011 11:38 AM
10	for my spouse who did not end up coming	Sep 19, 2011 8:58 AM
11	Brought boyfriend, dog, and camping gear for post-conference--no room for additional riders!	Sep 19, 2011 8:50 AM
12	Carpooled with other people in my office.	Sep 19, 2011 7:55 AM
13	Didn't know of availability	Sep 19, 2011 7:30 AM
14	eRideshare site wasn't well publicized	Sep 18, 2011 11:57 AM
15	We organized it ourselves.	Sep 18, 2011 8:08 AM
16	None really	Sep 17, 2011 7:48 PM
17	Went to SBA (tickets more expensive) so I could take the hotel airport shuttle and not get a rental car.	Sep 17, 2011 7:08 PM
18	N/A	Sep 17, 2011 4:56 PM
19	I lived in an out of the way community (Lompoc) so I didn't have too many carpool options.	Sep 17, 2011 4:00 PM
20	carpoled with other(s) from my office	Sep 16, 2011 6:24 PM
21	Could not afford the nearby hotel prices, so needed my car to commute to the conference.	Sep 16, 2011 3:42 PM
22	I rode my motorcycle.....this is an alternative form of travel that goes unrecognized.	Sep 15, 2011 2:37 PM
23	County arraigned carpool.	Sep 15, 2011 2:11 PM
24	wasn't aware of it! I asked my friends who were going...	Sep 15, 2011 11:04 AM

**Q10. If you carpoled or planned to carpool, did you access eRideshare to explore carpooling options?**

25	Wanted to take train but hotel was too expensive so I stayed off site too far from public safety. Therefore, needed a car	Sep 15, 2011 8:34 AM
26	Already had a conference buddy	Sep 14, 2011 10:15 PM
27	9. didn't include "bus" as an option- VISTA coast Express, get with it!	Sep 14, 2011 4:48 PM
28	see above.	Sep 14, 2011 3:53 PM

**Q11. If yes, was the system easy to use?**

1	N/A	Oct 3, 2011 9:24 AM
2	n/a	Oct 3, 2011 7:22 AM
3	N/A	Sep 20, 2011 9:12 PM
4	N/A	Sep 19, 2011 7:55 AM
5	N/A	Sep 18, 2011 3:59 PM
6	N/a	Sep 17, 2011 5:44 PM
7	N/A	Sep 17, 2011 4:56 PM
8	N/A	Sep 14, 2011 10:15 PM
9	I did not use the system, carpooling with colleagues was easy to do.	Sep 14, 2011 3:53 PM

**Q12. Did the system result in a carpool match?**

1	N/A	Oct 3, 2011 9:24 AM
2	n/a	Oct 3, 2011 7:22 AM
3	N/A	Sep 20, 2011 9:12 PM
4	At the time I checked (early Sept), there were only two ride offers, neither of which were from my area (the SF Bay Area).	Sep 19, 2011 9:51 PM
5	N/A	Sep 19, 2011 7:55 AM
6	N/A	Sep 18, 2011 3:59 PM
7	N/a	Sep 17, 2011 5:44 PM
8	N/A	Sep 17, 2011 4:56 PM
9	N/A	Sep 14, 2011 10:15 PM
10	did not use the system	Sep 14, 2011 3:53 PM

**Q13. Would you like eRideshare to be available for the 2012 conference?**

1	Encourage planners to ride share on their own.	Oct 10, 2011 11:40 AM
2	no carpool with co-workers	Oct 3, 2011 7:22 AM
3	great idea	Sep 28, 2011 1:54 PM
4	I looked into offering a ride but found out too late my original carpool wasn't available.	Sep 22, 2011 9:45 AM
5	I think it's important to give people options for getting to the conference. You also get to meet fellow planners!	Sep 19, 2011 9:51 PM
6	I'm going to walk this time.	Sep 19, 2011 11:38 AM
7	coming from Northern Cal, not feasible	Sep 17, 2011 7:08 PM
8	We usually work out ridesharing options among colleagues	Sep 15, 2011 10:07 AM
9	Did not know about it and would have used it if I had known	Sep 15, 2011 6:56 AM
10	Do people actually give rides to strangers?	Sep 14, 2011 3:53 PM



**Q14. To save money and resources, this year's written conference program is smaller than it has been in prior years, (6" x 10"). Did the smaller format still meet your needs?**

1	smaller format easier to manage	Oct 23, 2011 3:42 PM
2	No more printed program. It is wasteful. The app has everything.	Oct 11, 2011 10:26 AM
3	Did reformat really save time and resources? Seems to me the non-standard size of the paper used would cost more to format and cut, with excess paper going to waste.	Oct 3, 2011 6:26 PM
4	I think we should do away with it altogether. I loved the App!	Oct 3, 2011 11:30 AM
5	Better -- I like the smaller format!	Oct 3, 2011 9:24 AM
6	much better size and format, easier to handle and work with	Oct 3, 2011 8:40 AM
7	would like just a few more pages in the program to take notes during the session	Oct 1, 2011 9:59 PM
8	format was great!	Sep 28, 2011 1:54 PM
9	could be smaller, preferred the web app	Sep 23, 2011 12:29 PM
10	Easier to carry around.	Sep 22, 2011 9:46 PM
11	Used the mobile app, which was great	Sep 22, 2011 11:02 AM
12	Never used it. The app was fantastic.	Sep 21, 2011 5:42 PM
13	Actually thought it was easier to use. Still would suggest some pages for notes or provide some type of options for notetaking materials	Sep 21, 2011 11:00 AM
14	I LOVED the smaller size program!!! So manageable!	Sep 21, 2011 10:06 AM
15	It was great. No reason to make it larger. Met my needs just fine.	Sep 19, 2011 5:57 PM
16	larger print	Sep 19, 2011 3:15 PM
17	I thought it was wasteful to print program	Sep 19, 2011 3:06 PM
18	font too small to read, hard on the eyes and looked too cramped together. Not sure the 2011 Confer committee really saved any money and resources with this sized print program	Sep 19, 2011 1:39 PM
19	It still seemed to have too much advertising, and thus perhaps could be made smaller by reducing the amt. of advertising	Sep 19, 2011 1:09 PM
20	I did not receive one as a "one day" attendee	Sep 19, 2011 10:54 AM
21	I did not use the written program because of the mobile app	Sep 19, 2011 10:47 AM
22	liked the smaller format, easier to flip through	Sep 19, 2011 10:29 AM
23	I used the mobile app exclusively and did not look at the printed program at all. Perhaps it shouldn't be included in every bag.	Sep 19, 2011 10:29 AM

**Q14. To save money and resources, this year's written conference program is smaller than it has been in prior years, (6" x 10"). Did the smaller format still meet your needs?**

24	I prefer the smaller format.	Sep 19, 2011 10:02 AM
25	I liked having room for taking notes on the larger program, so the smaller is fine, except maybe provide a page of a little room for taking notes in the program.	Sep 19, 2011 10:02 AM
26	It would have been nice to have some blank note pages in the program to use	Sep 19, 2011 9:16 AM
27	I would have liked slightly larger font size.	Sep 19, 2011 9:08 AM
28	I did not request a printed program when I checked in.	Sep 19, 2011 9:08 AM
29	I like the smaller format better.	Sep 19, 2011 9:01 AM
30	However, the materials should be converted to all electronic in the future, except a conference-at-a-glance listing and map	Sep 19, 2011 8:20 AM
31	VERY GOOD IDEA! Although please add a few more notes pages.	Sep 19, 2011 8:11 AM
32	Loved it! Also liked the way the Law and Ethics sessions were highlighted.	Sep 19, 2011 7:55 AM
33	This was a good idea - easier to carry.	Sep 19, 2011 7:43 AM
34	The smaller, spiral-bound notebook was - and still is - extremely helpful. Please continue it, and with more "notes pages" at the back	Sep 19, 2011 7:30 AM
35	I used the smartphone app only - didn't look at the booklet	Sep 18, 2011 4:59 PM
36	Actually easier to handle	Sep 18, 2011 7:14 AM
37	It was perfect. Nice, portable size.	Sep 17, 2011 7:42 PM
38	Much easier to handle too. liked it.	Sep 17, 2011 7:08 PM
39	missed local information on venue, separate agenda for awards	Sep 17, 2011 5:01 PM
40	I wasn't sure it would be available, and printed my own full program on 8.5 x 11.	Sep 17, 2011 4:39 PM
41	Loved the smaller size, could have been even smaller!	Sep 17, 2011 4:00 PM
42	The compact size and, esp. the spiral binding, was an excellent format.	Sep 16, 2011 3:42 PM
43	Didn't use - the APP was awesome!!!	Sep 16, 2011 2:58 PM
44	Smaller format worked great.	Sep 16, 2011 10:34 AM
45	size was fine - organization was difficult to find things	Sep 16, 2011 10:04 AM
46	Please consider use of uncoated stock paper with low VOC inks or Soy ink and use more landfill friendly binding	Sep 16, 2011 9:01 AM
47	no need for printed program anymore	Sep 15, 2011 6:42 PM
48	Could also go lighter weight, print on recycled, and only give on request (people	Sep 15, 2011 11:04 AM

**Q14. To save money and resources, this year's written conference program is smaller than it has been in prior years, (6" x 10"). Did the smaller format still meet your needs?**

	using app don't need one)	
49	Great idea. Definitely don't need a big program.	Sep 15, 2011 9:51 AM
50	i really liked the smaller format. it was easy to grab out of my bag.	Sep 15, 2011 8:14 AM
51	The app was so great I never opened the program	Sep 15, 2011 4:59 AM
52	Could have not included all the glossy photos, and	Sep 14, 2011 10:15 PM
53	Loved it!!!!	Sep 14, 2011 7:02 PM
54	It was much nicer: more durable and easier to use.	Sep 14, 2011 4:48 PM
55	Loved the format and design/color of the smaller conference program. With the mobile app, it may not be necessary next year.	Sep 14, 2011 4:40 PM
56	But with the awesome iPhone application it should be given on an as need basis	Sep 14, 2011 3:54 PM
57	even that was excessive. reduce it to three pages.	Sep 14, 2011 3:53 PM
58	gret size. easy to use and fit nicely in my portfolio.	Sep 14, 2011 2:19 PM
59	Actually would love to see it done away with and just get a conference at a glance	Sep 14, 2011 11:35 AM
60	The smaller size is preferable as it is easier to carry and use.	Sep 14, 2011 11:26 AM
61	I think it could be even smaller. The mobile app was excellent!	Sep 14, 2011 11:15 AM
62	Loved the app and used that for my schedule throughout the conference.	Sep 14, 2011 11:04 AM





**Q15. Was the mobile app helpful?**

1	Incredible	Oct 11, 2011 10:26 AM
2	I don't have a smart phone so I didn't use it	Oct 10, 2011 11:40 AM
3	N/A	Oct 7, 2011 1:13 PM
4	but don't get rid of paper yet, not everyone has mobile.	Oct 3, 2011 10:56 PM
5	I didn't use it.	Oct 3, 2011 3:02 PM
6	Didn't use but a colleague did and liked it.	Oct 3, 2011 2:54 PM
7	The mobile app was awesome and should be used for future conference. It is good enough to replace the printed program.	Oct 3, 2011 2:46 PM
8	It was hard to find	Oct 3, 2011 12:58 PM
9	If you did not have a smart phone it was not useful.	Oct 3, 2011 12:29 PM
10	great idea. I used it extensively.	Oct 3, 2011 10:40 AM
11	I didn't have it, but just bought an i-Pad and am upgrading to i-phone, so will use next time	Oct 3, 2011 9:24 AM
12	I don't have an I phone	Oct 3, 2011 9:06 AM
13	don't own a smart phone	Oct 3, 2011 8:40 AM
14	did not work for me	Oct 3, 2011 8:07 AM
15	very helpful!	Oct 3, 2011 8:07 AM
16	Incredibly helpful!!! Love it!	Oct 3, 2011 8:00 AM
17	awesome	Oct 3, 2011 7:22 AM
18	the national apa conference used qsr codes at each session that made ed unit tracking a breeze.	Oct 3, 2011 7:11 AM
19	this was great	Oct 2, 2011 7:34 PM
20	android next time	Oct 2, 2011 7:21 PM
21	Not everyone has a smart phone- difficult to access on a laptop	Oct 2, 2011 9:34 AM
22	I found it to be excellent	Sep 28, 2011 1:54 PM
23	Nice!	Sep 23, 2011 2:50 PM
24	I don't have a smart phone.	Sep 22, 2011 5:06 PM
25	didn't use it	Sep 22, 2011 3:46 PM
26	Great idea; and it really worked	Sep 22, 2011 11:02 AM

**Q15. Was the mobile app helpful?**

27	I did not utilize it....the hard copy program was perfect	Sep 21, 2011 11:00 AM
28	Loved the App--used it constantly!	Sep 21, 2011 10:06 AM
29	This was fantastic!	Sep 20, 2011 11:12 AM
30	I don't have a smart phone.	Sep 19, 2011 5:57 PM
31	Didn't have phone that could use it	Sep 19, 2011 3:06 PM
32	Don't have smart phone, didn't use it	Sep 19, 2011 2:46 PM
33	Am old school and did not have proper technology required to use mobile app. Not everyone has current technology. And this should not replace the print program	Sep 19, 2011 1:39 PM
34	How very 21st century of us! Loved it. Make sure all conferences have mobile apps in the future!	Sep 19, 2011 11:50 AM
35	The app was amazing. Thank you!	Sep 19, 2011 10:58 AM
36	Very helpful and user friendly especially with the twitter integration	Sep 19, 2011 10:47 AM
37	didn't work on blackberry	Sep 19, 2011 9:53 AM
38	did not try	Sep 19, 2011 9:45 AM
39	Didn't Use	Sep 19, 2011 9:32 AM
40	didn't use it (not available for Palm??)	Sep 19, 2011 9:20 AM
41	Great tool	Sep 19, 2011 9:14 AM
42	I don't have a smart phone.	Sep 19, 2011 9:08 AM
43	It was great! I was able to do everything I needed with it.	Sep 19, 2011 9:08 AM
44	Couldn't figure out how to plan my own schedule.	Sep 19, 2011 9:01 AM
45	100% Loved this!!!!	Sep 19, 2011 8:58 AM
46	Poor cell service at conference site for T-Mobile, RIM version didn't have personalized calendar feature. Good idea, just needs to be upgraded for us non-IPhone people	Sep 19, 2011 8:50 AM
47	Have an option to drop the written conference program in-lieu of the conference app.	Sep 19, 2011 8:35 AM
48	could be made more useful	Sep 19, 2011 8:32 AM
49	Loved it!	Sep 19, 2011 8:31 AM
50	Best innovation of this conference! I know it must have cost some money, but it was well spend. Good job!	Sep 19, 2011 8:20 AM

**Q15. Was the mobile app helpful?**

51	I prefer the printed program where I can make notes. I only want to keep track of one!	Sep 19, 2011 8:11 AM
52	did not use	Sep 19, 2011 7:55 AM
53	Please make it available for future conferences	Sep 19, 2011 7:50 AM
54	Great. Maybe use it next year to gauge attendance for sessions to help ensure an adequately sized room	Sep 19, 2011 7:41 AM
55	my phone isn't smart enough - maybe next year	Sep 19, 2011 7:30 AM
56	Awesome, definitely do again. Please add a way to rate each session afterward.	Sep 18, 2011 4:46 PM
57	excellent!!!	Sep 18, 2011 2:13 PM
58	It was great! Wonderful job Eva!	Sep 18, 2011 2:08 PM
59	Couldn't access it. Not everyone owns a smart device.	Sep 18, 2011 12:06 PM
60	I relied in printed material.	Sep 18, 2011 9:41 AM
61	This was the best idea of the committee!	Sep 18, 2011 8:08 AM
62	did not use	Sep 18, 2011 7:14 AM
63	My mobile device does not allow for apps.	Sep 17, 2011 10:25 PM
64	Did not have an iPhone	Sep 17, 2011 9:43 PM
65	Not having smart phone resulted in feeling very out of the loop.	Sep 17, 2011 7:54 PM
66	Used it. Liked it. Good job!	Sep 17, 2011 7:42 PM
67	didn't use it. didn't have time, didn't know why I needed it.	Sep 17, 2011 7:08 PM
68	Had trouble with wi fi at conference	Sep 17, 2011 6:53 PM
69	Extremely	Sep 17, 2011 5:44 PM
70	Unable to access it from my android.	Sep 17, 2011 4:07 PM
71	This was a huge improvement - no need for paper next time.	Sep 17, 2011 3:42 PM
72	the mobile app was great! good job! in the future, maybe the program is unnecessary. consider just using the mobile app and provide a printed map of the conference hotel.	Sep 16, 2011 6:24 PM
73	Great idea with the app! I never even looked at the printed guide	Sep 16, 2011 3:45 PM
74	Don't have a smart phone, so did not use.	Sep 16, 2011 3:42 PM
75	VERY VERY VERY GREAT!!!!!!	Sep 16, 2011 2:58 PM

**Q15. Was the mobile app helpful?**

76	Extreamly helpful, in fact next time I would just use the app. This time I did both.	Sep 16, 2011 10:34 AM
77	especially after someone stole my paper copy off our table	Sep 16, 2011 10:04 AM
78	Make it available on WebOS as well!	Sep 16, 2011 8:53 AM
79	frickin MVP	Sep 15, 2011 6:42 PM
80	I do not have a smart phone. But my friends and colleagues that have them raved about the app!	Sep 15, 2011 4:53 PM
81	Incredibly helpful - excellent addition to the conference.	Sep 15, 2011 3:08 PM
82	Outstanding	Sep 15, 2011 2:11 PM
83	Don't have a smartphone.	Sep 15, 2011 2:06 PM
84	I don't have a phone that accommodates mobile apps.	Sep 15, 2011 12:43 PM
85	because my phone had not the capability.	Sep 15, 2011 12:13 PM
86	I don't use an i-phone, I have an HTC. It didn't work on my phone, and the web address available for non-i-phone uses didn't work.	Sep 15, 2011 11:49 AM
87	No smart phone	Sep 15, 2011 11:04 AM
88	Very helpful when not lugging my bag and only my phone!	Sep 15, 2011 10:47 AM
89	Some of the referenced links weren't easily located	Sep 15, 2011 10:07 AM
90	Didn't use it.	Sep 15, 2011 9:57 AM
91	I didn't actually use it, but know that others loved it.	Sep 15, 2011 9:51 AM
92	Paper is still better than virtual for these kinds of things.	Sep 15, 2011 9:34 AM
93	One of the best innovations for the conference!	Sep 15, 2011 8:49 AM
94	LOVED the mobile app. Awesome to see list of attendees.	Sep 15, 2011 8:14 AM
95	Don't have a "smart" phone	Sep 14, 2011 10:15 PM
96	Absolutely!!!!	Sep 14, 2011 7:02 PM
97	Awesome!!	Sep 14, 2011 6:13 PM
98	The mobile app was invaluable. It was easy to access information, expanded bios, dining options, etc. all related to the conference. Don't konw how we survived without it in the past!?	Sep 14, 2011 4:40 PM
99	This was great. Very helpful ESP the feature to add directly to calendar	Sep 14, 2011 3:54 PM
100	did not use the app	Sep 14, 2011 3:53 PM

**Q15. Was the mobile app helpful?**

101	Loved it (those of us who have iPhones).	Sep 14, 2011 3:53 PM
102	wish there would have been a sign or some savvy student volunteers to help me install during registration	Sep 14, 2011 2:19 PM
103	Excellent app!	Sep 14, 2011 1:25 PM
104	Great! Could substitute entirely for the printed book.	Sep 14, 2011 11:41 AM
105	Loved it - never opened up my paper program!	Sep 14, 2011 11:35 AM
106	Yes, see my comment above. Brilliant! I didn't even take a conference bag or paper schedule this year.....	Sep 14, 2011 11:26 AM
107	Loved the app and used that for my schedule throughout the conference.	Sep 14, 2011 11:04 AM



**Q16. Did you use the conference bag during the conference?**

1	Did not receive one. Did not want one.	Oct 11, 2011 10:26 AM
2	Gave mine back to conference since did not use	Oct 10, 2011 5:07 PM
3	I did not get one.	Oct 4, 2011 2:44 PM
4	Have plenty of them so I passed!	Oct 3, 2011 2:54 PM
5	bag type should be the kind you can reuse for the grocery or other store. there is limited reuse utility in the type of bag offered this year.	Oct 3, 2011 1:57 PM
6	I came for the last 2 days and didn't get a bag	Oct 3, 2011 9:27 AM
7	I had my own carrying bag	Oct 3, 2011 9:06 AM
8	always donate the bag - don't want it don't need it - eliminate it and reduce resource use - we all have bags we can use	Oct 3, 2011 8:53 AM
9	It was too bulky & not enough compartments. I used my bag from a previous conference.	Oct 3, 2011 8:19 AM
10	awkward style	Oct 1, 2011 9:59 PM
11	I don't think they are necessary - I have my own so I didn't take one. I just used the program.	Oct 1, 2011 8:54 PM
12	But I have re-cycled it, as it is not a particularly long-term usable item. A bag for shopping would be just as useful at the conference.	Sep 22, 2011 9:46 PM
13	I purposely don't use the bags. I feel it's wasteful.	Sep 22, 2011 5:06 PM
14	I declined to accept it.	Sep 21, 2011 11:00 AM
15	Brought my own bag.	Sep 21, 2011 10:06 AM
16	To bring things home.	Sep 20, 2011 9:12 PM
17	I use my own briefcase	Sep 20, 2011 9:04 AM
18	Declined the bag. Not something I would use in the future. Not professional/attractive enough. Felt too much like a promotional material.	Sep 19, 2011 5:57 PM
19	I did use it when riding my bike in Santa Barbara	Sep 19, 2011 3:06 PM
20	Consider doing away with these	Sep 19, 2011 2:46 PM
21	I declined the bag - not necessary to give these things out.	Sep 19, 2011 2:33 PM
22	Suggest you don't provide a bag in future years; that would be the most sustainable. The bag is so flimsy, it's not really re-usable in everyday life, and thus is more of a throw-away item. I'm not sure what to do with my bag to be honest, as I don't want to throw it away.	Sep 19, 2011 1:09 PM
23	Was not functional	Sep 19, 2011 11:22 AM



**Q16. Did you use the conference bag during the conference?**

24	Was only available for full-conference attendees. I attended only one day.	Sep 19, 2011 10:54 AM
25	I think they are a waste of resources and should be phased out.	Sep 19, 2011 10:47 AM
26	a bit too limp/flimsy to use. Brought my old APA bag.	Sep 19, 2011 10:14 AM
27	had my own bag, so transferred materials and gave back bag	Sep 19, 2011 9:53 AM
28	declined a bag	Sep 19, 2011 9:20 AM
29	I did not request a conference bag when I checked in.	Sep 19, 2011 9:08 AM
30	I did put dirty laundry in it on the way home.	Sep 19, 2011 9:06 AM
31	no. bad and cheap design made me uninterested	Sep 19, 2011 8:58 AM
32	Too flimsy for continued use after the conference - drop them	Sep 19, 2011 8:35 AM
33	Bag was ugly and useless. What about a "no bag" election next year?	Sep 19, 2011 8:31 AM
34	Bags have started to pile up in my closet. Suggest making bags optional, using a check mark for registration.	Sep 19, 2011 8:20 AM
35	Hated it.	Sep 19, 2011 7:55 AM
36	Used it when I had presentation items to lug around; otherwise just used the spiral-bound program	Sep 19, 2011 7:30 AM
37	It is a waste.	Sep 18, 2011 4:46 PM
38	Don't like the style. Too floppy and not designed to be useful for my needs.	Sep 18, 2011 12:06 PM
39	opted not to get a conference bag - I think you can do without this option.	Sep 18, 2011 9:34 AM
40	but will give it to my kids because its so cheap looking!	Sep 18, 2011 8:08 AM
41	too big. just use my large hand/tote bag	Sep 17, 2011 7:08 PM
42	And I will continue to use	Sep 17, 2011 5:44 PM
43	The most useful thing was the notepad in the bag	Sep 17, 2011 5:01 PM
44	I would have preferred a reusable bag, such as the ones typically found in grocery stores (Trader Joes'). Or, the chicco bag that folds up into a small pouch would have been a great conference bag to use. Many people do not use their conference bags during the conference because everyone has the same bag and yours could easily be mistaken for someone else's. By providing a reusable bag, attendees will be more likely to use the bag after the conference.	Sep 17, 2011 4:38 PM
45	I didn't get one, they were all out.	Sep 17, 2011 4:15 PM
46	Refused it	Sep 17, 2011 4:06 PM
47	I returned it at registration	Sep 17, 2011 4:01 PM

**Q16. Did you use the conference bag during the conference?**

48	The bag's material was too limp and light to balance and carry the materials I had.	Sep 16, 2011 3:42 PM
49	I did not take a bag. If we transition to more electronic handouts, fewer people will want/need a bag.	Sep 16, 2011 10:34 AM
50	Bag was too flimsy - tote is better with that light of material	Sep 16, 2011 10:04 AM
51	I was told that conference speakers were not to be given one.	Sep 16, 2011 9:01 AM
52	Eliminate the bag.	Sep 15, 2011 2:37 PM
53	Bag is a waste of resources! Please just give us the small conference booklet and that is all.	Sep 15, 2011 1:55 PM
54	I did not need the bag, so I did not take one.	Sep 15, 2011 12:43 PM
55	Loved the bag. Very well designed.	Sep 15, 2011 11:04 AM
56	Great for collecting literature.	Sep 15, 2011 10:47 AM
57	I used the Winzler and Kelly note pad - but with there not being may items to put in a bag, it was unnecessary.	Sep 15, 2011 10:07 AM
58	See comment above--I don't think a bag needs to be offered.	Sep 15, 2011 9:51 AM
59	Bag is not really necessary. If you want to give one out, make it one without a zipper.	Sep 15, 2011 9:34 AM
60	I never do	Sep 15, 2011 4:59 AM
61	I liked the pockets on the sides and on the exterior. Without pockets for all of my stuff, I would not have used it.	Sep 14, 2011 4:40 PM
62	I actually opted not to take mine.	Sep 14, 2011 3:54 PM
63	it was handy, but did not need all that storage space	Sep 14, 2011 3:53 PM
64	Sporadically	Sep 14, 2011 3:53 PM
65	I was a one-day registrant (Tuesday) - bags were all gone.	Sep 14, 2011 3:25 PM
66	I turned down the new bag and used the 2003 SB CalAPA bag	Sep 14, 2011 3:22 PM
67	cheap fabric. bag wasn't necessary because I wasn't collecting as much paper materials during presentations	Sep 14, 2011 2:19 PM
68	The washable cotton tote bags are useful for groceries etc. But a briefcase style bag has no future utility and is just a waste.	Sep 14, 2011 11:41 AM



**Q17. Do you plan to use it after the conference?**

1	Design was too large and awkward with the over flap so I already discarded the bag.	Oct 10, 2011 11:40 AM
2	I don't have a lot of need for those types of bags	Oct 3, 2011 12:58 PM
3	As a gift.	Oct 3, 2011 12:29 PM
4	It was cheap and too unattractive and flimsy to use for personal reasons and not professional enough for work	Oct 3, 2011 11:30 AM
5	see above	Oct 3, 2011 8:53 AM
6	messenger style works good for bike riding errands	Oct 3, 2011 7:11 AM
7	I don't like the fabric	Oct 2, 2011 7:34 PM
8	awkward style	Oct 1, 2011 9:59 PM
9	Will recycle it.	Sep 23, 2011 2:50 PM
10	didn't take one, people bring brief cases etc.	Sep 23, 2011 12:29 PM
11	i used the bag later that week for grocery shopping	Sep 22, 2011 3:46 PM
12	Left it at the hotel	Sep 22, 2011 9:45 AM
13	suuggest providing a reusable grocery bag instead rather than the brief case.	Sep 21, 2011 11:00 AM
14	Will donate it	Sep 21, 2011 10:06 AM
15	i already have	Sep 19, 2011 4:11 PM
16	Will probably donate it at a thrift store	Sep 19, 2011 2:46 PM
17	I declined getting a bag. Get rid of all the schwag!	Sep 19, 2011 2:33 PM
18	Ditch the bag.	Sep 19, 2011 2:27 PM
19	Large flap unnecessary.	Sep 19, 2011 2:22 PM
20	It will not meet my needs because it it too flimsy. I will probably throw it away.	Sep 19, 2011 11:50 AM
21	After every conference I find that the conference bag either collects dust or is given away as I never seem to have any use for it.	Sep 19, 2011 10:47 AM
22	probably groceries-in trunk of car.	Sep 19, 2011 10:14 AM
23	The conference bag would not hold up to much more use after conference	Sep 19, 2011 10:02 AM
24	Limited use.....gave to my daughter for school use.	Sep 19, 2011 9:45 AM
25	I didn't use the bag. But I really like the little brown notebook alot and used it to take notes at the various workshops. It was the perfect size to fit in my purse and write with. :)	Sep 19, 2011 9:23 AM

**Q17. Do you plan to use it after the conference?**

26	not sure for what	Sep 19, 2011 9:06 AM
27	I already have too many lame conference give away tote bags	Sep 19, 2011 8:50 AM
28	Not regularly....maybe on occasion.	Sep 19, 2011 8:20 AM
29	Too many logos...	Sep 19, 2011 8:11 AM
30	Would have preferred a grocery shopping bag.	Sep 19, 2011 7:55 AM
31	Using it now.	Sep 19, 2011 7:41 AM
32	sized for laptop but not sturdy enough. Will use it to transport files between offices here @ the County	Sep 19, 2011 7:30 AM
33	I wouldn't use it sice it looks like crap. 2007 SJ got it right learn from them.	Sep 18, 2011 8:08 AM
34	left it behind	Sep 17, 2011 7:08 PM
35	Did not accept it	Sep 17, 2011 4:01 PM
36	I am using in now to cart around my iPad and AICP prep materials !	Sep 17, 2011 4:00 PM
37	i didnt take the bag	Sep 17, 2011 3:46 PM
38	Have to see; more durable canvas bags are more useful.	Sep 16, 2011 3:42 PM
39	Did not take a bag.	Sep 16, 2011 10:34 AM
40	I left it in thehotel	Sep 16, 2011 10:04 AM
41	Too flimsy and too much advertising.	Sep 15, 2011 2:11 PM
42	N/A -- see the response to Question No. 16, above.	Sep 15, 2011 12:43 PM
43	Probably. The bag has no stiffness (it is quite 'floppy'); that limits its usefulness.	Sep 15, 2011 12:13 PM
44	I can always find use for another bag!	Sep 15, 2011 10:07 AM
45	well, maybe...	Sep 15, 2011 8:49 AM
46	mabye. not sure yet.	Sep 15, 2011 8:14 AM
47	I have the new orleans bag and still use it, loved it. This one is too flimsy, less professional logo than I would want for regular use..	Sep 14, 2011 10:15 PM
48	I was glad the bag wasn't black again, but a Chico-type bag with a pocket would have been better.	Sep 14, 2011 4:40 PM
49	See above. I personally feel this is not a good use of money.	Sep 14, 2011 3:54 PM
50	Do you want mine?	Sep 14, 2011 3:53 PM
51	Gave it back at registration	Sep 14, 2011 12:38 PM

**Q17. Do you plan to use it after the conference?**

52	Will donate but will not use.	Sep 14, 2011 11:41 AM
53	I would use a reusable grocery bag. I also would prefer a bag made in the US as opposed to China.	Sep 14, 2011 11:15 AM



**Q18. Additional comments?**

1	Continue to find ways to reduce recycle and save. Cut costs and practice what we preach.	Oct 11, 2011 10:26 AM
2	Thanks for you efforts.	Oct 7, 2011 1:13 PM
3	I think one of the bigger determinants of C-footprint reduction is the location of the conference. While I really enjoy SB, it's hard to get to by most means of transportation, other than auto.	Oct 5, 2011 1:20 PM
4	I did not use any of the resources	Oct 4, 2011 2:42 PM
5	This was a great conference - excellent sessions and we made a number of contacts that will be helpful in our future work.	Oct 3, 2011 2:54 PM
6	Thank you for including appropriate amounts of time between classes for breaks and personal use.	Oct 3, 2011 12:29 PM
7	I thought that the App was a great addition. I did not use my program at all.	Oct 3, 2011 11:30 AM
8	Great job! Thanks	Oct 3, 2011 10:40 AM
9	Great job -- not only the sustainability initiatives, but every other aspect of the conference. I enjoyed it greatly, learned a lot, and loved Santa Barbara. Congratulations to all.	Oct 3, 2011 9:24 AM
10	Need consideration of overall site in terms of sustainability - such as are remote places like Lake Tahoe and relatively difficult to get to places like Santa Barbara appropriate locations for conferences? They are nice places, but most of us expend more resources than necessary when the conferences are not in major cities in close proximity to mass transit. Train access does make Santa Barbara feasible, but still maybe not ideal. Shouldn't we as planners strive for the ideal as much as possible?	Oct 3, 2011 8:53 AM
11	I know handouts are "bad", but they are really helpful. I know I should go to the website to get copies, but probably won't. That makes it less likely I will share information w/ people who can't come to the conference.	Oct 3, 2011 8:52 AM
12	Really excellent conference, good seminars and venues	Oct 3, 2011 8:40 AM
13	You all do a great job. Thank you!	Oct 3, 2011 7:22 AM
14	Recycled materials in bag is a great idea, but they only last about a year and get thrown out. I still have, and use, the old style bags I got over 10 years ago. Cheap recycled bag really isn't sustainable if it only has limited use.	Oct 2, 2011 7:15 PM
15	See comment under item 8	Oct 2, 2011 12:38 PM
16	There were no viable public transportation options (7-8 hour bus/train ride not being "viable") from the bay area. For the next conference, let's pick a location that offers the most transportation options from both northern and southern California. Driving alone was my last resort, but it ended up being my only resort.	Oct 2, 2011 11:55 AM
17	Great job! Thanks	Oct 2, 2011 9:34 AM



**Q18. Additional comments?**

18	love having a conference bag that is usable for groceries as has been done in the past. good job to the committee - each year the effort by the conference committee is getting a little more expansive	Oct 1, 2011 9:59 PM
19	I would suggest that attendees be charged extra if they wish to have a paper conference program; also, if you need to produce a bag, do a reusable grocery bag style or something else that would be more functional after the conference	Sep 22, 2011 11:02 AM
20	Also suggest collecting the lanyards/name tag holders for reuse at the next conference. If this option was available I was not aware of it. finally, I felt that there were not enough recycle bins provided at the facilities. Easy access and quantity thereof was sparse. Keep up the sustainable efforts we are off to a great start!	Sep 21, 2011 11:00 AM
21	Great conference all around--spectacular location, wonderful programs with inspiring speakers, great accommodations available throughout area.	Sep 21, 2011 10:06 AM
22	Question 7, conterdicts questions 2-6. Questions 2-6 asks if you were aware of these options. Question 7 asks why you did not use them.	Sep 20, 2011 10:08 AM
23	Get rid of all the unnecessary schwag. Most of it ends up in the landfill!!!!	Sep 19, 2011 2:33 PM
24	Mobile app-great idea, however, the amount of time I saw folks using their electronic devices during sessions was rude	Sep 19, 2011 1:39 PM
25	Thank you SO MUCH for all your sustainability efforts!!! Keep them up!! A few comments: 1) The most unfortunate, non-sustainable item was how cold the hotel kept the conference rooms. Perhaps you can work with future hotels to not have it be so cold. 2) I encourage you to serve less meat-intensive meals going forward. I was quite shocked to see steak served. Related to this, give people the option to choose vegetarian or lower-intensity meats (e.g. turkey or chicken or fish), so the host doesn't waste as much food. Ideally, present the proposed menu for each day during registration, and allow attendees to pick their meal up front. This would help the host plan the food much better, keep costs down, and reduce waste. Also, reduce the size of the desserts; they were way too big, and I saw most people only eat half or less, so lots of it was wasted. 3) Have the badge-return box be in the main lobby, or wherever people are exiting, rather than making people walk back to the registration tables. 4) Thank you for NOT having bottled water available!!	Sep 19, 2011 1:09 PM
26	Fantastic conference!	Sep 19, 2011 11:50 AM
27	I think the sustainability thing is ridiculous. If you are really thinking sustainable have the conference in a big city and tell people there will be no parking available. Then you will see who can think sustainably. Doing these silly little things like having a recyclable bag has the effect of people "thinking" they are doing something sustainable when they are doing nothing.	Sep 19, 2011 11:38 AM
28	Great conference. One of the best.	Sep 19, 2011 10:58 AM
29	If there was a conference bag design that could later be used as a grocery bag, that would be neat. Otherwise, conference bags aren't that useable. Or, a smaller bag that could later double as a lunch bag. Also, I noticed that the Fess	Sep 19, 2011 10:29 AM

**Q18. Additional comments?**

Parker didn't have recycle bins for aluminum cans, why not?

30	Walkability and multi-modal accessibility should be one of the considerations in choosing future conference sites.	Sep 19, 2011 10:29 AM
31	Loved the conference workshops that I went to and the food was fab!	Sep 19, 2011 9:23 AM
32	Please continue to minimize/eliminate the number of printed hand outs. I think it would be helpful if they can be available through the app, in addition to the Cal APA website.	Sep 19, 2011 9:08 AM
33	Please stop handing out tote bags and other conference material with advertising and APA logos etc. on them. I would reuse these items if they weren't emblazoned with pictures, logos, and advertising. After the conference, I end up tossing them in the trash.	Sep 19, 2011 9:06 AM
34	No need for the bag and schwag. We're here for the schmoozing and the information, not the stuff!	Sep 19, 2011 8:55 AM
35	I refuse to tweet. I'm not complicating my life with yet another social media profile just for the APA's indulgence. If you want me to post comments about my conference experience during the event, you'll need to expand your feed to Facebook. A couple other comments: their should have been recycling bins for cans, glass and plastic. If the hotel didn't want to be responsible, I wonder if a local contractor could be found. Was the left-over food being composted? There were no signs - but such an effort should be made and rolled into the carbon offset fee. Finally, I noticed a sign on the second day's luncheon offering a vegetarian alternative - that should always be included.	Sep 19, 2011 8:50 AM
36	Keep innovating! And please pick future locations with carbon-efficient travel in mind.	Sep 19, 2011 8:20 AM
37	Frankly, it is more important to me that the conference provides diverse viewpoints, which it doesn't (it is entirely skewed to the leftist point of view), than to worry about carbon offsets and whether your bag is made of recycled material. This is getting really absurd, let's face it.	Sep 19, 2011 8:06 AM
38	Loved the venue!	Sep 19, 2011 7:55 AM
39	Future conferences should be closer to alternative transportation choices.	Sep 19, 2011 7:43 AM
40	I appreciated that a lot of the vendor junk, i.e. squeeze toys, tape measures, etc. were drastically reduced. This is cheaply made, almost certainly thrown out quickly and is a waste of resources. Great job overall on the conference. See you next year.	Sep 19, 2011 7:41 AM
41	We all need to conserve natural resources. Buying carbon credits goes into a black hole that we really do not know how the credits are being used and who is profiting.	Sep 18, 2011 3:19 PM
42	The sustainability efforts were well intentioned and a step in the right direction for "walking the walk", however, some of the attempts, such as the style of the bag and the smart phone apps, simply didn't work for me. Try again in 2012, but re-	Sep 18, 2011 12:06 PM

**Q18. Additional comments?**

think some of the efforts.

43	I did not need a bag, so I did not take one. We should be reducing waste, so encourage people to bring their own bag, and have some available for people who ask.	Sep 18, 2011 11:38 AM
44	My phone was not compatible with the app	Sep 18, 2011 10:42 AM
45	Needed a better venue for the opening mtg. People were scrambling for cover after 15min because they were burning their scalps and retinas from the extreme morning glare.	Sep 18, 2011 8:08 AM
46	Good Planning = "Sustainability"!!!!!!! Please, let's get back to basics. This is getting ridiculous.	Sep 17, 2011 7:42 PM
47	Still too much paper for conference materials. Please hold the next conference in a location that's easy to get to -- Santa Barbara was beautiful, but really isolated.	Sep 17, 2011 6:45 PM
48	No need for conference bag. Merge the conference program and notepad so that notes can be added directly to the program. Find a conference site that is already sustainable - the AC was a bit too high.	Sep 17, 2011 5:57 PM
49	Santa Barbara was a great conference town.	Sep 17, 2011 5:44 PM
50	During registration there was an option related to dietary restrictions, which I checked. However, not once did that seem to matter. I can get along fine (gluten intolerance) just don't ask and create expectations. I would have brought my own food. Examples of food served: mobile tour - sandwich, brownie and pretzel. Lunch - pasta Dessert - pastries with no fruit options.	Sep 17, 2011 5:01 PM
51	I found handicapped parking right outside of the lobby. Last year was a big problem	Sep 17, 2011 4:56 PM
52	For some, the opportunity to camp rather than pay for a hotel can be a decision factor in attending. It would be great if the committee facilitated camping. I chose to drive alone, in part, due to logistics of shuttling back & forth to the campground.	Sep 17, 2011 4:39 PM
53	For question 9 there should be a "bicycle" option.	Sep 17, 2011 4:07 PM
54	Require a reduction in the print materials and plastic junk from exhibitors-- marketing materials are the worst offenders.	Sep 17, 2011 4:06 PM
55	Better access should be made to PowerPoint slides since handouts were discouraged.	Sep 17, 2011 3:56 PM
56	Do not provide a bag in the future. Ask attendees to bring their own bags. If you have a better app, allow attendees to opt out of a paper program.	Sep 17, 2011 3:46 PM
57	Great conference. Well Done. Thank you all very much. Don Bradley	Sep 16, 2011 4:36 PM
58	While resort locations may be attractive to some, I typically don't get to take advantage of recreational opportunities. More valuable to me would be good	Sep 16, 2011 3:42 PM

**Q18. Additional comments?**

train access and easy, affordable options for accommodations, moving around at the conference venue.

59	Nice job overall. I think the mobile app was a huge leap forward and will easily replace the paper conference book for half of the folks next time - especially if you asked folks to try it and had folks available to help. I'm not the tech savy and I found it very easy to use. The food was great - especially the lunch on Monday - wow!	Sep 16, 2011 10:34 AM
60	Thanks for doing the sustainability stuff - it's very important - was there composting at the conference? If not, that would be a good goal for the future	Sep 16, 2011 10:04 AM
61	mobile wksps kicked fanny	Sep 15, 2011 6:42 PM
62	I did not carpool but traveled alone via motorcycle. My motorcycle gets 45 mpg, it satisfies California Vehicle Emission standards and I can park just about anywhere which does not require the same size parking stall as a vehicle needs. The use of a motorcycle unfortunately is never recognized as an alternative form of travel. More romantic forms such as train, light rail and carpool seems to be referred to more often. I guess it is equally fair to say that the use of a "bus" is in the same category as a motorcycle (i.e., it's those people).	Sep 15, 2011 2:37 PM
63	I did not notice a great availability of recycling receptacles at various events that provided food.	Sep 15, 2011 2:06 PM
64	Please increase your sustainability efforts for the next one - we have to walk the walk!	Sep 15, 2011 11:04 AM
65	Would be nice to get more handouts from the presenters, or list of links/places to get the info in written form or on the app. Very nice food choices, but for those who cant do dairy, not very many other things available as most items had cheese.... and during things like the "wine and cheese" portion...	Sep 15, 2011 10:47 AM
66	It wasn't clear, and volunteers didn't seem to know, where a donation could be made for the bracelets that were handed out at the opening reception with the note card attached asking for a donation.	Sep 15, 2011 10:07 AM
67	Bags are a waste of resources. I always bring my own and most people that I know do as well. As long as you are giving out less paper, I am fine with just having a well-organized program like you provided and no bag. Plus, I would recommend that the exhibitors cut down or eliminate the schwag, which is also a waste of resources. It strikes me that this is the only purpose for the bags- to collect junk.	Sep 15, 2011 8:50 AM
68	The hotel shut down web access mid-way thu the event and started charging. With all the money being spent at the hotel, you think they would comp this or this would be included in the price of the conf.	Sep 15, 2011 8:34 AM
69	The conference was great. One thing I was looking for that I didn't see was "swag" to purchase, like a conference water bottle/mug/seedling to donate.	Sep 15, 2011 8:14 AM
70	It is ridiculous to discourage handouts it really disrupts the learning process. The main reason for the Conference is education and having the handouts there	Sep 15, 2011 6:56 AM

**Q18. Additional comments?**

really helps as opposed to printing them out later. It is really counter productive.

71	Can't wait to see all the SLIDES from the sessions I missed!!	Sep 14, 2011 10:15 PM
72	Chose future locations that enable transit. I can't believe the survey doesn't even include bus as a option of getting to the conference. Are planners too good to take the bus? This makes me wonder if the event planners even considered the bus as a viable option. There were many attendees from Ventura, and the VISTA coastal express was a perfect way to get there.	Sep 14, 2011 4:48 PM
73	The Opening Reception at the zoo was amazing, the speakers were the best in recent memory (I particularly enjoyed Panama), and the Santa Barbara setting was lovely. Breakfast food could have been improved (it was all high carb-- bagels and fruit) with no yogurt, granola or other choices. The other meals were all great and the hotel staff top notch. I liked the addition of new technology to the conference experience, including tweets. I've never used Twitter, but liked seeing the tweets from others on the screen at the Keynote Luncheon. My one suggestion for improvement would be in regard to the following: There were many technical difficulties in the session rooms (sound system, laptop malfunction, etc.) and no-one there to assist or call for AV assistance. Need a system in place to address this at future conferences. Also, Wednesday's closing session needs to be more dynamic than presentation of data and numbers with more dynamic speakers or a different format (point/counterpoint, etc.). Though many attendees stayed, this one was anticlimactic in comparison to the rest of the conference.	Sep 14, 2011 4:40 PM
74	There were not enough trash cans and recycling bins throughout the exhibitor area and session rooms. Often times, I just saw stacks of trash (e.g. cups, plates, napkins, etc) on tables because people couldn't locate a receptacle around them.	Sep 14, 2011 4:13 PM
75	Great event!!	Sep 14, 2011 3:54 PM
76	Why was there no recycle bin for all those aluminum soda pop cans we used during the afternoon break?	Sep 14, 2011 3:53 PM
77	Food was fantastic overall. Great facility. Presenters should be provided with guidelines for powerpoint presentations. Slides with 10 bullets of text do not hold my attention. I left two presentations because of over-reliance on boring powerpoints.	Sep 14, 2011 2:19 PM
78	If the conferences were held on cities with good non-auto access such as SF, LA, Sacto., san Diego rather than remote places such as Squaw Valley, Carlsbad, or Santa Barbara, it would be much more sustainable.	Sep 14, 2011 11:41 AM
79	Great job!	Sep 14, 2011 11:35 AM
80	Great conference!	Sep 14, 2011 11:26 AM
81	I really want to commend the conference organizers for the sustainability initiatives that you put in place. Thank you for all your hard work....	Sep 14, 2011 11:26 AM
82	I'm fine with few handouts at the conference, but would like to have materials	Sep 14, 2011 11:04 AM

**Q18. Additional comments?**

available online to reference afterward.