



CCAPA 2007 CONFERENCE: TRANSFORMING THE URBAN FABRIC
Sunday - September 30, 2007

SUNDAY-AT-A-GLANCE

TIME	EVENT	LOCATION
9:00am - 3:45pm	California Chapter of the American Planning Association (CCAPA) Board Meeting	Cupertino
10:15am - 11:30am	Seven Steps to Planning Sustainability (Student Committee Selection)	Gold
	Developing Leadership In Young Planners (CPR Session & Student Committee Selection)	Crystal
11:45am - 12:45pm	CALIFORNIA PLANNING FOUNDATION (CPF) STUDENT AWARDS LUNCHEON	Club Regent
1:00pm - 2:15pm	Smart Green Building = Green Smart Growth	Crystal
	How Blueprint Planning Can Help Green Your Community	Valley
	Planning for Healthy Places: Chino's General Plan Update (Student Committee Selection)	Gold
	What's Next? What Planning Students Need to Know (Student Committee Selection)	Garden
	What Do Elected Officials and Decisionmakers Want in Staff Reports?	Atherton
	Road Ecology: New Approach in Transportation Planning	Fairfield
	The Great Wave: Urban Refugees Head for the Hills	California
	Change from the Roots: Planners and Neighborhood Associations Work Together	Empire
2:30pm - 3:45pm	General Plans that Make a Difference	Gold
	Hillside Development and Open Space: A Balanced Strategy for Landowners and the Community	Club Regent
	Planning for Tomorrow's Healthy Communities	Empire
	Staffing Trends: Making Contract Planners a Seamless Extension of City Staff	Fairfield
	Mitigation Measures: Implemented or Ignored?	Atherton
	The Missing Link: Integrating Transportation and Land Use Planning (Student Committee Selection)	Garden
	Getting Small: Living Efficiently and Affordably on a Small Planet (Student Committee Selection)	Crystal
	How Can Smart Growth Improve Water Quality?	Valley
	What Is the State Doing About Environmental Justice?	California
	California Planning Roundtable (CPR) Board Meeting	Belvedere
4:00pm - 6:00pm	DIVERSITY SUMMIT	San José City Hall Rotunda
6:30pm - 10:00pm	OPENING RECEPTION	The Tech Museum of Innovation

Revised: September 1, 2007

CCAPA 2007 CONFERENCE: TRANSFORMING THE URBAN FABRIC

Monday - October 1, 2007



MONDAY-AT-A-GLANCE

TIME	EVENT	LOCATION
7:30am - 8:30am	CONTINENTAL BREAKFAST	Regency Ballroom
8:30am - 10:15am	OPENING PLENARY SESSION: Carl Guardino, President and CEO, Silicon Valley Leadership Group	Imperial Ballroom
10:30am - 11:45am	California's Changing Climate (Part I): AB32 and Reducing Your City's Carbon Footprint	Crystal
	Implementing a Regional Vision (Part I): New Orientations to Transit-Oriented Development	Atherton
	Housing Element Update (Part I): Tailoring the Urban Landscape	Club Regent
	Restoring Urban Rivers (Part I): Greener Visions of the Concrete Box	California
	Overlay Districts: A New Tool for Managing Urban Development	Valley
	Planner Emeritus Network (PEN) Session: Successful Infill Projects - Past, Present and Future	Sacramento
	AICP Exam Preparation Workshop	Empire
	Non-Traditional Transportation Improvements on State Routes	Garden
	Is California Ready for Complex Urban Development?	Gold
	Cultural Element: Diversity, Outreach and Involvement in Planning	Hillsborough
10:30am - 5:00pm	MW #1: Livermore Downtown Revitalization in Action	
	MW #2: Get Your Shop On: San José Market Center, Santana Row, and Westfield Valley Fair Destination Retail	
	MW #3: Baghdad-by-the-Bay: San Francisco High-Rise Residential Projects and Affordable Housing in Green Projects	
12:00pm - 1:00pm	POSTER SESSION LUNCHEON	Imperial Ballroom
1:15pm - 2:30pm	California's Changing Climate (Part II): The Ultimate CEQA Cumulative Impact	Crystal
	Implementing a Regional Vision (Part II): Engaging the Local Response	Atherton
	Housing Element Update (Part II): Shaping Your City's Future	Club Regent
	Restoring Urban Rivers (Part II): The Los Angeles River	California
	"Ground-Truthing" Smart Growth and New Urbanist Developments	Empire
	"Hot" Planning Topics in the California Legislature	Hillsborough
	Connecting Urban Design and Public Health: A Health Policy Element for Richmond, CA	Sacramento
	Mythbusting Common Traffic Calming Misconceptions	Valley
	Can't We All Just Get Along? Supersizing Public Agency Collaboration	Gold
	When Projects Go South: Techniques for Resolving Planning Controversies	Garden
CCAPA Professional Development Officer Meeting	Belvedere	
2:30pm - 3:00pm	AFTERNOON BREAK	Regency Ballroom
2:30pm - 6:30pm	CALIFORNIA PLANNING FOUNDATION (CPF) SILENT AUCTION	Regency Foyer
3:00pm - 4:15pm	Land Use Connection to Air Quality: Indirect Source Review (ISR) Programs	Hillsborough
	Monetizing Sustainability: Turning Green into Green	California
	Challenges and Changes in Redevelopment and Eminent Domain	Sacramento
	Land Use for the People? Planning for Health and Social Justice in Oakland	Empire
	Planners on the Campaign Trail: To Endorse or Not Endorse Local Candidates and Ballot Measures	Valley
	Smart Parking for Smart Communities	Crystal
	Santa Clara: A Market-based Approach to Affordable Housing Ownership	Club Regent
	Partnerships and Smart Growth Lead to Successful Schools and Communities	Garden
	Planning Water-wise Developments in California: Integrating Solutions for Multiple Benefits	Gold
	Transportation Planning for Immigrant Communities in California	Atherton
California Planning Foundation (CPF) Board Meeting	Belvedere	
4:30pm - 5:45pm	Green Industry: An Essential Thread in a Strong Urban Fabric	Sacramento
	Implementing Infill Development: Moving Beyond CEQA	Crystal
	It's a Bird . . . It's a Plane . . . It's a Flightpath! Airports, Encroachment and Compatible Land Use	Garden
	Public Engagement Through Web 2.0	Atherton
	Professional Development: How to Move Your Career Forward	Club Regent
	Measuring Up: Four Key Transportation Reforms for Improved Livability	Gold
	Planning for Childcare and Early Education: Where, How and Why?	Valley
	Urban Habitat Restoration: Challenges Facing Planners	Empire
	Working with Native American Tribes: Consultation and Coordination	California
	Community Planning Process: Conducting Walking and Virtual Tours	Hillsborough
Planner Emeritus Network (PEN) Annual Meeting	Belvedere	
5:45pm - 6:30pm	CONSULTANTS TOUR	Regency Ballroom
6:30pm - 8:30pm	CALIFORNIA PLANNING FOUNDATION (CPF) RECEPTION & LIVE AUCTION	Imperial Ballroom

CCAPA 2007 CONFERENCE: TRANSFORMING THE URBAN FABRIC

Tuesday - October 2, 2007



TUESDAY-AT-A-GLANCE

TIME	EVENT	LOCATION
7:30am - 8:30am	CONTINENTAL BREAKFAST	Regency Ballroom
8:30am - 12:00pm	MW #4: Downtown Gilroy Reeks of Success	
	MW #5: A Walk Through Central San José Neighborhoods: Strong Neighborhood Initiative Physical Improvements	
	MW #6: Does the Shoe Fit? Size 7 House on a Size 6 Lot: San José's Residential Design Tour	
	MW #7: Critical Coastal Study Area: Making the Land Use and Water Quality Protection Connection	
9:00am - 10:15am	Retooling Suburbia: Planning Sustainable Communities in Marin and Beyond	Empire
	Beyond the Visioning Process: State-wide Perspective on Regional Growth	Club Regent
	Property Rights, Takings and Exactions: A Legal and Practical Update for Planners	Gold
	Time for a Check-up: Understanding the Health Impacts of Planning	California
	The Care and Feeding of Your Planning Commission (Commissioner Session)	Garden
	Mapping Tools for Workforce Development, Economics and Planning	Fairfield
	Breaking a Planning Taboo: CEQA Review without Automobile LOS Analysis	Crystal
	Creating Green, Healthy Affordable Housing	Sacramento
	Getting On the Same Track: Partnerships in TOD Planning	Atherton
	Farm to City: Urban-Rural Links in Agricultural Preservation	Valley
	10:30am - 11:45am	Making It Green: How Your City Can Develop a Sustainable Economy
Coyote Valley Specific Area Plan: A New Urban Fabric for San José		California
Smart Growth and the Workplace		Crystal
Street-Level Imagery: The Virtual Site Visit		Sacramento
Building Smarter Together: How Planning and Public Health Can Work Collaboratively		Garden
Land Use Based Transit Planning		Valley
Tackling Neighborhood Blight: From Problem Motels to Permanent Affordable Housing		Fairfield
So Your RFP Asked for a Charrette and You Got a Charade?		Empire
Do No Pass Go, Do Not Collect \$200 . . . The Perils of a California Water Reuse Project		Club Regent
Participatory Planning and Place-based Investments in Communities of Color		Atherton
12:00pm - 1:30pm		AWARDS LUNCHEON
1:30pm - 5:00pm	MW #8: What's Going Down (and Up) in Downtown San José	
	MW #9: From Pervious Pavement to Living Roofs: Immerse Yourself in Design for Water Quality	
	MW #10: Downtown Mountain View: TOD not SUV	
	MW #11: San José Affordable Housing in Green	
1:30pm - 2:45pm	Greening the Entitlement Process: The Public Agency Response	Crystal
	Implementing Your Community's Vision with Form-based Codes	California
	Transforming Military Bases to Sustainable Communities	Fairfield
	Planning for Fire Safety in California Communities	Empire
	Managing the Client/Consultant Relationship	Atherton
	Regional Transportation Mitigation Fees	Garden
	Gaining High Support for High Density	Club Regent
	Workforce Housing: What Is It? Can We Do It?	Sacramento
	Integrated Regional Water Planning in California: State and Regional Perspectives	Gold
	Beyond the Community Workshop	Valley
2:45pm - 3:15pm	AFTERNOON BREAK	Regency Ballroom
3:15pm - 4:30pm	Palo Alto's Green Programs	Valley
	El Toro/The Great Park: Setting New Standards in Sustainability	Club Regent
	Strategies and Resources to Link Childcare and Community Development	Fairfield
	Planning for Crime Prevention: CPTED Overview, Case Study and a Form-based Framework	Empire
	Weaving Ethics Into Planning Practice (AICP Code of Ethics)	Garden
	Putting Design in the Driver's Seat	California
	Including Inclusionary: Developing Affordable Housing in Your Community	Atherton
	California Flood Management Policy: Crisis or Opportunity? (CPR Session)	Gold
	Navigating the Matrix: Planning and Site Design for Access Compliance	Sacramento
	4:45pm - 6:00pm	The Planner's Guide to Implementing Green Principles
New Urbanism and the Comprehensive Plan		Gold
Transforming the Fabric to Urban		Atherton
Let's Take a Walk! Trails to Smart Growth and Active Aging		Sacramento
Time Management for Harried Planners		Empire
Pedestrian Improvements on a Budget		Club Regent
Las Vegas Arts District Planning - Successful Tactics		Fairfield
Effective Community Engagement Through Watershed Councils		Garden
Integrating Diversity Into Development Plans	Valley	
6:00pm - 7:00pm	LEADERSHIP RECEPTION	Crystal
6:30pm - 8:00pm	CONSULTANTS RECEPTION	Regency Ballroom



CCAPA 2007 CONFERENCE: TRANSFORMING THE URBAN FABRIC
Wednesday - October 3, 2007

WEDNESDAY-AT-A-GLANCE

TIME	EVENT	LOCATION
8:30am - 9:00am	COFFEE AND JUICE	Regency Ballroom
9:00am - 10:15am	Pasadena's Green Building Outreach and Education Program	Fairfield
	Leave No Plan Behind: Updating the General Plan Guidelines	Club Regent
	2007 CEQA Update: Some Things Always Change	Hillsborough
	If We Build It, Will They Ride It?	Piedmont
	From Vision to Sustainable Transformation of San Francisco's Eastern Neighborhoods	Glen Ellen
	Baby Boomers and the Urban Experience: The Next Phase of a Unique Generation	Sacramento
10:30am - 12:00pm	BRUNCH AND CLOSING PLENARY SESSION: Norman Y. Mineta, Vice Chairman, Hill and Knowlton	Imperial Ballroom