2012 APA California Conference Survey



1. How comfortable did you feel asking questions of the conference hosts, staff or volunteers at the conference?

	Response Percent	Response Count
Extremely comfortable	40.2%	68
Very comfortable	53.8%	91
Moderately comfortable	4.7%	8
Slightly comfortable	0.6%	1
Not at all comfortale	0.6%	1
	answered question	169
	skipped question	1

2. How kindly did the conference hosts, staff or volunteers react to wrong answers?

	Response Percent	Response Count
Extremely kindly	34.6%	47
Very kindly	57.4%	78
Moderately kindly	8.1%	11
Slightly kindly	0.0%	0
Not at all kindly	0.0%	0
	answered question	136
	skipped question	34

3. How free did you feel to make mistakes at the conference, in terms of making changes to your schedule/reservations, finding meeting locations or seeking advice?

	Response Percent	Response Count
Extremely free	40.5%	62
Very free	43.8%	67
Moderately free	11.8%	18
Slightly free	3.3%	5
Not at all free	0.7%	1
	answered question	153
	skipped question	17

4. How clearly was the information about the overall conference presented by the hosts, staff and volunteers at the conference?

	Response Percent	Response Count
Extremely clearly	32.7%	55
Very clearly	48.2%	81
Moderately clearly	17.3%	29
Slightly clearly	1.2%	2
Not at all clearly	0.6%	1
	answered question	168
	skipped question	2

5. How organized was the information about the overall conference presented at the conference?

	Response Percent	Response Count
Extremely organized	34.5%	58
Very organized	55.4%	93
Moderately organized	9.5%	16
Slightly organized	0.6%	1
Not at all organized	0.0%	0
	answered question	168
	skipped question	2

6. Was the conference what you expected, worse than what you expected, or about what you expected?

		Response Percent	Response Count
Much better		26.2%	44
Somewhat better		21.4%	36
Slightly better		7.7%	13
About what was expected		36.9%	62
Slightly worse		6.5%	11
Somewhat worse	0	0.6%	1
Much worse	I	0.6%	1
		Comment: (up to 100 characters)	

Comment: (up to 100 characters)

31

skipped question 2

7. Overall, were you satisfied with the conference, neither satisfied or dissatisfied with it, or dissatisfied with it?

	Respons Percent	-
Extremely satisfied	44.69	% 75
Moderately satisfied	40.5	68
Slightly satisfied	8.30	6 14
Neither satisfied nor dissatisfied	2.49	6 4
Slightly dissatisfied	3.09	6 5
Moderately dissatisfied	1.29	6 2
Extremely dissatisfied	0.09	6 0
	answered questio	n 168
	skipped questio	n 2

8. How organized was the conference?

	Response Percent	Response Count
Extremely organized	31.4%	53
Very organized	60.4%	102
Moderately organized	7.1%	12
Slightly organized	1.2%	2
Not at all organized	0.0%	0
	answered question	169
	skipped question	1

9. Considering the number of sessions offered and the number of sessions you were able to attend, was too much information covered at the conference, to little, or about the right amount of information?

		Response Percent	Response Count
Much too much		0.0%	0
Somewhat too much		4.2%	7
Slightly too much		5.4%	9
About the right amount		72.5%	121
Slightly too little		13.8%	23
Somewhat too little		3.6%	6
Much too little	1	0.6%	1
		answered question	167
		skipped question	3

10. Considering the sessions you attended, how much of the training at the conference was hands-on?

	Response Percent	Response Count
All of it	0.6%	1
Most of it	11.0%	18
About half of it	18.3%	30
Some of it	51.2%	84
None of it	18.9%	31
	answered question	164
	skipped question	6

11. Think about the topics that you are working on as a planner this year. How contemporary was the information presented at the conference?

	Response Percent	Response Count
Extremely contemporary	11.9%	20
Very contemporary	53.6%	90
Moderately contemporary	30.4%	51
Slightly contemporary	4.2%	7
Not at all contemporary	0.0%	0
	answered question	168
	skipped question	2

12. Consider the sessions you attended. How useful to your agency/company was the information presented at the conference?

	Response Percent	Response Count
Extremely useful	7.8%	13
Very useful	44.9%	75
Moderately useful	35.3%	59
Slightly useful	11.4%	19
Not at all useful	0.6%	1
	answered question	167
	skipped question	3

13. Consider your level of experience as a planner. How detailed was the information presented at the conference?

	Response Percent	Response Count
Extremely detailed	5.4%	9
Very detailed	23.8%	40
Moderately detailed	61.9%	104
Slightly detailed	8.3%	14
Not at all detailed	0.6%	1
	answered question	168
	skipped question	2

14. How much have your skills improved because of the training at the conference?

	Response Percent	Response Count
A great deal	4.1%	7
A lot	11.8%	20
A moderate amount	52.7%	89
A little	31.4%	53

What session provided specific improvements to your skill set?

60

answered question 169
skipped question 1

15. Think about the sessions you attended. How knowledgeable were the presenters?

	Response Percent	Response Count
Extremely knowledgeable	20.1%	34
Very knowledgeable	68.6%	116
Moderately knowledgeable	10.1%	17
Slightly knowledgeable	1.2%	2
Not at all knowledgeable	0.0%	0

Is there any presenter that stood out as exceptionally good?

answered question 169

43

skipped question 1

16. Consider the sessions you attended. Did the presenters allow too much time for discussion, too little, or about the right amount of time?

	Response Percent	Response Count
Much too much	0.0%	0
Somewhat too much	1.8%	3
Slightly too much	3.6%	6
About the right amount	76.9%	130
Slightly too little	11.2%	19
Somewhat too little	5.3%	9
Much too little	1.2%	2
	answered question	169
	skipped question	1

17. How experienced in the subjects were the presenters?

	Response Percent	Response Count
Extremely experienced	16.1%	27
Very experienced	74.4%	125
Moderately experienced	8.9%	15
Slightly experienced	0.6%	1
Not at all experienced	0.0%	0

Please identify any presenter who did not seem sufficiently experienced to present the materials of the session.

answered question 168
skipped question 2

15

18. Consider the sessions you attended. Did the presenters give too much detail, to little, or about the right amount of detail?

	Response Percent	Response Count
Much too much	0.0%	0
Somewhat too much	3.0%	5
Slightly too much	7.2%	12
About the right amount	77.1%	128
Slightly too little	7.8%	13
Somewhat too little	3.0%	5
Much too little	1.8%	3
	answered question	166
	skipped question	4

19. Consider the sessions you attended. How closely did the presenters follow the schedule?

	Response Percent	Response Count
Extremely closely	11.4%	19
Very closely	64.1%	107
Moderately closely	22.2%	37
Slightly closely	2.4%	4
Not at all closely	0.0%	0
	answered question	167
	skipped question	3

20. How well did the presenter answer questions?

	Response Percent	Response Count
Extremely well	14.3%	24
Very well	66.1%	111
Moderately well	18.5%	31
Slightly well	1.2%	2
Not at all well	0.0%	0
	answered question	168
	skipped question	2

21. Did you attend any Mobile Workshops?

	Response Percent	Response Count
Yes, please continue	13.7%	23
No, please skip this section	86.3%	145
	answered question	168
	skipped question	2

22. How well organized was the transportation for the Mobile Workshops?

	Response Percent	Response Count
Extremely well organized	36.4%	8
Very well organized	36.4%	8
Moderately well organized	22.7%	5
Slightly well organized	4.5%	1
Not at all well organized	0.0%	0
	answered question	22
	skipped question	148

23. Did you find the Mobile Workshop(s) you attended informative?

	Response Percent	Response Count
Extremely informative	36.4%	8
Very informative	50.0%	11
Moderately informative	9.1%	2
Slightly informative	0.0%	0
Not at all informative	4.5%	1
	answered question	22
	skipped question	148

24. Were you satisfied that the Mobile Workshop(s) you attended met the objectives described in the Conference materials?

	Response Percent	Response Count
Extremely satisfied	40.9%	9
Very satisfied	40.9%	9
Moderately satisfied	13.6%	3
Slightly satisfied	0.0%	0
Not at all satisfied	4.5%	1

Please identify any Mobile Workshop you attended that did not meet the objectives described in the Conference materials:

4

22	answered question	
148	skipped question	

25. With what type of Agency/Firm are you associated?

	Response Percent	Response Count
City Government	52.5%	85
County Government	4.9%	8
Other Public Agency	4.3%	7
Private Consulting Firm	29.6%	48
Self-employed	2.5%	4
Student	4.3%	7
Retired	1.9%	3
	answered question	162
	skipped question	8

26. Of what APA California Section are you a member? (Select from drop-down list)

	Response Percent	Response Count
Central (Fresno, Merced, Tulare, etc.)	5.8%	9
Central Coast (Ventura, Santa Barbara, San Luis Obispo)	11.0%	17
Inland Empire (Riverside, San Bernardino)	8.4%	13
Los Angeles	18.7%	29
Northern (San Francisco, Monterey, Humboldt, etc.)	20.0%	31
Orange	15.5%	24
Sacramento (Shasta, San Joaquin, El Dorado, etc.)	6.5%	10
San Diego (San Diego, Imperial)	9.0%	14
Not a member	5.2%	8
	answered question	155
	skipped question	15

27. Is it important to you that the Conference Committee included sustainability measures into Conference implementation?

	Response Percent	Response Count
Very Important	50.0%	81
Somewhat important	40.1%	65
Not important	9.9%	16
	answered question	162
	skipped question	8

28. Voluntary purchase of a carbon footprint offset?

	Response Percent	Response Count
Yes	36.7%	58
No	63.3%	100
	answered question	158
	skipped question	12

29. Did you purchase a carbon offset on-line during conference registration or at Conference check-in?

	Response Percent	Response Count
Yes	17.9%	29
No	82.1%	133
	answered question	162
	skipped question	8

30. Should a carbon offset purchase option be available for 2013 conference?

	Response Percent	Response Count
Yes	76.5%	117
No	23.5%	36
	answered question	153
	skipped question	17

	Response Percent	Response Count
Yes	86.8%	138
No	13.2%	21
	answered question	159
	skipped question	11

32. How did you get to the conference?

	Response Percent	Response Count
Drove alone	51.2%	84
Carpooled	23.2%	38
Train	0.0%	0
Airplane	25.6%	42
	answered question	164
	skipped question	6

33. To save money and resources, this year's written conference program is smaller than it has been in prior years, (6" x 10"). Did the smaller format still meet your needs?

	Response Percent	Response Count
Yes	98.8%	161
No	1.2%	2
	answered question	163
	skipped question	7

34. Was the mobile app hel	lpful?
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	Response Percent	Response Count
Yes	72.6%	106
No	27.4%	40
	answered question	146
	skipped question	24

35. Did you use the conference bag during the conference?

	Response Percent	Response Count
Yes	62.0%	101
No	38.0%	62
	answered question	163
	skipped question	7

36. Do you plan to use it after the conference?

Response Count	Response Percent	
79	49.1%	Yes
82	50.9%	No
161	answered question	
9	skipped question	

37. Additional comments? Response Count 78 answered question 78 skipped question 92

The Santa Barbara conference had much better "cutting edge or leading edge" presentations. the selection of the speakers and presentations seemed week for growing the profession. But maybe that had something to do with Perserving. It was a great conference, exactly what I expected, better than APA National 2012 Session quality improved over previous years. Tuesday keynote speaker was "weak." Actual presentations were not well though out and articulated. Level of material overall too basic for a more senior planner. Actual presentations were not well though out and articulated. Level of material overall too basic for a more senior planner. I wish the sessions were more technical and detailed Oct 30, 2012 5:38 PM the 2012 Conference was better than expected, given the poor economy. Some sessions were a rehash of 2011 sessions. location of conference was good, 2012 CHC did a great job under the direction of VP of conferences and Lynne I was a little dissatisfied with the quality of the sessions, and particularly with the mobile workshop to the airport Efficient use of the day and topics were current Oct 26, 2012 8:48 AM sessions were very well done and speakers gave very good take home material Sessions were very well done and speakers gave very good take home material Awards awasome hotel service/venue/food/meeting spaces Oct 25, 2012 9:24 AM Needed more info about he powerpoints and how to get them Oct 25, 2012 9:24 AM venue was excellent with everything close together Oct 25, 2012 9:27 PM Venue was great, but sessions seemed poorly attended and somewhat weak Oct 24, 2012 7:27 PM Venue was great, but session short resh or inspiring Well organized, presenters stayed on topic and within time limits, left time for question and answer. Simple wayfinding from one activity to the next.	Page 1	, Q6. Was the conference what you expected, worse than what you expected, or abo	out what you expected?
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18 I think this was one of the best APA conferences I have attended. 19 not as much diversity of session choices as previous year 20 Key note lunch speaker was disappointing. Overall felt conference focused on public sector topics. Sessions not fresh or inspiring 21 Well organized, presenters stayed on topic and within time limits, left time for question and answer. Simple wayfinding from one activity to the next. Oct 24, 2012 7:26 PM Oct 24, 2012 5:27 PM	16	venue was excellent with everything close together	Oct 25, 2012 6:42 AM
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20 Key note lunch speaker was disappointing. Overall felt conference focused on public sector topics. Sessions not fresh or inspiring 21 Well organized, presenters stayed on topic and within time limits, left time for question and answer. Simple wayfinding from one activity to the next. Oct 24, 2012 5:27 PM Oct 24, 2012 3:40 PM	18	I think this was one of the best APA conferences I have attended.	Oct 24, 2012 7:56 PM
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question and answer. Simple wayfinding from one activity to the next.	20		Oct 24, 2012 5:27 PM
22 May have just been the sessions I chose. Oct 24, 2012 3:13 PM	21		Oct 24, 2012 3:40 PM
	22	May have just been the sessions I chose.	Oct 24, 2012 3:13 PM

Page 1,	Page 1, Q6. Was the conference what you expected, worse than what you expected, or about what you expected?		
23	good sessions, provided tools for planning rather than just case studies	Oct 24, 2012 1:13 PM	
24	Range of ethics classes was outstanding.	Oct 24, 2012 1:07 PM	
25	Excellent food, terrific exhibit setup.	Oct 24, 2012 12:06 PM	
26	There was no up front information that if you only registered for one day, you would not receive a conference bag or program. Also as a speaker I was not properly informed of the equipement I needed to bring to present. Was not told to bring a laptop. Luckily I had my MAC, but the room was not MAC friendly so I still needed to track down and adapter cord. There was no tech staff around to help so I had to track them down. The session before mine went late and there was no staff around to ask them to wrap up their session, causing my session to start late. Sessions were scheduled back to back without even 5 minutes in between to set up equipment. Very poorly organized!	Oct 24, 2012 12:03 PM	
27	The best I've been to!	Oct 24, 2012 11:57 AM	
28	did not care for the hotel. restaurant was poor, too long walking distance from room, fitness center under construction.	Oct 24, 2012 11:41 AM	
29	I expected excellent and thought it met that expectation	Oct 24, 2012 11:37 AM	
30	one session made no mention of SB 244 but then talked exclusively about it (misleading)	Oct 24, 2012 11:35 AM	
31	Lacked a unifying theme and sessions bit up the usual par overall	Oct 24, 2012 11:02 AM	

Page 1	Page 1, Q14. How much have your skills improved because of the training at the conference?		
1	The Planning Directors presentation, CEQA Update, Legisaltive Update, and the When Business Friendly Happens to Planners	Nov 18, 2012 7:12 PM	
2	Maybe the General Plan update highlighting the progress of Santa Monica.	Nov 5, 2012 11:15 AM	
3	The class on good graphic design was outstanding.	Nov 1, 2012 3:35 PM	
4	CEQA legislative update; renewable energy-related sessions	Nov 1, 2012 1:44 PM	
5	CPR's Leadership Session	Oct 31, 2012 12:58 PM	
6	the ethics session	Oct 30, 2012 5:38 PM	
7	community benefits, Santa Monica example	Oct 30, 2012 4:07 PM	
8	opening keynote on monday, occupy this session and behind the dias	Oct 30, 2012 8:52 AM	
9	CEQA Update session	Oct 29, 2012 11:05 AM	
10	(1) Opening Keynote Session w/ Richard Jackson; and (2) Healthy People, Healthy Places: Transform Your Economy by Planning for Health	Oct 29, 2012 9:01 AM	
11	There's an app for that! Also, Visual Literacy For Planners	Oct 29, 2012 8:43 AM	
12	Tech Tools for Planners	Oct 26, 2012 3:50 PM	
13	Opening keynote speaker, Annual CEQA update, Streamlining Housing Element Preparation.	Oct 26, 2012 2:23 PM	
14	your inner Geek	Oct 26, 2012 1:35 PM	
15	visual literacy and salary negotiations	Oct 26, 2012 10:52 AM	
16	Noise and Infill development (City of Orange); legislative and CEQA updates	Oct 26, 2012 8:48 AM	
17	I really liked the "green streets meet complete streets" session. The technical information was spot on and the examples were inspirational.	Oct 26, 2012 4:29 AM	
18	the "Ethics Jeopardy", the "re-Wroking the Business District", Opening Keynote Speaker and the Mobile Workshop to Sunnylands	Oct 25, 2012 4:12 PM	
19	Regulatory takings and exactions.	Oct 25, 2012 2:22 PM	
20	Solar on Wednesday	Oct 25, 2012 1:33 PM	
21	Apps, Disappearing RDA; The New Frontier for City Planning Depts., Prep for Disasters	Oct 25, 2012 12:47 PM	
22	CEQA Update and Redevelopment Updates were most helpful.	Oct 25, 2012 9:36 AM	
23	technology and CEQA reviews	Oct 25, 2012 9:24 AM	
24	Navigating St and Fed Permitting Process (Block 9). Managing Projects with CEQA and NEPA (Block 6)	Oct 25, 2012 8:37 AM	

	14. How much have your skills improved because of the training at the conference of the con	
25	Housing Element Update, Law Update, Demographics/Diversity	
		Oct 25, 2012 8:27 AM
26	Healthy Communities Planning	Oct 25, 2012 8:13 AM
27	Getting remotivated is always a benefit of the conference	Oct 25, 2012 7:58 AM
28	Fire management strategies (Judy Malamut's session)	Oct 25, 2012 7:29 AM
29	both form-based codes sessions with Lisa Wise and Tony Perez	Oct 25, 2012 7:07 AM
30	life without redevelopment	Oct 25, 2012 6:42 AM
31	Reinventing Redevelopment	Oct 25, 2012 6:24 AM
32	the two leadership sessions and the ceqa/nepa session	Oct 24, 2012 7:27 PM
33	the ones with the apps!	Oct 24, 2012 6:31 PM
34	unleashing your inner geek	Oct 24, 2012 4:28 PM
35	Science & Tech in Sustainable Design and Planning	Oct 24, 2012 3:40 PM
36	Santa Monica - Community Benefits	Oct 24, 2012 3:16 PM
37	Visual Literacy	Oct 24, 2012 3:13 PM
38	Way finding and marketing.	Oct 24, 2012 3:05 PM
39	Ceqa updates	Oct 24, 2012 2:35 PM
40	Community Benefits; Visual/graphics skills	Oct 24, 2012 2:05 PM
41	Sessions related to GP development. Leadership session.	Oct 24, 2012 1:34 PM
42	Visual Literacy	Oct 24, 2012 1:19 PM
43	too many to list	Oct 24, 2012 1:19 PM
44	"There's an app for that" demonstrated benefits of using IPads vs. paper	Oct 24, 2012 1:07 PM
45	Tips for Successfully Navigating the Federal and State Permitting process	Oct 24, 2012 1:05 PM
46	There's An App for That (Tuesday AM)	Oct 24, 2012 1:03 PM
	How do you manage a Project with CEQA/NEPA when you don't control all the pieces	Oct 24, 2012 12:28 PM
48	Visual Literacy for Planners, Legislative Update, Occupy This Session	Oct 24, 2012 12:28 PM
49	Visual Literacy for Planners, and Community Benefits Agreements	Oct 24, 2012 12:27 PM
	The Momentary City (Burning Man) session helped spark my thoughts on a more regional level about infrastructure, disaster preparedness and community.	Oct 24, 2012 12:17 PM

Page 1, Q14. How much have your skills improved because of the training at the conference?		
51	Visual Literacy for Planning; General Plan EIR Preparation	Oct 24, 2012 12:05 PM
52	All the CEQA-related sessions.	Oct 24, 2012 12:01 PM
53	Hybrid & Form-based Codes, Open Space Preservation, Additions to Historic Buildings	Oct 24, 2012 11:59 AM
54	When Business Friendly Happens to Planner: Meeting Jobs Expectations and the Code of Ethics	Oct 24, 2012 11:57 AM
55	technology and transportation planning on Tuesday morning at 9:30 am	Oct 24, 2012 11:37 AM
56	the legislative update	Oct 24, 2012 11:37 AM
57	Wind turbine tour	Oct 24, 2012 11:02 AM
58	CEQA update	Oct 24, 2012 9:32 AM
59	Airport Land Use	Oct 24, 2012 8:25 AM
60	Affordable housing parking	Oct 22, 2012 1:16 PM

Page 1, Q15. Think about the sessions you attended. How knowledgeable were the presenters?		
1	Carol Barrett, Hanson Horn, Ron Bass, Collette Morse, and Joel Ramos	Nov 18, 2012 7:12 PM
2	The presenters did not seem as high of a caliber this year as at La Costa/Carlsbad and Santa Barbara! Seemed like some where chosen on who they knew rather than what they knew.	Nov 5, 2012 11:15 AM
3	speakers at session on rebuilding the business park in Mountain View	Oct 30, 2012 4:07 PM
4	Richard Jackson	Oct 29, 2012 9:42 AM
5	Opening Keynote Session w/ Richard Jackson	Oct 29, 2012 9:01 AM
6	Eric Nicoll, City of Brea. Also, Amber Hawkes, Melendrez	Oct 29, 2012 8:43 AM
7	Omar from City of Irvine	Oct 26, 2012 3:50 PM
8	Richard J. Jackson, Woodie Tescher, Ron Bass, Margaret Sohagi, Terry Rivasplata	Oct 26, 2012 2:23 PM
9	jennifer lilly	Oct 26, 2012 1:35 PM
10	Hard to name just one or just a few as there we're several.	Oct 26, 2012 4:29 AM
11	Ken Ryan, Richard Jackson, Randy Tsuda,	Oct 25, 2012 4:12 PM
12	ALUC presenters and those who talked about the Housing Element	Oct 25, 2012 2:25 PM
13	Tom Kirk	Oct 25, 2012 1:47 PM
14	Tim Snelling	Oct 25, 2012 1:33 PM
15	Joel Ramos, with TransForm	Oct 25, 2012 9:58 AM
16	ceqa and technology	Oct 25, 2012 9:24 AM
17	Terry Rivasplata, Margaret Sohagi, Nicole Gordon, Luis Lopez	Oct 25, 2012 8:37 AM
18	Demographics/Diversity	Oct 25, 2012 8:27 AM
19	Lisa Wise and Tony Perez on Wed.	Oct 25, 2012 7:58 AM
20	ICF's CEQA update was great as usual	Oct 25, 2012 7:29 AM
21	margaret sohagi	Oct 25, 2012 6:42 AM
22	Tom Kirk	Oct 25, 2012 6:24 AM
23	Dr. Jackson and Pres. Silver. were exceptionally good speakers.	Oct 24, 2012 7:56 PM
24	Nicole Gordon	Oct 24, 2012 7:27 PM
25	Curtis Alling	Oct 24, 2012 4:28 PM
26	Darcy Kamin, Margaret Sohagi	Oct 24, 2012 3:13 PM

Page 1, Q15. Think about the sessions you attended. How knowledgeable were the presenters?		
27	Thomas Jacobson	Oct 24, 2012 3:05 PM
28	Blake Roberts	Oct 24, 2012 2:35 PM
29	Carol Barrett, Multicultural Outreach panel, Protest/Occupy panel, Jim Harlan	Oct 24, 2012 1:51 PM
30	Very impressed by the gal from Oakland who talked about Healthy Foods. Also, mayor from El Centro who presented. Staff from Mindmixer too.	Oct 24, 2012 1:34 PM
31	all CEQA update Tuesday presenters	Oct 24, 2012 1:19 PM
32	Dr. Jackson, the keynote speaker on Monday morning	Oct 24, 2012 1:07 PM
33	Richard Willson	Oct 24, 2012 1:05 PM
34	Barry Miller (Barry Miller Consulting), Woodie Tescher (The Planning Center), Eric Nicoll (Brea), Lorri Gonzales (Anaheim)	Oct 24, 2012 1:03 PM
35	Kathe Head - Community Benefits Agreements	Oct 24, 2012 12:27 PM
36	Joseph Pred (Burning Man session)	Oct 24, 2012 12:17 PM
37	Thomas Jacobson	Oct 24, 2012 12:01 PM
38	Bill Keene, Karen Warner, Tony Perez	Oct 24, 2012 11:59 AM
39	Linda Tatum, City of Inglewood	Oct 24, 2012 11:57 AM
40	sande george	Oct 24, 2012 11:37 AM
41	Judy Malamut-LSA Assoc., and Scott Morgan-State Clearinghouse	Oct 24, 2012 11:35 AM
42	No	Oct 24, 2012 8:25 AM
43	Sande George is always great	Oct 22, 2012 1:16 PM

Page 1, Q17. How experienced in the subjects were the presenters?		
1	Alan Sozio, Thomas Jex, Brett Hondrup, ans Susan Tae	Nov 18, 2012 7:12 PM
2	Sedalia Sanders, Mayor of El Centrovery nice woman however	Nov 5, 2012 9:20 AM
3	Downtown for Almost Free- Blake Roberts was way to general for the audience, and the luncheon keynote speaker	Oct 30, 2012 4:07 PM
4	Paul McDougall, Thomas Nolan	Oct 26, 2012 2:23 PM
5	none	Oct 26, 2012 10:52 AM
6	Mitchel Silver, Lorena Mejia	Oct 26, 2012 8:48 AM
7	Eberhard (Keynote)- too sophomoric, and redundnat with first Keynoter Jackson	Oct 25, 2012 2:48 PM
8	The luncheon speaker on Tues was disappointing- did not seem to know/understand her audience. Poor choice!	Oct 25, 2012 1:49 PM
9	Eberhard	Oct 25, 2012 1:33 PM
10	Sorry to say, but Ms. Eberhard who gave the keynote luncheon was the least experienced. Her talk was too idealistic, she did not know her audience, and it was a waste to time.	Oct 25, 2012 9:58 AM
11	kristin eberhard	Oct 25, 2012 6:42 AM
12	Tuesday keynote speaker was not a good choice, though I am sure she is a great professional	Oct 24, 2012 9:47 PM
13	I cannot name specific persons, but there were quite a few persons who seem disengaged and/or disconnected from the topic/information they were presenting.	Oct 24, 2012 1:34 PM
14	Charles Loveman	Oct 24, 2012 1:05 PM
15	GIS for Disadvantaged communities (ethics course)	Oct 24, 2012 8:25 AM

	Page 2, Q24. Were you satisfied that the Mobile Workshop(s) you attended met the objectives described in the Conference materials?		
1	The airport workshop consisted of sitting in a conference room for 3 1/2 hours listening to a random stream of consciousness from the airport director and his staff person, while flashing sometimes unrelated and outdated PowerPoint slides. None of the topics described in the conference materials were covered except for air traffic, security, and a little bit of economic development. We saw absolutely nothing else of the airport or its operations. This workshop was an utter and complete waste of my time and money.	Oct 26, 2012 2:35 PM	
2	I went on the historic architecture workshop, and expected to be able to get out here and there, not simply a bus ride through town. It was fine, but I wanted more.	Oct 26, 2012 11:58 AM	
3	airport	Oct 24, 2012 3:14 PM	
4	The tour presenter was not advised we were coming and had to be tracked down by the student host who did a great job	Oct 24, 2012 11:07 AM	

Page 2,	Q37. Additional comments?	
1	No more APACA conferences at locations that are not accessible by public transit!	Nov 21, 2012 10:49 PM
2	I have always been against having digital programs but the Mobile App was great. Some presenters need to have their handouts because realistically many of them never post them on the Web Site.	Nov 18, 2012 7:14 PM
3	I had a great time. Thank you to those who put the time and effort into making this a great experience!	Nov 6, 2012 1:48 PM
4	2013 conference committee should consider arranging bus or rail transportation from the LA and SF Bay areas.	Nov 2, 2012 3:15 PM
5	Schedule future conferences in locations that are more easily accessible to the bulk of the profession. It has not been a good location since Hollywood!	Nov 2, 2012 10:45 AM
6	Some speakers' ppt presentations were too long, so they skipped slides - this is bad. Also, at lunches, only iced tea was offered (no water) - I am allergic to caffeine. Please provide water on the tables, with water glasses.	Nov 1, 2012 2:47 PM
7	great conference; it was worthwhile and I am happy I attended	Nov 1, 2012 1:46 PM
8	Ditch the bad. Keep the app.	Oct 31, 2012 12:59 PM
9	I would like more detailed and technical sessions. Perhaps develop a labeling system so that we would know whether the sessions are an introduction, intermediate, or advanced so that people can choose.	Oct 30, 2012 4:10 PM
10	Healthier drink options at the break, no sodas. On the second day, the start time should have been a little earlier and allow for breaks in between the first sessions. Too rushed without.	Oct 30, 2012 4:04 PM
11	2012 Confer. did a great job using locally grown food, which I believe was in part due to the conference location and abundancy of locally available produce et al	Oct 30, 2012 8:55 AM
12	The luncheon speaker was not on topic, interesting or relevant. She didn't know the audience or the area. Please questions to these surveys about the receptions, luncheons and keynote speakers. The opening reception was a grat event.	Oct 29, 2012 11:22 PM
13	There were no expert presenters on a specific subject, rather, there seemed to be many case studies from those in the field. I would have liked some broader reaching topics, but I guess the conference focused on the daily issues that planners are dealing with lack of staff, money and too many demands and how to pull it off.	Oct 29, 2012 12:20 PM
14	The keynote speaker Kristin Eberhsol was terrible. Her presentation was far too basic for the audience. I left after 20 minutes since she hadn't said a single thing I hadn't heard for the past 10 years as a planner.	Oct 29, 2012 11:07 AM
15	Would have liked to have seen more and earlier on promotion of conference hash tag encouraging connectivity in that way.	Oct 29, 2012 11:04 AM
16	It would be very useful to have access to an electronic copy of the powerpoint	Oct 29, 2012 9:44 AM

Page 2,	Q37. Additional comments?	
	and otther information presented at the workshops.	
17	Rooms were uncomfortably cold. Need to include orange juice and hot/cold cereals in continental breakfast.Luncheon speakers were great! Need a golf tournament at every conference.	Oct 29, 2012 8:47 AM
18	Questions 1-3 did not apply to me. The maps on the app did not have any context so they were not particularly useful in finding the location of rooms. The historic mobile workshop could have been improved by providing an opportunity to tour a couple of the historic properties. The written description could have been more clear that this was a driving tour. It was a great tour.	Oct 29, 2012 8:34 AM
19	More sustainability sessions, renewable energy and climate action implementation would be good. More legal review of case law sessions so that conflicts could be avoided. More technology sessions for next year also.	Oct 26, 2012 3:52 PM
20	The venue (Rancho Las Palmas) was beautiful and I very much enjoyed all of the events outside of the sessions, however I found the sessions themselves to be light on information and frequently dull. Also, the chairs in the sessions were spaced too tightly next to each other. The Keynote Luncheon speaker (Eberhard) was not that great, somewhat redundant to the Opening Keynote speaker (Jackson – who was good but not given enough time to speak), and covered a topic that we all have already had drilled into our heads. The airport mobile workshop was terrible. The food was great, the band was great, the staff was great, the location was great, and it was great to watch the Giants make it into the World Series.	Oct 26, 2012 2:35 PM
21	lunch key note speaker very badPointlessself focusedno new informaitronwaste of time. Just wait unitl her kids wants to join soccor or scouting she will be traveling all over the place.	Oct 26, 2012 1:38 PM
22	The awards ceremony was well organized to keep it from getting too long. Using video is the way to go.	Oct 26, 2012 8:50 AM
23	I am a recent graduate and I am SO glad I attended this conference. There were plenty of pertinent, interesting, and forward-looking sessions (e.g. not just boring technical sessions or regulatory updates) in which I learned a lot. The networking opportunities were the best I've found since being a student/graduate. Everyone was very friendly and receptive, thank you for all your hard work and for fostering such a collaborative professional atmosphere.	Oct 25, 2012 5:00 PM
24	please place a line for a name on the evaluation form reqired for CE credit. it does not make much sense to require the form to be turned in for CE credit but not to have a palce for the name of the person submitting it.	Oct 25, 2012 4:14 PM
25	Perhaps one of the best I have ever attended, and that includes three of which I have chaired!!!!	Oct 25, 2012 2:50 PM
26	Overall excellent job with meals! Venue was amazing. Thank you	Oct 25, 2012 12:50 PM
27	Luncheon Keynote speaker was either a poor choice or poorly informed re: the group she was addressing. Nothing new in her information.	Oct 25, 2012 10:05 AM

Page 2,	Q37. Additional comments?	
28	Please be more thoughtful in picking an appropriate person for the keynote luncheon address for next year's conference.	Oct 25, 2012 10:01 AM
29	Other than a name-tag, I was provided with NOTHING upon registering. I didn't get a bag, brochures, or the detailed conference program (I had to borrow one). This was Tuesday morning at 8:00 a.m., and the woman who assisted was a moron. Very disappointing to pay \$225 for a one-day registration and be greeted by a complete idiot!	Oct 25, 2012 9:38 AM
30	Bag is great for paperwork and materials. Day two rooms got a bit cold, but staff/service was awesome. Good lunch service, no delays and very attentive great improvement over last year. Would recommend more variety in topics, too many redevelopment/general plan topics, not enough on stormwater/landscaping and architecture. Great venue and weather, well set up and layed out. Wonderful opening reception on the terrace!! More use of the outdoors/classes outdoors, and maybe a "geek squad" staffed table would have been helpful for those of us having trouble with the mobile ap or have tech questions.	Oct 25, 2012 9:28 AM
31	The food and drink were first-rate. However, the Cal APA conference should be in an urban location with plentiful transportation options, and not at a resort. Rancho Las Palmas and the City of Rancho Mirage are prime examples of what we ought not be planning. Cal APA should be embarrassed to conduct its largest event there.	Oct 25, 2012 8:44 AM
32	Guide and Mobile App should have WIFI & log in and access info for the facility.	Oct 25, 2012 8:29 AM
33	I was not asked if I wanted to purchase the carbon offset at registration. I declined to take the bag, I suggest providing reusable grocery bags. Also you may want to collect in order to reuse the lanyardsThanks	Oct 25, 2012 8:00 AM
34	Overall, I enjoyed the conference, learned new things, met new people, had a good time, liked the food, liked the venue, liked the variety of sessions and would do it all over again.	Oct 25, 2012 8:00 AM
35	Conference bag is a waste, don't need it, don't want it.	Oct 25, 2012 7:20 AM
36	Bag should be eliminated or offered as optional. conference rooms were way over cooled - I was uncomfortable in many sessions and had difficulty concentrating due to the room being too cold.	Oct 25, 2012 7:09 AM
37	venue and integration of all elements of the conference (sessions, booths, receptions, etc.) was excellent.	Oct 25, 2012 6:44 AM
38	The sponsorships and booth were very useful.	Oct 25, 2012 6:26 AM
39	sessions should 75 minutes instead of 90 minutes. sessions should not start before 8 AM. opening reception should include complimentary glass of wine.	Oct 24, 2012 9:49 PM
40	The app was great. I didn't use the printed program or the bag Waste of materials.	Oct 24, 2012 9:09 PM
41	When the conference occurs in 2016 and if one of the nights coincides with a Presidential debate, please make adjustments in the schedule to allow	Oct 24, 2012 8:01 PM

	participants to watch the debate. It would have been fairly easy to delay the auction by 30 minutes so the debate could have been watched in its entirety.	
42	Disappointed in the Keynote speaker luncheon, she was preaching to the choir, not very interesting or inspiring. Also she basically gave information about the same topic as the opening keynote speaker, but he was actually an authority on the topic, she was less qualified than most of the planners in the room. Would have rather her spoken about what she does to implement the principles she was speaking about from a law perspective, rather than telling us what we all already know. Also, on Tuesday, the 1st and 2nd sessions had no break in between, which made it difficult for those of us presenting the 2nd session to have enough time to set up properly. We had to start 15 minutes late.	Oct 24, 2012 7:31 PM
43	I didn't receive a bag. I attended Monday only. Content of one session (elevating design) did not match title well.	Oct 24, 2012 6:07 PM
44	Unable to download mobile ap. Will raggle conf bag at upcoming staff meeting. Missed the written program for Awards. I use it for reference and research.	Oct 24, 2012 5:39 PM
45	Great conference! Probably the best I've attended!	Oct 24, 2012 5:05 PN
46	location was challenging - difficult to get food when needed. onsite food options were way overpriced and disappointing.	Oct 24, 2012 4:29 PM
47	I was not aware that carbon footprint offsets could be purchased, nor was I aware of the mobile app. I am not currently a member of APA but plan to renew my membership prior to next year's conference.	Oct 24, 2012 3:44 PN
48	Break out sessions with over 200 people is awkward and a bad idea. Some session rooms were way overcrowded on Tuesday. Also the food tables should not have been placed in the middle of the exhibit hall, as the narrow path around the tables restricted access and made things too crowded. Next time a larger venue should be used.	Oct 24, 2012 3:42 PM
49	Overall, a very enjoyable conference.	Oct 24, 2012 3:07 PM
50	Bravo. Well done!	Oct 24, 2012 2:22 Pf
51	My favorite session was on Redevelopment with Bill Fulton and Bill Anderson. These presenters explained the politics behind Governor Brown's vetoesinsights I had never heard before.	Oct 24, 2012 1:47 PM
52	Location in Rancho Mirage, although nice, was not easy to access from northern California. A location in an accessible urban center would be more in keeping with our theme of sustainability.	Oct 24, 2012 1:44 PM
53	Outstanding conference. Great acccommodations. Good sessions. Excellent food service at hotel. Great job in every respect by the Inland Empire committee!	Oct 24, 2012 1:38 Pf
54	Some sessions did not merit 1.5 hours of time. The attempt to stretch was painful at times. Also, feel like there is a lot of emphasis put on the "next big thing" at the detriment of teaching foundational tools that may be of benefit to	Oct 24, 2012 1:36 Pf

Page 2,	Q37. Additional comments?	
	younger planners.	
55	Great conference; great location; hotel staff was very accommodating of all my needs as a guest, session speaker, and in coordinating an after session function in the ball-room. It was a really good conference.	Oct 24, 2012 1:30 PM
56	This was an oddly worded survey.	Oct 24, 2012 1:17 PM
57	well done, I enjoyed myself overall and was pleasantly surprised by my enjoyment of the sessions based on their content, format, and level of expertise.	Oct 24, 2012 1:14 PM
58	mobile app was not available for Blackberries or Android devices; we had to use the website, but could not get a wi-fi connection if we were not staying at the hotel.	Oct 24, 2012 1:08 PM
59	Location not conducive to walking. Too many meals on site. Would prefer time to explore and also help local economy. Carpooling on line for attendees prior to conference would be helpful.	Oct 24, 2012 1:07 PM
60	Fish as the default lunch entree on Tuesday? Whose idea was that?	Oct 24, 2012 1:06 PM
61	I am a new Planning Commissioner and the sessions that had Planning Commissioners as a focus were excellent!	Oct 24, 2012 1:06 PM
62	Mobile app and list of registered participants was extremely useful! Moderator for mining and reclamation session was terrible - did not manage the speakers and was distracting with making faces and gestures to the speakers that were obvious from the audience; it should be noted that the speakers provided great information. Best session was the hybrid zoning code - great use of visuals and excellent panel of experts.	Oct 24, 2012 12:48 PM
63	Please serve nonsugary drinks during the breaks such as water.	Oct 24, 2012 12:47 PM
64	I was only there for one day.	Oct 24, 2012 12:43 PM
65	There should be more nuts and bolts sessions. Most are too general to really have much use or I have not heard much that I did not already know.	Oct 24, 2012 12:34 PM
66	I thought that the Monday keynote and Tuesday lunch speakers didn't much more than preach to the choir. I think that keynote speakers should provide stimulating, maybe even challenging, information to the conference attendees. It's good to bring in divergent viewpoints. Overall, I found there to be a lack of ethnic diversity among the presenters. The conference venue had very poor pedestrian and transit accessibility. I felt that the main hallway between the meeting rooms was too crowded.	Oct 24, 2012 12:32 PM
67	Fantastic volunteers!!	Oct 24, 2012 12:24 PM
68	I thought the food selections at the conference were great! I'd like to have more availability to water to keep hydrated during the day. It would have been nice to have access to one drink ticket for the opening reception.	Oct 24, 2012 12:10 PM
69	The APA all star band was terrific! Well done conference all around!	Oct 24, 2012 12:07 PM

lunch took over 20 minutes to arrive, well beyond when others finished their meals. 71 This survey is poorly organized. Questions do not allow for all ranges of answers. Nonprofit organization is not even an answer option for type of agency. Questions 25 and 28 are not worded as questions. Questions 32 and 33 imply that I received a conference bag when I was specifically told I did not get one for only attending one day of the conference. 72 I didn't use the printed program at all. The bag was great, but I had my own bag already and didn't want to transfer all the stuff over. I drove alone due to a scheduling challenge — otherwise I would have. Given that next year's conference is in Visalia, which has no major rail line, most people will likely drive alone, unless a deal can be negotiated with that weird airline that flies into the Visalia airport, which would be HUGELY convenient to get to the conference. 73 Did not use any printed material, just the app, which was great - sometimes it crashed, but overall was helpful. I would suggest describing where to park, where the entrance is located, where the restrooms are. It would save time. Thanks. 74 The location was great because there were many options for lodging besides the conference hotel. 75 Again, the hotel facility was less than desirable. 76 The bag is a waste of money, in my opinion. Lose the bag, give more scholarships to people who want to attend, but cannot attend.	Page 2,	Q37. Additional comments?	
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