

## 2007 APA California Conference | Mobile Workshops



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### Monday, October 1, 2007 Full-Day Workshops



#### **MW #1 - Livermore Downtown Revitalization in Action**

Located 43 miles east of San Francisco, Livermore features a historic downtown and beautiful wine country containing 36 wineries. Livermore's Downtown Specific Plan has guided public and private investment to transform and revitalize the city's historic downtown. This compact walking tour and wine-country themed lunch will highlight Livermore's award winning streetscape project, public plazas, flexible outdoor dining areas, new movie theater, a new 500-seat performing arts theater, as well as new residential and mixed-use development.

Transportation: Bus and walking



#### **MW #2 - Get Your Shop On: San Jose Market Center, Santana Row, and Westfield Valley Fair Destination Retail**

Post Proposition 13, local economic development strategies encourage sales-tax revenue generators such as shopping centers, car dealers, and driving industries. Visit San Jose Market Center that invested nearly \$100 million to transform a 40-acre former rail yard into a downtown shopping center that constructed arterial streets, and improved the Guadalupe River Park. Tour and dine at the Santana Row mixed-use project with over 70 shops, 20 restaurants, 6 spas, 1 hotel, and high density residences. Is it a hip neighborhood or a faux main street? Across the street, Westfield Valley Fair located in both San Jose and Santa Clara continues to be one of the highest grossing retail centers in the country. Learn about the expansion plans at ground zero in the sales tax war between the two cities.

Transportation: Bus and walking

#### **MW #3 - Baghdad-by-the-Bay: San Francisco High Rise Residential Projects and Affordable Housing in Green Projects**

Known for bridges, cable cars, hills, and bay views, San Francisco is undergoing transformation with new, diverse residential development. Visit luxury high-rise condominiums, including One Rincon Hill at the foot of the Bay Bridge, to learn what's involved in designing, building, and marketing high-rise projects. See the LEED



silver certified Folsom Dore Supportive Apartments. Only in San Francisco, or Scandinavia, could social housing contain a community center, plentiful gardens and bright colors. Its 98 apartments for the homeless, physically disabled, and people with HIV or AIDS are tightly packed with both space and features. You'll not want to miss this urban extra-sensory experience that includes lunch.

Transportation: Bus and walking

## Tuesday, October 2, 2007

### Half-Day Workshops - Morning



#### **MW #4 - Downtown Gilroy Reeks of Success**

Come to the Garlic Capital of the World and see downtown Gilroy beyond outlet stores and big boxes. Gilroy is using a specific plan, form based zoning, and financial incentives to encourage infill development in their downtown. See how these techniques have resulted in streetscape improvements, transit oriented housing, and reuse of unreinforced masonry buildings to create a revitalized downtown, all without redevelopment funds.

Transportation: Bus and walking



#### **MW #5 - A Walk Through Central San Jose Neighborhoods: Strong Neighborhoods Initiative (SNI) Physical Improvements**

The Strong Neighborhoods Initiative in San Jose is a community-based partnership between the city, redevelopment agency, residents, and business owners that has been successful in strengthening 19 neighborhoods located throughout San Jose. The SNI program delivers neighborhood improvements based on "top ten" priority lists developed from community neighborhood improvement plans. Meet with neighborhood leaders and city staff to find out what has worked, what hasn't worked, and what lies ahead in five SNI neighborhoods.

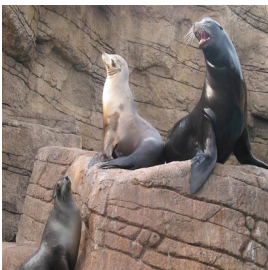
Transportation: Bus and walking



#### **MW #6 - Does the Shoe Fit? Size 7 house on a Size 6 lot: San Jose's Residential Design Tour**

San Jose's exploding housing stock has added approximately 20,000 units since the 2000 Census. This workshop will visit several small lot, detached and townhouse residential projects that have been constructed during this time. You'll see increasingly popular infill housing products proposed by both large and small housing developers. Throughout the tour, planners and developers will lead discussions on issues such as (1) the development review process; (2) negotiations and community involvement; (3) the advantages and disadvantages of each housing design; (4) neighborhood compatibility; and (5) the successes, failures, and lessons learned from each project. The workshop will focus on the recent trend toward urban infill development, and the best ways to successfully design these projects.

Transportation: Bus and walking



#### **MW #7 - Critical Coastal Study Area: Making the Land Use and Water Quality Protection Connection**

Learn about the Peninsula's new Critical Coastal Area (CCA) Pilot Project sponsored by a consortium of state agencies, the San Mateo County Fitzgerald Marine Reserve, and the State of California Area of Special Biological Significance. Attendees will arrive at Princeton Harbor, Half Moon Bay which is the embarking point for Mavericks, the winter big-wave surf spot. Princeton Harbor is surrounded by recreational trails, active fault line, agriculture, aviation and Air Force facilities, fishing and boating activities, and dining establishments. From there, attendees will tour the southern boundary of the Critical Coastal Study boundary and view the southern part of the spectacular Fitzgerald Marine Reserve reef, and one of the CCA's largest creeks and marshes.

Transportation: Bus and walking

**Tuesday, October 2, 2007**

**Half-Day Workshops - Afternoon**



#### **MW #8 - What's Going Down (and Up) in Downtown San Jose**

As the State's first civil settlement in 1777, downtown San Jose is experiencing its most significant growth in years. Its skyline and urban fabric are being transformed by adaptive reuse of historic buildings and new high-rise mixed-use development. This compact walking tour will focus on the successes and failures of downtown revitalization and historic preservation. You'll learn the stories that preserved city landmarks such as the California Theater, Jose Theater, and Montgomery Hotel, and see historic districts such as the Downtown Commercial and St. James Square Historic Districts. You'll visit new high-rise mixed-use residential projects such as Axis, 360 Residences, and Tower 88 @ Central Place, and learn about the challenges facing the Downtown Entertainment and SoFa Districts.

Transportation: Walking



#### **MW #9 - From Pervious Pavement to Living Roofs: Immerse Yourself in Design for Water Quality**

Explore award-winning stormwater management with experts from the City of San Jose and Agilent Technologies. The tour includes residential, industrial, and community facility sites that have successfully incorporated innovative designs such as a pervious parking lots, disconnected downspout systems, vegetated swales, water conserving irrigation systems, and a green roof. Learn how sites were designed to promote water quality, how challenges were overcome during design and construction, and issues related to long-term maintenance.

Transportation: Bus and walking



#### **MW #10 - Downtown Mountain View: TOD not SUV**

Take a ride on the train and walk the beautiful and bustling downtown Mountain View. Learn how a strategic combination of rail extensions, city policies, transit oriented developments, and an active community have transformed the downtown into a pedestrian and transit friendly, lively destination point for people of all ages. Speak with city officials, downtown developers and community activists who played key roles in creating Mountain View's downtown and learn about their triumphs and frustrations along the way. The tour will highlight projects that have contributed to the success of the downtown area.

Transportation: Bus, train, light rail, and walking



#### **MW #11 - San Jose Affordable Housing in Green**

First Community Housing is an award-winning, non-profit, housing development firm focused on affordable and sustainable housing in San Jose. This tour will visit the LEED silver certified Gish Apartments with affordable units above a convenience store. You'll see the El Paseo Studios, a green building single-room occupancy (SRO) development, and the Los Esteros Apartments, an affordable housing project undergoing retrofit into a green building.

Transportation: Bus and walking

[top of page](#)















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