



American Planning Association
California Planning Foundation

Planners...

...are people who value communities and expect to make a difference. They often chose to work in jobs that are rewarding but which may not pay very well. The profession depends on new graduates to continue the work of innovation and excitement that characterizes planning in California. We need your help to ensure that young people who are drawn to planning will be able to fund their education.

The **California Planning Foundation (CPF)** is a nonprofit, charitable corporation established to further the professional practice of planning in California. CPF achieves this goal by giving annual scholarships and awards to university students in financial need, who have demonstrated academic excellence at planning programs throughout California. Another vitally important CPF activity is the sponsorship of workshops, publications and other continuing educational and professional development programs. All members of APA California are automatically members of the CPF. Although APA California members pay annual dues to belong to APA California and the national American Planning Association, there are no separate dues to belong to CPF.

This year, we are looking for individual donors and corporate sponsors to help us continue this important tradition of supporting student planners and CPF activities. For individual donations, please consider becoming an annual **"Friend of CPF"** by joining or renewing at that level below (please check one):

- ☐ **Friend of CPF** - \$300 or more
- ☐ **Other Amount** - \$_____ (all CPF donations are greatly appreciated!)

For companies and organizations, please consider becoming an annual **"Sponsor of CPF"** joining or renewing at one of the levels below, or please consider joining at the **"Sustaining Level"** to sponsor a reoccurring CPF scholarship over the next five-years (please check one):

- ☐ **Sustaining Level Sponsor** - \$5,000 minimum
(donation is awarded over the next 5-years)
- ☐ **Platinum Level Sponsor** - more than \$1,500
- ☐ **Gold Level Sponsor** - \$1,500
- ☐ **Silver Level Sponsor** - \$1,000
- ☐ **Bronze Level Sponsor** - \$500



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All Sponsors and Friends of CPF are acknowledged at the CPF Auction (October 22, 2012 at the APA California Planning Conference in Rancho Mirage, CA), and receive special recognition on the CPF website, including a calling card advertisement with links to your homepage for CPF Sponsors. Additionally, all Sustaining Level Sponsors receive scholarship-naming privileges for their donation. All donations to CPF are tax deductible and you will receive a copy of CPF's W-9 Tax Identification Certification for your use in tax/accounting purposes with your receipt. *Please make your check payable to "CPF" and mail it (along with a copy of this email form) to:*

Phil Trom, AICP, CPF Treasurer
13170 Triumph Drive
Poway, CA 92064

Secure credit card and PayPal payment options are also available on the CPF website at: <http://www.californiaplanningfoundation.org/donations.html>

Thank you in advance for your generous contribution to CPF.

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