



# YOSEMITE

## 2005 CCAPA CONFERENCE

OCTOBER 30 - NOVEMBER 2, 2005

Informative Sessions  
Exciting Mobile Workshops  
Spectacular Special Events  
Captivating Keynote Speakers  
Breathtaking Location



### Royal Robbins

Royal Robbins is an internationally famous climber and adventure kayaker. His climbs include many first ascents in North America and in the Alps. In 1957 he made the first ascent of the Northwest Face of Half Dome, and has made first ascents of the three great faces on El Capitan in Yosemite Valley.

Royal joined Modesto Rotary in 1988 and was its first chairman of the Preserve Planet Earth Committee. He is also an honorary member of the

American Alpine Club. His biography, *Royal Robbins - Spirit Of The Age*, by climbing author Pat Ament, was published in October 1992. In 1993 he received an Outstanding Leadership Award from the Outdoor Industry. He is on the board of directors of Stanislaus Partners In Education, a business/education coalition in Stanislaus County, California. In 1997 he was honored with the Sam Walton Business Leader award, and in 1998 he received the Citizen Of The Year award from the Modesto Chamber of Commerce.



### John Muir as Lee Stetson & Alan Sutterfield as President Theodore Roosevelt

The first of his highly acclaimed John Muir productions opened in Yosemite National Park in 1983, and have been presented in Scotland and in Japan, as well as throughout the United States and Canada. His most recent creation, *The Tramp and the Roughrider*, is a two person show based on the three day camping trip in Yosemite experienced by the naturalist John Muir and President Theodore Roosevelt in 1903.

Lee Stetson (John Muir) lectures frequently on the arts and the environment, and spends a considerable portion of his time promoting the performing arts in the national parks.



### Carol Whiteside

Carol Whiteside, President of the Great Valley Center, an organization she founded in August 1997 to promote the economic, social and environmental well-being of California's Central Valley. Whiteside served as the Director of Intergovernmental Affairs for Governor Pete Wilson on issues of land use, finance and restructuring and economic development. She was Assistant Secretary at the California Resources Agency and specialized in resource conservation, land use and growth management issues. Whiteside also served on the Modesto City Schools' Board of Education, the Modesto City Council, and was elected Mayor in 1987. Whiteside is a graduate of the University of California at Davis.

KEYNOTE SPEAKERS





Welcome from the CCAPA Central Section Director . . . . .	3
Welcome from the CCAPA President . . . . .	4
Welcome from Chairman Bob Pickard (Mariposa County Board of Supervisors) . . . . .	5
CCAPA Officers & Leadership Meetings . . . . .	6
Conference Committee Acknowledgements . . . . .	7
<b>Conference-at-a-Glance . . . . .</b>	<b>8 - 9</b>
Highlights and Special Events . . . . .	10
General Information . . . . .	11 - 12
<b>Sessions, Participant Biographies, Events, Mobile Workshops and Special Sessions</b>	
Sunday, October 30 . . . . .	13 - 15
Monday, October 31 . . . . .	15 - 40
Tuesday, November 1 . . . . .	40 - 62
Tuesday, November 1 . . . . .	62 - 62
Advertisements . . . . .	63 - 83
Thank you CCAPA 2005 Sponsors . . . . .	84
Thank you CCAPA 2005 Exhibitors . . . . .	85
Exhibitor Area Map . . . . .	86
Map of Camp Curry . . . . .	87
Map of Yosemite Lodge . . . . .	88
Map of Ahwahnee Hotel . . . . .	89
CCAPA 2006 Conference . . . . .	90
Notes . . . . .	91 - 93
Yosemite Valley Map . . . . .	94



## Welcome Letter from the Central Section - APA CCAPA 2005 Conference Host

On behalf of the Central Section and the CCAPA 2005 Conference Committee, I would like to welcome you to the CCAPA 2005 Conference and Yosemite National Park.

Yosemite National Park—one of the grandest places in the world and a national treasure—provides a magnificent setting for this year's conference. The Valley's scenery is breathtaking, with towering waterfalls and vertical granite walls ascending 3,000 feet above the Valley floor. And the fall season only adds to its grandeur, cloaking the Valley in vibrant colors and cool, crisp sunlight.

This year's CCAPA 2005 Conference offers a fantastic lineup to complement this scenic location. The Conference Committee worked diligently to ensure an exciting array of informative sessions, mobile workshops, and keynote speakers. Conference sessions will address challenging planning issues facing communities throughout California. Mobile workshops will offer opportunities to gain and expand planning skills while experiencing the breathtaking views of Yosemite Valley. And keynote speakers will provide captivating planning insights from the likes of Royal Robbins, Carol Whiteside, and Yosemite's founding fathers, John Muir and President Theodore Roosevelt.

The CCAPA 2005 Conference action also continues on into the evenings with a series of evening receptions: an Opening Reception on Sunday (held in the world famous Ahwahnee Hotel), the Consultant's Reception on Monday, and the Awards Reception on Tuesday.

Again, welcome and enjoy all that the CCAPA 2005 Conference has to offer!

Sincerely,

Gary Conte, AICP  
CCAPA Central Section Director





# AMERICAN PLANNING ASSOCIATION

## C A L I F O R N I A C H A P T E R

### Welcome from CCAPA President

Welcome to the CCAPA Conference in Yosemite! For me and for many of you, this will be your first conference in this wonderful venue. It has been many years since we have come to Yosemite as a group – and the Central Section of CCAPA has done a wonderful job incorporating the surroundings into the overall theme and events of the conference.

If this is your first CCAPA conference or you are returning because you enjoyed attending one in the past – take advantage of:

- Learning from your colleagues about their successes in planning;
- Reconnecting with old friends and meeting new ones;
- Participating in the many special events that are offered; and
- Attending the Awards Ceremony and celebrating good planning.

Yosemite provides a unique opportunity to have a different type of conference. This year, because of the venue, the conference will be organized differently to address the uniqueness of the venue and the necessity to hold sessions in several different locations throughout the park. Please read your conference information carefully, so you do not miss any of the special events or ceremonies.

On another note, you will see special donation stations throughout the conference collecting for APA's National efforts to provide special planning consultation for the states devastated by Hurricanes Katrina and Rita. APA was one of the first organizations on the scene to help with governance and planning issues in the devastation areas. Your contribution will help APA continue its good work.

In closing, I want to personally thank the Central Section for all their hard work in putting this conference together. These conferences would not be possible if it weren't for the hard work of the local Section of CCAPA and all the volunteers. The people that work on these conferences do so on their own time because they value the profession and desire to give back to us all. If you see any of the volunteers, please stop and thank them – I sure do!

Sincerely,

Jeri Ram, AICP  
CCAPA President







# Welcome from the Chairman



## County of Mariposa

**Bob Pickard, Chairman of the Board of Supervisors**

P.O. Box 784, Mariposa, California 95338

Tel: 209.966.3222 | Fax: 209-966-5147

Web: [www.mariposacounty.org/board](http://www.mariposacounty.org/board)

Dear CCAPA Conference Attendees and Guests:

On behalf of the Mariposa County Board of Supervisors, I wish to extend to you a warm Mariposa welcome to our beautiful County. As you may know, one of our County logos is "Mother of Counties" as today's Mariposa County is the parent of all or parts of 12 other counties, which are now Fresno, Inyo, Kern, Kings, Los Angeles, Madera, Merced, Mono, San Benito, San Bernardino, San Luis Obispo and Tulare Counties. So many of you are coming from what was once Mariposa County.

There are exciting and challenging times in California and the need for new planning perspectives and approaches are paramount. It is our desire to be friendly and helpful hosts so that you can enjoy this marvelous area while you simultaneously learn from and appreciate the conference materials and speakers.

Another Mariposa County logo is "Home of Yosemite." We are proud to be the host county for this year's CCAPA Conference and invite you to experience one of the most beautiful places on earth.

Welcome and come back and visit us often.

With warm regards,

Bob Pickard

Chairman

Mariposa County Board of Supervisors



# Officers & Leadership Meetings



## CCAPA CHAPTER OFFICERS

<b>President</b> .....	Jeri Ram, AICP 925.833.6617   jeri.ram@ci.dublin.ca.us
<b>Vice President</b> .....	Vince Bertoni, AICP 310.285.1120 vbertoni@beverlyhills.org
<b>Policy &amp; and Legislation</b> .....	
<b>Vice President</b> .....	Stephen H. Silverman, AICP 619.230.0325 ssilverman@urbancounsel.com
<b>Public Information</b> .....	
<b>Vice President</b> .....	Kimberly Christensen, AICP 310.524.2340 kchristensen@elsegundo.org
<b>Professional Development</b> .....	
<b>Vice President</b> .....	Jeanette Dinwiddie-Moore, AICP 510.531.4150 dinwidd@attglobal.net
<b>Administration</b> .....	
<b>Past President</b> .....	Collette L. Morse, AICP 949.855.3653   cmorse@rbf.com
<b>California Planning</b> .....	Linda F. Tatum, AICP 310.268.8132 ltatum@eipassociates.com
<b>Foundation President</b> .....	
<b>Planning Commission Representative</b> .....	Kathleen Garcia, ASLA 619.696.9303   kgarcia@sd.wrtedesign.com

## CCAPA SECTION DIRECTORS

<b>Central</b> .....	Gary Conte, AICP 209.847.1794   gconte@rrmdesign.com
<b>Northern</b> .....	Hing Wong, AICP 510.464.7966   hingw@abag.ca.gov
<b>Orange</b> .....	David Barquist, AICP 949.855.5769   dbarquist@rbf.com
<b>Los Angeles</b> .....	Kurt Christiansen, AICP 626.355.7135   kchristiansen@ci.sierra-madre.ca.us
<b>Sacramento</b> .....	Terry Rivasplata, AICP 916.737.3000   trivasplata@jsanet.com
<b>San Diego</b> .....	Lance B. Schulte, AICP 858.822.2366   lschulte@ucsd.edu
<b>Central Coast</b> .....	Eva Turenchalk, AICP 805.882.1436   eturenchalk@hatchparent.com
<b>Inland Empire</b> .....	Charles Rangel 909.291.7701   crangel@younghomes.com

## CCAPA NON-VOTING MEMBERS

<b>National Board Representative</b> .....	Steven A. Preston, FAICP 626.308.2806   spreston@sgch.org
<b>AICP Representative</b> .....	Mark Winogron, FAICP 310.245.5959   venicehome@dslextrime.com
<b>Chapter Historian</b> .....	Betty Croly, FAICP 510.841.0249   bettycroly@aol.com
<b>Webmaster</b> .....	Dev Vrat, AICP 213.996.2250   dev_vrat@urscorp.com
<b>Planner Emeritus</b> .....	Donald Cotton, AICP 510.531.4150 don.cotton@cbaplanning.com
<b>Network President</b> .....	
<b>APA Region VI</b> .....	Justin Kirk Jkirk714@hotmail.com
<b>Student Representative</b> .....	

## CCAPA STAFF & CONTRACTORS

<b>Executive Director &amp; Lobbyist</b> .....	Sande George 916.443.5301   sglobby@sbcglobal.net
<b>Director of Administration</b> .....	Tom Stefan 916.737.2372   sgassoc@msn.com
<b>Public Relations Director</b> .....	Stephen K. Hopcraft 916.457.5546   steve@hopcraft.com
<b>Newsletter Production</b> .....	Dorina Blythe 951.302.1001   dorina@grandesigns.us Karen Roberts, Editor 951.845.0174   Karen@firerose.us
<b>CCAPA Attorney</b> .....	Marco A. Martinez 909.686.1450   marco.martinea@bbkllaw.com
<b>CCAPA Professional</b> .....	Jeffrey N. Dierks 916.488.4702 jeff@mcclatchyins.com
<b>Liability Insurance</b> .....	
<b>National APA</b> .....	Chicago Office   312.431.9100 Washington Office   202.872.0611
<b>Website Management</b> .....	Sadna Samaranayake 800.985.7483 ext. 90   sadna@insitelogic.com

## CCAPA Websites

<b>California Chapter</b> .....	www.calapa.org
<b>National APA</b> .....	www.planning.org
<b>CPF</b> .....	www.californiaplanningfoundation.org
<b>CA Planning Roundtable</b> .....	www.cproundtalbe.org
<b>IESAPA</b> .....	www.ies-apa.org





## Committee Acknowledgements

**Central Section Director** ..... Gary Conte, AICP  
RRM Design Group

**Conference Advisor** ..... Brian R. Smith, AICP  
URS Corporation

**Programs Chair** ..... Bill King, AICP  
City of Merced

**Budget Chair** ..... Bruce O'Neal, AICP  
Land Use Associates, Fresno

**Sponsorship Chair** ..... Randy Bynder, AICP  
City of Rancho Mirage

**Mobile Workshops Chair** ..... Deborah Kruse  
County of Tulare

**Public Relations Chair** ..... Cindy Van Empel  
City of Modesto

**Registration/Lodging/Exhibitors/Conference Planner** ..... Lynne C. Bynder, CMP  
Meetings Xceptional

### Special Call for Presentations Sub-Committee:

Bob Borchard  
Lorelei Oviatt

Michael Cooke  
Kim Espinosa

Ralph Kachadoruian  
George Osner

***The CCAPA 2005 Conference Committee would like to acknowledge the following paid Consultants for their contributions to the 2005 Conference:***

**Lynne Bynder** | CMP | Meetings Xceptional | Conference Planner |  
lbynder@meetingsxceptional.com

**Eric Carlisle** | **Carly Chiao** | Visuart | Conference Graphic Designers | ericc@visuart.com

**Sadna Samaranayake** | Insite Logic | Conference Website | sadna@insitellogic.com

**Dev Vrat** | Imago Design | Conference Powerpoint | dev@imagowebdesign.com



# Conference-at-a-Glance



## SUNDAY, OCTOBER 30, 2005

TIME	EVENT	LOCATION
12:00 p.m. to 6:30 p.m.	Conference Registration	Yosemite Lodge
2:00 p.m. to 6:30 p.m.	Exhibitor Setup	Curry Pavilion
8:30 a.m. to 4:00 p.m.	CCAPA Board Meeting (CPR immediately following - 4:00 p.m. to 5:30 p.m.)	Ahwahnee Tressidor
4:00 p.m. to 6:00 p.m.	SS#1: Special Student Session: What Next? What Planning Students need to know.	Curry Lounge
	New AICP Code of Ethics	Yosemite Lodge Cliff
5:30 p.m. to 6:30 p.m.	SS#2: History Tour of Ahwahnee Hotel	Ahwahnee Hotel
6:00 p.m. to 10:00 p.m.	Transportation Shuttles to and from the Ahwahnee Hotel (5:30 p.m. - Transportation to Ahwahnee Hotel from Wawona Lodge)	
6:30 p.m. to 9:30 p.m.	Opening Reception Buffet	Ahwahnee Hotel
8:30 p.m. to 10:00 p.m.	Transportation Shuttles to Camp Curry and Yosemite Lodge (9:00 p.m. - departure to Wawona Lodge)	

## MONDAY, OCTOBER 31, 2005

TIME	EVENT	LOCATION
7:00 a.m. to 9:00 a.m.	Transportation shuttles from the Wawona Lodge, Ahwahnee Hotel and Yosemite Lodge to Camp Curry Pavilion	
7:30 a.m. to 6:30 p.m.	Conference Registration	Yosemite Lodge
7:30 a.m. to 9:00 a.m.	Breakfast Buffet sponsored by: Distinguished Homes, RM. Exhibits Open	Curry Pavilion
7:30 a.m. to 8:50 a.m.	2005 AICP Exam Preparation Workshop	Curry Lounge
9:00 a.m. to 10:30 a.m.	Opening Plenary Session, Opening Speakers - Jeri Ram, President - CCAPA, Michael Tollefson - Yosemite Park Superintendent & Bob Pickard - Mariposa County Board of Supervisors	Curry Pavilion
10:45 a.m. to 12:45 p.m.	Mobile Workshop #1, Story Behind the Scenery (Geology)	Curry amphitheater
	Mobile Workshop #2, Curry Village / Sustainable Housing	Curry amphitheater
10:30 a.m. to 11:00 a.m.	Transportation shuttles to breakout sessions at Ahwahnee Hotel and Yosemite Lodge	
11:00 a.m. to 12:15 p.m.	Annual CEQA Update - What You Don't Know Can Hurt You	Curry Pavilion
	Impact and Implementation of Legislation Effective 2005 Pertaining to Housing and Land Use	Curry Lounge
	Design Review Ordinances: Aesthetics and the Courts: Who decides what the Neighborhood is going to look like and why?	Yosemite Lodge Cliff
	Planning and the Sierras: Innovations in the Range of Light	Yosemite Lodge Falls
	Affordable Places, Not Projects	Yosemite Lodge Restaurant
	Presentation Skills: The Reality Makeover	Yosemite Lodge Lounge
	Specific Plans in California - Raising the Bar	Ahwahnee Winter
	Partnering for Agricultural Preservation	Ahwahnee Mural
	Historic Preservation - A Most Excellent Tool for Smart Growth	Ahwahnee Tudor
12:15 p.m. to 12:45 p.m.	Transportation shuttles to Curry Pavilion	
12:45 p.m. to 1:45 p.m.	Lunch Buffet, Exhibits Open, Curry Pavilion	
2:15 p.m. to 3:30 p.m.	Mobile Workshop #3, Early Days of Yosemite Valley	Curry amphitheater
	Mobile Workshop #4, Yosemite Village Walking Tour	Visitor Center
1:45 p.m. to 2:15 p.m.	Transportation shuttles to Ahwahnee Hotel, Yosemite Lodge and Visitor Center.	
2:15 p.m. to 3:30 p.m.	Housing Californians: The State's Response to the Housing Crisis	Curry Pavilion
	Everything Begins with Planning - Keeping a Positive and Professional Attitude when your Professionalism is Questioned	Curry Lounge
	Bridging the Gap Between Tribes and Local Government	Yosemite Lodge Cliff
	Implementing the National Environmental Policy Act (NEPA): Practice Tips for California Planners and Yosemite Examples	Yosemite Lodge Falls
	Comprehensive Planning Using New Urbanist Principles	Yosemite Lodge Restaurant
	Eminent Domain Takings Law and Ethics	Yosemite Lodge Lounge
	Professional Development - Leadership Meeting	Ahwahnee Winter
	Tell Your Story Through the News Media	Ahwahnee Mural
	Exploring Reform in California Municipal Finance	Ahwahnee Tudor
3:30 p.m. to 4:00 p.m.	Transportation shuttles to breakout sessions at Ahwahnee Hotel and Yosemite Lodge and Curry Pavilion; Afternoon Breaks - All Locations	
4:00 p.m. to 5:15 p.m.	Broke and Bewildered in Paradise - The Fiscal Crisis in Local Government and its Effect on Community Planning	Curry Pavilion
	When the Public gets Angry, What do you do next?	Curry Lounge
	Finding the Needle in the Housing Haystack: AB2348 and the New reality	Yosemite Lodge Cliff
	Tribal Gaming and Community Planning: A Primer for Policymakers, the Public, and the Press	Yosemite Lodge Falls
	Creating the New Yosemite Lodge Environment	Ahwahnee Winter
	California Mining: Community Issues, SMARA Compliance, and State-of-the-Art Reclamation Planning	Ahwahnee Colonial
	How You Can Participate in Shaping the Future of Planning in the United States / Leadership Reception	Ahwahnee Mural
	Gaining Public Support for High Density	Ahwahnee Tressidor
5:15 p.m. to 6:45 p.m.	CCAPA Legislative Review	Ahwahnee Winter
5:15 p.m. to 5:45 p.m.	Transportation Shuttles to Curry Pavilion, Ahwahnee Hotel and Yosemite Lodge / Transportation Shuttles back to Curry Pavilion	
5:15 p.m. to 7:15 p.m.	CCAPA Section Awards and Finance Committee	Yosemite Lodge Cliff
7:00 p.m. to 9:30 p.m.	Consultants Reception Buffet, CPF Silent & Live Auction	Curry Pavilion
8:30 p.m. to 10:00 p.m.	Transportation Shuttles to Ahwahnee Hotel and Yosemite Lodge (9:00 p.m. departure to Wawona Lodge)	





# Conference-at-a-Glance



## TUESDAY, NOVEMBER 1, 2005

TIME	EVENT	LOCATION
7:00 a.m. to 9:00 a.m.	Transportation shuttles from the Wawona Lodge, Ahwahnee Hotel and Yosemite Lodge to Camp Curry Pavilion	
7:30 a.m. to 6:30 p.m.	Conference Registration	Yosemite Lodge
7:30 a.m. to 9:00 a.m.	Breakfast Buffet, Exhibits Open	Curry Pavilion
9:00 a.m. to 10:30 a.m.	Plenary Session, Keynote Speakers - Carol Whiteside, President-Great Valley Center and Royal Robbins-Half Dome Climber	Curry Pavilion
11:00 a.m. to 12:15 p.m.	Mobile Workshop #5, Merced Wild and Scenic River Comprehensive Management Plan	Yosemite Lodge shuttle bus stop
10:45 a.m. to 12:15 p.m.	Mobile Workshop #6, Writing Skills for Planners	Curry amphitheater
10:30 a.m. to 11:00 a.m.	Transportation shuttles to breakout sessions at Ahwahnee Hotel and Yosemite Lodge	
11:00 a.m. to 12:15 p.m.	CEQA Update - What Planners Need to Know	Curry Pavilion
	Finding Water for Growth: New Sources, New Tools, New Challenges	Curry Lounge
	Narrow Streets and Emergency Response	Yosemite Lodge Cliff
	Wireless Tower Siting 2005: A Sea of Change for Planners	Yosemite Lodge Falls
	Debunking Downtown's Urban Myths	Yosemite Lodge Restaurant
	Review of the Best Practices of Bicycle Infrastructure	Yosemite Lodge Lounge
	Designing Second Units for Neighborhoods	Ahwahnee Winter
	Inclusionary Housing: The Top Ten Best Practices in Adopting and Implementing Inclusionary Ordinances	Ahwahnee Tudor
	Planning Commissioner Forum	Ahwahnee Mural
12:15 p.m. to 12:45 p.m.	Transportation shuttles to Curry Pavilion	
12:45 p.m. to 1:45 p.m.	Lunch Buffet, Exhibits Open, Curry Pavilion	
2:15 p.m. to 3:30 p.m.	Mobile Workshop #7, Yosemite Falls Project	Yosemite Lodge shuttle bus stop
	Mobile Workshop #8, Bike Trails for Planners	Curry amphitheater
1:45 p.m. to 2:15 p.m.	Transportation shuttles to breakout sessions at Ahwahnee Hotel and Yosemite Lodge	
2:15 p.m. to 3:30 p.m.	Impacts of Big Box Retail - Economic Studies in Response to Recent CEQA Challenges	Curry Pavilion
	Property Rights, Takings and Exactions: A Legal and Practical Update for Planners	Curry Lounge
	Tune Up Your Historic Preservation Ordinance	Yosemite Lodge Cliff
	What Every Planner Should Know About Evaluating Air Quality Impacts	Yosemite Lodge Falls
	Planning Jeopardy (a.k.a College Bowl)	Yosemite Lodge Restaurant
	How I Learned to Stop Worrying and Like High Density High -Rise Living in Southern California	Yosemite Lodge Lounge
	Sex (and God) in the City: Cautionary Advice for Planners Facing First Amendment Issues	Ahwahnee Winter
	Water Supply Assessments: Lessons from the Front	Ahwahnee Tudor
	Deconstructing Jobs Housing Balance	Ahwahnee Mural
3:30 p.m. to 4:00 p.m.	Transportation shuttles to breakout sessions at Ahwahnee Hotel and Yosemite Lodge and Curry Pavilion; Afternoon Breaks - All Locations	
4:00 p.m. to 5:15 p.m.	Navigating the Annexation Maze: LAFCo requirements for Municipal Services, Water and Housing	Curry Pavilion
	Introduction to Form-Based Codes	Curry Lounge
	What Every Planner Should Know About Multi-Family Housing Laws	Yosemite Lodge Cliff
	Streamlining CEQA: How to Make the Most of Available Tools	Yosemite Lodge Falls
	Mooving In, Dairy Siting Issues in the San Joaquin Valley	Ahwahnee Winter
	Regional Partnerships Cope with Growth	Ahwahnee Colonial
	New Twists of Transfer Development Rights	Ahwahnee Mural
	The Shopping Center as American Icon: Its History and Future Form (CCAPA PEN Meeting immediately following)	Ahwahnee Tressider
5:15 p.m. to 5:45 p.m.	Transportation Shuttles to Curry Pavilion, Ahwahnee Hotel and Yosemite Lodge	
6:30 p.m. to 7:00 p.m.	Transportation shuttles to Curry Pavilion	
7:00 p.m. to 9:30 p.m.	CCAPA Awards Reception Buffet (Exhibits Open)	Curry Pavilion
8:30 p.m. to 10:00 p.m.	Transportation Shuttles to Ahwahnee Hotel and Yosemite Lodge (9:00 p.m. departure to Wawona Lodge)	

## WEDNESDAY, NOVEMBER 2, 2005

TIME	EVENT	LOCATION
7:00 a.m. to 9:00 a.m.	Transportation shuttles from the Wawona Lodge, Ahwahnee Hotel and Yosemite Lodge to Camp Curry Pavilion	
7:30 a.m. to 9:00 a.m.	Breakfast Buffet, Exhibits Open	Curry Pavilion
7:30 a.m. to 10:30 a.m.	Conference Registration	Yosemite Lodge
9:00 a.m. to 10:30 a.m.	Closing Plenary Session, Keynote Speaker - John Muir as Lee Stetson and Alan Sutterfield as Teddy Roosevelt	Curry Pavilion
10:30 a.m. to 11:00 a.m.	Transportation Shuttles to Ahwahnee Hotel and Yosemite Lodge	
10:30 a.m. to 11:00 a.m.	Exhibitor Teardown - Departures	Curry Pavilion

Please Note: Schedule subject to change.



## Highlights and Special Events



### OPENING RECEPTION

The Opening Reception for the 2005 CCAPA Conference will be held in the Great Room at the beautiful, historic Ahwahnee Hotel. Join your fellow planners and planning consultants for this beautiful, relaxing kick-off to the CCAPA 2005 Conference.

**Sunday, October 30, 2005 »» 6:30-9:30 pm**

**Ahwahnee Hotel – Great Room**

**Sponsors: BonTerra Consulting**

**RRM Design**

**IBI Group**

### CONSULTANTS RECEPTION- CPF SILENT & LIVE AUCTIONS

The Consultants Reception will be a Monster Bash at the CCAPA 2005 Conference as Planners will have the opportunity to gather information at over 21 Planning Consultant exhibits while enjoying food, fun and possibly a few goblins. This event is Costume Optional. The CPF Silent & Live Auctions will also take place and raise money for the California Planning Foundation Student Scholarship Fund. Please support the CPF's very important continuous efforts. Note: \*This year there will be additional fundraising efforts made by APA to assist the victims affected by Hurricanes Katrina and Rita. Donations will be accepted throughout the conference at the Registration Office and during the evening Receptions, October 30-November 1.

**Monday, October 31, 2005 »» 7:00-9:30 pm**

**Curry Pavilion**

**Sponsors: Quad Knopf**

**SWCA Environmental Consultants**

**HRH Professional Practice Insurance Brokers**

### AWARDS RECEPTION

Join your fellow colleagues for special recognition and tribute to those that have been honored in the Planning field at the CCAPA state level. Student Scholarships will also be honored and presented. Note: Exhibits will be open during the Reception.

**Tuesday, November 1, 2005 »» 7:00-9:30 pm**

**Curry Pavilion**

**Sponsors: Michael Brandman Associates**

**Pacific Municipal Consultants**

**MSA Consulting**

### SPECIAL STUDENT SESSION

#### SS #1 What Next? What Planning Students Need to Know

The purpose of the panel is to provide students with tips about making the transition from student to planning professional. After introductory comments by panel members on how they initiated their planning careers and lessons learned to date on their career paths, they will conclude with suggestions on approaches to landing that first important job, including suggested skill sets and other helpful hints. After the initial presentations, a majority of the session will be devoted to a free exchange of questions, suggestions, and ideas between the panels and participants.

**Sunday, October 30, 2005 »» 4:00-6:00 pm**

**Curry Lounge - Curry Village**

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#### SS #2 History & Tour of Ahwahnee Hotel

Tour and learn the complete history behind the Historic Ahwahnee Hotel, which opened in 1927. An unforgettable tour followed by an unforgettable Opening Reception.

**Sunday, October 30, 2005 »» 5:30 pm-6:30 pm**

**Ahwahnee Hotel**

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#### New AICP Code of Ethics

AICP has developed and adopted a new Code of Ethics and Professional Conduct that went into effect in June 2005 based upon an assessment and recommendations in the Salkin Report. Are you informed about the changes and how they affect your decisions as a practicing planner? Come join your fellow planners for a presentation of the new Code and roundtable discussions of ethical scenarios. This program is designed for both those studying for the AICP Exam and practicing planners.

**Sunday, October 30, 2005 »» 4:00 pm-6:00 pm**

**Yosemite Lodge - Cliff**

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#### 2005 AICP Exam Preparation Workshop

**Monday, October 31, 2005 »» 7:30 am-8:50 pm**

**Camp Curry - Lounge**





### GENERAL INFORMATION DESK/ REGISTRATION DESK

The Registration Desk is located in the Garden Terrace room at Yosemite Lodge at the Falls.

### REGISTRATION HOURS

Conference Registration Office-

**Sunday, October 30, 2005**

12 Noon – 6:30 pm – Garden Terrace Room

**Monday, October 31, 2005**

7:30 am – 6:30 pm – Garden Terrace Room

**Tuesday, November 1, 2005**

7:30 am – 6:30 pm – Garden Terrace Room

**Wednesday, November 2, 2005**

7:30 am – 10:30 am – Garden Terrace Room

### EXHIBITORS

Exhibitors of special interest to planners have booths set up in the Curry Pavilion at Curry Village

**Exhibitor Set-up**

Sunday, October 30, 2005 – 2 pm-6pm

**Exhibits Open**

Monday, October 31, 2005

7:30 am – 9:00 am

12:45 pm – 1:45 pm

7:00 pm – 9:30 pm

**Exhibits Open**

Tuesday, November 1, 2005

7:30 am – 9:00 am

12:45 – 1:45 pm

7:00 pm – 9:30 pm

**Exhibits Open**

Wednesday, November 2, 2005

7:30 am – 9:00 am

**Exhibitor Tear-Down**

Wednesday, November 2, 2005 – 11:00 am – 2 pm

### REGISTRATION BADGE & MOBILE WORKSHOP/MEAL TICKETS

Registration Badges are necessary for entry to all events and sessions and will be monitored. Please also carry your registration receipt with you at all times.

Extra Tickets will be collected at all Mobile Workshops and Events where attendees registration badge and registration form does not indicate payment.

No entry to Mobile Workshops or Meal Functions will be given unless attendee has proof of registration or ticket.

All additional meal tickets and Mobile Workshop tickets can be purchased on-site at the registration office on a space available basis.

*Please arrive 10 minutes early for check-in to Mobile Workshops.*

### ELECTRONIC DEVICES

There is little or no access to cellphones and computers anywhere in Yosemite Valley. Wireless connection can be made in some rooms at the Yosemite Lodge at the Falls and at the Ahwahnee Hotel only. Please do not attempt to bring or use your electronic devices during session hours. Please check with your lodging facility for Internet connection locations. It is the Conference Committees suggestion that you purchase a phone card to make calls outside the area. Note: Curry Village does not have Internet or phone service.

### SPEAKER REGISTRATION

All Speakers and panel members should pick up their name badges at the registration desk located in the Garden Terrace at the Yosemite Lodge at the Falls. All speakers that are not otherwise registered for the conference are permitted to attend educational sessions on the day of the presentation ONLY. Meal tickets must be purchased if you plan on attending any scheduled events. Badges and Meal tickets will be monitored and collected.

Note: If speakers are late additions to or substituting for others previously identified for a panel and do not appear in the final Conference Program, no badge has been made up in advance. Please ask the session moderator to accompany you to the Registration Desk to verify that you are speaking on a particular panel that day.



### CONFERENCE ATTIRE/MINIMUM AGE REQUIREMENT

Appropriate attire at all sessions and events in Yosemite is casual, warm clothing. Jeans and tennis shoes are acceptable throughout the conference. Note: If you are planning on dining in the Main Dining room at the Ahwahnee for dinner in the Evening, gentlemen must wear a dinner jacket and collared shirt. Ladies also must dress in evening attire.

No children under the age of 21 will be permitted at any CCAPA function which serves alcohol. This will include Sunday, Monday and Tuesday night Receptions. Please contact your lodging facility for Child Care arrangements or refer to our website. There are Halloween festivities for Children available on Monday, October 31st in Yosemite Village. Please check with your lodging facility for more information.

### DISABILITY ADVISORY

Material distributed at the CCAPA 2005 Conference can be made available in alternative formats for persons with disabilities. To request documents in alternative format, please email Lynne Bynder at [lbynder@meetingsxceptional.com](mailto:lbynder@meetingsxceptional.com). Vehicles with mechanical lifts are available on all public transportation shuttles and from Mobel Workshop #3. CCAPA assigned shuttles are not ADA compliant with lifts, however. Please use the public transportation in the park if you require a mechanical lift. Not all sleeping rooms at Curry Village, Yosemite Lodge at the Falls and the Ahwahnee Hotel are ADA compliant, please check with your lodging facility. All meeting rooms at Curry Village and Yosemite Lodge at the Falls are ADA compliant. As a National Historic site, all meeting rooms at the Ahwahnee Hotel are ADA compliant EXCEPT the session rooms upstairs, the Tressidor, Tudor and Colonial.

### SHUTTLE TRANSPORTATION

Conference shuttle transportation will be provided throughout the conference in addition to Yosemite Valleys public transportation system. Please check the conference schedule for shuttle service to sessions and conference functions. You may also drive or walk to any of the facilities. Vehicle parking at Yosemite Lodge is reserved for paid guest only. CCAPA will not be held responsible for any accidents or citations given to individuals that utilize their own transportation during the conference. Chains must be carried inside your vehicle at all times during the conference and when traveling around or outside the park. Please remember to allow yourself enough time to travel between facilities if you are not using conference transportation.

### PARK ENTRANCE FEE

There is a \$20 one-time park entrance fee for each vehicle entering the park. This is good for one week. All attendees staying at the Yosemite View Lodge in El Portal are responsible for their own Transportation to and from the conference. It is approximately 8.5 miles and 20 minutes from the Conference facilities. Please check park map provided at the park entrance gate for locations of public parking lots. Vehicle parking at Yosemite Lodge is reserved for paid guests only.

**● Conference Registration** 12:00 pm - 6:00 pm**Sunday 12:00 pm - 6:30 pm, Yosemite Lodge****● Exhibitor Setup** 2:00 pm - 6:30 pm**Sunday 2:00 pm - 6:30 pm, Curry Pavillion****● CCAPA Board Meeting (CPR immediately following - 4:00 pm to 5:30 pm)** 8:30 am - 4:00 pm**Sunday 8:30 am - 4:00 pm, Ahwahnee Tressidor****SS #1: Special Student Session: What Next? What Planning Students  
Need to Know** 4:00 pm - 6:00 pm**Sunday 4:00 am - 6:00 pm, Camp Curry/Lounge****Moderator: Paul Wack**

The purpose of the panel is to provide students with tips about making the transition from student to planning professional. After introductory comments by panel members on how they initiated their planning careers and lessons learned to date on their career paths, they will conclude with suggestions on approaches to landing that first important job, including suggested skill sets and other helpful hints. After the initial presentations, a majority of the session will be devoted to a free exchange of questions, suggestions, and ideas between the panels and participants.

Paul Wack | Associate Professor, City and Regional Planning, Cal Poly, San Luis Obispo | Principal  
Office: Jacobson & Wack

**Biography**

Paul has been an active member of the planning profession for 35 years, including 27 years as an educator with Cal Poly and the Environmental Studies Program and Bren School of Environmental Science and Management at the University of California, Santa Barbara. He is also a principal with the 25 year old National APA award winning consultant firm of Jacobson & Wack. Paul is on the Board of the California Planning Foundation actively involved in the scholarship program.

**Panelist(s)****Carrie Loarie** | AICP | Planner | Office: KTG Group, Irvine

*As an Associate Director of Planning for the KTG Group, Inc., Carrie is responsible for coordinating the work of planning projects for the firm's Northern California clientele. Her work involves coordinating the work of the client, consultant team members, public agencies, and KTG staff to ensure the successful completion of these projects. As a designer, Carrie's background and education in urban planning enables her to facilitate community plans, keeping in mind the architects' designs, the clients' needs, and the Cities' expectations. A variety of projects types include: site planning, new town master planning, product feasibility, Specific Plans, and Design Guidelines. Carrie has made it a point since graduating five years ago to remain connected to the needs and challenges of planning students seeking careers through, for example, her participation in job fairs and guest lectures.*

**Vince Bertoni** | AICP | City Planner | Office: City of Beverly Hills

*Vince has over 16 years of professional planning experience. Previously, he was a land use consultant and also served as the Planning Director for the cities of Santa Clarita and Malibu and as a staff planner for the cities of Rancho Cucamonga and Redlands. Vince is currently serving as the Vice President for Policy and Legislation for the California Chapter of the American Planning Association (APA) and was previously the Director of the Los Angeles Section. In addition, Vince has served on the Board of Directors of the League of California Cities and as President of the League's Planning and Community Development Department. He has taken a lead role in a variety of state legislative issues, actively guiding Cal APA's legislative agenda for the past three years, as well as serving on the state's Housing Element Reform Working Group. Vince has a bachelor's degree in Transportation and Urban Geography from San Diego State University and is a member of the American Institute of Certified Planners (AICP).*





● **SS #1: Special Student Session: What Next? What Planning Students  
Need to Know ~ continue**

4:00 pm - 6:00 pm

**Sunday 4:00 - 6:00 pm, Camp Curry/Lounge**

*(continued from previous page)*

**Rosalyn Stewart** | AICP | Environmental Planner | Office: Jones & Stokes | Oakland, CA

*Rosalyn Stewart is an Environmental Planner with Jones & Stokes in Oakland, CA. Rosalyn joined Jones & Stokes with expertise in land use planning and environmental assessment, following five years with Dyett & Bhatia in San Francisco, CA. She has worked extensively on development of planning policy, design guidelines, and public facility adequacy at the city scale. She currently manages preparation of environmental review for watershed management, water resources planning, and development projects. Rosalyn is in her final year of a concurrent Masters degree program at University of California, Berkeley in City & Regional Planning and Landscape Architecture & Environmental Planning.*

● **New AICP Code of Ethics**

4:00 pm - 6:00 pm

**Sunday 4:00 - 6:00 pm, Yosemite Lodge/Cliff**

Moderator: **Kimberly Christensen, AICP**

AICP has developed and adopted a new Code of Ethics and Professional Conduct that went into effect in June 2005 based upon an assessment and recommendations in the Salkin Report. Are you informed about the changes and how they affect your decisions as a practicing planner? Come join your fellow planners for a presentation of the new Code and roundtable discussions of ethical scenarios. This program is designed for both those studying for the AICP Exam and practicing planners.

Kimberly Christensen | Planning Manager, AICP, other: CCAPA VP Professional Development

Office: City of El Segundo | 350 Main Street, El Segundo, CA | Tel: 310-524-2340 | E-mail: [kchristensen@elsegundo.org](mailto:kchristensen@elsegundo.org)

**Biography**

Kimberly Christensen, AICP, is the Planning Manager for the City of El Segundo and has over 17 years of professional planning experience with several municipalities and a private consulting firm in the Los Angeles area. Ms. Christensen is currently serving as the Vice President for Professional Development for the California Chapter of APA and was previously the Director Pro Tem and the Vice Director for Professional Development of the Los Angeles Section. She has been an instructor the Los Angeles Section and has been a panelist at several State and National APA conferences regarding AICP exam preparation and ethics topics.

**Panelist(s)**

**Hanson Hom**, Community Development Director, AICP | Office: City of San Leandro | 835 East 14th Street, San Leandro, CA  
Tel: 510-577-3421 | E-mail: [hhom@ci.san-leandro.ca.us](mailto:hhom@ci.san-leandro.ca.us)

*Hanson Hom, AICP, ASLA, is currently the Community Development Director for the City of San Leandro. Mr. Hom has over 25 years of public sector experience with municipalities and other public agencies in the Bay Area. He has an undergraduate degree in Landscape Architecture from the University of California, Berkeley, and a masters degree in Urban and Regional Planning from San Jose State University and Public Administration from Cal State University, East Bay. He currently serves as the Ethics Review Director for the Northern Section of CCAPA. He assisted in organizing and participated in the ethics session at last year's CCAPA conference.*

● **SS #2: History Tour of Ahwahnee Hotel**

5:30 pm - 6:30 pm

**Sunday 5:30 - 6:30 pm, Ahwahnee Hotel**

● **Transportation Shuttles to and from the Ahwahnee Hotel**

6:00 pm - 10:00 pm

**Sunday 6:00 pm - 10:00 pm**

**5:30 pm - Transportation to Ahwahnee Hotel from Wawona Lodge**



**YOSEMITE**

CCAPA 2005 CONFERENCE  
October 30 - November 2, 2005

**SUNDAY | OCTOBER 30, 2005**



● **Opening Reception Buffet**

**6:30 pm - 9:30 pm**

**Sunday 6:30 pm - 9:30 pm, Ahwahnee Hotel**

*Sponsored By: BonTerra Consulting, RPM Design, IBI Group*

● **Transportation Shuttles to Camp Curry and Yosemite Lodge**

**8:30 pm - 10:00 pm**

**Sunday 8:30 am - 10:00 pm**

**9:00 pm - departure to Wawona Lodge**



**YOSEMITE**

CCAPA 2005 CONFERENCE  
October 30 - November 2, 2005

**MONDAY | OCTOBER 31, 2005**



● **Transportation Shuttles from the Wawona Lodge, Ahwahnee Hotel and Yosemite Lodge to Camp Curry Pavilion**

**7:00 am - 9:00 am**

**Monday 7:00 am - 9:00 am**

**9:00 pm - departure to Wawona Lodge**

● **Conference Registration**

**7:30 am - 6:30 pm**

**Monday 7:30 am - 6:30 pm**

● **Breakfast Buffet, Exhibits Open**

**7:30 am - 9:00 am**

**Monday 7:30 am - 9:00 am, Camp Curry Pavilion**

*Sponsored By: Distinguished Homes, RM*

● **2005 AICP Exam Preparation Workshop**

**11:00 am - 12:15 pm**

**Monday 7:30 am - 8:50 am, Camp Curry/Lounge**

Moderator: **Kimberly Christensen, AICP**

The AICP exam is administered via computer-based testing with two test periods offered each year, one in May and one in November, providing flexibility for AICP candidates both in terms of selection of testing dates and locations. Come and learn about the AICP exam application procedures; how to navigate through the exam on the computer; the structure, format and key topics of the exam; and available materials and exam preparation workshops tentatively scheduled for the May 2007 exam testing period.

Kimberly Christensen | Planning Manager, AICP, other: CCAPA VP Professional Development  
Office | City of El Segundo | 350 Main Street, El Segundo, CA | Tel: 310-524-2340 | E-mail: [kchristensen@elsegundo.org](mailto:kchristensen@elsegundo.org)

**Biography**

Kimberly Christensen, AICP, is the Planning Manager for the City of El Segundo and has over 17 years of professional planning experience with several municipalities and a private consulting firm in the Los Angeles area. Ms. Christensen is currently serving as the Vice President for Professional Development for the California Chapter of APA and was previously the Director Pro Tem and the Vice Director for Professional Development of the Los Angeles Section. She has been an instructor the Los Angeles Section and has been a panelist at several State and National APA conferences regarding AICP exam preparation and ethics topics.



● Opening Plenary Session

9:00 am - 10:30 am

**Monday 9:00 am - 10:30 am, Curry Pavilion**

Opening Speakers - Jeri Ram, President - CCAPA, Michael Tollefson - Yosemite Park Superintendent & Bob Pickard - Mariposa County Board of Supervisors

● Mobile Workshops #1 - Story Behind the Scenery

**Monday 10:45 am - 12:45 pm, Curry amphitheater**

Presenter: **Pete Devine**

The Sierra Nevada is a young and rapidly growing mountain range, and as such offers the perfect "classroom" to observe the phenomena associated with mountain building. Spend a day learning about geology and associated hazards in Yosemite Valley where geologic processes have created a landscape like no other in the world.

Pete Devine | Tel: 209-379-2646 | E-mail: pdevine@yosemite.org

**Mobile Workshop Itinerary**

After opening session, meet at the Curry Village amphitheater and begin walking tour (10:45 a.m.). Walking tour will end at same place / 12:45 p.m. (in time for lunch at the Pavilion).

10:45 am - 12:15 pm

● Mobile Workshops #2 - Curry Village / Sustainable Housing

**Monday 10:45 am - 12:45 pm, Curry amphitheater**

Presenter: **Debbie Cooper**

This mobile workshop will consist of one half mile long walking tour that will begin at historic Curry Village and will examine the recently constructed employee housing facilities nearby. Discussion topics will include architectural guidelines, energy efficiency principals and the other important values that were used to direct the planning, design and environmental review process for the project.

Debbie Cooper | Tel: 415-421-1680, ext 220 | E-mail: Debbie@argsf.com

**Mobile Workshop Itinerary**

After opening session, meet at the Curry Village amphitheater and begin walking tour (10:45 a.m.). Walking tour will end at same place / 12:45 p.m. (in time for lunch at the Pavilion).

10:45 am - 12:45 pm

● Transportation Shuttles to Breakout Sessions at Ahwahnee Hotel and Yosemite Lodge

9:00 am - 10:30 am

**Monday 10:30 am - 11:00 am**

● Annual CEQA Update – What you Don't Know Can Hurt You

11:00 am - 12:15 pm

**Monday 11:00 am - 12:15 pm, Camp Curry/Pavilion**

Moderator: **Antero A. Rivasplata, AICP**

The California Environmental Quality Act (CEQA) is constantly changing as the courts issue new judicial interpretations of its provisions and the Legislature adopts new statutes. This session provides a comprehensive look at what's been happening in the CEQA world from the perspectives of new legislation, case law, and revisions to the State CEQA Guidelines. Keeping abreast of the latest in CEQA helps you to make sure that your CEQA documents comply with current law.





● Annual CEQA Update – What you Don’t Know Can Hurt You ~ continue 11:00 am - 12:15 pm

**Monday 11:00 am - 12:15 pm, Camp Curry/Pavilion**

(continued from previous page)

Antero A. Rivasplata, AICP | Senior Environmental Planner  
Office: Jones & Stokes | 2600 V Street, Sacramento, CA | 916-737-3000

**Biography**

Mr. Rivasplata is a project manager for Jones & Stokes, a multi-disciplinary environmental consulting firm based in Sacramento. He has over 25 years experience in planning and environmental analysis. As a past director of the State Clearinghouse, he participated in several updates of the CEQA Guidelines. He is a member of the APA's legislative review team and is the editor of the AEP's Environmental Assessor quarterly. Mr. Rivasplata is an instructor on CEQA and planning for UC Davis Extension.

**Panelist(s)**

**Ron Bass** | JD | Principal | Office: Jones & Stokes | 2600 V Street, Sacramento, CA  
*Ron Bass is an internationally known expert on environmental assessment who has worked on a multitude of projects, large and small. In addition to his role as an environmental counsel at Jones & Stokes, he is an author of "The CEQA Deskbook" and "The NEPA Book" published by Solano Press. Ron is an instructor for UC Extension and recently returned from a teaching assignment at the University of the West Indies. He is a past director of the State Clearinghouse.*

● Impact and Implementation of Legislation Effective 2005 Pertaining to Housing and Land Use 11:00 am - 12:15 pm

**Monday 11:00 am - 12:15 pm, Camp Curry/Lounge**

Moderator: **Cathy Creswell**

An overview of recent legislative changes impacting housing and land use law. Topics to be covered will include housing elements, second units, and density bonus law. Presenters will highlight the impacts of recent legislative amendments on increasing housing opportunities and provide suggestions on how to effectively implement changes in state law.

Cathy Creswell | Deputy Director, Division of Housing Policy | Office: State Housing and Community Development  
1800 3rd Street, Sacramento, CA | Tel: 916-323-3177 | E-mail: ccreswel@hcd.ca.gov

**Biography**

Ms. Creswell was appointed by Governor Gray Davis on March 21, 2001 as the Deputy Director for the Division of Housing Policy Development at the California Department of Housing and Community Development. She has been with the Department since 1985. Ms. Creswell is responsible for activities supporting effective implementation of the State's housing laws, policies and programs by State and local governments. These activities include developing the Statewide Housing Plan and housing policy initiatives; the development of statistical reports and analyses; the preparation of the State's Consolidated Plan, ensuring California's receipt of over \$120 million in federal dollars; overseeing the review of general plan housing element; and the provision of technical assistance to local governments, the housing and community development industry, and the public. She also implemented the State's first incentive grant programs to promote jobs/housing balance and infill development. Ms. Creswell has been involved in housing and community development since 1979 when she was the Director of a Community Development Association in Grand Rapids, Michigan. Since that time she has also been the Director of a tenant counseling organization and served as a consultant to several housing and community development organizations.

**Panelist(s)**

**Mike Rawson** | JD | Director, California Affordable Housing Law Project | Office: Public Interest Law Project  
449 15th Street, Suite, Oakland, CA | Tel: 510-891-9794

*Mike Rawson is the director of the nonprofit California Affordable Housing Law Project, a program of the Public Interest Law Project. PILP is a state support center for local legal services programs, providing litigation support and training in the areas of housing, civil rights and public benefits. CAHLP assists local programs with issues related to the production and preservation of housing affordable to lower income persons. Mr. Rawson focuses on land use, community redevelopment and fair housing. He has litigated many housing related cases with legal services programs, including suits addressing the adequacy of local housing elements, displacement of lower income households and discrimination against persons protected by the fair housing laws.*



● **Impact and Implementation of Legislation Effective 2005 Pertaining to  
Housing and Land Use ~ continue**

11:00 am - 12:15 pm

**Monday 11:00 am - 12:15 pm, Camp Curry/Lounge**

*(continued from previous page)*

**Alex Amoroso** | Assistant Director, Policy Planning, Alameda County | Office: Alameda County Community Development Agency  
399 Elmhurst Street, Hayward, CA | Tel: 510-670-5400 | E-mail: amorosoalex@scbglobal.net

*Alex Amoroso has a broad range of planning experience in both the public and private sectors. He worked on numerous projects including the 2000 Regional Housing Needs Allocation process for the Bay Area, Oakland Hills post-firestorm recovery, and various other local, regional and state initiatives. Currently the Assistant Deputy Director for Policy Planning, Alameda County, he has also worked for several other local jurisdictions and ABAG. Alex provides guest lectures, works with planning students and volunteers in other community work. He is member of the California Planning Roundtable and participates in a number of APA related activities.*

**Janet Ruggiero, FAICP** | Community Development Director | Office: Citrus Heights Community Development  
6237 Fountatin Square, Citrus Heights, CA | Tel: 916-725-2448 | E-mail: jruggiero@citrusheights.net

*Janet Ruggiero, a native Californian, received a Bachelor of Science in Social Sciences from the Santa Clara University and a Master of Urban and Regional Planning from San Jose State University. She has worked for Yolo County, the City of Woodland, and the City of Mountain View. She is currently Community Development Director of the City of Citrus Heights, a city of approximately 86,000 in Northern California. She was inducted in April 2000 as a Fellow in the American Institute of Certified Planners. She has served as District VI Board Member to the National American Planning Association, and as President and Vice-President for Cal Chapter APA. She is also a member of California Planning Roundtable. In 1994, CCAPA awarded her a Distinguished Service Award. In 1995, she received the Distinguished Service Award from National APA. She has also served on the League of California Cities Board of Directors, representing the Planning and Community Development Department.*

● **Design Review Ordinances: Aesthetics and the Courts: Who decides what  
the Neighborhood is going to look like and why?**

11:00 am - 12:15 pm

**Monday 11:00 am - 12:15 pm, Yosemite Lodge/Cliff**

**Moderator: Paul J. Weinberg, JD**

With the explosion of infill construction in communities throughout California, and with cities and counties taking control of the aesthetic look and feel of their towns, design review ordinances have become commonplace. Planners are confronted daily with the challenges of balancing view equity, harmonizing neighborhoods, and promoting smart growth. How do courts react to these ordinances when someone challenges them?

Paul J. Weinberg | JD | Attorney | Office: Law Offices of Paul Weinberg  
18201 Von Karman Avenue, Suite 1160, Irvine, CA | Tel: 949-553-0500 | E-mail: office@pjwmediation.com

**Biography**

Paul J. Weinberg (Moderator) practices in Irvine; his practice specializes in complex real estate, title, leasing and real property development matters. He practices real property litigation, transactional and land use work, architectural malpractice defense and also represents landowners before design review boards and other municipal entities. In 1998, Mr. Weinberg formed a real property mediation practice; he mediates purchase and sale disputes and architectural and construction issues. Mr. Weinberg has been a member of the faculty at U.C. Hastings College of Law in San Francisco, where he taught civil trial practice annually, and has been a frequent lecturer for CEB on such topics as secured real property transactions, construction defects, mechanics' liens and related construction remedies, real property sales, landlord-tenant law, and real estate broker practice. He also authors numerous articles on land use and real property issues in national and state publications for lawyers, builders and architects. He is a member of the American Institute of Architects, the Society of Architectural Historians, as well as legal counsel (and the only non-architect member of) the Laguna Beach Architectural Guild.

**Panelist(s)**

**Roger Grable, JD** | Office: Manatt, Phelps and Phillips | 695 Town Center Drive, 14th Floor, Costa Mesa, CA | Tel: 714-371-2537  
*Mr. Grable's practice focuses on land use and entitlement law. He specializes in development processing, development agreements, CEQA, subdivision and vested rights issues. His experience also includes service as a contract City Attorney for a number of Southern California cities, including the City of Irvine (1980-1990), the City of La Palma (1976-1986), the City of San Clemente (1980-1981) and the City of Laguna Beach (1979-1980). As City Attorney for the City of Irvine, Mr. Grable*



● **Design Review Ordinances: Aesthetics and the Courts: Who decides what the Neighborhood is going to look like and why?** ~ continue 11:00 am - 12:15 pm

**Monday 11:00 am - 12:15 pm, Yosemite Lodge/Cliff**

*(continued from previous page)*

served as counsel to the City in the Landmark case on initiatives, *Committee of Seven Thousand v. Superior Court*. Mr. Grable also served on a League of California Cities Task Force on Initiatives and Referendum. Mr. Grable received his law degree from Hastings College of the Law, where he was awarded the Order of the Coif and membership in the Thurston Society: He was also an editor of the Hastings Law Journal.

**Mark Brodeur** | Director | FIUD | Office: Downtown Solutions | 31726 Rancho Viejo Road, Suite 223, San Juan Capistrano, CA  
Tel: 949-489-1442

*B.S. Landscape Architecture, S.U.N.Y.; College of Environmental Science and Forestry; Graduate Studies, Urban Design and Architecture, University of Massachusetts, Amherst, Fellow, Institute for Urban Design, Board Member, California Downtown Association, extensive experience writing specific plans throughout California, design guidelines in California, Arizona, Florida, AIA award for "Santa Ana Downtown Vision Plan" 2003, 2001 CCAPA Award for comprehensive planning, "Huntington Beach Urban Design Guidelines", lecturer, Urban Land Institute.*

● **Planning and the Sierras: Innovations in the Range of Light** 11:00 am - 12:15 pm

**Monday 11:00 am - 12:15 pm, Yosemite Lodge/Falls**

Moderator: **Mike McCoy**

Radical innovations are required to tackle such complex problems as the rapid urbanization, wildland fire, growing demand for green space, pressing water issues, agricultural dilemmas, loss of biodiversity and the obliteration of distinctive regional character in the Sierra. Over the past decade several innovative responses have been mounted. Where are we today? Where do we need to be tomorrow? Our panel of experts reviews the immediate threats and collaborative processes that are urgently needed if the Range of Light is to continue to be California's shining star.

Mike McCoy | Co-director | Office: Information Center for the Environment  
U.C. Davis, Davis, CA | Tel: 530-754-9171 | E-mail: mcmccoy@ucdavis.edu

**Biography**

Mike McCoy is co-founder of the Information Center for the Environment at the University of California, Davis. He leads numerous research teams on investigations, consultations and support services ranging from the development of new techniques for the use of remote sensing in resource mapping, to modeling urban growth in resource rich regions. He is a specialist in land use planning and an emerging expert in the field of human social networks as a force in regional planning. Mike currently serves as president of the California Planning Roundtable.

**Panelist(s)**

**Andrea Lawrence** | President | Office: The Andrea Lawrence Institute for Mountains and Rivers  
Alimar, PO Box 100 PMB 334, Mammoth Lakes, CA | Tel: 760-934-2877 | E-mail: andrea@alimar.org

*Andrea Mead Lawrence, who lives in Mammoth Lakes, served on the Mono County Board of Supervisors for 16 years and has been a persistent and eloquent spokeswoman on behalf of wilderness and environmental preservation in the Eastern Sierra, helping found the citizen advocacy group Friends of Mammoth in 1972 to oppose environmentally damaging development in Mammoth Lakes, California. Successful legal action resulted in the landmark California supreme court case, Friends of Mammoth vs. Mono County (1972). In 2004, the American Planning Association honored Andrea in Washington, D.C. with the "Distinguished Leadership Award for a Citizen Planner."*

**Bob Johnston** | Professor Emeritus | Office: Environmental Science and Policy  
UC Davis, Davis, CA | Tel: 916-582-0700 | E-mail: rajohnston@ucdavis.edu

*Bob Johnston has degrees in architecture, urban planning, and resource management and is a Professor emeritus in the Department of Environmental Science and Policy at the University of California, Davis. Johnston has taught courses in environmental planning, land use controls, environmental impact assessment, and urban modeling. He is the developer of UPlan, a leading rule based land use growth scenario tester and is a member of the National Academy of Sciences, Transportation Research Board Committee on Transportation and Land Development. Bob is currently a member of the Turckee Planning Commission.*



● **Planning and the Sierras: Innovations in the Range of Light** ~ continue 11:00 am - 12:15 pm

**Monday 11:00 am - 12:15 pm, Yosemite Lodge/Falls**

*(continued from previous page)*

**Mark Butler, AICP** | Office: Yosemite National Park | PO Box 577, Yosemite National Park, CA | Tel: 209-372-0200

*Mark is NEPA compliance officer for Yosemite National Park. He has a masters degree in Public Administration and a B.S. in Soil and Water Science. He has fielded a wide variety of issues on behalf of Yosemite planning ranging from meadow preservation to airport siting. His significant role in the Yosemite Park Plan has thoroughly grounded him in development and planning issues reflected throughout the Sierra.*

● **Affordable Places, Not Projects** 11:00 am - 12:15 pm

**Monday 11:00 am - 12:15 pm, Yosemite Lodge/Restaurant**

Moderator: **Steve Coyle**

This session will introduce the art and science of place-making for affordable housing using three case studies:

Plaza Amistad, a 6-1/2 acre, 150 unit infill affordable housing place in Santa Paula, Meadowvale Row, a 2 acre 40 affordable unit and retail place in Santa Barbara County, Citrus Place, a 15 acre mixed-income, for and not for profit development in Ventura. Presentation will include several innovative approaches for creating walkable, diverse and attractive infill and neighborhoods with an adequate amount of work force or affordable housing. Our affordable infill and neighborhood strategies presentation suggests a method for organizing, planning and developing complete neighborhoods or infill developments, minimizing reliance on public subsidies where feasible, and maximizing auto, pedestrian and transit access. The presentation is designed to assist communities with a strong demand for work force housing, yet seeking an alternative to conventional housing projects, through the creation of new neighborhoods and infill that provide housing choices, incorporate Smart Growth principles, and are developed through a public-private collaboration.

Stephen Coyle | AIA | HDR | LCA+Sargent Town Planning | Oakland office: 350 Frank H. Ogawa Plaza, Suite 300, Oakland CA 94612 | Tel: 510-302-2370 | E-mail: mcmccoy@ucdavis.edu

**Biography**

Stephen Coyle, AIA, CNU, founding partner of LCA Town Planning & Architecture, LLC, now HDR/LCA + Sargent Town Planning, and the National Charrette Institute, has over 30 years of experience as an architect, town and circulation planner, urban designer, and public facilitator in a wide range of public and private projects around the nation. His specialty is planning new and redeveloping older affordable, sustainable, and transit-oriented public and private developments. Steve has worked at multiple scales and environments for affordable housing – from block-sized projects to new affordable neighborhoods and redevelopments. He has synthesized his experiences in both design and development into a holistic approach that integrates architecture, the environment, circulation, codes, market, finance, the political process, and development implementation of affordable, mixed income housing. Steve is a co-founder of the National Charrette Institute (NCI), a non-profit organization that trains professionals in the art and practice of facilitating Charrettes - a collaborative process that empowers people who are critical to a project to work together and support the results.

● **Presentation Skills: The Reality Makeover** 11:00 am - 12:15 pm

**Monday 11:00 am - 12:15 pm, Yosemite Lodge/Lounge**

Moderator: **Steven H. Silverman, AICP**

As an outgrowth of the series of successful workshops on presentation skill-building given at earlier CCAPA conferences, the 2005 edition will be more hands-on and interactive. After the instructors review basic presentation techniques (e.g., organization, vocal variety, stance, eye contact, anxiety control, and more), volunteers from the audience will practice one skill set after another. Coaching will be provided. At the conclusion of the session, a final presentation by select volunteers will bring all techniques together in what is designed as a lively and participatory learning experience.

Stephen H. Silverman, AICP | Vice President | Office: Urban Counsel  
325 Fifteen Street, San Diego, CA | Tel: 619-230-0325 | E-mail: ssilverman@urbancounsel.com





● **Presentation Skills: The Reality Makeover** ~ continue

**11:00 am - 12:15 pm**

**Monday 11:00 am - 12:15 pm, Yosemite Lodge/Lounge**

*(continued from previous page)*

**Biography**

Stephen Silverman, AICP, is a land use planner with more than 35 years experience in the profession. He heads Urban Council, the new policy planning division of a long-established physical design firm in San Diego, the M.W. Steele Group. He is also an instructor at the University of California Extension in San Diego where he teaches Communication in Planning and Urban Development, which provides the basis for much of the material presented in the 2005 presentation skills workshop. He has experience in both radio and the print media, and is a trained mediator who currently serves on the Executive Board of the National Conflict Resolution Center. Mr. Silverman is former Director of the San Diego Section of the American Planning Association, was co-chair of the 2002 CCAPA conference, and is currently Vice President for Public Information for CCAPA.. He has also served on and/or chaired committees for the City of San Diego, including the Transit Oriented Development Guidelines Committee, the Zoning Code Update Advisory Committee, and the City of Villages/Elements Subcommittee.

**Panelist(s)**

**Kathleen A. Garcia, FASLA** | Principal | Office: Wallace Roberts & Todd, LLC

1133 Columbia Street, Suite 205, San Diego, CA | Tel: 619-696-9303 | E-mail: kgarcia@sd.wrtddesign.com

*Kathleen A. Garcia, FASLA, LEEDTM AP, is a Planning Commissioner for the City of San Diego and Principal with the planning and design firm of Wallace Roberts & Todd, LLC. She is regularly responsible for communicating among planning professionals, approval bodies and citizen's groups from both the presenter and the listener points of view. Her professional training as a landscape architect leads to her focus on the importance of the visual elements of presentation. Ms. Garcia's role as a Planning Commissioner provides insight into how complex ideas can be presented best to both lay and professional audiences. She has more than 20 years of experience in design projects that focus on the environment. Registered as a landscape architect in both California and Arizona, Ms. Garcia's experience extends from waterfront and municipal park projects to those that are institutional in nature. She has concentrated her career on significant open space systems; infill and redevelopment planning; and university planning and design. In addition to her professional practice, Ms. Garcia is currently a Board Member for the San Diego Section of the American Planning Association (APA) and is a former Board member of the San Diego Chapter of the American Society of Landscape Architects (ASLA), of which she has been a member since 1988.*

● **Specific Plans in California - Raising the Bar**

**11:00 am - 12:15 pm**

**Monday 11:00 am - 12:15 pm, Ahwahnee/Winter**

**Moderator: Paul C. Crawford, FAICP**

As one of the most flexible and powerful planning tools in California, recent work in the preparation and adoption of specific plans shows how they can be significantly more effective in "place-making", by identifying and directly addressing community urban design goals. This panel will review how the City of Santa Clarita's Downtown Newhall Specific Plan successfully incorporates form-based coding to achieve urban design and economic development goals. Participants will be able to appreciate how engaging and compelling the documents produced can be for the success of a project.

**Paul C. Crawford, FAICP** | Principal | Office: Crawford Multari & Clark Associates

641 Higuera Street, Suite 302, San Luis Obispo, CA | Tel: 805-541-2622, ext. 12 | E-mail: paul@cmcaplans.com

**Biography**

Paul Crawford is a founder of Crawford Multari & Clark Associates (CMCA), with offices in San Luis Obispo and Berkeley. Since 1990, he has worked on over 85 zoning codes, 35 general plans, and numerous other municipal planning projects. He is a founder of the national Form Based Codes Institute, and regularly teaches courses in zoning and form-based codes for UCLA and UC Davis Extensions. Prior to founding CMCA, Paul was planning director for San Luis Obispo County from 1980 to 1990.

**Panelist(s)**

**Stefanos Polyzoides** | Principal | Office: Moule & Polyzoides, Architects and Urbanists

180 East California Blvd, Pasadena, CA | Tel: 626-844-2400

*A founder of the Congress for the New Urbanism, Stefanos Polyzoides is an internationally known architect and urban designer. He has worked on numerous specific plans for traditional downtowns and neighborhoods, incorporating form-based codes.*



● Specific Plans in California - Raising the Bar ~ continue

11:00 am - 12:15 pm

**Monday 11:00 am - 12:15 pm, Ahwahnee/Winter**

*(continued from previous page)*

**Anthony Perez** | Office: Moule & Polyzoides, Architects and Urbanists | 180 East California Blvd, Pasadena, CA  
Tel: 626-844-2400

*Tony Perez is Moule & Polyzoides project manager and consultant team leader for the Downtown Newhall Specific Plan. Prior to his work at Moule & Polyzoides, he served as a staff planner for the cities of Camarillo and Oxnard. Moule and Polyzoides is a internationally distinguished office, whose work ranges from the urban design of towns, neighborhoods, districts and campuses, to the architectural design of civic, campus, commercial and housing projects.*

**Jason Smisko** | Senior Planner | Office: Community Development Department | City of Santa Clarita, Santa Clarita, CA  
*Jason Smisko is project manager for the Downtown Newhall Specific Plan for the City of Santa Clarita.*

**David Bergman, AICP** | Principal | Office: Economics Research Associates | 10990 Wilshire Boulevard, Suite 1500, Los Angeles, CA | Tel: 310-477-9585

*David Bergman served as principal economics consultant for the Downtown Newhall Specific Plan. Mr. Bergman has participate in a number of award-winning economic development plans centered around arts, culture, and historic preservation. Key projects have included a reuse plan for the historic Santa Fe railroad depot in San Bernardino, and economic elements of a master plan for an historic rancho in Long Beach. He is a sought-after expert in the area of adaptive re-use. In 2004, he served as a featured speaker on the reuse of historic architecture at the Mayor's Institute on City Design, a program sponsored by the National Endowment for the Arts. He has presented papers on culture, preservation, and economic development for the California Historic Preservation Conference at Cal Poly University, and has served as a consultant to the Government of New Zealand Cultural Activities and Economic Development Department.*

● Partnering for Agricultural Preservation

11:00 am - 12:15 pm

**Monday 11:00 am - 12:15 pm, Ahwahnee/Mural**

Moderator: **Lisa Fisher**

Open space and agricultural lands are essential elements to California's celebrated landscapes and farming industry. They also provide buffers to urbanization, recreational opportunities, and habitats for threatened species. As development pressures continue, planners throughout the State can empower themselves and the communities they serve by securing a thorough understanding of the tools and funding mechanisms that exist for the preservation of these lands. In addition, this session will present a detailed, yet comprehensive look at relevant California case studies, the various partnerships employed, and the multiple and often competing interests involved. Attendees will gain a valuable insight to help them navigate the potential challenges of open space and agricultural planning, and a thoughtful understanding of this complex issue.

Lisa Fisher | Project Planner | Office: Design, Community & Environment  
1600 Shattuck Avenue, Suite 222, Berkeley, CA | Tel: 510-848-3815 | E-mail: [lisa@dceplanning.com](mailto:lisa@dceplanning.com)

**Biography**

Lisa Fisher's planning interests center on linkages between the built and natural environment, including development pressures and working or wild landscapes. In addition to comprehensive planning and environmental review projects, Ms. Fisher is currently working on programs for open space and agriculture preservation (greenbelts) in Paso Robles and Tracy, CA. She also serves on the Parks, Recreation and Open Space Advisory Committee for the City of San Francisco. Ms. Fisher has a Master of Science in Urban Planning from Columbia University in New York City, where she focused on international and environmental planning (especially growing urban areas in the developing world prone to natural and man made disasters) and completed her Masters Thesis on waste reduction.

**Panelist(s)**

**Erik Vink** | Great Central Valley Program Director | Office: The Trust for Public Land | 1107 Ninth Street, Suite 1050, Sacramento, CA | Tel: 916-557-1673 ext. 16 | E-mail: [erik.vink@tpl.org](mailto:erik.vink@tpl.org)

*Erik Vink joined the Trust for Public Land (a national nonprofit organization dedicated to conserving land for people) in 2003 as the Director of its Great Central Valley Program, protecting riparian corridors, recreation land and agricultural land in the area. Prior to this, Mr. Vink served as the Assistant Director of the California Department of Conservation, overseeing the*



● Partnering for Agricultural Preservation ~ continue

11:00 am - 12:15 pm

**Monday 11:00 am - 12:15 pm, Ahwahnee/Mural**

*(continued from previous page)*

*State's farmland protection efforts, including the Williamson Act and California Farmland Conservancy Program. He also worked for over 10 years with American Farmland Trust, in part as the California Field Director, and before that, on agricultural and natural resource issues in Washington, D.C. for U.S. Senator Alan Cranston.*

**Mitch Sears** | Open Space Planner | Office | City of Davis Parks and Community Services Department | 23 Russell Blvd., Davis, CA  
Tel: 530-757-5626 | E-mail: MSears@ci.davis.ca.us

*Mitch Sears has ten years experience working with the City of Davis; the first five were as an urban planner, and the past five years have been spent managing the City's Open Space Program. In this role, he supervises the City's land conservation and management programs, which are responsible for preserving over 3,000 acres of open space to date. Mr. Sears holds degrees in urban planning and natural resource economics.*

**Darla Guenzler, PhD** | Executive Director | Office: California Council of Land Trusts | 1107 9th Street, Suite 1050, Sacramento, CA  
Tel: 707-469-0926 | darla@calandtrusts.org

*Darla Guenzler has been involved with open space issues for many years, in part through her lead role with the Bay Area Open Space Council and now as the Executive Director for the newly formed California Council of Land Trusts. She offers a valuable perspective as to the role of non-profit organizations and land trusts, and their various partnership strategies with cities, individual farmers and other land owners. Ms. Guenzler also has a unique expertise in this area gained through the PhD program in City and Regional Planning at the University of California, Berkeley.*

**Matt Raimi, AICP** | Senior Associate | Office: Design, Community & Environment | 1600 Shattuck Avenue, Suite 222, Berkeley, CA  
Tel: 510-848-3815 | E-mail: matt@dceplanning.com

*Matt Raimi's work focuses on building livable communities through participatory decision-making processes, Smart Growth and sustainable development. Mr. Raimi is a Fellow with the Environmental Leadership Program, active on the CNU Environmental Task Force, and serves as Legislative Director of the NCCAPA. Currently he is working with Tracy and Paso Robles, CA to develop open space and agriculture preservation programs. He has a Masters of Regional Planning and over 8 years of experience in land use, transportation, and environmental planning and policy. Publications include, "Once There Were Greenfields: How Urban Sprawl is Undermining America's Environment, Economy and Social Fabric" (NRDC, 1999).*

**Teifion Rice-Evans** | Vice President | Office: Economic & Planning Systems, Inc. | 2501 Ninth Street, Suite 200, Berkeley, CA 94710 | Tel: 510-841-9190 | E-mail: triceevans@epsys.com

*Mr. Rice-Evans is a land use economist specializing in public finance, real estate economics, and land use policy. For over ten years, he has worked with public agencies, private developers, and non-profit organizations developing agricultural, open space, and conservation financing and implementation plans. Mr. Rice-Evans has developed open space plans and evaluated open space transactions in the San Francisco Bay Area, Sacramento Valley, San Joaquin Valley, and Central Coast. He has also prepared reports on the economic impacts of open space and agricultural preservation and evaluated the effects of different land use policies on preservation efforts.*

● Historic Preservation - A Most Excellent Tool for Smart Growth

11:00 am - 12:15 pm

**Monday 11:00 am - 12:15 pm, Ahwahnee/Tudor**

Moderator: **Lucinda Woodward**

If California is to accommodate projected growth while preserving quality of life, smart growth strategies must be implemented. The preservation and adaptive reuse of building stock in historic downtowns and older neighborhoods translates into multiplied economic benefits resulting from downtown revitalization, heritage tourism, developing affordable as well as luxury housing, preservation of agricultural lands and open spaces, decreased costs for landfill from demolition waste disposal, maintenance of existing infrastructure rather than costs of new infrastructure, etc., making historic preservation a most excellent tool for smart growth. Panelists will discuss preservation practices that contribute to smart growth.

Lucinda Woodward | State Historian III | Office: Office of Historic Preservation  
1416 9th Street, Sacramento, CA | Tel: 916-653-9116 | E-mail: lwoodward@parks.ca.gov



● **Historic Preservation - A Most Excellent Tool for Smart Growth** ~ continue 11:00 am - 12:15 pm

**Monday 11:00 am - 12:15 pm, Ahwahnee/Tudor**

*(continued from previous page)*

**Biography**

Ms. Woodward is the founding supervisor of OHP's Local Government Program (1998). The goal of the program is twofold: to coordinate state and federal historic preservation programs with local governments; and to integrate historic preservation, including historic preservation elements of general plans, ordinances, historic property surveys, the Certified Local Government Program, and CEQA and historic resources, into local land use planning and project approval processes. Ms. Woodward's academic background is Western American History. She has over 20 years of historic preservation planning experience with OHP.

**Panelist(s)**

**Cathy Wahlstrom** | Principal Planner | Office: City of Ontario | 303 E. B Street, Ontario, CA

Tel: 909-395-2282 | E-mail: [cwahlstr@ci.ontario.ca.us](mailto:cwahlstr@ci.ontario.ca.us)

*Ms. Wahlstrom has nineteen years of professional community development experience. She has developed and implemented a variety of planning, housing, economic development and redevelopment projects in the Cities of Chino, Rancho Cucamonga and Ontario. As Principal Planner for the City of Ontario, Ms. Wahlstrom oversees general plan amendments, environmental compliance, the development code and the City's award-winning historic preservation program. Recently, Ms. Wahlstrom has focused much of her energy on revitalization and historic preservation efforts in the City's historic downtown through adaptive reuse and infill development. Ms. Wahlstrom has a Bachelor of Science in Anthropology and Geography and a Master of Urban and Regional Planning from Cal Poly Pomona.*

**Marie Nelson** | State Historian II | Office: Office of Historic Preservation | 1416 9th Street, Sacramento, CA

Tel: 916-653-9514 | E-mail: [mnelson@parks.ca.gov](mailto:mnelson@parks.ca.gov)

*With more than twenty years of experience as a historian, Ms. Nelson is currently employed as a State Historian II with the State Office of Historic Preservation. A member of OHP's Local Government Unit, she provides historic preservation technical assistance to local governments. She also teaches US History and Women's History at American River College in Sacramento. Ms. Nelson has earned graduate degrees in history from Brigham Young University in Provo, Utah and Clark University in Worcester, Massachusetts.*

● **Transportation shuttles to Curry Pavilion** 12:15 pm - 12:45 pm

**Monday 12:15 pm - 12:45 pm**

● **Lunch Buffet, Exhibits Open, Curry Pavilion** 12:45 pm - 1:45 pm

**Monday 12:45 pm - 1:45 pm, Camp Curry/Pavilion**

*Sponsored by Agua Caliente Band of Cahuilla Indians*





2:15 pm - 3:30 pm

### ● Mobile Workshops #3 - Early Days of Yosemite Valley

**Monday 2:15 pm - 3:30 pm, Curry amphitheater**

**Presenter: Leroy Radanovich**

Discovery stories about Yosemite Valley are as fascinating as the places that they occurred. Experience them both with locally renown photographer and historian, Leroy Radanovich, as your guide. Don't miss this tour of Yosemite's cultural past for an opportunity to learn how land use patterns established by American Indians, pioneers and early tourism affect the land use challenges of today.

Leroy Radanovich | 5108 Bullion Street, Mariposa CA 95338 | Tel: 209 966-5522  
E-mail: radanov@sti.com

#### ***Mobile Workshop Itinerary***

Bus departure and arrival will be at Camp Curry. After lunch, meet at the Curry Village amphitheater and begin tour (2:15 p.m.). Tour will end at same place / 3:30 p.m.

### ● Mobile Workshops #4 - Yosemite Village Walking Tour

**Monday 2:15 pm - 3:30 pm, Visitor Center**

**Presenter: Don Cotton, AICP**

Tucked next to walls of granite and tumbling water is an urban respite for visitors to begin their journey into the Yosemite wilderness. A village smack dab in the middle of paradise! This walking workshop will explore how planning is used to balance the need for urban services and facilities to 3.3 million visitors annually in a manner that protects surrounding natural resource values.

Don Cotton | AICP | E-mail: don.cotton@tcb.aecom.com

#### ***Mobile Workshop Itinerary***

Buses will transport participants to Yosemite Village. The tour will begin at 2:15 p.m. at the visitor's center. Session will end at 3:30; Buses will pick-up and transport to Curry/Lodge/Ahwahnee.

2:15 pm - 3:30 pm

### ● Transportation shuttles to Ahwahnee Hotel, Yosemite Lodge and Visitor Center

**1:45 pm - 2:15 pm**

**Monday 1:45 pm - 2:15 pm**

### ● Housing Californians: The State's Response to the Housing Crisis

**Monday 2:15 pm - 3:30 pm, Camp Curry/Pavilion**

**Moderator: Vince Bertoni, AICP**

As the dream of homeownership slips out of the grasp of many Californians, the State of California has made the production of housing, both affordable and market-rate, a top priority. The State's proposals may have profound changes on how cities, counties, and regions do planning. State experts intimately involved with the recent changes to State law on housing production and affordable housing incentives will provide an update on the current status on California housing law, tips on how to comply with the State's requirements, and predictions for what planners should expect in the future.

Vince Bertoni, AICP | CCAPA Vice President for Policy and Legislation | Principal | Office: Bertoni Civic Consulting  
115 1/2 N. Larchmont Blvd., Los Angeles, CA 9004 | Tel: 323-469-9388 | E-mail: vince@bertoniconsulting.com



● **Housing Californians: The State's Response to the Housing Crisis** ~ continue 2:15 pm - 3:30 pm

**Monday 2:15 pm - 3:30 pm, Camp Curry/Pavilion**

*(continued from previous page)*

**Biography**

Vince Bertoni served as the Planning Director for the cities of Malibu and Santa Clarita and currently is a private land use consultant, providing services to cities and to housing developers. Vince is currently the CCAPA Vice President for Policy and Legislation, overseeing CCAPA's legislative advocacy. In addition, Vince has served on the Housing Element Working Group created by the California Department of Housing and Community Development in 2003 – 2004 as well as serving on the Housing Reform Working Group under the direction of the California Secretary of Business Transportation Housing.

**Panelist(s)**

**Cathy Creswell** | Deputy Director | Division of Housing Policy Development | Office: California Department of Housing and Community Development | 1800 3rd St., Rm. 430 | Sacramento, CA 95814 | Tel: 916-323-3177 | E-mail: ccreswel@hcd.ca.gov

*Cathy currently administers the State Housing Element law including the review of local plans, overseeing technical assistance activities on a variety of other state housing and planning laws, and has coordinated the successful Housing Element Working Group process. She is participating in the current Administrations efforts to reform housing and land use law and improve CEQA.*

**Janet Ruggiero** | FAICP | Community Development Director | Office: City of Citrus Heights | 6237 Fountain Square Dr. Citrus Heights, CA 95621 | Tel: 916-725-2448 | E-mail: jruggiero@citrusheights.net

*Janet Ruggiero has extensive experience in municipal government, currently serving as the Community Development Director for the City of Citrus Heights. Janet is a past President of the California Chapter of the American Planning Association and has served on both the Housing Element Working Group created by the California Department of Housing in 2003-2004 and has served on the Housing Reform Working Group with the League of California Cities and the Building Industry Association.*

**Barbara Kautz** | Esq. | FAICP | Attorney at Law | Office: Goldfarb & Lipman | 1300 Clay St., Ninth Floor, Oakland, CA 94612 | Tel: 510-836-6336 | E-mail: bkautz@goldfarblipman.com

*Barbara Kautz practices in the areas of land use law, redevelopment, and affordable housing. She is the author of In Defense of Inclusionary Zoning: Successfully Creating Affordable Housing (USF Law Review, 2002). Prior to joining Goldfarb as an attorney, she was the Community Development Director and Assistant City Manager for the City of San Mateo, where she administered inclusionary and other affordable housing programs.*

● **Everything Begins with Planning - Keeping a Positive and Professional Attitude when your Professionalism is Questioned** 2:15 pm - 3:30 pm

**Monday 2:15 pm - 3:30 pm, Camp Curry/Lounge**

**Moderator: Kevin L. Maevers, AICP**

Because of the wide range and variety of planning fields (land development, traffic, environmental, etc.) and the huge diversity of educational and professional backgrounds of the individuals involved in planning, planners have become easy targets for the wrath of builders, developers, and other professionals such as engineers and architects. Planners become targets because many of the other "professionals" with whom we regularly associate feel that planners and the planning field are a "soft science" rather than a "hard science" such as engineering. Additionally, many times the outside building and development community feel as if the Planning Department is "just another hoop we must jump through" on the way to their building permit. It is this lack of professional respect from others that will be discussed and we will demonstrate ways to deal with this misguided perception as well as to assist planners of all types to remind our peers, and the public, that "Everything begins with Planning". The presentation will call on real life examples of presenting issues, as well as motivational dialogue to help the young planner as well as the experienced veteran planner to maintain and promote a professional demeanor.

Kevin L. Maevers | Sr. Project Manager-Planning and Land Development | AICP | Office: Kimley-Horn and Associates  
1700 Iowa Avenue, Suite 150, Riverside, CA | Tel: 951-782-0941 | E-mail: kevin.maevers@kimley-horn.com

**Biography**

Over 28 years of experience in land planning, design and development plans, construction management and inspection, and program management of public and private civil engineering projects.



● **Everything Begins with Planning - Keeping a Positive and Professional Attitude when your Professionalism is Questioned** ~ *continue*

2:15 pm - 3:30 pm

**Monday 2:15 pm - 3:30 pm, Camp Curry/Lounge**

*(continued from previous page)*

*Bachelor of Science, Engineering Management, Southwest University; Bachelor of Arts, Social Sciences, Chapman University; Master of Business Administration, Management, Alameda College; Master of Arts, Industrial Psychology (in progress), Chapman University; Small Business Administration Management Certificate; California Bar Association Condominium Development Seminar; CELSOC Drainage Seminar; CELSOC Subdivision Map Act Seminar; American Institute of Certified Planners (AICP); American Planning Association – Inland Empire Section; CVAG and TLUC Steering Committee for the Healthy Living Project; Desert BIA, Legislative Affairs Committee; Baldy View BIA, Legislative Affairs Committee; City of Lancaster General Plan Update, Land Use Committee; City of Palmdale General Plan Update, Land Use Committee; City of Palmdale Downtown Business Enhancement Committee; City of Palmdale Hillside Ordinance Committee; Palmdale Chamber of Commerce Public Affairs Committee*

**Panelist(s)**

**Anne L. Viricel** | other: DPA | Office: Michael Brandman Associates | San Bernardino, CA

*With over 25 years public and private business experience and a Doctorate of Public Administration, Ms. Viricel regularly represents Michael Brandman Associates at industry and educational events, participates in major marketing efforts, provides client-technical interface, and assists in the development of corporate business and marketing strategy. She is an active member of numerous AEC industry associations, including AEP, APA, BDAIE, BIA, CASH, CCFC, ULI, and WEC and received the BIA's 2004 Clayton G. Record Award for Outstanding Volunteerism. She serves on the Rancho Cucamonga Library Foundation and is also a member of ASPA, APS, AAUW, and NAFE.*

● **Bridging the Gap Between Tribes and Local Government**

2:15 pm - 3:30 pm

**Monday 2:15 pm - 3:30 pm, Yosemite Lodge/Cliff**

**Moderator: Carey Fernandes, AICP**

California Indian tribes are experiencing new and diverse growth with the expansion of successful casinos and resort hotels. As a result of this growth new avenues for coordination with local governments are required (SB 18). These avenues include new compacts between the tribes and the State of California. This panel will explore successful community planning efforts and coordination strategies throughout California.

Carey Fernandes | AICP | Director of Environmental & Planning Services | Office: Jones & Stokes  
9903 Businesspark Avenue San Diego, CA 92131 | Tel: 858-578-8964 | E-mail: cfernandes@jsanet.com

**Biography**

Ms. Fernandes has worked on tribal planning projects throughout the western United States as a Director of Planning and Environmental Services at Mooney • Jones & Stokes. She received her Bachelor's Degree in English from UCSB and Masters in Public Administration with Planning Emphasis from San Diego State University. Her focus on tribal planning integrates economic development and land use planning opportunities with sovereign values of the tribes.

**Panelist(s)**

**Brian F. Mooney** | AICP | Moderator | Principal Mooney | Office: Jones & Stokes | 9903 Businesspark Avenue San Diego, CA 92131 | Tel: 858-578-8964 | E-mail: bmooney@jsanet.com

*Mr. Mooney received his Bachelor's Degree in anthropology from San Diego State University with graduate studies at the University of San Diego. He specializes in long range planning for tribes throughout the Western United States, including those from Sonoma, Tuolumne, Riverside and San Bernardino Counties. Mooney • Jones & Stokes practice with tribes goes back before the advent of casinos, but Mr. Mooney has recently assisted many tribal governments in transition through diversification in economic development opportunities.*

**Michelle Hickey** | Esq. | Tribal Attorney | Office: Holland & Knight | 633 West 5th Street Los Angeles, CA 90071  
Tel: 213-896-2475

**Thomas Davis** | Director of Planning | Office: Agua Caliente Band of Cahuilla Indians | 3246 North Victoria Avenue Highland, CA 92346 | Tel: 909-862-6903, ext 113



● Bridging the Gap Between Tribes and Local Government ~ continue

2:15 pm - 3:30 pm

**Monday 2:15 pm - 3:30 pm, Yosemite Lodge/Cliff**

*(continued from previous page)*

**Chantal Saipe** | Tribal Liaison | Office: County of San Diego | 1600 Pacific Coast Highway, Room 212 San Diego, CA 92101 Tel: 619-685-2542 | E-mail: chantal.saipe@sdcounty.ca.gov

*Chantal has worked for the County of San Diego since 1978 in a variety of positions. Originally from France, Chantal came to the United States in 1966. She received a Bachelor's Degree in psychology from the University of Michigan and a Master's Degree in City Planning from San Diego State University. Chantal has worked in the Chief Administrative Office of the County for the last eight years, assisting in the management of five departments. Before that, she was a Senior Planner in the Department of Planning and Land Use, where most of her work consisted of updating community plans. Chantal assumed the duties of Tribal Liaison on a part time basis in August 2000; and was appointed to the full-time position in September 2001. In that position, Chantal has worked to establish government-to-government relations with 17 tribal governments.*

**Thomas E. Linton** | MBA | Director of Planning and Economic Development | Office: Morongo Band of Mission Indians 245 North Murray Street, Suite C Banning, CA 92220 | Tel: 951-755-5202 | E-mail: TOM\_LINTON@morongo.org

*Mr. Linton received his Bachelor of Arts degree in Native American Studies from University of California at Santa Cruz in 1993, and a Master of Business Administration in 1999 from California Baptist University. Mr. Linton is a tribal member who grew up on the Morongo Reservation. He has 10 years of experience in planning and economic development with the Morongo Tribe. His responsibilities include overseeing planning and construction of a new urban center along the I-10 corridor, including a casino, hotel, commercial and industrial development.*

● Implementing the National Environmental Policy Act (NEPA):  
Practice Tips for California Planners and Yosemite Examples

2:15 pm - 3:30 pm

**Monday 2:15 pm - 3:30 pm, Yosemite Lodge/Falls**

Moderator: **AI Herson, FAICP, JD**

California planners encounter NEPA when their projects require federal approvals, or when federal agencies implement projects within California. In this session, participants will learn about the differences between NEPA and CEQA, and about National Park Service planning and NEPA guidance. Panelists will then describe NEPA program implementation at Yosemite, and present advice on how to effectively integrate NEPA and CEQA.

AI Herson | Managing Principal | FAICP, JD | Office: SWCA Environmental Consultants  
4221 Northgate Blvd, Suite 7, Sacramento, CA 95834 | Tel: 916-834-7406

**Biography**

AI Herson, JD, FAICP is an environmental planner and attorney with over 27 years experience. He is California Managing Principal for SWCA Environmental Consultants, where he manages operations in Sacramento, Orange County, San Diego, and Pasadena. An expert in CEQA and NEPA compliance, Mr. Herson has directed hundreds of environmental assessments for infrastructure and land development projects. He is co-author of The NEPA Book and The CEQA Deskbook, popular desktop references for planners, and a frequent speaker on CEQA and NEPA at workshops and conferences. Mr. Herson is a member of the California Planning Roundtable.

**Panelist(s)**

**Mark Butler** | AICP | Environmental Planning and Compliance Manager | Office: Yosemite National Park  
PO Box 577, Yosemite, CA 95389

*Mark Butler, AICP, serves as the Environmental Planning and Compliance Program Manager for the National Park Service at Yosemite National Park, and has over 13 years experience in professional planning and environmental compliance. Mr. Butler has an extensive background in regulatory compliance and has directed the preparation of major planning and compliance documents. Mr. Butler received his Masters of Public Administration from the University of Southern California and a BS in Soil and Water Science from UC Davis.*

**Linda Dahl** | Chief of Planning Division | Office | Yosemite National Park | Po Box 577, Yosemite, CA 95389

*Linda Dahl is the Chief of the Division of Planning at Yosemite National Park. Prior to coming to Yosemite, she was the community planning program manager at the National Park Service's Denver Service Center, and was the project manager for the 16-county Everglades ecosystem restoration strategic plan. Linda has also been active in local and regional government serving as an elected official and as staff in multiple jurisdictions. She has a degree in City and Regional Planning.*





**Comprehensive Planning Using New Urbanist Principles**

**2:15 pm - 3:30 pm**

**Monday 2:15 pm - 3:30 pm, Yosemite Lodge/Restaurant**

**Moderator: Erin Banks, AICP**

The benefits of walkable, transit-oriented neighborhoods with a mix of commercial uses and residential types are becoming more widely understood by residents in communities across the United States. However, the practicality of implementing these plans is still a challenge, particularly in existing cities and towns. This session will explain how to develop an implementable framework for applying New Urbanist principles to comprehensive planning efforts. Presenters will discuss the relative merits of various new urbanist planning techniques.

Erin Banks | AICP | Principal | Office: Design, Community & Environment  
1600 Shattuck Avenue, Suite 222, Berkeley CA | Tel: 510-848-3815 | E-mail: erin@dceplanning.com

**Biography**

Erin Banks has extensive experience managing comprehensive planning processes that incorporate land use designations, policies and objectives to encourage new urbanist development, and that educate citizens regarding new urbanist principles. She has worked on the General Plan updates in numerous cities including Berkeley, Livermore and Truckee and is currently managing the General Plan for the City of Oroville. Ms. Banks is a founding Board member of Livable Berkeley, an organization that advocates for smart growth in Berkeley.

**Panelist(s)**

**David Early** | AICP | President | Office: Design, Community & Environment | 1600 Shattuck Avenue, Suite 222, Berkeley CA  
Tel: 510-848-3815 | E-mail: david@dceplanning.com

*Mr. David Early has served as principal-in-charge of scores of General Plan Updates in diverse communities throughout California. The General Plans created under his direction promote creativity and excellence in planning and provide leadership in addressing important planning issues in California. His work has won awards at the local, State and national level. He has taught the UC Extension class on General Plan preparation for the past three years. Mr. Early is a member of the California Planning Roundtable.*

**Paul Crawford** | FAICP | Principal | Office: Crawford, Multari & Clark | 641 Higuera Street, Suite 302, San Luis Obispo CA  
Tel: 805-541-2622 | E-mail: paul@cmcaplans.com

*A nationally recognized zoning expert, Mr. Crawford's professional research interests are in identifying the key features of livable, pedestrian-oriented communities, the drafting of zoning and land use regulations incorporating those features. Paul has been a frequent writer and speaker on those issues, and is one of the founding members of the Form-Based Codes Alliance. Paul Crawford is a member of the California Planning Roundtable. He is currently co-chair of the Planners Task Force for the Congress for the New Urbanism.*

**Eminent Domain Takings Law and Ethics**

**2:15 pm - 3:30 pm**

**Monday 2:15 pm - 3:30 pm, Yosemite Lodge/Lounge**

**Moderator: Don Bradley, AICP, PhD**

Is the taking of real property for private use in the public interest? It is legal, but is it ethical if you displace people, families, and neighborhoods for shopping, employment in "big box" stores, bloated homes, office centers by eminent domain? Is it really in the public interest?

Don Bradley | AICP | MCP | PhD | Psychologist | Planning Consultant | Educator

**Biography**

Don Bradley is a native Californian having grown up in suburban Los Angeles. He graduated from USC with a Bachelors in Architecture and Public Administration, a Masters in City and Regional Planning and an ROTC commission in the Air Force as a pilot. Don was an intern with Los Angeles City Planning Department, a USAF Base Planner, and the Planning Director of Southern Pines, North Carolina at 29 years of age. He was a Doctoral Fellow at the University of Michigan, Chief Planner for Washtenaw County in Ann Arbor and a Professor of Urban Planning at Michigan State University. He was President of the Michigan Chapter of the American Institute of Planners and among the first to be licensed as a Professional Community Planner. He has had grant contracts with HUD, DOT, EPA, DOD and FEMA. He has been a principal in his own planning





● **Eminent Domain Takings Law and Ethics** ~ continue

**2:15 pm - 3:30 pm**

**Monday 2:15 pm - 3:30 pm, Yosemite Lodge/Lounge**

*(continued from previous page)*

consultant work in North Carolina, Michigan, and California. He volunteered and prepared plans for Ciudad Guyana in Venezuela and Asmara in Ethiopia and Eritrea, Africa. He has been an expert witness in planning and zoning court cases. Don was the President of the California Planners Emeritus Network and is a Colonel in the California National Guard. He has been on the Northern California APA Board and taught pro bono the AICP exam prep classes at UCB, Stanford, and UCD for almost 20 years. He was nominated for Fellow in the AICP in 2003 and was the Northern California APA Distinguished Service Award recipient last year. He also has a PhD in Clinical Psychology and works in Behavioral Health at El Camino Hospital. Dr. Bradley has testified before the Michigan Senate and House on land use and planning legislation.

**Panelist(s)**

**Tom Jacobson** | AICP | MCP | JD | Professor | Lawyer | Planner | Author

*Tom Jacobson received a law degree from Hastings College of Law and a masters degree in city planning from UC Berkeley. He is Professor of Environmental Studies and Planning at Sonoma State University, where he is Director of the Institute for Community Planning Assistance. He was formerly an attorney with the Land Use Group at McCutchen, Doyle, Brown and Enersen and adjunct professor of law at the University of San Francisco. He is a consultant to local governments on land use law and planning matters and is member of the American Institute of Certified Planners and the California Planning Roundtable.*

**Joe Simitian** | AICP | MCP | JD | State Senator | Lawyer | Planner

*A State Senator whose district runs from San Carlos to Santa Cruz and covering part of San Jose. Joe has an MCP from UC Berkeley and a law degree from Stanford. He has been Mayor of Palo Alto, a Santa Clara County Supervisor and a member of the California Assembly where he has championed several pieces of solid planning legislation.*

**Kathleen Faubian** | AICP | MSW | JD | Planner | Lawyer

*Kathleen (Kit) Faubion is a planner and a lawyer. She worked for seven years as a county staff planner before attending law school and brings a unique understanding of the practical elements of implementing land use and CEQA to her practice. She provides advice to local agencies on preparing and updating general plans and zoning ordinances. She assists local agency staff in reviewing major or complex land use applications and in conducting related environmental review, including EIRs, negative declarations, other CEQA documentation, and in preparing related findings. Kit currently is staff counsel for two city planning commissions and regularly attends planning commission and city council meetings on her projects. Kit is a frequent speaker on CEQA, planning and the Brown Act before groups such as the Planner's Institute and various continuing education providers. She is a member of the American Institute of Certified Planners, the American Planning Association, and the Association of Environmental Professionals. Kit attended Pitzer College in Claremont, California, then obtained a masters degree in social work from the University of Michigan where she specialized in community practice. After seven years with the Santa Barbara County Planning Department, she attended law school at the University of California at Davis. Since then, she has devoted her practice to land use and environmental law.*

**Robert Odland** | AICP | JD | MCP | Planner | Lawyer

*An attorney and planner, has worked for more than 30 years on integrating legal, land use, urban design, environmental, energy, natural resource, taxation, economic, and social issues into policies, laws, and regulations. He has been project manager for more than 100 planning and implementation projects. In addition, he has made presentations at more than 110 conferences and has published numerous papers and reports on land-use, environmental, energy, and associated legal issues. His work emphasizes the importance of livable communities, sustainable development practices, neighborhood-based urban form, citizen involvement, efficient government, and collaborative decision-making. Bob received his law degree and planning degree from the University of California at Berkeley. He has been a Senior Urban Development Attorney with the Urban Institute (Russia), Real Estate Attorney with PADCO (Russia and Ukraine), Senior Associate with Sedway Cooke Associates (San Francisco), Branch Chief with the National Renewable Energy Laboratory (Golden, CO), Legislative Staff of the California Legislature (Sacramento), and Regional Planner for the Association of Bay Area Governments (Oakland). He is currently president of Robert Odland Consulting, with offices in Berkeley and Santa Fe.*



● Exploring Reform in California Municipal Finance

2:15 pm - 3:30 pm

**Monday 2:15 pm - 3:30 pm, Ahwahnee/Tudor**

Moderator: **Brad Kilger, AICP**

In this intriguing session designed for planners you'll learn how the structure of California municipal revenues and spending affects land use development, the history of reform efforts and the latest proposals. You'll learn: • what 2004's Proposition 1A means for local finance • the basics of fiscal impact analysis • problems in community planning and development created by the California municipal revenue structure, including the "fiscalization of land use" • a recent history of reform efforts and proposals • current hot topics, future issues and prospects.

Brad Kilger | Director of Community and Economic Development | AICP | Office: City of Modesto  
1010 Tenth Street Suite 3300, Modesto, CA 95354 | Tel: 209-571-5566

**Biography**

As the Director of Community and Economic Development for the City of Modesto, Brad Kilger is responsible for managing a professional staff of 53 employees responsible for planning the City of Modesto's future growth; overseeing commercial and residential construction throughout the City; and encouraging and facilitating jobs and private investment in the community. Brad has extensive professional municipal government experience. Before coming to Modesto, he served as Town Manager and Redevelopment Agency Executive Director for the Town of Yucca Valley from 1996 to 2002. In Yucca Valley he was responsible for securing over \$10 million in grant revenues for park expansion, road improvements, flood protection and job creation. Prior to Yucca Valley, Brad was the Economic and Community Development Director for the City of Murrieta. He has also served as Deputy Town Manager for the Town of Apple Valley, Planning Director for the City of San Bernardino and Deputy Planning Director for the County of San Bernardino.

**Panelist(s)**

**Michael Coleman** | Fiscal Policy Advisor, League of California Cities | Office: CaliforniaCityFinance.com  
2217 Isle Royale Ln, Davis, CA 95616 | Tel: 530-758-3952

*Michael Coleman is a researcher, author and widely recognized expert on California local government finance. He is principal of CaliforniaCityFinance.com, an online resource of data, analyses and articles on California municipal finance and budgeting. In over twenty years of experience in city finance, Michael has worked for the cities of San Mateo, Milpitas, Daly City and Sacramento. He received his BA in Environmental Policy Analysis and Planning from UC Davis, his MPA from the University of Southern California, and is a graduate of the Coro Fellows program. Michael is the chief fiscal policy advisor to the League of California Cities and has been closely involved in efforts to reform California local government finance. He is uniquely knowledgeable regarding the interface between municipal finances and land use development, the "fiscalization of land use" and current needs and proposals for change.*

● Tell Your Story Through the News Media

2:15 pm - 3:30 pm

**Monday 2:15 pm - 3:30 pm, Ahwahnee/Mural**

Moderator: **Steve Hopcraft**

Promoting your projects, goals and achievements is important, and so is speaking for CCAPA in your local area or field of expertise. Telling your stories through the media can help build support for smart growth within your community, your region, and the Legislature. Attract the positive media coverage you desire. Join CCAPA Public Relations Director Steve Hopcraft for a unique workshop that primes you to engage your local media. Build your communications skills, establish mutually beneficial relationships with the media, learn the rules of the media game and walk away with media contact information for your own area. Having the media resources and relationships will help you make the case against uncontrolled growth or 'sprawl.'

Steve Hopcraft | CCAPA Public Relations Director | Office: Hopcraft Communications  
3551 'N' Street, Sacramento, CA | Tel: 916-457-5546 | E-mail: steve@hopcraft.com

**Biography**

Steve Hopcraft is one of California's most accomplished public relations and campaign management professionals. With more than 20 years experience, Mr. Hopcraft and his firm specialize in serving non-profit, progressive and public interest clients. Mr. Hopcraft has managed numerous ballot measure and candidate campaigns (including presidential, congressional and legislative), and has won awards for campaign advertising and management.



● **Transportation shuttles to breakout sessions at Ahwahnee Hotel and Yosemite Lodge and Curry Pavilion; Afternoon Breaks - All Locations**

3:30 pm - 4:00 pm

**Monday 4:00 pm - 5:15 pm, All Locations**

*Sponsored by: Winzler & Kelly, Urban Arena*

● **Broke & Bewildered in Paradise: The Fiscal Crisis in Local Government and Its Effect on Community Planning**

4:00 pm - 5:15 pm

**Monday 4:00 pm - 5:15 pm, Camp Curry/Pavilion**

Moderator: **Bill Wiseman**

Over the last two decades, citizen-led propositions have limited tax revenues while the State have shifted a substantial portion of property taxes away from local governments. The result – reduced services, deferred capital investment, a worsening jobs/housing imbalance, and jurisdictional infighting. This session examines the physical, economic, and social effects this fiscal crisis is having on cities and counties. Case studies will examine the resulting strategies such as targeting high-benefit land uses, increased reliance on development impact fees, resurgence of debt-based financing, and increased use of exactions to fund municipal operations. The session will critique these approaches and their effect on our communities.

Bill Wiseman | Manager of Planning Services | Office: RBF Consulting  
3180 Imjin Road, Marina, CA | Tel: 831-883-8187 | E-mail: [bwiseman@rbf.com](mailto:bwiseman@rbf.com)

**Biography**

Mr. Wiseman is a Senior Associate at RBF Consulting with 20 years experience in land planning, environmental analysis, economic development, and information technology. His work with local and state governments includes community visioning, policy planning, economic development strategies, development facilitation, and CEQA analysis.

**Panelist(s)**

**Gene Arner** | AICP | Director of Planning and Community Development | Office: City of Santa Cruz  
809 Center Street, Santa Cruz, CA | Tel: 831/420-5110 | E-mail: [garner@ci.santa-cruz.ca.us](mailto:garner@ci.santa-cruz.ca.us)

*Mr. Arner has been Planning Director in Santa Cruz for the past four years, having served previously as the city's Housing and Community Development Manager. He has 15 years' experience in land use and community planning and worked for cities in Virginia and Maryland before coming to Santa Cruz.*

**Doug Svensson** | AICP | President | Office: Applied Development Economics, Inc. | 2029 University Avenue, Berkeley, CA  
Tel: 510/548-5912 | E-mail: [dsvensson@adeusa.com](mailto:dsvensson@adeusa.com)

*Doug Svensson is a planner and economist with twenty-five years' experience in economic development, community redevelopment, fiscal impact and financial feasibility analysis, socioeconomic analysis, and growth management planning. Mr. Svensson has worked with a variety of public and private clients including the State of California, regional air quality districts, city and county governments, and nonprofit community development corporations. Mr. Svensson has prepared market research, financial feasibility studies, financing plans and fiscal impact analyses for large-scale, mixed-use private sector projects, including residential, marine, commercial, and industrial uses. ADE works with local government clients to devise economic development strategies and the financial means to implement them.*



● When the Public Gets Angry, What Do You Do Next?

4:00 pm - 5:15 pm

**Sponsored by the California Planning Roundtable**

**Monday 4:00 pm - 5:15 pm, Camp Curry/Lounge**

**Moderator: Linda C. Dalton, AICP, PhD**

Looking for new ways to interact with your community? Effective leadership in planning calls for professionals who anticipate and work with the political dynamics of their communities. Leaders and their staff members can reflect on what happened during difficult situations and develop new strategies for future meetings. This session will use a realistic scenario to elicit creative ideas for successful public involvement. Panelists will comment briefly to frame issues and summarize key points. Then, CPR's own "Phil Donahue" will carry the discussion directly to the audience. Join us to share your successes as well as to learn new approaches.

Linda C. Dalton | AICP | PhD | Executive Vice Provost | Office: Institutional Planning and Analysis  
Cal Poly, San Luis Obispo, CA 93407 | Tel: 805-756-2185 | E-mail: LDalton@calpoly.edu

**Biography**

Linda Dalton is Executive Vice Provost and Chief Planning Officer at Cal Poly San Luis Obispo where she coordinates the University's academic and enrollment priorities with the campus master plan. She has served on the Planning Accreditation Board, the California Planning Foundation, the San Luis Obispo Housing Element Task Force, and the Seattle City Planning Commission. CCAPA selected Dr. Dalton for its Distinguished Leadership/Professional Planner Award in 2000. She is a member of the California Planning Roundtable.

**Panelist(s)**

**David E. Booher** | FAICP | Senior Policy Advisor | Office: Center for Collaborative Policy

1303 J Street, Suite 250, Sacramento, CA 95814 | Tel: 530-758-2774 | E-mail: dbooher@berkeley.edu

*David Booher is the Senior Policy Advisor at the Center for Collaborative Policy, CSU Sacramento. He is a consultant in many of the content areas for collaborative policy and has authored and co-authored numerous scholarly articles and book chapters on governance, public participation, collaborative policy, and consensus building. David also teaches graduate courses on collaborative policy-making at CSUS and is a Visiting Scholar at the Institute of Urban and Regional Development at the University of California, Berkeley.*

**R. Gregory Bourne** | Staff Mediator | Office: Center for Collaborative Policy | 1303 J Street, Suite 250, Sacramento, CA 95814  
Tel: 916-445-2079 | E-mail: gbourne@ccp.csus.edu

*Greg Bourne has been designing and conducting public involvement programs for more than 25 years, and mediating the resolution of public policy issues for nearly twenty years. After ten years as an environmental consultant, he co-founded the Consortium on Negotiation and Conflict Resolution, and the Southeast Negotiation Network, while on the faculty of the Georgia Institute of Technology in 1986. In 1996 he established the Center for Civic Participation and Renewal, a non-profit organization focused on enhancing civic engagement and public decision making. He has been affiliated with the Center for Collaborative Policy since 2001.*

**Elaine Costello** | AICP | Community Development Director | Office: City of Mountain View

500 Castro Street, Mountain View, CA 94039-7540 | Tel: 650-903-6306 | E-mail: elaine.costello@ci.mtnview.ca.us

*Elaine Costello has been the Community Development Director in Mountain View for the past 11 years. In 2002, Mountain View won a National APA award for its Transit Oriented Development. Before her work in Mountain View, Elaine was the Community Development Director in two other Bay Area cities. She has also worked as staff planner and a consultant on major planning projects in California, Boston and Iran. She has an undergraduate degree from Vassar College and a graduate degree in planning from Columbia University. She is a member of the California Planning Roundtable.*

**Steven A. Preston** | FAICP | Deputy City Manager | Office: City of San Gabriel | 425 Mission Drive, San Gabriel, CA 91778-0130  
Tel: 626-308-2810 | E-mail: spreston@sgch.org

*Steve Preston is deputy city manager for San Gabriel, overseeing economic development, planning, building and safety, housing, engineering and public works. He represents California and Nevada on the American Planning Association board of directors, chairing APA's national Legislative and Policy Committee. Winner of its 2000 Distinguished Service Award, Preston is a former president of APA's California Chapter; past President of the California Planning Roundtable; Fellow of the American Institute of Certified Planners; former Chair of AICP's Multi-Media Task Force; and occasional lecturer in the graduate planning program at Cal Poly, Pomona. Steve co-chairs the UCLA Extension Land Use Law Conference.*





• When the Public Gets Angry, What Do You Do Next? ~ continued

4:00 pm - 5:15 pm

**Sponsored by the California Planning Roundtable**

**Monday 4:00 pm - 5:15 pm, Camp Curry/Lounge**

*(continued from previous page)*

**Mark Winogrand** | FAICP | Principal | Office: Planmark Associates | 2222 Superior Avenue, Venice, CA 90291  
Tel: 310-245-5959 | E-mail: [venicehome@dslextreme.com](mailto:venicehome@dslextreme.com)

*In his fourth decade of public service, Mark Winogrand was trained as a philosopher and city planner. He directed rezoning for San Francisco, wrote San Francisco's earthquake master plan, served as Community Development Director in Lawndale, West Hollywood and Culver City and Chief Administrative Officer for Culver City. He now heads Planmark Associates, offering strategic services to public clients. He received the APA Distinguished Leadership Award, is a Fellow of the American Institute of Certified Planners and an emeritus member of the California Planning Roundtable. He teaches the basic Planning and Zoning Law Clinic for both UC Berkeley and UCLA.*

• Finding the Needle in the Housing Haystack: AB2348 and the New Reality

4:00 pm - 5:15 pm

**Monday 4:00 pm - 5:15 pm, Yosemite Lodge/Cliff**

Moderator: **Sam Gennawey**

With the passage of AB2348, the way we look at housing will never be the same. The increased demand to identify adequate sites plus the resistance to new multi-family housing in many communities is putting planners in a bind. What are the tools that will help your community focus on resolving the real issue of site identification? Learn of a variety of approaches that take the guessing out of the game and help you build consensus on one of the most important issues facing Californians.

Sam Gennawey | Senior Associate | Office: P&D Consultants | 800 E. Colorado Blvd. #270, Pasadena, CA  
Tel: 626-304-0102 ext. 211 | E-mail: [sam.gennawey@tcb.aecom.com](mailto:sam.gennawey@tcb.aecom.com)

**Biography**

Mr. Gennawey joined P&D Consultants in September 2004 with a background in Collaborative Planning. Collaborative Planning is the process whereby a community tells the story of who they are today, what they aspire to be tomorrow and how they intend to get there. With experience in over 80 projects, he has successfully been an agent of change that has documented the needs and values of the many diverse communities he has served. His primary role at P&D Consultants involves managing General Plans, Zoning Ordinances, and Specific Plans.

**Panelist(s)**

**William Fulton** | President | Office: Solimar | 973 East Main Street, Ventura, CA  
Tel: 805-643-7700 ext. 101 | E-mail: [bfulton@solimar.org](mailto:bfulton@solimar.org)

*Trained as both a journalist and urban planner, William Fulton is one of the state's leading experts on the California planning scene. His monthly publication, "California Planning & Development Report" ([www.cp-dr.com](http://www.cp-dr.com)), tracks planning trends around the state on a regular basis. In addition to "Guide to California Planning", he is the author of "The Reluctant Metropolis: The Politics of Urban Growth in Los Angeles", which was a Los Angeles Times best-seller, and "California: Land and Legacy".*

**Veronica Tam** | AICP | Office: Veronica Tam | 46 Alta Street, Unit A, Arcadia, CA | Tel: 626-818-9488

*Ms. Tam has expertise in housing and community development planning, offering education and technical assistance in addressing difficult policy issues involving affordable housing, revitalization, and redevelopment. She works with staff, citizen advisory groups, and appointed and elected officials to develop appropriate and feasible policies and implementation strategies. Ms. Tam has prepared numerous housing studies, including Housing Elements, CHAS/Consolidated Plans, Fair Housing Assessments, and Redevelopment Implementation Plans.*

**Jeff Goldman** | Principal | AICP | Office: P&D Consultants | 3840 Rosin Court, Suite 130, Sacramento, CA  
Tel: 916-649-0196 ext. 206 | E-mail: [jeff.goldman@tcb.aecom.com](mailto:jeff.goldman@tcb.aecom.com)

*Mr. Goldman has more than 26 years of experience in community planning, with an emphasis on land use, socio-economic issues, community development, and economic development policy issues. During the course of his career, he has directed or participated in the preparation of city and county general plans; general plan housing elements; specific plans; housing, community development, and economic grant applications for cities and counties and federal housing and community development consolidated plans.*





● **Tribal Gaming and Community Planning: A Primer for Policymakers, the Public, and the Press**

4:00 pm - 5:15 pm

**Monday 4:00 pm - 5:15 pm, Yosemite Lodge/Falls**

Moderator: **Thomas Jacobson, AICP**

The California Planning Roundtable is producing a report covering the basics of tribal gaming and community planning. Topics include key laws governing location, design and operation of tribal casinos; the casino siting process; applicability of state and federal environmental laws; land use planning for tribal casinos; state/tribal compacts, and city and county planning for tribal activities. This "primer" is based on input and review from a variety of perspectives. The session would provide a summary of the primer's key points.

Thomas Jacobson | AICP | Professor, Dept. of Environmental Studies & Planning | Sonoma State University, Rohnert Park, CA, 94928 | Tel: 707-664-3145 | E-mail: tom.jacobson@sonoma.edu

**Biography**

Tom Jacobson has written on a variety of topics relating to tribal gaming and community development including sovereignty, the significance of tribal recognition and the establishment of "trust" property, and the federal Indian Gaming Regulatory Act and its relationship to community planning.

**Panelist(s)**

**Steven A. Preston** | FAICP | Deputy City Manager | Office: City of San Gabriel | 425 Mission Drive, San Gabriel, CA 91778-0130  
Tel: 626-308-2810 | E-mail: spreston@sgch.org

*Steve Preston has led a number of efforts to develop and implement statewide planning policy. He has written on the "charters" between tribal governments and the state required to permit "Las Vegas-style" gaming in tribal casinos.*

**Ric Stephens** | AICP | Planning Director | Office: The AEI-CASC Companies | 937 South Via Lata, Suite 500, Colton, CA, 92324  
Tel: 909-783-0101 | E-mail: RStephens@aei-casc.com

*Ric Stephens has worked on a number of master plans involving tribal casinos and related community planning concerns. He has written on these and related topics.*

**Al Herson** | FAICP | Managing Principal | office: SWCA Environmental Consultants | 4221 Northgate Blvd., Suite 7, Sacramento, CA, 95834 | Tel: 916.565.0757; aherson@swca.com

*Al Herson has written extensively on environmental impact assessment under both NEPA and CEQA. He heads the California Planning Roundtable's research into the applicability of these laws to various aspects of tribal gaming.*

● **Creating the New Yosemite Lodge Environment**

4:00 pm - 5:15 pm

**Monday 4:00 pm - 5:15 pm, Ahwahnee/Winter**

Moderator: **Robert Sabbatini**

The devastating flood of 1997 served as the catalyst for the re-planning and design of Yosemite Lodge and Camp 4, and the relocation of Northside Drive. The current plan consolidates visitor resources to foster the 'Yosemite experience' and re-naturalize areas once used for visitor lodging within the Merced Wild and Scenic River corridor. Learn how this intense and innovative process addressed both prescriptive and qualitative objectives mandated by the 2000 Yosemite Valley Plan to create positive change in the visitor's experience and enhance natural resources in this historic area of Yosemite Valley.

Robert Sabbatini | AICP | Principal | Office: Sasaki Associates | 77 Geary Street, Fourth Floor, San Francisco 94108, CA | Tel: 415-776-7272 | E-mail: rsabbatini@sasaki.com

**Biography**

Robert served as the principal in charge for site planning and landscape architecture for Sasaki Associates that also provided services in architecture and interior architecture. Numerous consultants supported this effort including engineers, cost estimators, and lighting consultants.



● **Creating the New Yosemite Lodge Environment**

4:00 pm - 5:15 pm

**Monday 4:00 pm - 5:15 pm, Ahwahnee/Winter**

**Panelist(s)**

**Donald K. McLarty** | Senior Project Manager | AIA | Office: URS Corporation | 5540 Falmouth Street, Suite 104 Richmond, Richmond 23230, VA | Tel: 804-371-0261 | E-mail: donald\_mclarty@urscorp.com

*Donald served as the National Park Service Contract Project Manager. This was the first time an outside professional served as in-house manager of a major NPS project. In this role he was liaison between the consultants, the National Park Service, and the vendor/operator of the Lodge. His background in business and architecture greatly facilitated this effort.*

**Tina Ogawa** | Senior Project Manager | Office: Environmental Science Associates | 225 Bush Street, Suite 1700, San Francisco 94104, CA | Tel: 415-896-5900 | E-mail: togawa@esassoc.com

*Tina served as the Environmental Assessment Project Manager. As such she and her firm provided consultation and coordination to develop a plan and design that adhered to and built upon important park environmental compliance documents.*

● **California Mining: Community Issues, SMARA Compliance, and State-of-the-Art Reclamation Planning**

4:00 pm - 5:15 pm

**Monday 4:00 pm - 5:15 pm, Ahwahnee/Colonial**

**Moderator: Jeffrey G. Harvey, PhD**

Mining is essential for providing the basic building materials, compounds, and minerals that are the foundation of our economy, including such basics as aggregate for concrete and asphalt. Mining is a heavy industrial land use that is usually in place for long periods of time, is not generally compatible with a wide variety of other land uses, and that can raise a wide range of environmental effects including noise, dust, traffic, aesthetics, air and water quality, and long term land use impacts affecting economic development in a community for decades, if not permanently. Communities that host mines must deal with these issues, and weigh the costs of impacts on local residents in relation to benefits that are usually enjoyed regionally.

The California Surface Mining and Reclamation Act (SMARA) requires reclamation for mine sites, and reclamation plans are subject to review as part of Conditional Use Permits and CEQA environmental review. For the first two decades of SMARA implementation most reclamation plans simply called for the mine site to be maintained as "open space", with vague reference to possible recreational uses. In the past several years, however, reclamation planning has evolved significantly, and subsequent uses of mined lands can be much more creative, environmentally responsible, and beneficial to the host community than simple "open space". This session will examine impacts of mining on host communities and developments in mine reclamation planning based upon case studies from recent projects in California.

**Jeffrey G. Harvey** | Ph.D | General Manager | Office: Greystone Environmental Consultants  
10470 Old Placerville Road, Suite 110, Sacramento, CA 95827 | Tel: 916-843-1900 | E-mail: jharvey@greystone.us

**Biography**

Jeff Harvey has worked as an environmental consultant in California for the past 23 years. He is expert in the requirements of the National Environmental Policy Act (NEPA) and the California Environmental Quality Act (CEQA), and has organized and managed the preparation of more than 250 environmental impact assessments and special resource analyses for mining, water resources, energy, mining, and public infrastructure projects. Dr. Harvey has worked on mining projects and SMARA compliance issues throughout California, including reclamation plans, and CEQA review of new mines, mine expansions, mine closure, abandoned mine clean-up, and mine reclamation. He earned his PhD. at UCLA in Geography, specializing in environmental law and policy, natural resource management, and water resources.

**Panelist(s)**

**Fred Galante** | Attorney, Aleshire & Wynder, LLP | 18881 Von Karman Avenue, Tower 17, Suite 400, Irvine, CA 92612  
Tel: 949-223-1170 | E-mail: fgalante@awattorneys.com



● **California Mining: Community Issues, SMARA Compliance, and State-of-the-Art Reclamation Planning**

4:00 pm - 5:15 pm

**Monday 4:00 pm - 5:15 pm, Ahwahnee/Colonial**

*Fred. Galante has focused his practice expertise on the litigation of land use, civil rights, and public contract issues as well as transactional work. He received his B.A. in Economics from California State University at Northridge in 1992 and his J.D. from Loyola Law School in 1995. Mr. Galante specializes in litigation involving challenges to denials of various permits and entitlements, breach of contract, nuisance, and inverse condemnation matters. Recently, Mr. Galante obtained favorable verdicts in contract disputes and two writ of mandate actions challenging the City of Irwindale's denial of a waste hauler's proposal to provide solid waste disposal services. As City Attorney for the City of Irwindale and Assistant City Attorney for Carson, his experience includes advising cities on various municipal issues, CEQA, negotiating and drafting property leases, redevelopment, franchise and other land use related agreements, and representing cities at City Council, Planning and Airport Commission hearings. Mr. Galante also serves as general counsel for the Home Gardens County Water District and the Orange County Council of Governments.*

**Leslea Meyerhoff** | AICP | Regional Manager | Office: Greystone Environmental Consultants | 9474 Kearny Villa Road, Suite 103, San Diego, CA 92126 | Tel: 858-530-8772 | E-mail: lmeyerhoff@greystone.us

*Ms. Meyerhoff earned her M.A. from UCLA in environmental policy / analysis and has 15 years of experience as an environmental planning, impact assessment and regulatory permitting and compliance specialist. She has also worked as a land planning and development consultant and as a legislative aide for local and state elected officials on environmental policy and land use. Ms. Meyerhoff has managed land use planning and development projects including site planning, regulatory permitting and compliance efforts for aggregate mining facilities, water resource planning, coastal electrical generation stations, a seawater desalination plant, solid waste transfer facilities, shoreline structures and coastal lagoon management and restoration efforts. Ms. Meyerhoff is currently serving as a member of the CCAPA Legislative Review Team.*

**Steven Greer** | Steven Greer | Planning & Resource Analyst | Office: County of Fresno | 2220 Tulare Street, Street Level, Fresno, CA 93721 | 559-262-4453 | E-mail: stgreer@co.fresno.ca.us

*Mr. Greer holds a B.A. degree in geography from California State University, Fresno. His responsibilities have included annual SMARA compliance inspections, oversight of final reclamation of mining operations, project manager for preparation of EIR's and permitting of new aggregate mining operations. He is currently a Planning and Resource Analyst in the Environmental Analysis Unit, Development Services Division, for the County of Fresno.*

**Sharon Hightower** | AICP | Community Development Director | Office: City of Azusa | 213 East Foothill Boulevard Azusa, CA 91702 | Tel: 626-812-5236 | E-mail: shightower@ci.azusa.ca.us

*Ms. Hightower is Community Development Director of the City of Azusa, and has been involved in public planning, mining, and mine reclamation issues in California for more than 20 years.*



**• Leadership in APA – How Can You Participate In Shaping The Future Of Planning In the United States?**

**4:00 pm - 5:15 pm**

**Monday 4:00 pm - 5:15 pm, Ahwahnee/Mural**

**Moderator: Jeri Ram, AICP**

How is APA organized and what exactly does APA do? How does APA affect change state-wide and nationally? How can you get involved and participate and shape the future of planning in the United States? How can you make a difference? Meet APA's National President, Executive Director, APA Board Members; and State President and Executive Director for an informal session. This session has no program – you control the questions and issues addressed.

Jeri Ram | California State President, APA | AICP | Office: City of Dublin  
100 Civic Plaza, Dublin, CA | Tel: 925-833-6617 | E-mail: jeri.ram@ci.dublin.ca.us

**Biography**

Jeri Ram, AICP, President of the California Chapter of APA, is the Planning Manager for the City of Dublin. Jeri has been a professional planner in the State of California for many years. She has over 15 years of experience as a planner and has worked in many areas of the State including the Inland Empire, Ventura County, Central Valley and Bay Area. Jeri is quite knowledgeable about all areas of municipal planning. Ms. Ram has also served as a Redevelopment Commissioner for the City of Stockton and thus has experienced both sides of the dais. She has also served as Director and Treasurer for the Northern Section of CCAPA.

**Panelist(s)**

**David M. Siegel** | National President, APA | AICP | Office: Parametrix, Inc. | 700 N.E. Multnomah, Suite 1000, Portland, Oregon  
*David M. Siegel, AICP, President of APA, is a resident of Portland, Oregon. He served two terms on the APA board as Director at-large, was President and board member of the Oregon Chapter, and held leadership positions in a number of national and chapter committees for APA. Siegel is Director of Planning and Communications for Parametrix, Inc., in Portland, Oregon, where he manages community visioning, long-range planning, and growth management projects. In a 28-year career, he has worked in a variety of planning and public works agencies in both the public and private sectors, and served as a planning commissioner in Keizer, Oregon. Siegel has a master's degree in City and Regional Planning from Ohio State University, and a B.A. in Political Science and Urban Studies from Wittenberg University in Springfield, Ohio. He is a musician, a good cook, and is kind to dogs.*

**Paul Farmer** | National Executive Director, APA | AICP | Office: American Planning Association | 122 S. Michigan Ave, Chicago, IL  
*Paul Farmer, AICP, Executive Director and Chief Executive Officer of APA, was formerly director of city planning in Minneapolis, deputy planning director in Pittsburgh, and executive director of planning and development in Eugene, Oregon. Farmer grew up in Shreveport, Louisiana. He received an architecture degree from Rice University and a master's degree in city and regional planning from Cornell University. He has served as an adjunct faculty member at the University of Pittsburgh, Carnegie Mellon University, Georgia Tech, and the University of Oregon. He has consulted in Asia, Europe, and North America.*

**Mitzi Barker** | Director at Large | FAICP | Office: Rural Alaska | 731 East 8th Avenue, Anchorage, Alaska  
*Mitzi Barker, FAICP, APA Director-at-Large for APA, is Director of Rural Housing & Planning for the Rural Alaska Community Action Program. Based in Anchorage, Barker manages the agency's housing rehabilitation and weatherization programs, and rural community planning assistance initiative. She served two terms as President of the Alaska Chapter of APA, vice-chair of the Housing & Community Development Division, and member of the Legislative and Policy Committee, and is the principal author of APA's policy guides on Homelessness and Housing. A native of the Pacific Northwest, Barker completed her undergraduate studies at Willamette University in Salem, Oregon. She earned her master's degree in geography and area development from the University of Southern Mississippi in Hattiesburg.*

**Steve A. Preston** | Regional VI Director, APA | FAICP | Office: City of San Gabriel | 425 S. Mission Drive, San Gabriel, CA  
*Steven A. Preston, FAICP, Region VI Director, is the deputy city manager for San Gabriel, overseeing economic development, planning, building and safety, housing, engineering and public works. He has been with San Gabriel since January, 1999. Steve represents California and Nevada on the American Planning Association's (APA) national board of directors, chairing*





● **Leadership in APA – How Can You Participate In Shaping The Future Of Planning In the United States?** ~ continued

4:00 pm - 5:15 pm

**Monday 4:00 pm - 5:15 pm, Ahwahnee/Mural**

*(continued from previous page)*

APA's national Legislative and Policy Committee. Winner of its 2000 Distinguished Service Award, Preston is also a former president of APA's California Chapter; past President of the California Planning Roundtable; a Fellow of the American Institute of Certified Planners; former Chair of AICP's Multi-Media Task Force; and an occasional lecturer in the graduate planning program at Cal Poly in Pomona. He has bachelor and master degrees in planning from Cal Poly Pomona with an emphasis in policy administration and communications. Co-Chair for the past three years of the UCLA Extension Land Use Law Conference, Steve also has served as President of the Asian Youth Center, a regional organization serving youth and families, and is active in historic preservation issues.

**Sande George** | Executive Director, State of California, APA | Office: Stefan/George Associates | 925 L Street, Suite 340, Sacramento, CA

Sande George, Executive Director of the California Chapter of APA, is a partner in the firm of Stefan/George Associates, first came to the Legislature in 1974 as a legislative intern for then Senate Majority Leader George Moscone. In 1980, Ms. George became an associate in the lobbying firm of Winner/ Wagner & Associates with a strong background in planning and environmental issues. Ms. George joined George R. Steffes, Inc. in 1987, one of the top five lobbying firms in California. She represented over sixteen clients including the California Chapter of the American Planning Association, her first client, Hughes Electronics, Bechtel, IBM, Johnson and Johnson, Exxon Corporation, 3M, Raytheon, The Resilient Floor Covering Institute, and Matsushita Corporation on issues ranging from planning, environmental, tax, labor and the internet to packaging and energy. She has represented CCAPA since 1980.

● **Gaining Public Support for High Density**

4:00 pm - 5:15 pm

**Monday 4:00 pm - 5:15 pm, Ahwahnee/Tressider**

Moderator: **Ken Ryan**

Thanks to a variety of factors, primarily changing demographics, lack of land and higher development costs, there is a huge market for higher-density housing, especially in urban areas. This workshop will demonstrate effective ways to gain the necessary public support for higher-densities in your communities. Communication and education is important, but what does that really mean? This program will show what do you communicate? Whom do you communicate with? When? How? We will review the typical challenges governments face and then show them how a strategic approach can help overcome these challenges. We will demonstrate how officials can work together with stakeholders to create higher-density communities and why they are a viable way to provide more housing options for a growing market.

Ken Ryan | Principal | Office: EDaw | 2737 Campus Drive, Irvine, CA 92612  
Tel: 949.660.8044 | E-mail: ryank@edaw.com

**Biography**

Ken Ryan is a Principal with the Design firm of EDaw. He has over 20 years of planning experience overseeing a wide variety of new community, downtown regeneration, resort/recreation, campus planning and community participation projects. Ken is known for his leadership, strategic insight, creative thinking and communication skills. He has the unique perspective of understanding firsthand the complexities of public/private planning issues serving as a current Council Member and two-term past Mayor of the City of Yorba Linda. Ken also serves on several regional boards including Chairman of the Foothill/Eastern Transportation Corridor Agency, Placentia-Linda Hospital Governing Board Member, and founding Board Member of Chapman University Institute of Real Estate and Environmental Studies.

**Panelist(s)**

**John Martin** | Principal | Company: Martin & Associates | 201 Shipyard Way, Cabin 1, Newport Beach, CA 926663  
Tel: 949.673.4474 | E-mail: john@martin-associates.net

John Martin is the principal of Martin & Associates, which specializes in visionary planning, strategic market and product positioning, and alliance partnering in master-planned communities as well as developments and projects at all scales. Martin and his firm are dedicated to assisting and empowering those who create, plan, design, develop and market planned communities and neighborhood developments by providing visioning, strategic thinking, market positioning and direction



● **Gaining Public Support for High Density**

4:00 pm - 5:15 pm

**Monday 4:00 pm - 5:15 pm, Ahwahnee/Tressider**

*(continued from previous page)*

*through mentoring, consultation and partnering. Long recognized as a thought leader in planning new communities, Martin has developed "33 Guiding Principles and Strategies for Creating Communities of the 21st Century." Martin's career spans four decades and encompasses notable experience and accomplishments in market research, community planning, neighborhood and product design, land development, homebuilding, marketing and sales. He has provided leadership in the strategic planning and marketing to such premier community developments as Mission Viejo, Irvine Ranch communities, and the new town of Valencia being developed by Newhall Land.*

● **CCAPA Legislative Review**

5:15 pm - 6:45 pm

**Monday 5:15 pm - 6:45 pm, Ahwahnee/Winter**

● **Transportation Shuttles to Curry Pavilion, Ahwahnee Hotel and Yosemite Lodge / Transportation Shuttles back to Curry Pavilion**

5:15 pm - 5:45 pm

**Monday 5:15 pm - 5:45 pm**

● **CCAPA Section Awards and Finance Committee**

5:15 pm - 7:15 pm

**Monday 5:15 pm - 7:15 pm, Yosemite Lodge/Cliff**

● **Consultants Reception Buffet, CPF Silent & Live Auction**

7:00 pm - 9:30 pm

**Monday 7:00 pm - 9:30 pm, Camp Curry/Pavilion**

*Sponsored by: Quaud Knopf, SWCA Environmental Consultants, HRH Professional Practice Insurance Brokers*

● **Transportation Shuttles to Ahwahnee Hotel and Yosemite Lodge**

8:30 pm - 10:00 pm

**Monday 8:30 pm - 10:00 pm, Camp Curry/Pavilion**

**9:00 pm departure to Wawona Lodge**



● **Transportation shuttles from the Wawona Lodge, Ahwahnee Hotel and Yosemite Lodge to Camp Curry Pavilion**

7:00 am - 9:00 am

**Tuesday 7:00 am - 9:00 am**

● **Conference Registration**

7:30 am - 6:30 pm

**Tuesday 7:30 am - 6:30 pm, Yosemite Lodge**

● **Breakfast Buffet, Exhibits Open**

7:30 am - 9:00 am

**Tuesday 7:30 am - 9:00 am, Camp Curry/Pavilion**

*Sponsored by: The Robert Mayer Corporation*



- **Plenary Session, Keynote Speakers - Carol Whiteside, President-Great Valley Center and Royal Robbins-Half Dome Climber**

9:00 am - 10:30 am

Tuesday 9:00 am - 10:30 am, Camp Curry/Pavilion

- **Mobile Workshops #5 - Merced Wild and Scenic River/Comprehensive Management Plan**

Tuesday, 11:00 am - 12:15 pm, Yosemite Lodge shuttle bus stop

Presenter: **Mark Butler, AICP**

This walking mobile workshop will begin at Yosemite Lodge, and will tour meadows, wetlands and riverbanks of the Merced Wild and Scenic River in Yosemite Valley. The workshop will be approximately 2 miles in length, and will include discussion of recent precedent setting planning and management concepts for the Wild and Scenic River.

Mark Butler | Tel: 209-379-1371 | E-mail: mark\_butler@nps.gov

***Mobile Workshop Itinerary***

Buses will transport participants to the Yosemite Lodge Shuttle Bus Stop where a walking tour begins (11:00 a.m.). Walking tour will end at same place / 12:15 p.m..

11:00 am - 12:15 pm

- **Mobile Workshops #6 - Writing Skills for Planners**

Tuesday, 10:45 am - 12:15 pm, Curry amphitheater

Presenter: **Beth Pratt**

Turn off your computer for a day and get back to the basics of writing. Author Beth Pratt will help you sharpen your writing techniques using the spectacular landscape of Yosemite as inspiration. You'll explore creative methods for "finding your voice" while enjoying walks in Yosemite Valley. The session will conclude with refreshments at the Ahwahnee Hotel.

Beth Pratt | Tel: 209-379-2646 | E-mail: bpratt@yosemite.org

***Mobile Workshop Itinerary***

After opening session, meet at the Curry Village amphitheater and begin walking tour (10:45 a.m.). Walking tour will end at Ahwahnee Hotel at 12:15 p.m..

10:45 am - 12:15 pm

- **Transportation shuttles to breakout sessions at Ahwahnee Hotel and Yosemite Lodge**

10:30 am - 11:00 am

Tuesday 10:30 am - 11:00 am

- **CEQA Update – What Planners Need to Know**

11:00 am - 12:15 pm

Tuesday 11:00 am - 12:15 pm, Camp Curry/Pavilion

Moderator: **Michael Hendrix**

Planners should be aware of changes to the CEQA guidelines, including changes to many of the CEQA forms routinely used by agencies. This session will include an update of the more relevant case law applicable to planners, practical suggestions for addressing these changes will, and practice tips to address CEQA issues typically faced by planners during the CEQA process. Participants will be provided updated CEQA forms on a CD in MS Word which they can modify and use for their CEQA compliance.



● CEQA Update – What Planners Need to Know ~ continue

11:00 am - 12:15 pm

**Tuesday 11:00 am - 12:15 pm, Camp Curry/Pavilion**

*(continued from previous page)*

Michael Hendrix | Environmental Services Project Manager | Office: Michael Brandman Associates  
621 E. Carnegie Drive, Suite 100, San Bernardino, CA | Tel: 909-884-2255 | E-mail: MHendrix@brandman.com

**Biography**

Mr. Hendrix has over 9 years of experience providing air and groundwater dispersion modeling and CEQA/NEPA project management. He has completed the "Air Quality Management" and "Land Use and Environmental Planning" certificate programs at the University of California, Riverside. Mr. Hendrix has extensive experience in air quality analysis compliant with CEQA and a comprehensive knowledge of CEQA and the CEQA Guidelines. He has successfully coordinated all aspects of CEQA and NEPA projects from inception through to the adoption of findings.

**Panelist(s)**

**Theresa Fuentes, Esq** | Deputy City Attorney | JD | Office: City of Pasadena | 215 North Marengo Ave, Suite 100, Pasadena, CA  
Tel: 626-744-4141 | E-mail: tfuentes@cityofpasadena.net

*Ms. Fuentes has practiced environmental and land use law on behalf of public entities for over 10 years. She has an extensive background in compliance with CEQA/NEPA, and has worked on highly controversial and complex land use litigation cases in both state and federal courts. Ms. Fuentes also has expertise in the imposition of public service impact fees and subsequent litigation, as well as the interpretation and compliance with the latest NPDES storm water quality permits. In the City of Pasadena, Ms. Fuentes works directly with the Planning and Development Department, focusing on community and current planning issues.*

**Christine Jacobs-Donoghue** | Environmental Services Project Manager | Office: Michael Brandman Associates  
621 E. Carnegie Drive, Suite 100, San Bernardino, CA | Tel: 909.884.2255 | E-mail: CJacobs@brandman.com

*Ms. Jacobs-Donoghue has over 8 years of experience in natural resources project management. She specializes in CEQA/NEPA compliance for controversial projects. She builds upon her past experience as a Natural Resources paralegal for the law firm of Best Best & Krieger LLP where she worked on CEQA compliance/defense and water supply litigation. She has authored numerous environmental documents, including EIRs, Initial Studies, environmental findings, and response to comments. She has experience with the implementation of public surveys and environmental public education, including the public outreach components of the San Bernardino County Storm Water Program.*

● Finding Water for Growth: New Sources, New Tools, New Challenges

11:00 am - 12:15 pm

**Tuesday 11:00 am - 12:15 pm, Camp Curry/Lounge**

Moderator: **Ellen Hanak, PhD**

Over the next 25 years, California is expected to gain 12 million new residents. Ensuring the development of adequate and safe water supplies to support this growth is a major planning challenge. Although the frontline responsibility lies with local and regional water utilities, land-use planners have a key role to play in sound water resource management. Join us for a panel discussion on the new portfolio approaches to water supply planning, the opportunities for better integration of water and land-use planning, and some new data tools that can help planners make the connections.

Ellen Hanak | Research fellow | PhD | Office: Public Policy Institute of California  
500 Washington St., San Francisco, CA | Tel: 415-291-4433 | E-mail: hanak@ppic.org

**Biography**

Ellen holds a PhD. in economics from the University of Maryland, and her career has focused on the economics of natural resources and agricultural development. Since joining the Public Policy Institute of California in 2001, her research has explored various aspects of water policy in California and other western states. Her recent publications include: Who Should Be Allowed to Sell Water in California? Third-Party Issues and the Water Market and Water For Growth: California's New Frontier.

**Panelist(s)**

**Jeff Loux** | Director of Land Use and Natural Resources Program | PhD | Office: UC Davis Extension  
1333 Research Park Drive, Davis, CA | Tel: 530-757-8577 | E-mail: jdloux@ucdavis.edu





● Finding Water for Growth: New Sources, New Tools, New Challenges

11:00 am - 12:15 pm

**Tuesday 11:00 am - 12:15 pm, Camp Curry/Lounge**

*(continued from previous page)*

*Jeff holds a PhD. in environmental planning from the University of California, Berkeley, and has nearly 25 years of experience as a planning director, water policy and environmental policy researcher, instructor, administrator and environmental mediator. He recently completed a book entitled: Water and Land Use: Planning Wisely for California's Future and teaches courses in Extension and at UC Davis in environmental policy, water planning, urban design and urban planning. Jeff was also CCAPA Vice President for Policy and Legislation when SB 221 and SB 610, the "Show Me the Water" bills, were passed, as well as other bills such as AB 857.*

**Scott Matyac** | Senior Land and Water Use Analyst | Office: California Department of Water Resources  
PO Box 942836, Sacramento, CA | Tel: 916-654-6265 | E-mail: matyac@water.ca.gov

*Scott serves as the agricultural and urban water use team leader for the California Water Plan Update. His primary responsibility is to coordinate DWR's agricultural and urban water use data collection and analysis efforts. Previous assignments have included field studies of crop water use and mapping urban and agricultural land use. Scott holds a bachelor's degree in physical geography with a minor in geology, and a master's degree in physical geography with a concentration in bioclimatology.*

● Narrow Streets and Emergency Response

11:00 am - 12:15 pm

**Tuesday 11:00 am - 12:15 pm, Yosemite Lodge/Cliff**

Moderator: **Dan Burden**

Developers and jurisdictions that try to build safe, narrow, slow streets often run into opposition from fire departments and other emergency responders. What are their concerns and can slow and safe streets also allow emergency responders to operate? Hear about the Local Government Commission's project to reach out to emergency responders in California to address these issues. In addition to covering trends and issues concerning narrow streets, this session provides tools to use with emergency responders to find common ground and overcome obstacles in the way of narrow streets.

Dan Burden | Senior Urban Designer | Office: Glatting Jackson/Walkable Communities  
33 East Pine Street, Orlando, FL 32801 | Tel: 407-843-6552 | E-mail: dburden@glatting.com

**Biography**

*Dan Burden is a nationally recognized authority on bicycle and pedestrian facilities and programs. He brings street design, traffic calming, public safety, bicycling, and greenways into a vision for healthy, pedestrian and bicycle-friendly communities. Burden has spent the last thirty years developing, promoting, and evaluating alternative transportation and sustainable communities at national, regional, state, and local levels. He is the founder of Walkable Communities, a non-profit consulting firm in Florida. Time magazine identified Burden as one of the six most important civic innovators in the world, in recognition of his efforts to create better places to live, work, and play.*

**Panelist(s)**

**Steve Lawton** | Community Development Director | other: CNU | Office: City of Hercules

111 Civic Drive, Hercules, CA 94547 | Tel: 510-799-8200 | E-mail: slawton@ci.hercules.ca.us

*Steve Lawton brings 20 years of private-sector experience to the Community Development Director post in Hercules, overseeing the daily operations of Planning, Engineering and Building Inspection. A third-generation Californian, his passion for great public places led to a career redirection to urban design and city-building. In 1997 he joined the Congress for the New Urbanism. In 1999-2000, as Chair of the Hercules Planning Commission, he led the effort to create the Central Hercules Plan. The result of this effort became the first design-centered typological plan adopted into the law of a California city.*



● **Wireless Tower Siting 2005: A Sea of Change for Planners**

11:00 am - 12:15 pm

**Tuesday 11:00 am - 12:15 pm, Yosemite Lodge/Falls**

Moderator: **Jonathan L. Kramer**

Consolidation of wireless industry players, deployment of advanced wireless services, and the public's increasing pressure to minimize the visual burden of wireless sites are placing Planners squarely in the middle of a 'perfect storm.' In cell tower siting, Planners must collect and consider the right information, both aesthetic and technical, to make informed decisions balancing the competing interests and equities. Absent the right information, and understanding what that information really means, it's difficult to defend a denial to a carrier - or an approval to the public. In this viewpoint-balanced session, jointly taught by senior government and industry representatives, Planners will learn how to identify and weigh the key factors that impact wireless siting decisions, and how Planners can work with the wireless industry and the public to face the challenges related to the site placement, especially as sites encroach into residential areas.

Jonathan L. Kramer | JD | FSCTE | FIAE | Principal | Office: Kramer.Firm, Inc. | 2001 S. Barrington Avenue, Suite 306, Los Angeles, CA 90025 | Tel: 310-473-9900, ext. 21 | Web: [www.KramerFirm.com](http://www.KramerFirm.com)

**Biography**

Since 1984, Kramer has worked with nearly 500 governments and their attorneys, advising them on wireless infrastructure and broadband technology and regulatory issues. Kramer's firm provides third-party analysis of antenna site applications for local governments around the country, and works with governments in developing wireless ordinances, and negotiating cell site leases. Kramer co-authored the FCC publication "A Local Government Official's Guide to Transmitting Antenna RF Emission Safety: Rules, Procedures, and Practical Guidance." Kramer serves as an expert witness in cell site litigation matters on behalf of governments.

**Panelist(s)**

**Daniel E. Rebeor** | Esq. | Director, Real Estate Operations | Office: SpectraSite Communications, Inc.  
100 Regency Forest Drive | Cary, NC 27511 | Tel: 919-466-5857 | Web: [www.SpectraSite.com](http://www.SpectraSite.com)

*As the Director of Real Estate Operations, Dan is responsible for the company's nationwide zoning, leasing, contracts and title activity. He and his staff regularly represent SpectraSite before municipal and county boards in order to promote the collocation of telecommunications carriers on SpectraSite's towers. Previously, Dan served as in-house counsel for two title insurance underwriters where he was responsible for underwriting, claims and regulatory affairs, and practiced law privately where he focused on commercial and residential real estate. A frequent speaker at industry programs, Dan has taught real estate law, and chaired a local cable access commission. Dan is a graduate of the State University of New York, College at Fredonia, and the University of Dayton School of Law. Dan is the chair of the PCIA Zoning Committee and a member of the PCIA Regulatory Affairs Committee, the American Planning Association and the American Bar Association.*

● **"Debunking Downtowns 12 Urban Myths"**

11:00 am - 12:15 pm

**Tuesday 11:00 am - 12:15 pm, Yosemite Lodge/Restaurant**

Moderator: **Mark Brodeur**

Every downtown shares several commonly held local beliefs about what problems exist and what the solutions are that will make it a better place. The local beliefs include myths that must be dispelled if local revitalization efforts are to succeed. As an example, the most common "problem myth" is "we need more parking spaces." This myth is rarely true. What this session intends to do is to expose the TWELVE most common downtown revitalization myths so that our downtowns can start off on the right foot without being bogged down by thoughts of "we can't do this, or we can't do that" kind of thinking.

Mark Brodeur | Director Of Urban Revitalization | other: FIUD | Office: Downtown Solutions | 31726 Rancho Viejo Road, Suite 223, San Juan Capistrano, CA | Tel: 949-489-1442 | E-mail: [brodeur@downtownsolutions.com](mailto:brodeur@downtownsolutions.com)

**Biography**

With over 27 years of experience, Mr. Brodeur has worked in over 100 downtowns in seven western states. In addition, his work has been recognized by the American Planning Association, American Society of Landscape Architects and the American Institute of Architects. Mark currently serves on the Board of Directors for the California Downtown Association. Known best for his sense of humor, Mark intends to "take no prisoners" with this particularly fun topic on what many towns believe their downtown needs to be successful. Mark is currently assembling his panel of experts on parking, downtown land uses and design.



● Review of the Best Practices of Bicycle Infrastructure

11:00 am - 12:15 pm

Tuesday 11:00 am - 12:15 pm, Yosemite Lodge/Lounge

Moderator: **Erik Justesen, ASLA**

Bicycles are an important component of our existing transportation system, and will only increase in importance with time. Today's planning and design decisions will effect the ease of use and safety for all future road users. This interactive panel presentation will review best practices of bicycle infrastructure, including: parking, on street and off street accommodations that can be integrated into existing streetscapes and new projects – which can create a more harmonious transportation system for all. You will leave this presentation equipped with many tools which you can incorporate into future projects.

Erik Justesen | ASLA | Principal | RRM Design Group | Tel: 805-543-1794 | E-mail: [epjustsen@rrmdesign.com](mailto:epjustsen@rrmdesign.com)

**Biography**

Erik is a licensed California Landscape Architect and has an experienced background in bikeway planning and urban design. He has led many projects with a high level of public participation and regularly consults to private landowners. His experience has involved extensive public participation efforts, private property owner representation, coordinating with public agencies, economists, and various design disciplines.

**Panelist(s)**

**Jeff Ferber** | Principal | RRM Design Group

*Principal and leader of RRM Design Group's Parks, Trails and Open Space, Jeff provides over 16 years of experience with RRM and prior experience with Southern California Planning and Landscape Architecture offices. A licensed California landscape architect with a bachelor's degree from Cal Poly San Luis Obispo, Jeff has successfully managed public and private sector projects including parks, trail systems, streetscapes, waterfronts, campuses, urban redevelopment, community master planning, and habitat restoration. He is an expert in the coastal zones and coastal foothills of California and has led some of the firm's most challenging projects involving the California Coastal Commission, City Councils, Advisory Committees, Planning and Parks Commissions, community and neighborhood consensus building, and entitlement strategies.*

**Joe Gilpin** | Transportation Planner | RRM Design Group | previous president of SLO County Bike Coalition

Tel: 805-543-1794 | E-mail: [jegilpin@rrmdesign.com](mailto:jegilpin@rrmdesign.com)

*Joe is a skilled Transportation Planner with a background in Transportation Engineering. A lifelong advocate of alternative transportation solutions, Joe also provides a unique European perspective, having received his Masters in Transportation Planning in Oxford, England. He has devoted two years to non-profit bicycle and pedestrian advocacy work with the SLO Bike Coalition as the president of the board, and has produced the Coalition's newsletter since May 2003. Joe's actions match the RRM Bike Trail Design Group's passion: to date, he has never owned a vehicle.*

**Tim Bustos** | Bicycle and Pedestrian Coordinator | Public Works Department, City of Davis

*Tim has been a transportation planner for 23 years – the last 19 years focused specifically on bicycle and pedestrian issues. Since 1994, he has been employed as the Bicycle and Pedestrian Coordinator for the City of Davis. Tim has taught numerous courses on bicycle facilities design, and has provided technical assistance to local governments throughout the United States. He's a League of American Bicyclists Certified Cycling Instructor and, serves on the board of directors for the California Bicycle Coalition, the California Bicycle History Center, and the Yolo Transportation Management Association.*

**Michael Sallaberry** | Bicycle Transportation Engineer | City of San Francisco



● Designing Second Units for Neighborhoods

11:00 am - 12:15 pm

Tuesday 11:00 am - 12:15 pm, Ahwahnee/ Winter

Moderator: **Paul McDougall**

The session will focus on implementation tools and building second units as a valuable form of affordable housing that can maximize existing land and infrastructure resources and accommodate a variety of housing needs. First, the session will cover the architectural design competition and related efforts in San Diego to generate interest and creating second unit housing options compatible with neighborhood character. The session will also showcase the leadership of the APA award-winning City of Santa Cruz to encourage the development of second units including the City's recent publications and prototype plans to streamline permitting.

Paul McDougall | Housing Policy Specialist | Office: CA Department of Housing and Community Development  
1800 3rd Street, Room 430, Sacramento, CA | Tel: 916-322-7995 | E-mail: pmcdouga@hcd.ca.gov

**Biography**

Mr. McDougall joined the State Department of Housing and Community Development in April 2001. For several years, he has specialized in the review of housing elements and land-use related legislation. Mr. McDougall has reviewed and assisted jurisdictions in the preparation of housing elements for well over 100 jurisdictions ranging the length of the State. He began his career with Laurin Associates, a private consulting firm, preparing various housing and community development planning documents including housing elements. Mr. McDougall received Bachelor of Science degree in Environmental Policy Analysis and Planning from the University of California at Davis, has been a member of APA since 1998 and serves on the Regional Housing Working Group for the San Diego Region.

**Panelist(s)**

**Catherine Darragh** | Chairman, Friends of San Diego Architectural Design Competition | Office: Friends of San Diego Architecture  
4119 Atascadero Drive, San Diego, CA | Tel: 619.224-8584 | E-mail: tradinlady@cox.net

*Catherine Darragh is a Realtor and a Board member of Friends of San Diego Architecture. In 2004 FSDA sought a way to celebrate its twentieth year anniversary. Ms. Darragh proposed an architectural design competition to re-evaluate the Second Unit rules established by San Diego officials to circumvent state legislation. Accessory Dwelling Units: Inspired Solutions for Our Community offers 56 designs built on 5000 sq. ft. lots (vs. 10000--current restriction) to complement the main residence and blend with the neighborhood. This "gentle advocacy" project is a public awareness success that continues to move forward with public displays and a proposed book.*

**Carol J. Berg** | Housing & Community Development Manager | Office: City of Santa Cruz  
809 Center Street, Room 206, Santa Cruz, CA | Tel: 831-420-5108 | E-mail: cberg@ci.santa-cruz.ca.us

*Carol Berg, Housing and Community Development Manager for Santa Cruz, has a history of taking creative approaches to housing. In 2002, she established the Accessory Dwelling Unit Program to address rental housing needs. In addition to a 2004 CCAPA Award, the Program won a national APA Award, an AIA Honors Award, an EPA Smart Growth Award, and a California League of Cities Award. In her previous job with Santa Ana, she was responsible for another award winning project that successfully transformed a high crime neighborhood through partnerships with residents and property owners. Carol has her masters degree from Harvard University.*

● Inclusionary Housing: The Top Ten Best Practices in Adopting and Implementing Inclusionary Ordinance

11:00 am - 12:15 pm

Tuesday 11:00 am - 12:15 pm, Ahwahnee/Tudor

Moderator: **Barbara E. Kautz, FAICP, JD**

At least one in five California cities has adopted an inclusionary housing ordinance. This session will examine best practices associated with adopting and implementing inclusionary ordinances. Topics will include: protecting your ordinance from legal challenges, coordinating inclusionary ordinances with density bonus law, and using inclusionary units to provide redevelopment production credits. The session will also provide practical advice about how to implement inclusionary programs, including the design of deed restrictions to ensure that units remain affordable and are not lost to foreclosures and illegal sales.





● **Inclusionary Housing: The Top Ten Best Practices in Adopting and Implementing Inclusionary Ordinance** ~ *continue*

11:00 am - 12:15 pm

**Tuesday 11:00 am - 12:15 pm, Ahwahnee/Tudor**

*(continued from previous page)*

Barbara E. Kautz | Attorney | FAICP, JD | Office: Goldfarb & Lipman LLP  
1300 Clay Street, Ninth Floor, Oakland, CA | Tel: 510-836-6336 | bkautz@goldfarblipman.com

**Biography**

Barbara Kautz drafts inclusionary ordinances and implementing documents for Goldfarb's clients. She is the author of *In Defense of Inclusionary Zoning: Successfully Creating Affordable Housing* (USF Law Review, 2002) and is collaborating with the Institute for Local Self-Government to prepare a guide to implementation of inclusionary ordinances. Prior to joining Goldfarb as an attorney, she was the Community Development Director and Assistant City Manager for the City of San Mateo, where she administered inclusionary and other affordable housing programs. San Mateo received a Distinguished Leadership Award from Cal Chapter APA for its affordable housing efforts.

**Panelist(s)**

**Diana Elrod** | Principal | AICP | Office: D.L. Elrod & Associates | 230 States Street, San Francisco, CA  
Tel: 415-553-6009 | E-mail: diana\_elrod@sbcglobal.net

*Diana Elrod is a principal of D.R. Elrod & Associates, a housing and community development consulting firm with offices in San Francisco and Santa Rosa, specializing in the development of innovative programs to increase and preserve the supply of affordable housing. She has extensive experience in both the public and private sectors, including nonprofits, and understands the need to strike a balance between the competing needs of affordable housing's many constituencies. Ms. Elrod's current clients include several municipalities that are implementing inclusionary zoning programs.*

● **Planning Commissions - Making a Difference**

11:00 am - 12:15 pm

**Tuesday 11:00 am - 12:15 pm, Ahwahnee/Mural**

**Moderator: Kathleen A. Garcia, FASLA**

Join Marjorie Macris, noted author of "The Planning Commissioner and the California Dream", fellow Commissioners and Planning Department staff for an interactive session on making a difference. The workshop will explore the roles and responsibilities of appointed and elected officials and discuss how to effectively work together and with planning staff. Planners and Planning Directors – understand how to get through to your commissioners. Elected Officials – hear what makes a good appointment. Planning Commissioners – discover how to work effectively with your colleagues to make informed decisions. Bring your problems and your solutions for a lively and informative session sure to make a difference.

Kathleen A. Garcia | Planning Commissioner - City of San Diego | ASLA, other: FASLA  
Office: Wallace Roberts & Todd, LLC | 1133 Columbia Street, Suite 205, San Diego, CA  
Tel: 619-696-9303 ext. 103 | E-mail: KGarcia@SD.WRTdesign.com

**Biography**

Kathleen Garcia, FASLA serves as a Planning Commissioner for the City of San Diego and Principal with the planning and design firm of Wallace Roberts & Todd, LLC. She is the current Planning Commission Representative to the CCAPA Board and the national APA Planning Officials Committee as well as the League of California Cities Planning & Community Development Vice President.

**Panelist(s)**

**Marjorie W. Macris** | Planning Consultant | FAICP | Office: 45 Wildomar St, Mill Valley, CA  
Tel: 415-381-6667 | E-mail: mmacris@aol.com

*Marjorie W. Macris, FAICP, a professional city planner since the late 1950's, has worked with both city and county planning commissions in a variety of diverse political settings. She has served as planning director for a number of jurisdictions and is the author of the recent book "The Planning Commissioner & the California Dream - Play it Again, Sam" Ms. Macris is a lively speaker and has long participated in APA programs.*



● Transportation shuttles to Curry Pavilion

12:15 pm - 12:45 pm

Tuesday 12:15 pm - 12:45 pm

● Lunch Buffet, Exhibits Open, Curry Pavilion

12:15 pm - 12:45 pm

Tuesday 12:45 pm - 1:45 pm, Camp Curry/Pavilion

Sponsored by: Green de Bortnowsky & Quintanilla, LLP

● Mobile Workshops #7 - Yosemite Falls Project

Tuesday, 2:15 pm - 3:30 pm, Yosemite Lodge shuttle bus stop

Presenter: **Randy Fong (NPS)**

This one mile long walking tour will examine the recently rehabilitated facilities at the base of Yosemite Falls, the most popular natural destination in Yosemite National Park. Discussion topics will include the planning, design, and environmental compliance process, including a variety of sensitive resource issues.

Randy Fong | Tel: 209-379-1022 | E-mail: Randy\_Fong@nps.gov

**Mobile Workshop Itinerary**

Buses will transport participants to the Yosemite Lodge Shuttle Bus Stop where a walking tour begins (2:15 p.m.). Walking tour will end at same place / 3:30 p.m..

2:15 pm - 3:30 pm

● Mobile Workshops #8 - Bike Trails for Planners

Tuesday, 2:15 pm - 3:30 pm, Curry amphitheater

Presenter: **Group 1: Joe Gilpin (RRM Design – San Luis Obispo)**

**Group 2: Cindy Van Empel (Senior Planner, city of Modesto)**

Discuss the role of local and regional bicycle facilities in providing community linkages and improving the quality of life for your jurisdiction while pedaling your bicycle along Yosemite Valley's network of bike paths.

Joe Gilpin | Tel: 805-543-1794 | E-mail: je\_Gilpin@rrmdesign.com

Cindy Van Empel | Tel: 209-577-5267 | E-mail: cvanempel@modestogov.com

Bike Concessionaire Contact: Carolyn Evans | Tel: 209-372-1319 | E-mail: cevans@dncinc.com

**Mobile Workshop Itinerary**

Meet at the Curry Village amphitheater to begin Bike Tour at 2:15 p.m.. Two groups of 15 will leave in separate directions. Bike tours will return to Curry Village amphitheater at 3:30 p.m..

2:15 pm - 3:30 pm

● Transportation shuttles to breakout sessions at Ahwahnee Hotel and Yosemite Lodge

1:45 pm - 2:15 pm

Tuesday 1:45 pm - 2:15 pm



● **Impacts of Big Box Retail – Economic Studies in Response to Recent CEQA Challenges**

2:15 pm - 3:30 pm

**Tuesday 2:15 pm - 3:30 pm, Camp Curry/Pavilion**

**Moderator: Amitabh Barthakur, AICP**

The panelists will specifically address some of the issues raised by recent legal challenges to approved EIRs on the primary ground that they had not sufficiently addressed any economic impacts that may result in physical impacts to the built environment – especially with regard to the potential for urban decay. The panel will shed light on economic impacts of ‘big box’ retail and their potential physical impacts on the existing built environments from a number of perspectives including - analysis methods and their limitations, planning issues, fiscal issues, and the necessary steps to be adopted by jurisdictions in conducting future EIRs.

Amitabh Barthakur | Senior Associate | AICP | Office: Economics Research Associates  
10990 Wilshire Blvd., Suite 1500, LA, CA 90024 | Tel: 310-477-9585 | E-mail: Amitabh.Barthakur@econres.com

**Biography**

Mr. Barthakur has participated in a wide range of fiscal and economic benefit analyses and land use economics analyses for numerous public and private sector clients. He is currently working on a number of analyses dealing with the potential for ‘Urban Decay’ from large scale developments in Central California. His recently completed projects include a detailed fiscal analysis of the existing General Plan and proposed General Plan alternatives for the City of Chula Vista, California. Mr. Barthakur is also assisting Kern County as a part of a multidisciplinary team in assessing the economic aspects of the Kern River Valley Specific Plan. He holds a Masters Degree in Urban Planning from the School of Policy, Planning and Development at University of Southern California (USC), as well as a Masters Degree in Building Science from the School of Architecture at USC and a Bachelors Degree in Architecture from the School of Planning and Architecture, New Delhi, India.

**Panelist(s)**

**William Anderson** | Senior Vice President | AICP | Office: Economics Research Associates  
600 B Street, Suite 1470, San Diego, CA 92101

*Mr. Anderson heads ERA's San Diego office, and is the leader of ERA's Economic Planning and Policy practice group, which integrates real estate economics, redevelopment, regional economic development, and urban planning policy. His recent work includes an analysis of land use policies in Tucson related to State Lands for the Sonoran Institute and Lincoln Institute of Land Policy, preparing the Smart Growth Capital Report for the EPA, and analyzing the conversion of obsolete shopping centers into mixed-use town centers for the Congress for New Urbanism. Mr. Anderson has conducted numerous economic and fiscal analyses related to Big Box retail centers and their planning and policy implications in San Diego County, Imperial County and Kern County. Mr. Anderson was a member of the City of San Diego Planning Commission from 1995 to 2003, serving as Chair from 2001-2003. He received his BA from Claremont McKenna College in economics and political science and his Masters in City and Regional Planning from Harvard University. He serves on the board of the San Diego/Tijuana District Council of the Urban Land Institute. He has served on the Board of the San Diego Chapter of the American Planning Association, and as President of Citizens Coordinate for Century 3, San Diego conservation and planning advocacy citizens group.*

**Michael Houlihan** | Senior Project Manager/Manager of Environmental Services | AICP | Office: Michael Brandman Associates  
220 Commerce, Suite 200, Irvine, CA 92602

*Mr. Houlihan has more than 17 years of experience preparing environmental documentation and performing planning studies in California. He has managed preparation of various EIRs for small-scale commercial developments, large research parks, hillside developments, landfills, and other infrastructure-type facilities. He has managed and prepared a variety of EAs, ranging from transit improvements to General Plan studies, in addition to managing NEPA/CEQA documents for water-related projects (conservation, conveyance, etc.). His expertise includes management, preparation and processing of environmental documents, land use compatibility analyses, shade and shadow analyses, traffic/circulation analyses, hydrology and water quality assessments, and assessments of public services and utility purveyors.*

**David Bergman** | Principal | AICP | Office: Economics Research Associates | 10990 Wilshire Blvd., Suite 1500, LA, CA 90024  
*Based in ERA's Los Angeles office, Mr. Bergman has participated in a broad range of economic development and planning projects. In particular, he has worked intensively on issues surrounding the fiscal and economic impacts large-scale developments. Notable recent studies include an economic impact analysis of tidelands operations of the San Diego Unified Port District and a study of the fiscal impacts of a proposed new arena for the University of Southern California. He has also examined the implications of big box retail developments for a diverse roster of California communities. Mr. Bergman holds a M.A. degree in geography from the University of California at Los Angeles. His undergraduate work was at the University of Wisconsin at Madison, in geography and classical history. He also serves as a lecturer in urban development at the Southern California Institute of Architecture (SCI-Arc), an internationally recognized independent architecture school.*



**Property Rights, Takings and Exactions: A Legal and Practical Update for Planners**

2:15 pm - 3:30 pm

**Tuesday 2:15 pm - 3:30 pm, Camp Curry/Lounge**

**Moderator: Tom Jacobson, AICP, JD**

Every year sees changes to the law that governs property rights, "takings," and conditions to development approvals (impact fees, dedication requirements, and other "exactions"). This panel will discuss new pronouncements from the courts, including several recent U.S. Supreme Court decisions, as well as relevant background information, and will identify the "state of the art" for these topics. In addition, the panel will look at APA's ongoing involvement in these issues. Special attention will be paid to areas of special interest to practicing planners.

Thomas Jacobson | JD | MCP | AICP | Professor, Dept. of Environmental Studies & Planning | Sonoma State University, Rohnert Park, CA, 94928 | Tel: 707-664-3145 | Email: tom.jacobson@sonoma.edu

**Biography**

Tom Jacobson is an attorney and planner. He has taught courses on this subject since 1989 and is co-author of *Exactions and Impact Fees in California: A Comprehensive Guide to Policy, Practice and the Law* (Solano Press Books). He successfully represented Alameda County in a case resulting in the first published opinion to consider whether an Urban Growth Boundary caused a taking.

**Panelist(s)**

**Daniel J. Curtin, Jr.** | Esq. | Of-Counsel, Bingham McCutchen | Tel: 925-975-5351 | E-mail: dcurtin@bingham.com

*Dan Curtin is author of "Curtin's California Land Use and Planning Law," now in its 25th edition. He is known internationally as an attorney, writer, teacher, and speaker in the field of takings and exactions.*

**Vivian Kahn** | FAICP | Tel: 415-956-4300 | E-mail: vkahn@dyettandbhatia.com

*Vivian Kahn serves on APA's "friend of the court" committee, which is currently involved in a number of takings cases, and has served on several national APA policy bodies dealing with takings legislation. She has taught courses on this and a number of other planning topics.*

● **Tune Up Your Historic Preservation Ordinance**

2:15 pm - 3:30 pm

**Tuesday 2:15 pm - 3:30 pm, Yosemite Lodge/Cliff**

**Moderator: Cathy Wahlstrom**

One of the most critical documents for local governments is the historic preservation ordinance. One element of a comprehensive approach to integrating historic preservation into land-use planning, the ordinance defines the community's preservation goals and sets forth the methods – both carrots and sticks – the community has chosen to promote and manage those goals. This workshop identifies key issues a preservation ordinance should address and outlines strategies a local government may want to adopt and include when drafting or revising its ordinance. It avoids a "model ordinance" approach, recognizing that the same approach does not work for everyone.

Cathy Wahlstrom | Principal Planner | Office: City of Ontario | 303 E. B Street, Ontario, CA  
Tel: 909 395 2036 | E-mail: cwahlstr@ci.ontario.ca.us

**Biography**

Ms. Wahlstrom has nineteen years of professional community development experience. She has developed and implemented a variety of planning, housing, economic development and redevelopment projects in the Cities of Chino, Rancho Cucamonga and Ontario. As Principal Planner for the City of Ontario, Ms. Wahlstrom oversees general plan amendments, environmental compliance, the development code and the City's award-winning historic preservation program. Recently, Ms. Wahlstrom has focused much of her energy on revitalization and historic preservation efforts in the City's historic downtown through adaptive reuse and infill development. Ms. Wahlstrom has a Bachelor of Science in Anthropology and Geography and a Master of Urban and Regional Planning from Cal Poly Pomona.





• Tune Up Your Historic Preservation Ordinance ~ continue

2:15 pm - 3:30 pm

**Tuesday 2:15 pm - 3:30 pm, Yosemite Lodge/Cliff**

*(continued from previous page)*

**Panelist(s)**

**Lucinda Woodward** | State Historian III - Supervisor | Office: Office of Historic Preservation

1416 9th Street, Sacramento, CA | Tel: 916-653-9116 | E-mail: lwoodward@parks.ca.gov

*Ms. Woodward is the founding supervisor of OHP's Local Government Program (1998). The goal of the program is twofold: to coordinate state and federal historic preservation programs with local governments; and to integrate historic preservation, including historic preservation elements of general plans, ordinances, historic property surveys, the Certified Local Government Program, and CEQA and historic resources, into local land use planning and project approval processes. Ms. Woodward's academic background is Western American History. She has over 20 years of historic preservation planning experience with OHP.*

**Marie Nelson** | State Historian II - Survey/CLG Coordinator | Office: Office of Historic Preservation

*With more than twenty years of experience as a historian, Ms. Nelson is currently employed as a State Historian II with the State Office of Historic Preservation. A member of OHP's Local Government Unit, she works with Certified Local Governments and, as Survey Coordinator, provides technical assistance to local governments conducting historic resource surveys. She teaches US History and Women's History at American River College in Sacramento. She has earned graduate degrees in history from Brigham Young University in Provo, Utah and Clark University in Worcester, Massachusetts.*

• What Every Planner Should Know About Evaluating Air Quality Impacts

2:15 pm - 3:30 pm

**Tuesday 2:15 pm - 3:30 pm, Yosemite Lodge/Falls**

**Moderator: Christine Jacobs-Donoghue**

Even small projects often result in significant impacts requiring mitigation or an EIR. A brief air quality model can be used to evaluate the impacts, and determine whether there is a need for mitigation, or more involved analysis. This session provides an overview of the different air quality models available to jurisdictions; the applicability of various models to differing pollutant sources; a brief discussion on how local jurisdictions can screen for projects that may require health risk assessments; and an update of the recent case law applicable to air quality and trends in air quality regulation.

Christine Jacobs-Donoghue | Environmental Services Project Manager | Office: Michael Brandman Associates  
621 E. Carnegie Drive, Suite 100, San Bernardino, CA | Tel: 909-884-2255 | E-mail: CJacobs@brandman.com

**Biography**

Ms. Jacobs-Donoghue has over 8 years of experience in natural resources project management. She specializes in CEQA/NEPA compliance for controversial projects. She builds upon her past experience as a Natural Resources paralegal for the law firm of Best Best & Krieger LLP where she worked on CEQA compliance/defense and water supply litigation. She has authored numerous environmental documents, including EIRs, Initial Studies, environmental findings, and response to comments. She has experience with the implementation of public surveys and environmental public education, including the public outreach components of the San Bernardino County Storm Water Program.

**Panelist(s)**

**Michael Hendrix** | Environmental Services Project Manager | Office: Michael Brandman Associates

621 E. Carnegie Drive, Suite 100, San Bernardino, CA | Tel: 909-884-2255 | E-mail: MHendrix@brandman.com

*Mr. Hendrix has over 9 years of experience providing air and groundwater dispersion modeling and CEQA/NEPA project management. He has completed the "Air Quality Management," and "Land Use and Environmental Planning" certificate programs at the University of California, Riverside. Mr. Hendrix has extensive experience in air quality analysis compliant with CEQA and a comprehensive knowledge of CEQA and the CEQA Guidelines. He has successfully coordinated all aspects of CEQA and NEPA projects from inception through to the adoption of findings.*

**Theresa E. Fuentes, Esq.** | Deputy City Attorney | JD | Office: City of Pasadena

215 North Marengo Ave, Suite 100, Pasadena, CA | Tel: 626-744-4141 | E-mail: tfuentes@cityofpasadena.net

*Ms. Fuentes has practiced environmental and land use law on behalf of public entities for over 10 years. She has an extensive background in compliance with CEQA/NEPA, and has worked on highly controversial and complex land use litigation cases in both state and federal courts. Ms. Fuentes also has expertise in the imposition of public service impact fees and subsequent litigation, as well as the interpretation and compliance with the latest NPDES storm water quality permits. In the City of Pasadena, Ms. Fuentes works directly with the Planning and Development Department, focusing on community and current planning issues.*



● Planning Jeopardy

2:15 pm - 3:30 pm

**Tuesday 2:15 pm - 3:30 pm, Yosemite Lodge/Restaurant**

Moderator: **Don Bradley, AICP**

Once again the gauntlet is down and the challenge is set: Send us your strongest, quickest and brightest. Each CCAPA Section has been invited to form a group of planners who possess the knowledge of the profession so stunning, so splendid and so awesome that other planners wilt in their presence. In this battle of the planning brains, teams compete for highly sought after prizes! Which brilliant team will WIN IT ALL? Come and cheer, or come and hiss. Come see the contestants hit or miss. It's all just a game.... OR IS IT?

Please attend! Who knows – you could be one of the lucky audience members chosen to be on a “Wild Card” team to play against the rest of those “jokers”!

Don Bradley | AICP | MCP | PhD | Psychologist | Planning Consultant | Educator

**Biography**

Don Bradley is a native Californian having grown up in suburban Los Angeles. He graduated from USC with a Bachelors in Architecture and Public Administration, a Masters in City and Regional Planning and an ROTC commission in the Air Force as a pilot. Don was an intern with Los Angeles City Planning Department, a USAF Base Planner, and the Planning Director of Southern Pines, North Carolina at 29 years of age. He was a Doctoral Fellow at the University of Michigan, Chief Planner for Washtenaw County in Ann Arbor and a Professor of Urban Planning at Michigan State University. He was President of the Michigan Chapter of the American Institute of Planners and among the first to be licensed as a Professional Community Planner. He has had grant contracts with HUD, DOT, EPA, DOD and FEMA. He has been a principal in his own planning consultant work in North Carolina, Michigan, and California. He volunteered and prepared plans for Ciudad Guyana in Venezuela and Asmara in Ethiopia and Eritrea, Africa. He has been an expert witness in planning and zoning court cases. Don was the President of the California Planners Emeritus Network and is a Colonel in the California National Guard. He has been on the Northern California APA Board and taught pro bono the AICP exam prep classes at UCB, Stanford, and UCD for almost 20 years. He was nominated for Fellow in the AICP in 2003 and was the Northern California APA Distinguished Service Award recipient last year. He also has a PhD in Clinical Psychology and works in Behavioral Health at El Camino Hospital. Dr. Bradley has testified before the Michigan Senate and House on land use and planning legislation. Don is assembling his panel.

● High Density High Rise living in Southern California

2:15 pm - 3:30 pm

**Tuesday 2:15 pm - 3:30 pm, Yosemite Lodge/Lounge**

Moderator: **Brian J. Jackson**

First, San Diego, and now, Irvine, California. A new style of high density high rise living is coming to Southern California. And it seems to be catching on. San Diego is in the midst of a residential building boom. Irvine has either approved or is reviewing several applications for high rise living. Anaheim recently amended its plan to permit high rise residential uses in the “Platinum Triangle.” Other Southern California cities are also considering this new residential market. Where can high rises work? What is the market for it? What does this mean for your community?

Brian J. Jackson | AICP | Office: IBI Group | 18401 Von Karman, Ste. 110, Irvine, CA  
Tel: 949-833-5588 | E-mail: bjackson@ibigroup.com

**Biography**

Brian Jackson has worked for several Canadian and American developers who have developed or are developing high rise projects in the United States and Canada. In both his current position, and in his previous position as Manager of the Waterfront for the City of Toronto's Planning Department, he has been directly involved in the development of over 30 high rise projects. He is now involved with several projects in the United States where developers are moving forward with high rise residential projects in the United States or are actively looking for sites. Brian would be speaking about high rise residential development in cities throughout North America.



● **High Density High Rise living in Southern California** ~ continue **2:15 pm - 3:30 pm**

**Tuesday 2:15 pm - 3:30 pm, Yosemite Lodge/Lounge**

*( continued from previous page)*

**Panelist(s)**

**Greg McCafferty** | Principal Planner | Office: City of Anaheim | 200 S. Anaheim Blvd., Anaheim, CA

Tel: 714-765-5139 | Email: GMcCafferty@anaheim.net

*Greg would represent the city's perspective in reviewing and approving high rise residential projects. Greg would speak to the issue of adjusting standards for suburban development to accommodate this more urban type of development. This covers everything from setbacks to parks to parking to sight distance and street design.*

**Tom Martin** | Office | Lennar Communities | 25 Enterprise, Aliso Viejo, CA | Tel: 949-349-8097 | E-mail: tom.martin@lennar.com

*Tom Martin, Lennar Communities, Community Development Division, would represent the developer's perspective on this issue. Tom would speak to the issues of what types of cities and neighborhoods the private sector is interested in developing high rise residential projects. He would give examples from projects that Lennar Communities has developed in San Diego as well as is contemplating in other Southern California cities.*

● **Sex (and God) in the City: Cautionary Advice for Planners Facing First Amendment Issues** **2:15 pm - 3:30 pm**

**Tuesday 2:15 pm - 3:30 pm, Ahwahnee/Winter**

**Moderator: Margaret Moore Sohagi, JD**

Both religious institutions and adult businesses are protected by the First Amendment. Learn about the latest court edicts and the do's and don'ts of First Amendment applications before confronting the next sex shop or religious institution in your community. An experienced planner joins a First Amendment public attorney with practice tips and cautionary notes to help public agencies ensure that their land use procedures won't run afoul of the First Amendment. Topics will include creating a defensible record, providing an adequate number of alternative sites, and what planners should and shouldn't say to protect the agency from violating the Constitution.

Margaret Moore Sohagi | Partner | JD | Office: Fox & Sohagi, LLP

10960 Wilshire Boulevard, Suite 1270, LA, CA | Tel: 310-444-7805 | E-mail: mmsohagi@fox-sohagi.com

**Biography**

Margaret Moore Sohagi, a partner of Fox & Sohagi, LLP, represents only public agencies in complex, high profile First Amendment, land use, and environmental matters. Ms. Sohagi has extensive experience in First Amendment, including adult uses, signs and billboards and the Religious Land Use and Institutionalized Persons Act. Her firm is a leader in successfully defending First Amendment challenges, including the recent federal case Gammoh v. City of La Habra. Ms. Sohagi is a recognized authority on CEQA, NEPA, impact fees, rates and charges. She teaches CEQA to California Judges and is an Adjunct Professor at USC Law School.

**Panelist(s)**

**Lloyd Zola** | Office: HDR, Inc. | 3600 Lime Street, Suite 715, Riverside, CA | Tel: 951-680-0772, ext 31

E-mail: lloyd.zola@hdrinc.com

*Lloyd Zola is the Southern California Environmental Resource Management Program Manager for HDR Engineering. Mr. Zola has 30 years experience in development issues, planning and entitlements, and CEQA as a public agency planner, development company project manager, and planning consultant. Mr. Zola has extensive experience in First Amendment issues, including preparation of adult business ordinances, assisting cities in defending their adult business ordinances as an expert witness, and preparation of general plan and zoning provisions addressing permitted locations for religious institutions.*



● Water Supply Assessments: Lessons from the Front

2:15 pm - 3:30 pm

Tuesday 2:15 pm - 3:30 pm, Ahwahnee/Tudor

Moderator: **Jennifer T. Buckman, JD**

Since the water supply assessment laws took effect in January 2002, both land use agencies and water suppliers have struggled with how to implement these laws. This session will provide a brief overview of the existing legal requirements as well as any new requirements imposed by the legislation which has been introduced this year. This session will also discuss some of the common pitfalls agencies face when preparing water supply assessments, and approaches for resolving those challenges.

Jennifer T. Buckman | Partner | Environmental and Natural Resources Practice Group  
Office: Best Best & Krieger LLP | 400 Capitol Mall, Suite 1650, Sacramento, CA 95814 | Tel: 951-686-1450

**Biography**

Jennifer Buckman is a partner in the Environmental Law and Natural Resources Practice Group of Best Best Krieger LLP. Her practice focuses on environmental law, particularly CEQA, NEPA, the federal and state Endangered Species Acts, and water law issues. Currently, she is one of three Best Best Krieger attorneys representing the Friant Water Users Authority in the litigation over the San Joaquin River. Ms. Buckman regularly advises clients about CEQA compliance and water supply issues. She has served as a member of State Bar Environmental Law Sections Legislation Committee since 2000, and she previously served as an advisor to the Assembly Natural Resources Committee on proposed CEQA legislation.

**Panelist(s)**

**Stephanie Standerfer** | Environmental Services Manager | Office: Albert A. Webb Associates, Riverside, CA  
*Stephanie Standerfer is the Director of Planning and Environmental Services, for Albert A. Webb Associates, a civil engineering/environmental consulting firm located in Riverside, California. Located in a very dynamic part of Southern California, experiencing tremendous amounts of growth, the talented environmental planners within the Planning & Environmental Services Department is a leading force in the "smart growth" movement now taking hold in Riverside County. On the environmental side, she and her staff specialize in preparing Environmental Impact Reports for a wide variety of project types, for both public agencies and private development. Webb Associates is the district engineer for several water purveyors in the Inland Empire region, and as a result, Ms. Standerfer and her staff is often called upon to provide CEQA and other regulatory compliance services for those agencies. In particular, when SB 610 and 221 were enacted, she provided their water district clients guidance and support in prepared some of the very first Water Source Assessments. In addition to her duties at Webb Associates, she donates her time as an instructor on CEQA to agencies and professional organizations, and serves as Chair of the City of Riverside's Cultural Heritage Board. She holds a Master of Science from Washington State University and a Bachelor of Science from University of California, Riverside both in Environmental Science.*

● Deconstructing Jobs Housing Balance

2:15 pm - 3:30 pm

Tuesday 2:15 pm - 3:30 pm, Ahwahnee/Mural

Moderator: **David Early, AICP**

Is a balance of jobs and housing really the solution to traffic congestion, housing, economic development and other urban planning woes? If so, what do planners actually mean by a jobs/housing balance and how do cities and regions achieve it? The California Planning Roundtable (CPR), an organization of experienced planning professionals who are members of the APA, are crafting answers to these tricky questions. This session will include a brief presentation of the CPR's findings, a point/counterpoint about the usefulness, definition, benefits, and strategies to achieving jobs/housing.

David Early | Principal | AICP | Office: Design, Community & Environment  
1600 Shattuck Avenue, Suite 222, Berkeley, CA | Tel: 510-848-3815 | E-mail: david@dceplanning.com

**Biography**

DC&E's founder, David Early, has over sixteen years of experience in planning and design, and has masters degrees in both Architecture and City Planning. Mr. Early has worked on scores of projects in diverse communities throughout the west. His work has won awards at the local, state and national level, and he has also spoken on and taught about planning principles at venues across the country. David Early is one of 32 members of the California Planning Roundtable, whose mission is to promote creativity and excellence in planning by providing leadership in addressing important planning issues in California.





● Deconstructing Jobs Housing Balance ~ continued

2:15 pm - 3:30 pm

**Tuesday 2:15 pm - 3:30 pm, Ahwahnee/Mural**

*(continued from previous page)*

Membership is balanced between the public and private sectors, and between Northern and Southern California. He is also the past-president of Urban Ecology, Inc.

**Panelist(s)**

**Cathy Creswell** | Deputy Director | Office: Division of Housing Policy Development California Department of Housing and Community Development | 1800 Third Street, P.O. Box 952050, Sacramento, CA

*Ms. Creswell manages several HCD programs including those that address state housing and community development needs; promote effective strategies for livable communities; administer state housing element law; and prepare reports on housing planning and finance, land use and transportation, and housing policy. Ms. Creswell also directs public education programs about the benefits of an adequate, affordable supply of housing and the linkages between housing, the economy, environment, mobility and quality of life. She has developed innovative funding programs including the Downtown Rebound planning grant program, the Interregional Planning Grant program, and the States first Jobs/Housing Balance Improvement Program. Ms. Creswell has worked with communities throughout the State to help communities ensure they meet their jobs/housing balance. She is also a member of the California Planning Roundtable.*

**Brad Kilger** | Director | AICP | Office: Community and Economic Development, City of Modesto  
801 11th Street, Modesto, CA | Tel: 209-577-5218 | E-mail: bkilger@modestogov.com

*As Modesto's Director of Community and Economic Development, Brad Kilger plans for the City's future growth; oversees commercial and residential construction; and facilitates jobs and private investment. Brad's extensive professional municipal government experience includes service as Town Manager and Redevelopment Agency Executive Director for the Town of Yucca Valley from 1996 to 2002. Prior to 1996, Brad was the Economic and Community Development Director for the City of Murrieta, the Deputy Town Manager for the Town of Apple Valley, Planning Director for the City of San Bernardino and Deputy Planning Director for the County of San Bernardino. Brad currently serves as Past President of the California Redevelopment Association and is a member of the League of California Cities Housing, Economic and Community Development Policy Committee. He was vice-chair of the California State Rural Development Council and a member of the Board of Directors for the California Association for Local Economic Development.*

**Rick Bishop** | Executive Director | AICP | Office: Western Riverside Council of Governments

Administrative Center Annex, 4080 Lemon Street, 3rd Floor, Riverside, CA | Tel: 909-955-7985 | Email: bishop@wrcog.cog.ca.us  
*Rick Bishop, the Executive Director of the Western Riverside Council of Governments (WRCOG), has over 20 years of public and private, intergovernmental planning experience. Mr. Bishop has developed countywide programs addressing federal, state, regional and local mandates on air quality, as well as growth, congestion, and integrated waste management. Mr. Bishop regularly participates in the development of regional growth management programs, growth forecast and regional transportation planning strategies, and air quality activities. He has authored model transportation demand management ordinances, smart growth studies, and general plan growth management element templates. He negotiated numerous public facilities development agreements, developed implementation approaches for statewide planning requirements – such as AB 939 Source Reduction and Recycling Elements – administered countywide legislative programs, created fiscal impact reporting processes and developed procedures for tracking development projects to ensure that needed public facilities are paid for and keep pace with development. In 2003, Mr. Bishop successfully spearheaded the creation of a transportation fee program for western Riverside County, which was adopted by all regional jurisdictions and will result in \$2.6 billion in transportation improvements over 20 years. Since 1983, Rick has taught Regional Solutions to Transportation Funding, Geography and Environmental Studies at colleges and universities in Southern California.*

● Transportation shuttles to breakout sessions at Ahwahnee Hotel and Yosemite Lodge and Curry Pavilion; Afternoon Breaks - All Locations

3:30 pm - 4:00 pm

**Tuesday 3:30 pm - 4:00 pm, All Locations**

**Sponsored by: Bingham McCutchen, LLP**



● Navigating the Annexation Maze: LAFCo requirements for  
Municipal Services, Water and Housing

4:00 pm - 5:15 pm

Tuesday 4:00 pm - 5:15 pm, Camp Curry/Pavilion

Moderator: **Peter M. Detwiler**

Designed for Practitioners, City Planning Staff, and Consultants, this session provides hands-on techniques for packaging annexation proposals to meet more stringent Local Agency Formation Commission requirements. A panel of experienced presenters will provide information on LAFCo issues that need to be addressed by agencies and proponents when submitting annexation or reorganization proposals to LAFCo. These include: preparing comprehensive Service Plans for water, sewer, storm drainage, police, and fire; evaluating Fair Share Housing Statements; and addressing long-term water availability.

Peter M. Detwiler | Staff Director | Office: Senate Local Government Committee | State Capitol, Room 410  
Sacramento, CA 95814 | Tel: 916-445-9748 | E-mail: peter.detwiler@sen.ca.gov

**Biography**

Thirty years of experience in addressing LAFCo legislation and requirements; significant insight into the LAFCo annexation process.

Panelist(s)

**Paula M. Daneluk** | AICP | Principal | Office: PMD Consulting | 9424 Clementine Way, Elk Grove, CA 95758  
Tel: 916-206-1871 | E-mail: pmdaneluk@frontiernet.net

*Significant experience in preparing Service Plans for a variety of jurisdictions since 1996. Expertise in integrating municipal services into the environmental review process.*

**Bruce C. Baracco** | AICP | Executive Officer | San Joaquin LAFCo | 1860 E. Hazelton Avenue, Stockton, CA 95205  
Tel: 209-468-3198 | E-mail: bbaracco@co.san-joaquin.ca.us

*Seven years of experience as a LAFCo Executive Officer integrating the new annexation requirements into staff analysis and recommendations. Also serves as Executive Officer to the California Association of Local Agency Formation Commissions (CALAFCO).*

**Kim Hansen** | AICP | Senior Planner/Project Manager | Office: Quad Knopf, Inc.

One Sierragate Plaza, Suite 270C, Roseville, CA 95678 | Tel: 916-784-3615 | E-mail: kimh@quadknopf.com

*Twenty years of experience evaluating development proposals for municipal services, housing mix, and CEQA/NEPA compliance.*

*Previous experience as a County Planning Director and processing rural annexation proposals, as well as analyzing long-term water availability.*

● Introduction to Form-Based Codes

4:00 pm - 5:15 pm

Tuesday 4:00 pm - 5:15 pm, Camp Curry/Lounge

Moderator: **Steve Tracy**

Form-based codes--that regulate buildings for height, bulk, location, and certain design details, but are looser than conventional codes on the uses within those buildings--are becoming an increasingly popular solution. This session will explore those codes, explain how this type of code changes the focus for land use regulation by addressing the bulk and appearance of structures, and discuss the issue of non-conforming uses. This latter issue is critical in a situation where not only are the rules going to change in a zoning district, but the very basis for regulation is changing as well.

Steve Tracy | Senior Research Analyst | Office: Local Government Commission  
1414 K Street, Suite 600, Sacramento, CA 95814 | Tel: 916-448-1198 | E-mail: stracy@davis.com

**Biography**

Steve Tracy has been a Senior Research Associate with the Local Government Commission since 1999. He is the principal author of the Local Government Commission's planner's handbook on developing zoning codes and policies that encourage smart growth development--Smart Growth Zoning Codes: A Resource Guide. From 1983-1997, Tracy focused on land use



● Introduction to Form-Based Codes ~ continue

4:00 pm - 5:15 pm

**Tuesday 4:00 pm - 5:15 pm, Camp Curry/Lounge**

*(continued from previous page)*

and transportation issues as an Associate Planner with the County of Sacramento, leading the County's transportation team in the General Plan section. He has authored articles in planning and transportation journals, and gives presentations on planning, street design, and Smart Growth at venues ranging from UC Davis to national conferences.

**Panelist(s)**

**Paul Crawford** | Principal | FAICP, other: CNU | Office: Crawford, Multari, and Clark Associates  
641 Higuera Street, San Luis Obispo, CA 93401 | Tel: 805-541-2622 | E-mail: cmca@cmcaplans.com

*Paul Crawford has over 30 years of experience in city and regional planning. Before forming CMCA, he served from 1980 to 1990 as Director of Planning and Building for San Luis Obispo County and Executive Director of the San Luis Obispo Council of Governments. Those positions followed five years of service to San Luis Obispo County in four other staff assignments, prior consulting work, and a staff position with the City of Visalia.*

**Steve Lawton** | Community Development Director | other: CNU | Office: City of Hercules  
111 Civic Drive, Hercules, CA 94547 | Tel: 510-799-8200 | E-mail: slawton@ci.hercules.ca.us

*Steve Lawton brings 20 years of private-sector experience to the Community Development Director post in Hercules, overseeing the daily operations of Planning, Engineering and Building Inspection. A third-generation Californian, his passion for great public places led to a career redirection to urban design and city-building. In 1997 he joined the Congress for the New Urbanism. In 1999-2000, as Chair of the Hercules Planning Commission, he led the effort to create the Central Hercules Plan. The result of this effort became the first design-centered typological plan adopted into the law of a California city.*

● What Every Planner Should Know About Multi-Family Housing Laws

4:00 pm - 5:15 pm

**Tuesday 4:00 pm - 5:15 pm, Yosemite Lodge/Cliff**

**Moderator: Marco A. Martinez**

With the ever-increasing population trends in California and the constant barrage of legislative proposals to deal with those trends, housing has become a critical issue for local planners. This session will provide planners and housing advocates with an introduction to the law surrounding the development of multi-family housing projects, including low and moderate income housing projects. Participants can expect to leave the session with knowledge of laws that are specifically applicable to the consideration of multi-family housing projects, including the new density bonus law, fair housing laws and limitations of local authorities to require conditional use permits in certain multi-family housing zones. Session materials include key aspects of housing law that participants will undoubtedly find useful in their jurisdiction's next housing project.

Marco A. Martinez | Associate | Office: Best Best & Krieger, LLP | 5 Park Plaza, Suite 1500, Irvine, CA 92614  
Tel: 949-263-2600 | E-mail: Marco.Martinez@bbklaw.com

**Biography**

Marco A. Martinez is a Senior Associate in the Public Law Department of the Irvine office of Best Best & Krieger LLP. Mr. Martinez has over 6 years of Municipal Law experience and over 15 years of land use/zoning experience which he uses to assist and advise municipal clients. His practice areas include general municipal law, First Amendment law, public contracts, land use and zoning, subdivisions, housing, and CEQA issues. Mr. Martinez currently serves as City Attorney for the City of Montebello and Assistant City Attorney for the Cities of Colton, Azusa and Big Bear Lake. He previously served as Planning Commission Attorney and Assistant City Attorney for the Cities of Ontario, Lafayette and San Jacinto. In his role as assistant city attorney for several cities, he regularly attends both city council and planning commission meetings. He regularly reviews and drafts agenda reports, ordinances, resolutions, and contracts. Mr. Martinez was recently appointed the General Counsel to the California Chapter of the American Planning Association.

**Panelist(s)**

**Jeff S. Ballinger** | Associate | Office: Best Best & Krieger, LLP | 3750 University Avenue, Riverside, CA 92501  
Tel: 951-826-8219 | E-mail: Jeff.Ballinger@bbklaw.com

*Jeffrey S. Ballinger is a Senior Associate in Best Best & Krieger LLP's Public Law Department. Mr. Ballinger's practice areas include Local Government, Environmental & Natural Resources Law, and Special Districts. Mr. Ballinger serves as Assistant City Attorney*

**• What Every Planner Should Know About Multi-Family Housing Laws ~ continue 4:00 pm - 5:15 pm****Tuesday 4:00 pm - 5:15 pm, Yosemite Lodge/Cliff***(continued from previous page)*

*in San Jacinto and as Deputy City Attorney in the Cities of Ontario and Fontana. Since joining Best Best & Krieger LLP, Mr. Ballinger has represented both cities and special districts in court, at public meetings, and in the course of complex transactions. He frequently advises City Councils, Planning Commissions and other governing boards on Brown Act matters. Mr. Ballinger also advises his public agency clients on matters including the Political Reform Act, Public Records Act and the Planning and Zoning law. In addition, he has successfully defended land use and CEQA challenges to his public agency clients, both at the trial and appellate levels. Mr. Ballinger's experience includes serving as legal counsel to the Planning Commissions of three cities, one of whom – Fontana – was recently listed as one of the top three fastest growing cities in California.*

**• Streamlining CEQA: How to Make the Most of Available Tools 4:00 pm - 5:15 pm****Tuesday 4:00 pm - 5:15 pm, Yosemite Lodge/Falls****Moderator: Gary D. Jakobs, AICP**

The California Environmental Quality Act (CEQA) is sometimes criticized as requiring excessive time and financial resources. Many tools are available to streamline the process of CEQA compliance, whether a lead agency is dealing with its exemptions, negative declarations, or EIRs. Some of the topics covered in the session will include: • How to approach tiering from a more general EIR to a project-specific document. • Can you use an ND as a second-tier document when the first-tier EIR included unavoidable significant effects? • Getting the most out of CEQA's little-used streamlining power tool, the "partial exemption" in Section 21083.3. • Are Master EIRs worth the effort? With the right circumstances they can be more valuable than you may think.

Gary D. Jakobs | Vice President/Principal | AICP | Office: EDAW, Inc.  
2022 J Street, Sacramento, CA | Tel: 916-414-5800 | E-mail: jakobsg@edaw.com

**Biography**

Gary Jakobs is a senior project director. He has a diverse background in preparing environmental planning studies throughout California and specializes in CEQA and NEPA compliance, the federal and California Endangered Species Acts, and numerous other environmental laws and regulations. He has 24 years of professional experience and has participated in the analyses and management of projects ranging from large-scale planned communities, urban high-rise and redevelopment to water resources development, wastewater treatment, industrial and energy developments, telecommunications, prisons, and airport expansions. He is also an instructor to other professionals in CEQA, NEPA, and Endangered Species Act compliance. Mr. Jakobs received a B.A. degree in Economics and Environmental Studies from the University of California, Santa Barbara, and spends his free time chasing after his two young sons (rarely catching them).

**Panelist(s)****Curtis E. Alling** | Vice President/Managing Principal | AICP | Office: EDAW, Inc. | 2022 J Street, Sacramento, CA

Tel: 916-414-5800 | E-mail: allingc@edaw.com

*Curtis Alling is an expert in CEQA and NEPA, and a specialist in the management of complex environmental impact assessment programs. He has more than 28 years of experience and has managed or directed more than 1,000 EISs, EIRs, and EAs. His projects have involved State and Federal threatened and endangered species in agricultural, wetland, riverine, vernal pool, Delta, coastal, Coast Range, foothill, and Sierra settings. His project specialties include water resources projects, habitat mitigation planning, endangered species compliance, flood control projects, community planning, and interagency environmental consultation programs. Mr. Alling has also regularly instructed other professionals on the CEQA and NEPA practice. Mr. Alling received a B.S. degree in Wildlife Science from Cornell University and an M.A. in Natural Resources Planning and Management from Texas A&M University.*





● **Mooving In, Dairy Siting Issues in the San Joaquin Valley**

4:00 pm - 5:15 pm

**Tuesday 4:00 pm - 5:15 pm, Ahwahnee/Winter**

Moderator: **Ted James, AICP**

Southern Calif. dairies are migrating north to the San Joaquin Valley at an increasing rate as a result of urbanization in the Chino area. Local government planning agencies are faced with numerous dairy animal facility proposals that are characterized by larger dairy animal herd sizes and changing management practices of the dairy facilities. This session will provide an overview of the environmental and permitting issues facing State, regional and local government agencies in addressing land use compatibility, air quality, groundwater quality, vectors, manure management and CEQA compliance issues in the permitting of large confined animal facilities in the San Joaquin Valley. The session deals with the natural resources conference topic and will provide conference attendees with an overview of issues and state-of-the-art regulation/environmental solutions being utilized to address the siting of dairy animal facilities.

Ted James | Director | AICP | Office: Kern County Planning Dept.  
2700 "M" Street, suite 100, Bakersfield, CA | Tel: 661-862-8616

**Biography**

Ted James is the Planning Director for Kern County and has held this position since 1990. He has a Master's Degree in City and Regional Planning from California State University, Fresno, and is a member of the American Institute of Certified Planners. Ted is a past President of the California County Planning Directors Association and has been actively involved in State-wide land use and environmental issues through the California State Association of Counties. Ted has gained extensive experience in the management of a variety of different urban growth, energy and resource protection issues in his 29 year career as a land use planner. He has been actively involved in the development of General Plans, Zoning and Subdivision regulations, administration of the California Environmental Quality Act (CEQA), endangered species conservation plans, agricultural conservation programs and other environmental and natural resource programs. With Kern County being the third largest County in California, and having a diverse landscape including valley floor, mountain and desert areas, the County faces many land use planning challenges. The Planning Department is actively involved in programs dealing with urbanization, natural resource protection, agricultural conservation, energy development, federal land management coordination, transportation and air quality issues.

**Panelist(s)**

**Dave Warner** | Director Permit Services | Office: San Joaquin Valley APCD  
1990 E. Gettysburg Avenue, Fresno, CA 93726 | Tel: 559-230-6000

*Dave Warner is Director of Permit Services in one of the largest Air Districts in California, the San Joaquin Valley Air Pollution Control District. He has been with the District since its inception in 1992, and worked for one of the unified district's predecessors, Tulare County Air Pollution Control District, before that. He directs a team of 85 engineers and support staff, and has devoted much of his recent professional life to developing an understanding of dairies and dairy emissions in the San Joaquin Valley. He has devoted much of his recent private life to avoiding any and all thoughts about dairies. Today, he's here to bring you up to speed on the potential air quality impacts of dairies in the San Joaquin Valley, and related air regulations.*

**Lonnie Wass** | Senior Engineer | Office: Calif RWQCB | 3614 East Ashlan Ave, Fresno, CA | Tel: 559-445-5116  
1981 - 1988: Water Resource Control Engineer, Regional Water Quality Control Board, CVR  
1988 - 2000: Senior Water Resource Control Engineer, Regional Water Quality Control Board, CVR  
April 2000 - present: Supervising WRC Engineer, Regional Water Quality Control Board, CVR  
Education: BS, Civil Engineering, California State University Fresno  
Professional Licenses: California Registered Civil Engineer, CE 38917

● **Regional Partnerships Cope with Growth**

4:00 pm - 5:15 pm

**Tuesday 4:00 pm - 5:15 pm, Ahwahnee/Colonial**

Moderator: **Patricia Saley**

The Santa Barbara Region Economic Community Project is a decade-old nonprofit coalition of business, government, academia and community leaders, promoting a sustainable economy and high quality of life. ECP believes cooperation among jurisdictions on jobs/housing balance, transportation/congestion and open space is necessary to create the future we want. ECP collaborated with the UCSB Geography Dept. on the Regional Impacts of Growth Study





● Regional Partnerships Cope with Growth

4:00 pm - 5:15 pm

**Tuesday 4:00 pm - 5:15 pm, Ahwahnee/Colonial**

*(continued from previous page)*

and prepared a scientific survey of South Coast residents on perspectives and willingness to support change. Our presentation will describe our efforts and suggest how our research and experience can apply to other communities.

Patricia Saley | ECP Outreach Coordinator | AICP | Office: Santa Barbara Region Economic Community Project  
693 Circle Drive, Santa Barbara, CA | E-mail: [psaley@silcom.com](mailto:psaley@silcom.com)

**Biography**

Pat Saley has a degree in Environmental Studies from UCSB and has worked as a land use planner in the Santa Barbara area for 27 years, including stints with the US Forest Service, California Coastal Commission and City of Santa Barbara. In 1988 Ms. Saley formed a consulting firm that initially specialized in planning studies for local and state agencies, several of which have won APA section awards. In recent years, Pat has focused on community outreach and meeting facilitation for local agencies, special districts and non-profit boards. Pat is coordinating community outreach for the Economic Community Project.

**Panelist(s)**

**Mickey Flacks** | ECP Board Vice President | Office: 693 Circle Drive, Santa Barbara, CA | E-mail: [mflacks@cox.net](mailto:mflacks@cox.net)  
*Mickey Flacks is a native New Yorker, educated at CCNY. Gradually moving west since the 60's, she and her family settled in Santa Barbara in 1969, where her husband is a Sociology Professor at UCSB. Although her education prepared her for work in biological research laboratories (Universities of Michigan and Chicago and as Staff Research Associate in molecular biology at UCSB), she has spent much of her non-work life involved in citizen activism. She led the Community Housing Action Group, which was honored by the CCAPA in 2002, and currently serves as Board Vice-President of the Economic Community Project.*

**Michael S. Brown** | PhD  
*Author of RIGS study and current ECP Board member.*

● New Twists on Transfer of Development Rights

4:00 pm - 5:15 pm

**Tuesday 4:00 pm - 5:15 pm, Ahwahnee/Mural**

Moderator: **Rick Pruetz, FAICP**

TDR is a logical way to preserve environmental areas, farmland and historic landmarks. But TDR programs are hard to adopt. Learn how communities are using an incremental approach to overcome the NIMBY reaction to TDR receiving areas. Find out how successful programs create market forces that attract landowners and developers alike. Explore how TDR can work when taxes, fees and other financing mechanisms prove inadequate. Consider how the availability of the TDR option can reduce the potential for takings legislation like Oregon's Measure 37.

Rick Pruetz | Principal | FAICP | Office: Planning & Implementation Strategies  
522 The Strand, Hermosa Beach, CA | Tel: 310-749-5535 | Email: [arje@attglobal.net](mailto:arje@attglobal.net)

**Biography**

Rick Pruetz has prepared TDR feasibility studies and ordinances for 20 communities and conducted TDR workshops for numerous other cities and counties around the country. He has written three books on TDR including *Beyond Takings and Giving*, which profiles 144 TDR programs in 32 states. He updates this book on his web site [www.BeyondTakingsAndGivings.com](http://www.BeyondTakingsAndGivings.com). He has written extensively on TDR, including articles for APA's PAS Memo and The Commissioner. Rick received his Master of Urban Planning degree in 1979 and has worked in planning for 26 years.

**Panelist(s)**

**Kami Griffin** | Supervising Planner | Office: San Luis Obispo County Dept. of Planning & Building  
*Kami Griffin was the principal author of San Luis Obispo's TDC program, adopted in 1996. The program, a 6-year effort, included preparation of background reports with an outside consultant and working with a Technical Advisory Committee to develop a unique program. Kami received her Bachelor of Science in 1983 in City and Regional Planning from California Polytechnic State University - San Luis Obispo. She has been with the County for 21 years and is currently the Supervising Planner for the Inland Current Planning Division.*



● **New Twists on Transfer of Development Rights ~ continue**

**4:00 pm - 5:15 pm**

**Tuesday 4:00 pm - 5:15 pm, Ahwahnee/Mural**

*(continued from previous page)*

**Susan Frost** | Principal Planner | Office: City of Livermore Community Development Department

1052 S. Livermore Avenue, Livermore, CA | Tel: 925-960-4462 | E-mail: smfrost@ci.livermore.ca.us

*Susan Frost, Principal Planner, has worked for the City of Livermore for 18 years. She currently manages the advance planning section of the Planning Division. Her recent projects include management of a comprehensive update to the City's General Plan, the Downtown Specific Plan, the TDC ordinance and procedures for the implementation of the TDC program. Susan, a member of APA, holds a Bachelor of Science in City and Regional Planning from Cal Poly SLO and a Masters in Public Administration from Cal State Stanislaus.*

● **The Shopping Center as American Icon: Its History and Future Form  
(CCAPA PEN Meeting immediately following)**

**4:00 pm - 5:15 pm**

**Tuesday 4:00 pm - 5:15 pm, Ahwahnee/Tressider**

**Moderator: John Bridges, FAICP**

Planners Emeritus Network is a component of CCAPA largely composed of FAICP members and Life Members of APA. PEN is conducting this special session on the history and future form of American shopping centers as a follow-on to our Santa Barbara session on the history of housing. This session directly relates to the conference topics of Public Spaces, Buildings and Services, and Community-Based Planning. Our session offers both the historical context of American urban shopping centers, using examples such as Market Square in Chicago and Country Club Plaza in Kansas City, and predictions of this American icon's future form.

**John Bridges** | Senior Vice President | FAICP | Office: P&D Consultants

8954 Rio San Diego Drive, Suite 610, San Diego, CA | Tel: 619-291-1475 | E-mail: john.bridges@tcb.aecom.com

**Biography**

John Bridges, FAICP, is the Senior Vice President of P&D Consultants, with offices in Pasadena, San Diego, Sacramento, Orange and Las Vegas. He has over 25 years of experience directing general plan, specific plan, zoning ordinance, housing, environmental and public involvement programs. Mr. Bridges is a past President of the California Chapter of the American Planning Association (APA) and past Chair of the Chapter Presidents Council of National APA. He currently serves on the degree program advisory board for the Department of Planning, Policy and Design at the University of California, Irvine.

**Panelist(s)**

**David Sloane** | Associate Professor of Urban Planning, Development and History | PhD | Office: University of Southern California College of Letters, Arts & Sciences, Los Angeles, CA | Tel: 213-740-5768 | E-mail: dsloane@usc.edu

*Dr. Sloane has conducted extensive research in the history of urban areas and is particularly interested in commercial shopping and its effect on urban form and function. He is the author of Medicine Moves to the Mall (Johns Hopkins University Press) and also serves on the Editorial Advisory Board of the Journal of the American Planning Association. For this presentation, Dr. Sloane will provide the historical perspective of shopping centers in America.*

**Brian Jones** | President | Office: Forest City West | 949 S. Hope Street, Suite 100, Los Angeles, CA

Tel: 213-488-0010 | E-mail: brianjones@forestcity.net

*Mr. Jones has been in the commercial real estate industry since the early 1970's and currently oversees his company's new development opportunities and all aspects of the commercial real estate development process in California and the West Coast. He is currently supervising the development of several large-scale projects, including 835 Market Street in San Francisco, a large urban mixed-use project, and Victoria Gardens, a major new suburban town center in Rancho Cucamonga. He is active on the executive and curriculum committees of the Lusk Graduate School of Real Estate at USC, and is a member of the International Council of Shopping Centers and Urban Land Institute.*



- **Transportation Shuttles to Curry Pavilion, Ahwahnee Hotel and Yosemite Lodge** 5:15 pm - 5:45 pm

Tuesday 5:15 pm - 5:45 pm

- **Transportation shuttles to Curry Pavilion** 6:30 pm - 7:00 pm

Tuesday 6:30 pm - 7:00 pm

- **CCAPA Awards Reception Buffet (Exhibits Open)** 7:00 pm - 9:30 pm

Tuesday 7:00 pm - 9:30 pm, Camp Curry/Pavilion

*Sponsored by: Michael Brandman Associates, Pacific Municipal Consultants, MSA Consulting*

- **Transportation Shuttles to Ahwahnee Hotel and Yosemite Lodge** 8:30 pm - 10:00 pm

Tuesday 8:30 pm - 10:00 pm, Camp Curry/Pavilion

9:00 p.m. departure to Wawona Lodge



- **Transportation Shuttles from the Wawona Lodge, Ahwahnee Hotel and Yosemite Lodge to Camp Curry Pavilion** 7:00 am - 9:00 am

Wednesday 7:00 am - 9:00 am

- **Breakfast Buffet, Exhibits Open** 7:30 am - 9:00 am

Wednesday 7:30 am - 9:00 am, Camp Curry/Pavilion

*Sponsored By: Oilphant, Matzner Development*

- **Conference Registration** 7:30 am - 10:30 am

Wednesday 7:30 am - 10:30 am, Yosemite Lodge

- **Closing Plenary Session, Keynote Speaker - John Muir as Lee Stetson and Alan Sutterfield as Teddy Roosevelt** 9:00 am - 10:30 am

Wednesday 9:00 am - 10:30 am, Camp Curry/Pavilion

- **Transportation Shuttles to Ahwahnee Hotel and Yosemite Lodge** 10:30 am - 11:00 am

Wednesday 10:30 am - 11:00 am

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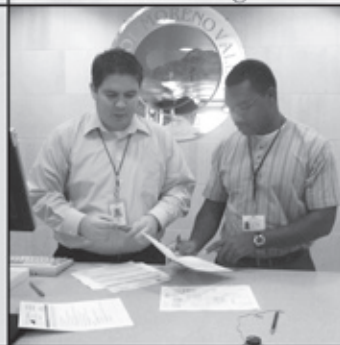
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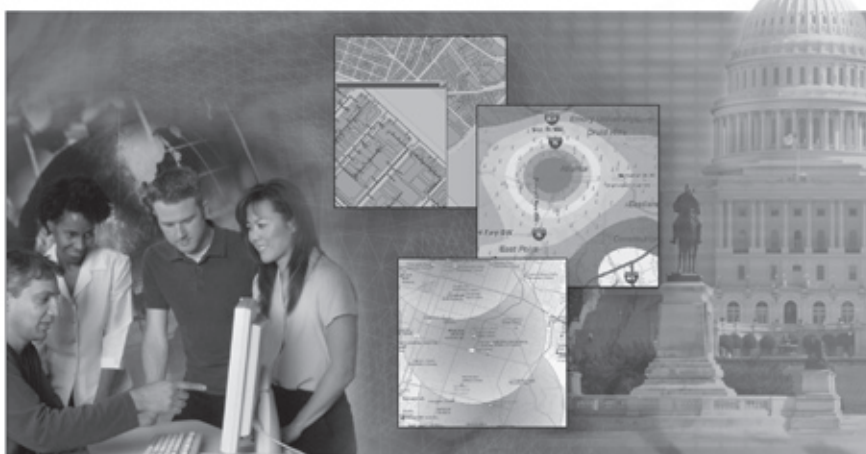
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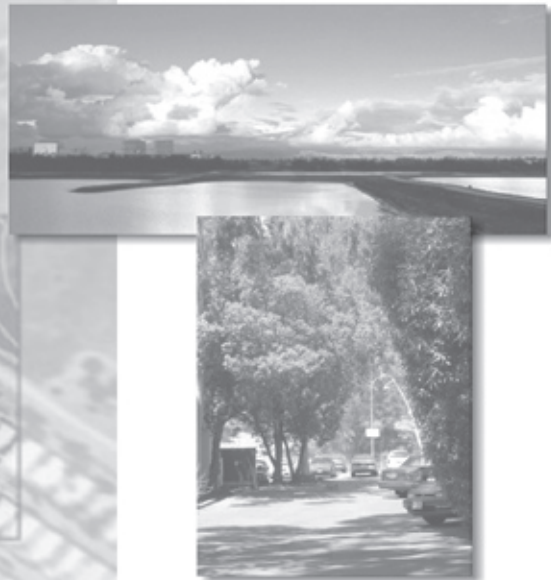
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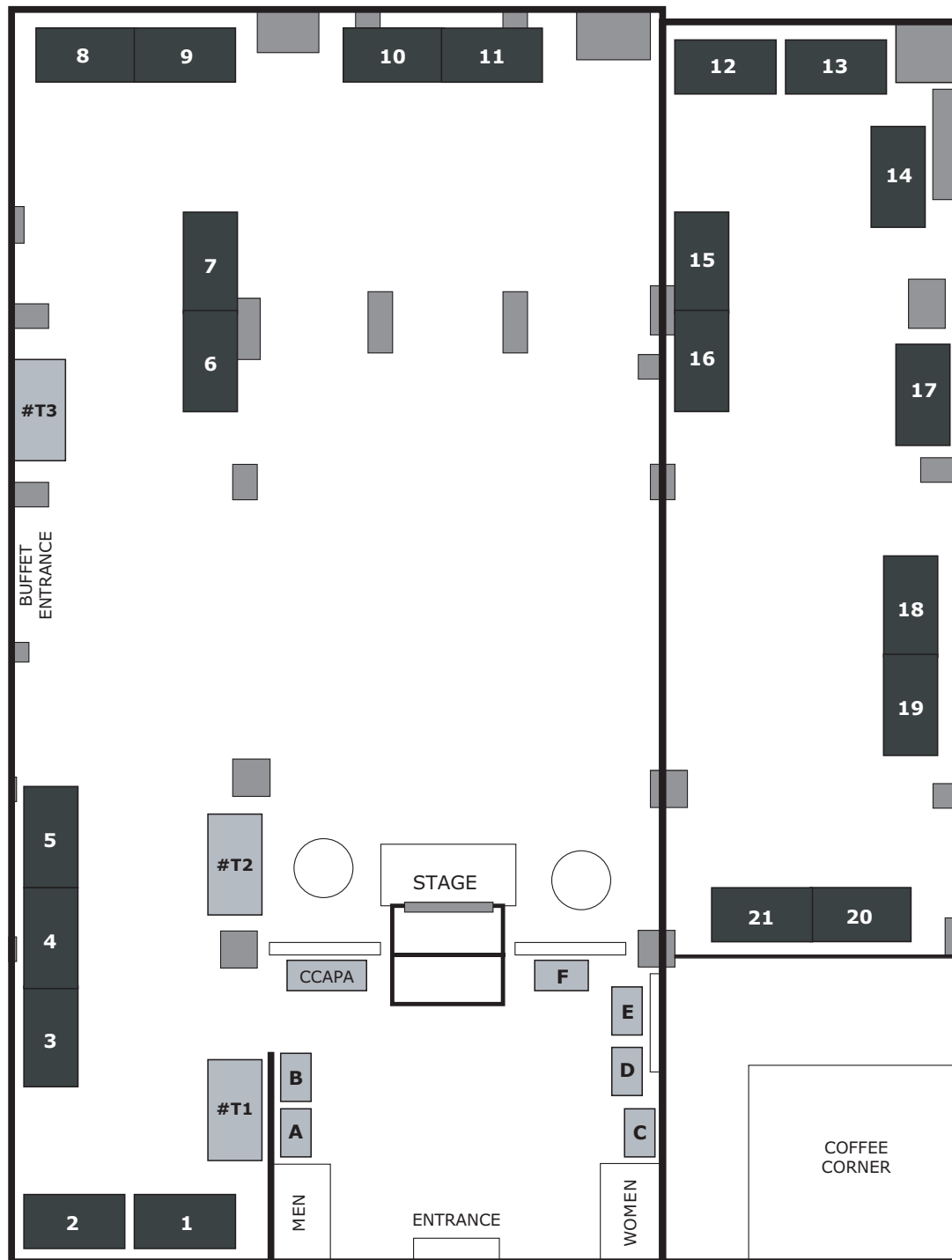
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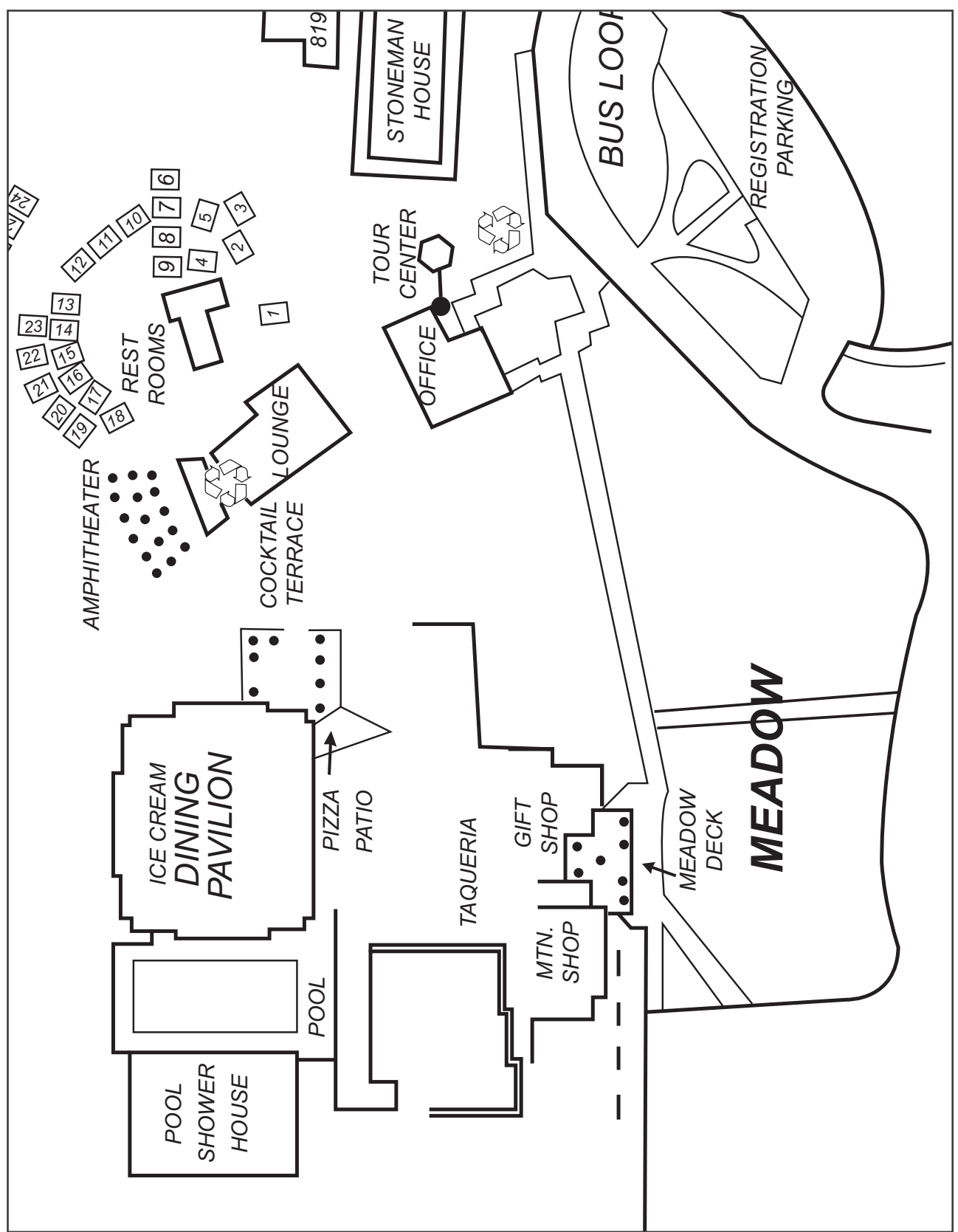
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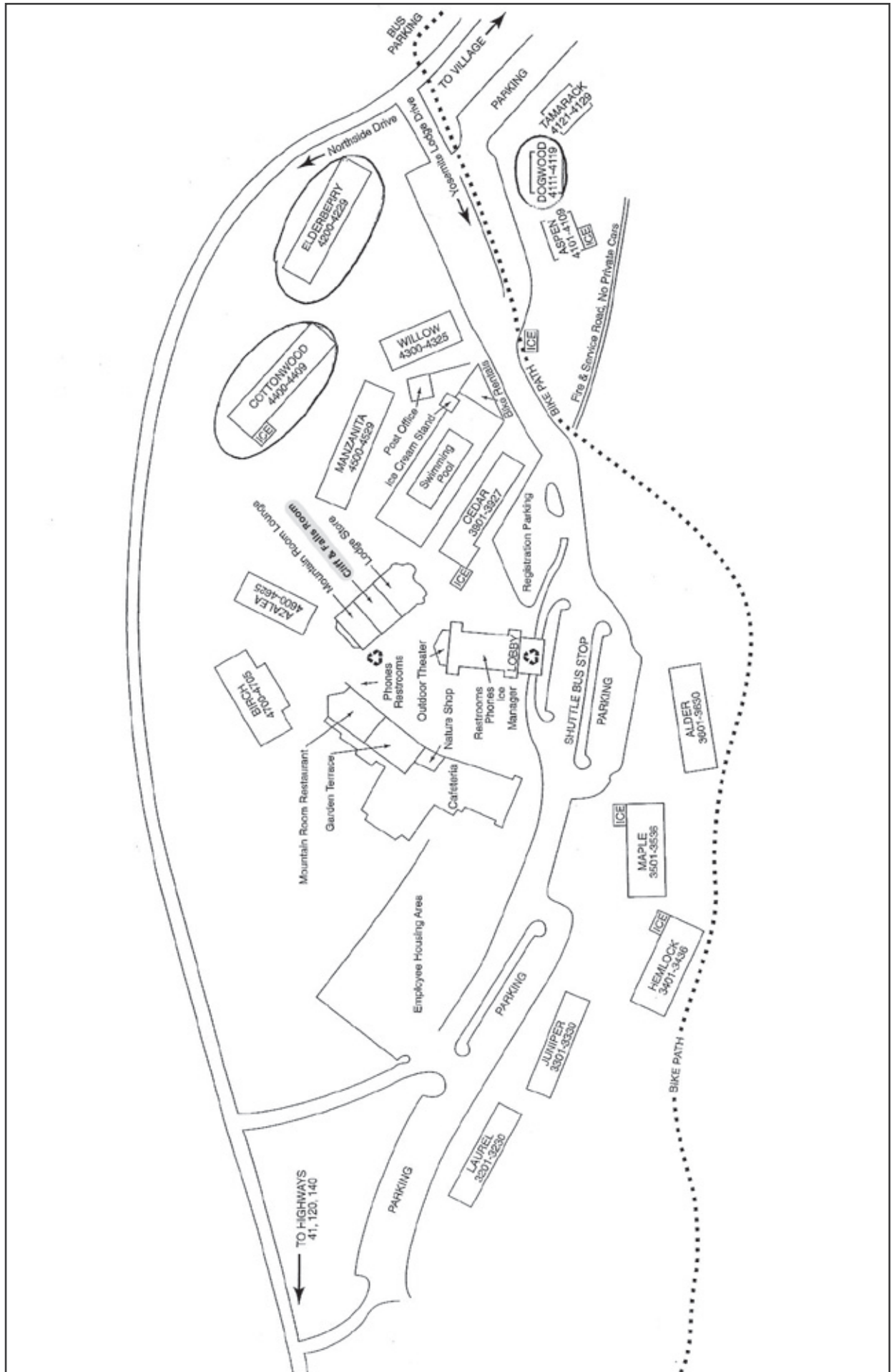


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3 URS Corporation	8 Michael Brandman Associates	13 HDR Engineering, Inc.	18 Cal Trans-Dept of Transportation		
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5 Wildlands, Inc.	10 Economics Research Associates	15 LSA Associates, Inc.	20 Sabre Communications		
			21 EMC Corporation		



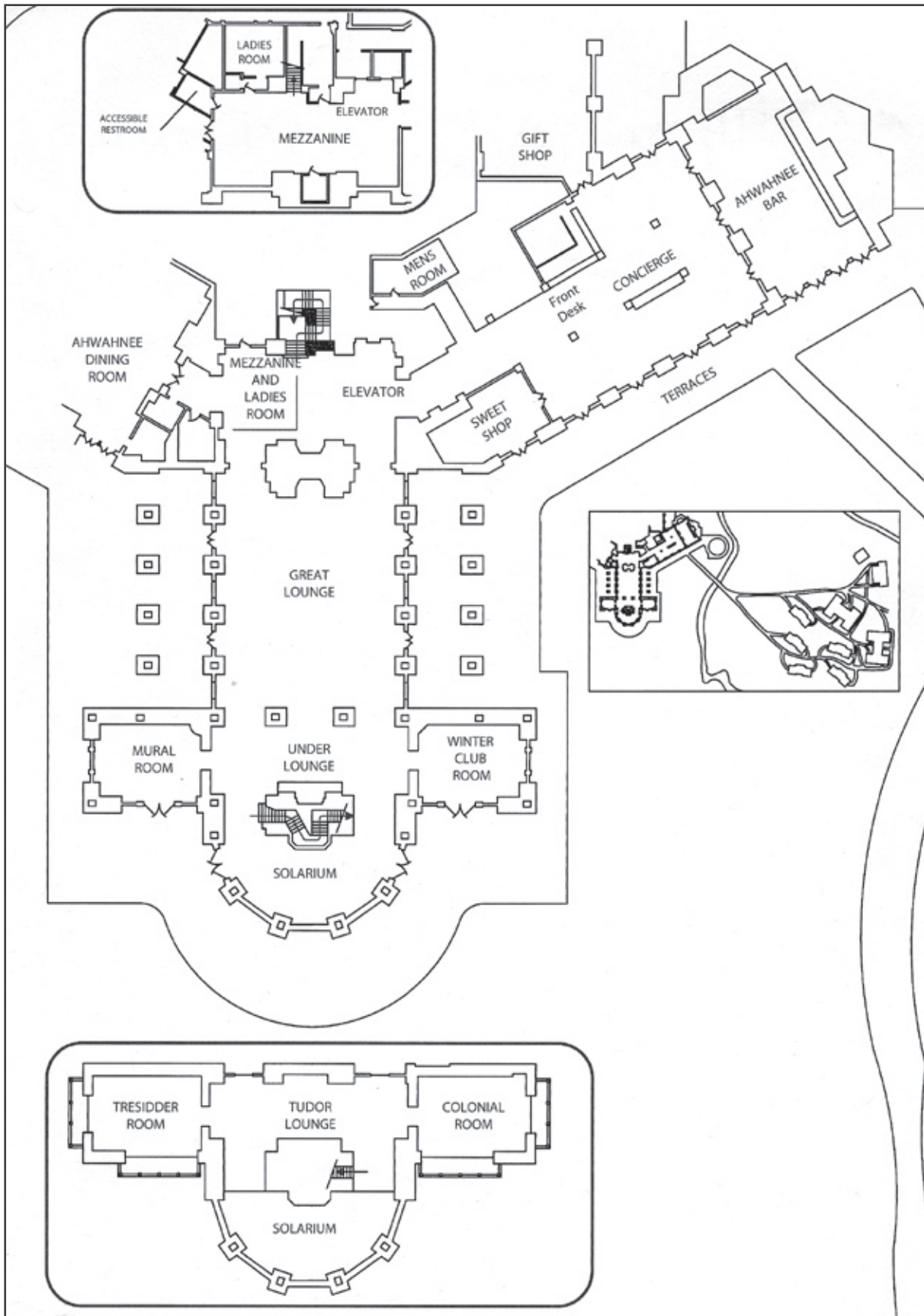
# MAP OF CAMP CURRY







# MAP OF AHWAHNEE HOTEL





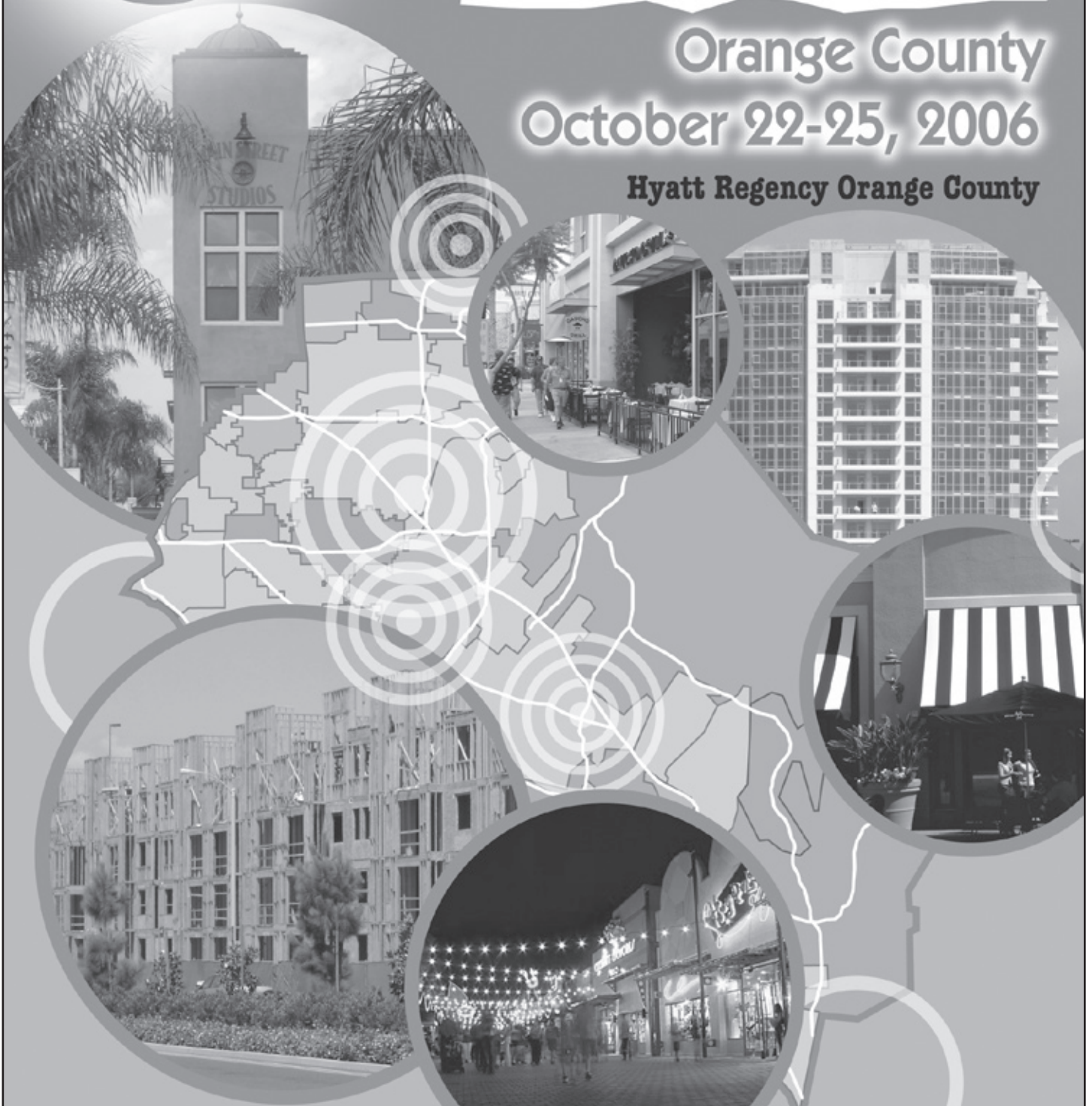


# CCAPA Conference 2006

**SAVE THE DATE!**

Orange County  
October 22-25, 2006

Hyatt Regency Orange County







**YOSEMITE**  
CCAPA 2005 CONFERENCE  
October 30 - November 2, 2005

## Notes





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## Notes



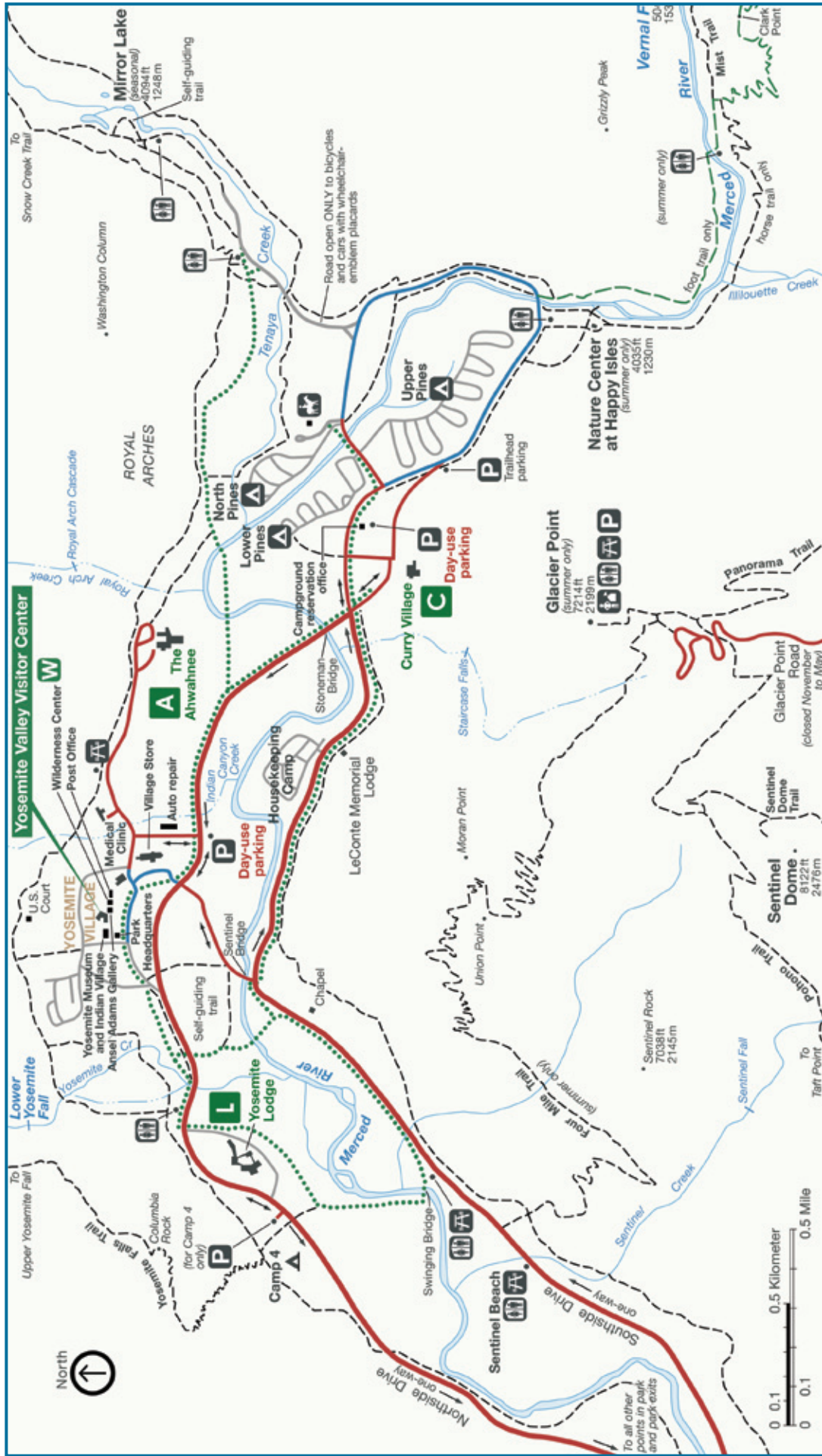


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## Notes



# YOSEMITE VALLEY MAP



Area maps and brochures will be available in the hotel lobby.