



CCAPA Conference 2006
Orange County
October 22-25, 2006

CCAPA 2006 Conference

Hyatt Regency Orange County

October 22 - 25, 2006



BREAKOUT SESSIONS
CONSULTANT'S RECEPTION

STUDENT SESSIONS
CPF AUCTION

MOBILE WORKSHOPS
KEYNOTE SPEAKERS

OPENING RECEPTION AT THE NIXON PRESIDENTIAL LIBRARY
SPECIAL EVENTS & ACTIVITIES
BEAUTIFUL VENUE

Ed Chuchla is the Vice President of Corporate Real Estate for The Walt Disney Company. He is responsible for Disney's global real estate portfolio including key hubs in Burbank, Glendale, New York, London, Tokyo and Hong Kong. From demand assessment to lease, acquisition, disposition or development strategies to design and construction, Ed and his global service team endeavor to meet the needs of a wide range of Disney business units.

Prior to his position at Corporate, Ed spent eight years with Walt Disney Imagineering (WDI) where he was responsible for Pre-Development activity for Disney's Parks and Resorts domestic and international real estate holdings. He and a broad group of talented colleagues led site searches and assessment, coordinated site and infrastructure master planning, developed and implemented entitlements strategies, led development related negotiations with relevant government and third party entities and coordinated community / government relations that were associated with each of these efforts.

He received his Masters of Architecture degree from the University of Pennsylvania where he was the recipient of the Master's Thesis Design Prize. Ed completed his undergraduate education at Dartmouth College.

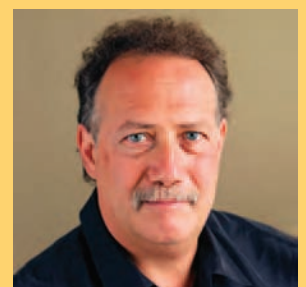


Ed Chuchla
Keynote Speaker

Joel Kotkin is an internationally-recognized authority on global, economic, political and social trends. Joel Kotkin is the author of the newly published, critically acclaimed *THE CITY: A GLOBAL HISTORY* from Modern Library. He is also author of the widely acclaimed, best-selling book, *THE NEW GEOGRAPHY*, How the Digital Revolution is Reshaping the American Landscape (Random House, 2000).

Kotkin is an Irvine Senior Fellow at the New America Foundation and is a highly respected speaker and futurist. He consults for many leading economic development organizations, private companies, regions and cities. In addition, Kotkin serves as senior advisor to the Planning Center, a major planning, design and environmental consulting firm based in Costa Mesa, California and serves as a visiting lecturer in history, theory and humanities at the Southern California Institute of Architecture in Los Angeles.

For three years, he was Business Trends Analyst for KTTV/Fox Television in Los Angeles where, in 1994, he won the Golden Mike Award for Best Business Reporting on the changing dynamics of the entertainment industry.



Joel Kotkin
Keynote Speaker

Conference-at-a-Glance

Sunday, October 22, 2006

8:30 am - 4:00 pm	CCAPA Board Meeting
10:30 - 11:30 am	SS #1 Student Session, Part I - Uplifting Your Resume and Getting that Planning Career Started
10:30 am - 4:00 pm	SS #2 CPF Presents: Planning Safe Communities - Lessons from Earth, Wind, Fire, Water & Other Natural Disasters
11:45 am - 1:00 pm	Lunch - for SS #1 and SS #2 only
12:00 noon - 6:30 pm	Conference Registration
1:15 - 2:30 pm	SS #1 Student Session, Part II
1:30 - 5:00 pm	MW #1 - The Disney Magic
2:00 - 6:00 pm	Exhibitor Setup
2:45 - 4:00 pm	SS #1 Student Session, Part III - What's Next? What Planning Students Need to Know
5:30 - 9:30 pm	Buses to Opening Reception
6:30 - 9:30 pm	Opening Reception - Nixon Presidential Library

Monday, October 23, 2006

7:30 am - 6:30 pm	Conference Registration/Exhibits Open
7:30 - 8:45 am	Continental Breakfast, Exhibit Hall
8:45 - 10:00 am	Opening Plenary Featured Speaker: Joel Kotkin, Author and Internationally Recognized Authority on Global, Economic, Political and Social Trends
10:15 - 11:45 am	Sessions Block #1
	Affordable Housing Crisis - Is the 20 Year Plan the Solution?
	Planning For and After Disasters - Lessons Learned from the Gulf Coast
	What is New Suburbanism? - Joel Kotkin, Author & Colin Drukker, Planning Center
	Superbia - Dave Wann, Author
	The Planned Community: Its History, Form and Future Character <i>(Sponsored by the Planner Emeritus Network)</i>
10:30 am - 5:00 pm	Mobile Workshops (6 full day)
	MW #2 Entertainment Retail in the OC
	MW #3 Open Spaces For Our Future
	MW #4 Mixed Use Developments: Moving Forward in Orange County
	MW #5 The "Nuts and Bolts" of Green Development - What's Working and What Isn't
	MW #6 Landera Ranch and the Evolution of Rancho Mission Viejo New Communities
	MW #7 The City of Claremont's Downtown Village Expansion - Urban Design, Public Process and Implementation of Mixed-Use Transit-Oriented Development
11:45 am - 1:00 pm	Lunch - Roundtable Discussion, Exhibit Hall
1:15 - 2:30 pm	Session Block #2
	Entitling Infill Development: Special Challenges that Matter to Both Developers and Cities
	Form-Based Codes Without the Attitude
	Downtown 101: Revitalization, Education, and Citizen Participation
	How to Make Safe Routes to School Happen in Your Community
	Urban Decay Impacts of Big-Box Retail II
	Visiting Those 20-Yr. Old Plans: Looking Back to Evaluate the Present, How Successful Were Our General and Specific Plans in the 80s?
	A Planner's Guide to Air Quality Issues in Land Use Planning
	The Green Scene Doesn't Have to be Mean
	Triple Whammy: Trying to Harmonize Inclusionary, Redevelopment and Density Bonus Requirements
	Personal vs. Professional Needs - How to Deal with Competing Interests While Maintaining a Positive and Professional Attitude
	Planning Commissioner's Corner <i>(Session Sponsored by California APA Chapter)</i>
2:30 - 2:45 pm	Afternoon Break, Exhibit Hall
2:45 - 4:00 pm	Session Block #3
	Infill Design: Elements of Success
	Downtown Palm Springs Revisited: A Downtown Laboratory
	Form-Based General Plans
	The Los Angeles Waterfront: Connecting People to the Water's Edge
	Reinventing Retail for California's Future
	Learning to Love the Base in Your Backyard
	The Benefits of Quantifying Sustainability
	Flood Management Policy: California Planners Respond <i>(Session Sponsored by California APA Chapter)</i>
	Policy Makers & Management: Effective Relationships, Effective Implementation
	So You Think You Know CEQA . . . Really?
	Transit-Oriented Development in an Urbanizing County: Can Western Riverside Become the Leading Edge? <i>(Session Sponsored by Caltrans)</i>
4:00 - 5:30 pm	CCAPA Legislative Review Team Meeting
4:15 - 5:30 pm	Session Block #4
	Affordable Neighborhoods, Not Projects
	Traffic Reducing Housing and Upward Mobility
	Weaving the Fabric of Smart Growth: Linkages Between Crime Prevention, Pedestrian Safety, Public Health, Social Well Being, Environmental Quality, and Economic Vitality
	Planning Comprehensively for Walkable Communities
	Welcoming Housing to the Strip
	Whatever Happened to Orange County?
	Sustainability: Out of the Box and Real World Planning Applications <i>(Session Sponsored by the California Planning Roundtable)</i>
	Resource-Efficient Housing: It's Easy to be Green
	Planning Tools in Action
	Turning Regional Visions into Local Reality
	Rural Preservation: A Hawaii Perspective <i>(Session Sponsored by Hawaii Chapter APA)</i>
5:30 - 6:30 pm	How You Can Participate in Shaping the Future of Planning in the United States/Leadership Reception, Poolside
6:30 - 9:30 pm	Consultant Reception/CPF Auction

Conference-at-a-Glance

Tuesday, October 24, 2006

7:30 - 8:45 am	Continental Breakfast/Exhibits Open/Registration
8:30 am - 12:00 noon	Mobile Workshops (4 half day) MW #8 The Coast of Huntington Beach MW #9 Historic San Juan Capistrano MW #10 New Frontiers in Residential Development MW #11 John T. Lyle Center for Regenerative Studies, Cal Poly Pomona
8:45 - 10:00 am	Session Block #5 Decoding the Transect and Form-Based Codes: Finding a Better Way Planning for Mixed-Use: Reinventing the Past Community Benefits: Public Participation that Gets Results Plaza, Mercado, Town Square: Revitalization in Latino Communities The Seeding of New Crops: Industrial Residential Conversion in the New California Economy Planning Vision vs. Market Accommodation: Is Growth Inevitable? Water-wise Landscapes: Looking Good and Benefiting the Environment From First Steps to Finish Line: Creating Successful Green Building Programs Bringing Poverty and Social Justice Issues into Mainstream Planning (Session Sponsored by the California Planning Roundtable) So You Got Sued Anyway- What Now? Goods Movement Needs: State and Local Response (Session Sponsored by Caltrans)
10:15 - 11:30 am	Session Block #6 Mixed-Use Development in Urban and Suburban Settings Placemaking on a Budget Getting Your Traffic Engineers to Embrace Smart Growth Street Design Los Angeles Reborn: Avenue 26 - A Case Study in Revitalization Ahoy Mates - How What's Going on at the Ports in California Can Affect You Residential Development in Flood-Prone Areas Planning Hillside Environments for People and Wildlife Growing Pains . . . Can Success Kill the Crown City? 2006 CEQA Update - The Domination of the Judiciary State "Regional Blue Print" Planning Opportunities to Advocate for More Housing (Session Sponsored by the California Planning Roundtable) AICP Ethics Workshop (Session Sponsored by California APA Chapter)
11:30 am - 12:30 pm	Lunch
12:30 pm - 1:15 pm	Plenary - Featured Speaker: Ed Chuchla, Vice President of Corporate Real Estate for The Walt Disney Company
1:30 - 5:00 pm	Mobile Workshop (5 half day) MW #12 The Disney Magic MW #13 Journey Through the Arts MW #14 A Tale of Three Cities: Anaheim, Brea, and Fullerton - Successful Downtown Revitalization Case Studies MW #15 Creating Community Park Amenities Through Public and Private Joint Use Agreements MW #16 Tustin Legacy: A Tale of Modern Base Reuse
1:30 - 2:45 pm	Session Block #7 Nature's Challenge to Planners: Smart Growth, Safe Growth, and Sustainable Design A Place for All: Zoning that Promotes Meeting Special Housing Needs (Session Sponsored by the California Planning Roundtable) Gaining Support for High-Density Mixed-Use Art as a Catalyst for Community Development Transit Village Planning with Market Reality - Cities and Suburbs Redevelopment Tools to Revitalize Communities: Will They Still Be Here Tomorrow? What is a Water Element and What Can It Do for Me? (Part 1) Designing the Urban Edge Mediation: Has LULU Met Her Match? Facilitating Successful and Effective Tribal Consultations - Complying with SB18 AICP Exam Preparation Workshop (Session Sponsored by California APA Chapter)
2:45 - 3:00 pm	Afternoon Break, Exhibit Hall
3:00 - 4:15 pm	Session Block #8 Visualizing Density The Village at Playa Vista: Continuing to Define "West Los Angeles Urbanism" in Playa Vista's Phase II Creating a There There - Mixed-Use, Public Places and Transit: A Campus Transformation You Can't Fake Sincerity: Time-Tested Approaches to Public Participation Everything Old is New Again: Reusing Buildings for Housing and Mixed-Uses The Redevelopment of El Toro Road: Creating a Renewed and Re-energized Downtown for the City of Lake Forest What is a Water Element and What Can It Do for Me? (Part II) Blurred Boundaries: Planning for Urban Wildlife Administering Your Affordable Housing Program: What it Takes Property Rights, Takings, and Exactions: A Legal and Practical Update for Planners Airports and Smart Growth - Are They Compatible? (Session Sponsored by Caltrans)
4:30 - 5:45 pm	Session Block #9 Cutting-Edge High-Density Townhome Communities Housing and Clean Air: Living and Breathing in California Growing our Future Activists and Land Use and Housing Policy Makers Institutionalizing Collaborative Planning: Changing Public Sector Culture to Support Civic Engagement Telecommunications: Design, Regulations, and Litigation Save Your Community's Culture and Heritage: The Trend Towards Historic/Adaptive Reuse Miracle on Ice II - Creative Stormwater Management Approaches on the Modern Ice Site Los Angeles River - How Do You Turn an Ugly, Concrete Storm Drain Channel into a Great Place for People? Utilization of Baseline Studies for Updating General Plans in California Eminent Domain: The Kelo Stamp of Approval Adding Color to the Profession - Diversity Summit (Session Sponsored by California APA Chapter)
6:00 - 7:00 pm	Reception in Exhibit Hall
6:00 - 7:00 pm	Diversity/Inclusionary Reception, Hyatt Regency Garden
7:00 - 9:30 pm	Awards Dinner

Wednesday, October 25, 2006

7:30 - 9:00 am	Registration/Exhibits Open (coffee service)
9:00 - 10:30 am	Breakfast/Closing Session



Sponsor Opportunities

**Sponsor Registration &
Payment Deadline: August 15, 2006**

You are welcome to sponsor more than one event and multiple organizations may sponsor the same event.

Please note: Event sponsorship does not include conference registration.

Opening Reception

Sunday, 10/22, 6:30 - 9:30 pm, Nixon Presidential Library

Anticipated attendance – 800 people

Six sponsorships available

Cost \$2,500 each

- Full page ad in the program and sponsorship listing
- Pre-conference recognition on website
- CCAPA podium recognition
- Company name prominently displayed at the event and during the conference
- Promotional materials displayed at the event
- Two tickets to Opening Reception
- Pre-conference attendee list (available 3 weeks prior to conference with name, company and address ONLY)

Awards Dinner

Tuesday, 10/24, 7:00 - 9:30 pm

Anticipated attendance – 800 people

Six sponsorships available

Cost \$2,500

- Full page ad in the program and sponsorship listing
- Pre-conference recognition on website
- CCAPA podium recognition
- Company name prominently displayed at the event and during the conference
- Promotional materials displayed at the event
- Two tickets to Awards Luncheon
- Pre-conference attendee list (available 3 weeks prior to conference with name, company and address ONLY)

Breakfast/Plenary Session

Monday, 10/23, 8:45 - 10:00 am

Anticipated attendance-900 people

Six sponsorships available

Cost \$2,500 each

- Full page ad in the program and sponsorship listing
- Pre-conference recognition on website
- CCAPA podium recognition
- Company name prominently displayed at the event and during the conference
- Promotional materials displayed at the event
- Two tickets to Breakfast/Plenary Session
- Pre-conference attendee list (available 3 weeks prior to conference with name, company and address ONLY)

Keynote Luncheon

Tuesday, 10/24, 12:30 - 1:15 pm

Anticipated attendance – 900 people

Six sponsorships available

Cost \$2,500 each

- Full page ad in the program and sponsorship listing
- Pre-conference recognition on website
- CCAPA podium recognition
- Company name prominently displayed at the event and during the conference
- Promotional materials displayed at the event
- Two tickets to luncheon
- Pre-conference attendee list (available 3 weeks prior to conference with name, company and address ONLY)

Mobile Workshops Special Sessions

Sunday, Monday, Tuesday

Anticipated attendance - approx. 50 people each for mobile workshops

Eighteen sponsorships available

Cost-\$1,000 each

- CCAPA recognition and representation from your company
- Company name displayed at the workshop/morning & afternoon breaks
- Quarter page ad in the program
- Promotional materials displayed at the event
- Two tickets to workshop
- Pre-conference attendee list (available 3 weeks prior to conference with name, company and address ONLY)

Afternoon Breaks

Monday, 2:30 - 2:45 pm and Tuesday, 2:45 - 3:00 pm

Anticipated attendance - 800 people for each for break

Eight break sponsorships available

Cost-\$1,000 each

- CCAPA recognition and representation from your company
- Company name displayed at the workshop
- Quarter page ad in the program
- Promotional materials handed out at mobile workshop and displayed at sponsor table
- One ticket to break
- Pre-conference attendee list (available 3 weeks prior to conference with name, company and address ONLY)

Important Information

Hotel Reservations:

www.orangecounty.hyatt.com

Anaheim Orange County Visitor and Convention Bureau:

www.anaheimcvb.org

Discount Disney Tickets:

www.conventionplus.com/
disneylandresorttickets.com

General Conference Information: www.calapa.org

For additional information: Sponsor, Exhibitor & Advertising Info

CCAPA 2006 Conference Office:

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