



American Planning Association
California Chapter

Making Great Communities Happen

MEMORANDUM

TO: THE BOARD OF DIRECTORS

FROM: SECTION DIRECTORS

SUBJ: **SECTION ACTIVITIES AND REPORT FOR JUNE 2010**

DATE: November 1, 2010

CENTRAL SECTION

Activities/Events:

- Central Section Planning Awards were held on July 9 at Fugazzi's Bistro in Visalia. Awards were granted to the following:
Comprehensive Planning Award - Small Jurisdiction to the City of Porterville Community Development Department and Dyett & Bhatia Urban & Regional Planners for the "*Porterville 2030 General Plan*"

Outstanding Planning Project Award – Best Practices to the City of Firebaugh and Collins & Schoettler Planning Consultants for the "*2030 Firebaugh General Plan*"

Outstanding Planning Award - Innovation in Green Community Planning to the Kern County Planning Department and the Tejon Ranch Company for the "*Tejon Mountain Village Specific & Community Plan*"

Planning Achievement - Academic Award to the City of Delano Community Development Department, and the City & Regional Planning Department Community Planning Laboratory at Cal Poly San Luis Obispo for the "*Delano Strategic Plan*".

Individual Journalist Award to Russell Clemings with the Fresno Bee for his public service reporting on regional transportation planning activities of the Council of Fresno County Governments.

Section Award - Recognition for Distinguished Service to Cindy van Empel, AICP, with the City of Modesto for developing, promoting and maintaining the Valley Futures Forum at the Great Valley Center.

- August 27-29, 18th Annual Sierra Retreat at Lake Sequoia, Camp YMCA. Always a nice turnout for planners, their families and fellow professionals as an opportunity to relax and enjoy a beautiful mountain environment while engaging in a professional development program. This year's program was called "The Carrot is a Stick, The Relationship Between SB-375, the San Joaquin Valley Blueprint, General Plans and the Attorney General."
- On September 24-25, Section Director Kachadourian and board member David Fey, AICP, visited the Eastern Sierra Planners Group in Mammoth Lakes. This was an opportunity to visit with our member planners from Mono and Inyo Counties (the other side of the Sierra's) and participate in an afternoon mini session on planning trends and best practices in Mammoth Lakes including a tour of their projects.
- On October 7, the Section sponsored and participated in the San Joaquin Valley Blueprint Planning Awards hosted by the 8-County Regional Planning Agencies (COG's) at their Fall Policy Conference held in Modesto.
- October 22, the Section sponsored and participated in the 3rd Valley Land Use Conference held in Clovis at the Clovis Memorial District. The conference was themed "The Way Forward" and it included morning sessions and afternoon mobile workshops ending with a wine and cheese reception. The lunch speaker was Bill Fulton.
- On December 3, we will hold our Christmas Tree Lane Walk/Holiday Party in Fresno. This has become a great holiday event and will be held at a member residence adjacent to the famous 2+ mile Christmas Tree Lane on Van Ness Boulevard in Old Fig Garden. The walk night is for pedestrians as the entire lane during this event is closed to vehicle traffic.

Ongoing/Planned Activities:

- November/December, section officer nominations/elections for Membership/Public Information and Administration & Finance. Both incumbents are seeking re-election.
- We now have a new Central Section Website, www.centralsection-apa-ca.org that was prepared by our webmaster, Bet Hannon of Bet Hannon Marketing. WE ENCOURAGE ALL MEMBERS TO VISIT OUR WEBSITE.
- The restarting of the monthly Professional Development Roundtable luncheons at the Downtown Club in Fresno.
- Continued sponsorship of the Valley Futures Forums at the Great Valley Center, Modesto
- Periodic membership/networking mixers in our geographical section divisions (north, south, central and eastern sierras)

CENTRAL COAST SECTION

Events

- Central Coast APA has partnered with Santa Barbara County to offer a free “Brown Bag Lunch Discussion Series” on a wide variety of emerging planning topics. These events are being held in both northern and southern Santa Barbara County to attract planners and other members of the public from throughout the Central Coast Section. Each session features a video presentation from the APA virtual conference series followed by a facilitated discussion about how the topic applies at the local and regional level. This session include:
 - Integrating Energy and Climate Into Planning
 - Ten Hydrologic Commandments for Water-Smart Planning
 - Developing a Community Walkability Plan
 - Harnessing Urban Rooftops
 - Moving from Suburban to Urban
- We also held a walking tour of the Isla Vista Redevelopment Area to review what changes have been occurring. This event was attended by 15 local planners.
- In November, Central Coast will sponsor a joint APA/Cal Poly forum. The goal is to provide an open forum for discussion of Strategic Growth in San Luis Obispo County, inviting professional, citizen and student planners. County Staff will be available to present their Land Use and Circulation Element efforts. We will also emphasize how student projects have been instrumental in helping the County in its Strategic Growth effort.
- Central Coast will be hosting an upcoming holiday mixer at the Carr Winery in Santa Barbara County to allow APA members to meet and greet, while enjoying the unique setting of the Carr Winery and their excellent wines.
- Central Coast is also partnering with Cal Poly SLO on the following student events:

Thursday, November 18th - 11 a.m. "From biologists to architects: What type of planner might you be?"

Come to a panel of local planners who collectively reflect the broad spectrum of planning professionals. Ideal for young planners who are exploring possible career specializations. Panelists will summarize their job responsibilities and educational background, as well as discuss what passions, expertise, and personal characteristics are ideal to be happy and successful in that particular job.

Thursday, December 2 - 11 a.m. "Development Process 101"

Are you confused about all the steps that go into a construction development? Do you wonder about what the "entitlement process" is exactly? Learn from planners and developers about the process of designing, permitting, and constructing a residential or commercial development, and all the possible steps that can derail a project. Stories of actual development proposals will be recounted, including an "easy" development with few "problems," as well as a more complicated development with many interesting twists and turns.

AICP Exam

In December, the Central Coast APA will host informational sessions for members considering applying for and taking the AICP exam to become certified planners. The sessions will cover eligibility requirements, the application process, exam content, and will provide application preparation and study tips. The Central Coast Section provides ongoing support to members preparing to take the AICP exam by providing or directing them to study materials, responding to questions regarding the AICP exam and application process and helping to organize study groups.

Central Coast Legislative Update

On September 23rd the Ventura Subsection hosted a legislative update from 2-5 p.m. in Ventura with Sande George. The San Luis Obispo and Santa Barbara County subsection membership were invited to attend this program. It was attended by 65 of our members and we received a lot of positive feedback.

Central Coast continues legislative monitoring and advocacy via opposition letter to AB 602 relating to the statute of limitations provisions on local jurisdiction housing elements.

Election Update

The Central Coast Section will be conducting elections for five Board positions in November. The positions include Section Director-elect, Professional Development Officer, Finance Officer, Public Information Officer and Membership Inclusion Officer. The term of office for each position is two years, beginning January 2011. The election will be complete and results published by mid-December. Nominations have been solicited and all Central Coast Section APA members have been notified by email and newsletter.

Open Space Newsletter

The Open Space is a news site for Central Coast Planners and a media outlet for the Central Coast APA. This is a place for articles and discussion about the issues, people, and events that define land use planning in our region. The Open Space provides in-depth articles about the politics and science of planning; the community vision and enabling legislation; and the foundation for our region's growth, resource protection and transportation systems as well as a section for planners on the move. Check it out at www.openspace-cc.com

Citizens Planning Academy

The Central Coast Section organized and sponsored a "citizen planning academy," which was an 8-week course in local land use planning and civic engagement, where interested members of the public received training in 'Land Use 101.' The course was a success in assisting participants to become more informed, confident and comfortable in participating in local land use planning decisions, and was ideally suited to help prepare participants to serve on local advisory boards, such as Planning Commissions and other land use-related committees. In an instruction format mix of lecture, panel discussion and group interaction, the academy covers a broad range of planning topics: zoning history and legal context; environmental review laws and procedures; natural resource management; redevelopment, government and real estate economics; regional government, SOAR and LAFCO;

transportation and infrastructure; urban design and smart growth; water and utility planning and constraints, affordable housing, ethics and civic engagement. The classes were held at California Lutheran University, Oxnard Graduate Center. We proudly graduated 40 newly informed citizen planners! This was such a success that our plans are to take this on the road and start an academy in Santa Barbara and SLO Counties.

Santa Barbara to Host the 2011 California APA Conference

The Co-Chairs (Paul Wack & Kim Prillhart) and the Conference Host Committee has been set. Our kick-off meeting was on June 8th in Santa Barbara and we have had monthly meetings since then. We have almost completed the budget, have the theme in place, just finished the logo and ordered the “giveaways” for the 2010 Conference. Right now we are working on the call for presentations and the sponsorship/exhibitor documents to get them ready for our table at the 2010 conference. It’s looking like the Santa Barbara Zoo is where we will hold the Opening Event...it’s a beautiful spot overlooking the ocean and is within walking distance from the Fess Parker Hotel however we will also have trolleys for those who wish to hop a ride.

INLAND EMPIRE SECTION

[No report submitted]

LOS ANGELES SECTION

- The LA Section 2012 National Conference Committee held a kick-off event on October 14. Over 100 people attended eager to serve as volunteers for Local Host Committee. The room was filled with enthusiasm and conference co-chairs are excited to get the local host events rolling. Stay tuned, this is going to be an exciting year!
- The APA LA Young Planners Group began a six month Mentorship Series of intimate gatherings between new planners and some of LA's most experienced, progressive planning professionals in August. These events provide attendees an opportunity to ask questions, gain helpful advice, and learn from the experiences of these amazing mentors. Mentors have included: Steve Preston, Susan Healy Keene, Amy Bodek and Karen Warner!
- Most recently, the Los Angeles Section was fortunate to be able to spend an evening with a visiting planner from down under! Chris Bain, one of Brisbane City Council’s senior urban planners, gave a presentation on how the Brisbane City Council is leading the transformation of Australia’s third largest City. With the stated aim of shaping Brisbane as Australia’s New World City, the City Council of Brisbane has placed planning, design, transport and sustainability at the forefront of an ambitious City building agenda.
- October 22 is scheduled for an overview of Port Master Planning in the Port of Long Beach. This session is designed to provide a broad perspective on the major issues facing ports, master planning for ports, and strategies ports utilize as a means of remaining competitive while being sensitive to

their neighbors. The discussion will include operational and regional economics, growth, and planning considerations. A tour of the Alameda Corridor is scheduled for the late morning.

- The 5th annual APA LA student symposium will get underway on Saturday, November 13 at UCLA. The agenda includes speakers from the Community Corporation of Santa Monica and an update on the Burbank Bicycle Master Plan.

NORTHERN SECTION

- We organized a group of volunteer planners to provide services to the City of San Bruno in the wake of the disastrous explosion of the natural gas pipeline. The Glenview Fire affected the entire community of San Bruno and City staff needed volunteer planners to help ease the workload. Planners of all ability levels helped planning staff with assistant and associate level tasks such as answering questions at the counter, answering phones, and filing associated paperwork.
- I was honored to represent the Section and the state at the presentation of APA's Great Places in America award to the Ferry Building on October 13.

Here are the events we sponsored or co-sponsored since June.

June

- Transit Oriented Development and Social Equity: Research and Action. The TOD and Social Equity Conference is targeted at policymakers, community and business leaders, and scholars to provide a forum for productive dialogue on the issues of regional equity, displacement, and environmental justice that arise with TOD implementation. Sponsored by the University of California Transportation Center, the Center for Community Innovation at UC Berkeley's Institute for Urban and Regional Development, and APA California Northern.
- Public Workshop #2: First concepts—Design ideas for Gateway Park. The public workshop will consider design concepts for a new bayside park in Oakland at the foot of the new Bay Bridge East Span now under construction. See article on page 16. View display materials and chat with the Gateway Park team (6 PM). Presentations and small group discussions (6:30–9 PM).
- Annual C.3 Stormwater Workshop: Complying with New Stormwater Requirements. This full-day workshop offers updates on the Municipal Regional Permit and a panel presentation on implementing stormwater requirements for new and redevelopment projects. Discussion of low impact development topics will include rainwater harvesting, green roofs, soil specifications, and retrofitting impervious areas with landscaping. **5.5 CM credits**
- Walking Tour/Mission Dolores Neighborhood. Learn about the Mission, the neighborhood, the lake that vanished, and the spot many consider the birthplace of SF. Tour leader: Tam Tran—transportation planner, APA member, and volunteer guide for San Francisco City Guides. Free to APA members. Space is limited. Tour will end with no-host networking from 5–7 PM at Elixir. **1 CM credit**

- Presentation on Recycled Water Projects. City of Watsonville. This is the 2nd in a series of three panels on water issues in the Monterey Bay Area addressing Recycled Water. The relationship of recycled water projects for both agricultural and urban areas will be discussed by a panel of experts. The panel will be followed by a tour of the Pajaro Recycled Water facility. **6 CM credits**

July

- Monterey Branch Line Light Rail Project Presentation. The APA, AEP, and TAMC will host a no-cost brown bag lunch presentation on the Monterey Branch Line of the light rail project.
- Monterey Bay APA and AEP Happy Hour. APA and AEP will be offering a selection of “Homemade Grub” appetizers from the Brewing Company’s menu. Free event. The Cannery Row Brewing Company also offers 70 beers on tap to enjoy (no-host).

August

- Redwood Coast Region’s Brown Bag Lunch Series. Humboldt County’s General Plan Update. The County’s long-range planners will bring us up to date and forecast the future.
- East Bay RAC Social Mixer. Berkeley. No-host bar/dinner.
- Tour the Green X-Ray House. The City of South San Francisco bought and renovated a relatively small 3-bedroom, 1-bathroom home and turned it into what is now called the “Green X-Ray House.” This event involved the City of South San Francisco’s Housing and Community Development Coordinator and someone with green building experience giving an overview of the green building features of the house, followed by a self-guided tour. **1 CM credit**
- Redwood Coast RAC Social Mixer. Meet on the steps of the Eureka Public Library, then walk with fellow planners to the Looking Glass House Restaurant and Bar in Eureka, overlooking Humboldt Bay.
- APA/AEP Brown Bag Event: Blueprint Survey v2.0. Discussion of the 2035 Monterey Bay Area Regional Blueprint: Envisioning the Monterey Bay Area, which will generate a regional vision and practical strategies to ensure a more promising future for the Monterey Bay Area. **1 CM credit**
- SJSU New Student Orientation Social Event. A mixer for current students, alumni, and working professionals to meet the incoming class and for the new students to network and learn more about the planning profession.

September

- Defining "Equitable" in Bay Area Transit-Oriented Development. In this panel, equitable TOD advocates came together with case studies to determine what key features of equitable TOD are necessary to protect our most vulnerable residents. The panel articulated not only what we can all agree on, but also what we most encourage decision makers and community advocates to prioritize when considering the equity benefits and burdens of new TOD proposals. **1.5 CM credits**

- Redwood Coast Region's Brown Bag Lunch Series. Humboldt County Regional Trails Master Plan and the Humboldt Coastal Trail Implementation Strategy. Speakers include Kevin Wright, Emily Sinkhorn (NRS/RCAA) and Colette Metz (Planwest Partners).
- Redwood Coast RAC Social Mixer. Meet under the statue of President McKinley at Arcata Plaza, Arcata. Socialize with fellow planners at Robert Goodman Wines Tasting Room in Arcata preceded by a walking tour of public art and low-impact development improvements.
- Understanding AB 32 and SB 375 – A Legal Analysis (webinar). The Institute for Local Government hosted a webinar to provide city and county officials (and others) with accurate and objective information to help them understand how AB 32 and SB 375 directly impact cities and counties, and the role that local officials will play in the implementation of both laws. The webinar featured an online presentation by Betsy Strauss, author of the new guides. Betsy is Special Counsel to the ILG and the League of California Cities and an attorney and mediator based in Napa. **1.5 CM Law credits**
- Healthy Rural Communities Regional Forum. Fortuna. Learn how rural northern counties are making a difference in creating healthy communities with successes in transportation, food systems, Safe Routes to Schools, and healthy rural development tools. Lunch provided. Sponsored by Humboldt County Health and Human Services, The California Endowment, and the California Center for Rural Policy.
- Workshop on Stormwater Development Standards. The City of Salinas will be hosting a half day seminar for design professionals to review and discuss the City's new development standards for stormwater. It covers LID/BMPs/IMPs and their specific application for conformance with the City's Storm Water Development Standards. The City is the only NPDES Phase 1 City in RWQCB Region 3 and holder of its own storm water permit. **4 CM credits**

October

- Presentation on Coastal Water Projects. Monterey. Addressing the water needs of the Monterey Bay Area is essential to plan for growth and development and resource conservation. This is the 3rd in a series of three panels on water issues in the Monterey Bay Area, and will address the topic of Coastal Water Projects. The panel will be followed by a tour of the Sand City DSAL facility. **6 CM credits**
- Bay Area Planning Directors' Fall Meeting: Best Practices for Greener Site Development. Low impact development tools to conserve water, protect watersheds, prevent flooding, become more sustainable, and beautify communities. Speakers: Teresa Eade, Bay-Friendly Landscaping; Keith Lichten, SF Bay Regional Water Quality Control Board; and Lynn Simon, FAIA, Simon & Associates. Plus a panel moderated by Charlie Knox, AICP, Benicia, with David Cropper, TMG Partners; Ed Reiskin, Director of Public Works, San Francisco; Peter Schulze-Allen, Emeryville; Scott Taylor, CA Stormwater Quality Association; and Paul Lettieri, The Guzzardo Partnership. **3 CM credits**

- Global Sustainable Development in the Age of Climate Change. First of six sessions in a Sustainable Development and Climate Change Certificate Program. Faculty include Alex Hinds, Valentin Alexeeff, FAICP, and Tom Jacobson, AICP. **7 CM credits per one-day session**
- San Francisco APA, Walking Tour of Visitacion Valley. Meet at Bayshore Boulevard and Blanken Avenue in front of the Schlage Lock Historic Building (walkable from MUNI T-line Arleta Station and Caltrain Bayshore Station). We will visit San Francisco's Redevelopment Area, including the Leland Avenue Street Improvement Project and the awardwinning Visitacion Valley Greenway. The tour will be led by San Francisco RDA/Planning/DPW, the Visitacion Valley Greenway Project, and Universal Paragon Corporation. Free to APA members. **1.5 CM credits**
- YPG presents "Public Engagement in the 21st Century." Do Facebook, Twitter, and Wikiplanning only ignite feelings of confusion? YPG will showcase several social media outlets as tools for public engagement in a social atmosphere with opportunities for networking. **2 CM credits**
- The Brisbane Experience: Planning, Design, Transport & Sustainability in Australia's 3rd City. San Francisco. Speaker is Chris Bain, Senior Urban Planner and Brisbane City Council (Australia) member. **1.5 CM credits**
- Cities for all Ages: Planning and Our Aging Population. This presentation by Don Weden focuses on the need to adapt our land use plans, policies, and patterns to meet the needs of our rapidly-aging population (many of whom will be non-drivers, living in communities that were planned around the automobile). This presentation addresses the basic needs of seniors and the ways that land use planning and development can help create communities that meet these needs while benefiting our economy, environment, and people of all ages. **1 CM credits**
- Brown bag session on Sustainable Land Use and Transportation. Session highlighting TransForm's GreenTRIP certification. GreenTRIP certification requires development be located near transit stations in walkable neighborhoods and apply traffic-reduction strategies such as offering discounted transit passes or car-sharing memberships to residents. Confirmed speakers include Ann Cheng of TransForm and Andrea Osgood of Eden Housing, Inc. Co-sponsored by APA and ITE. **1.5 CM credits**
- CALGreen Building Code Workshop. Hear representatives from the California Department of Housing and Community Development and California Building Standards Commission and discuss the new mandatory CALGreen Building Code, which will become effective on January 1, 2011. Workshop is suitable for planners, building officials, architects, contractors, and green industry practitioners. Free. **2 CM Law credits**

ORANGE SECTION

- Professional Development: Planning Forum: Our annual local section training in conjunction with the Planning Director's Association was held at the Nixon Library and Birthplace in Yorba Linda. We had a Morning session on Thriving in Times of Uncertainty followed by a panel that talked about volunteerism and then a session on the Promise and Predicaments of the Young Planner that included a panel of four student/young professionals. The day concluded with an inspiring session

on Listening. The event was well attended and a welcome change in dialogue from our typical SB375, CEQA topics. Sponsors hosted booths, networking and advertising was offered and both public sector and private sector professionals gained value from this tremendous event. In addition we held four lunch programs in various locations in the County to allow our members to gain valuable information and continued education, low cost access to CM credits and networking time. We offered topics on and finally in October we tackled the challenging conversation of “the City of Bell” by talking to City Manager’s in our region on what it takes to run a city, the politics, the pressure, the media and how ethics and leading play a critical role. Typically we have 40-60 people at our lunchtime programs.

- **Board:** The Orange Section Board is working to improve the process and policies that we work within. We have adopted our revised bylaws and have included job descriptions for our new appointed positions. We have also included the elected position of a Section Director elect. Our nominations committee is working to seek out qualified and interested candidates to fill both our appointed and elected positions. We are looking forward to a great slate of engaged professionals.
- **Awards:** We have begun to raise interest and awareness of the upcoming awards program. It seems that many times our Section (as is probably true for many) is caught off guard when the new year roles around and the Award’s package is due. So we are doing a good amount of work to advertise this now and work to bring attention to the need to have lots of submittals. We are even working to help cities with the award submissions by teaming them with volunteers to help with the package.
- **Student Programs:** We attended the new Master’s of Urban Planning Orientation at UCI this fall to welcome students into the program and to tell them about APA and the benefits of joining the Section. We shared about the free student membership, the discounts to programs and conferences and were able to distribute information about our scholarship program.
- **Golf Tournament:** In conjunction with the Planning Directors of Orange County we hosted our annual Golf Tournament to raise funds for student scholarships. We had a great turn out of nearly 100 golfers and had a wonderful day of networking, golf and raising money for this great cause.
- **Scholarships:** We have launched our Bob Goldin Scholarship program. We sent initiations to all the planning school in Orange County as well as in surrounding communities where students may live in Orange County and commute to school. We will be receiving applications and awarding six scholarships \$500 each in memory of Bob Goldin. The announcement of winners will be made at our annual holiday mixer in December.
- **Membership:** We held two great membership/social events this summer. The Pageant of the Masters and tailgating and baseball with the Angels. We co-hosted these events with AEP and had more than 100 people come out and share in the fun. We are now working on our holiday mixer and a membership drive that will take place in the early spring.
- **Website and Newsletter:** We have started our “Highlights of Orange County” section of the newsletter where we will be putting the spotlight on specific cities each month on the website and in the newsletter. This first issue spotlights our oldest city in the County, Anaheim. This new series is aimed at allowing cities to tell “what they are doing” and it is our hope that we will not only share information but build a sustainable “wiki” type resource for our membership to draw from other’s

experience, success and challenges. We have also been working to update and improve our website. Our content has been severely out of date and we are working to improve the information contained as well as the navigation around the site. Finally we put together a budget overview discussion in our summer newsletter and received great feedback from our membership asking terrific questions and providing great insight into what they would want to see in the future and how much they learned about the Section.

- AICP: We were able to offer AICP preparation training by combining with other sections for a one-day workshop this summer. We also provided outreach to our members that were on the list to lose their AICP status and worked to find ways to help them either meet their credits (by enrolling in webinars) or even teaming some members with more technology savvy members who could help them solve their issues with logging their credits. We received great responses from our AICP members for this help and we believe we were able to avoid at least 20 members losing status because of this effort.
- Education: We will be hosting two events for National Planning Month in the Section. APA has designated October as National Community Planning Month as a way to raise the visibility of the profession, recognize the work of planners in creating communities of lasting value, and inspire the next generation of planners. This year's theme is "Sustaining Places." To honor the occasion, APA Orange Section will be hosting a booth at two community events, and we need volunteers to help! Volunteers will engage attendees in interactive and fun planning exercises, as well as distribute information and answer questions about the planning profession. Please consider signing up for a one-hour shift at one of the following events:

Thursday, October 21

Downtown Anaheim Certified Farmers' Market

Saturday, October 30

Santa Ana Unified School District Environmental Expo

SACRAMENTO VALLEY SECTION

- Conducted election of new officers in September per our new by-laws which stagger the election of officers. We are planning a January retreat to plan for the next two years.
- Planning local award ceremony for November. This will include our local vision awards as well as a new award for lifetime contribution to the field of planning: the Legacy Award.
- Our annual speakers series theme this year is: **Focusing on Quality of Life Using what we have to create better communities.** This collaborative series is coordinated by the Sac Valley Section in conjunction with the region's Planning & Urban Design Consortium consisting of regional sections of APA, ULI, AIA, AEP, ASLA as well as ECOS. Caltrans and the State Department of Public Health also work with us. We have held three of the five events. The next one is October 29th. We are currently working with WalkSacramento to hold an additional presentation on Complete Streets.
- Working to develop fundraising outreach program as well as membership retention program.

- Appointed new Young Planners Group Director working to reinvigorate group after sever membership loses due to economic downturn.
- Developing new Leadership Class with Young Planners Group for Sacramento Valley professionals.

SAN DIEGO SECTION

- We hosted a very successful awards event at Extraordinary Desserts in the Little Italy neighborhood of San Diego. We had over 100 attend which is a larger attendance that normal for SDAPA. We preceded the event with a walking tour of Little Italy by Marco LiMandri who has spearheaded much of the Little Italy revitalization through establishing and directing the Business Improvement District.
- We elected a new Newsletter Editor, Membership Chair, and Treasurer in June. Our Newsletter Editor has increased the frequency of publications so that our *Planning Journal* is now on a regular schedule. Our Membership Chair has already held two membership/networking events at new hot spots in neighborhoods of San Diego. Our Treasurer has finally completed all the past due and current section financial reports.
- Continued planning and preparation for hosting 2010 conference.

Section Activities and Events (June-September):

- San Diego Section Annual Awards
- Walking Tour - Little Italy and the Rise of the Business Improvement District (1.5 CM)
- Young Planners Group (YPG) Mixer (3/11)
- Heartbreaking to Groundbreaking: The Story of New Roots Community Farm (1.5 CM)
- What's Happening in Barrio Logan: Community Plan Update & New Developments (1.5 CM)
- Planners' Night Out Mixer at The Station, South Park neighborhood of San Diego
- Informal Planners' Night Out with MIHO Gastro Truck – an all local and organic food truck that visits different neighborhoods in Central San Diego throughout the week.
- Next Generation Housing Elements: Meeting the Challenge of SB 375 (5.0 CM credits including 1.5 law)
- SDAPA Complete Streets/Livable Streets Lunch Program & Webcast (1.5 CM)
- Urban Area Transit Strategy Technical Workshop (2.0 CM)