



## **FOR IMMEDIATE RELEASE**

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### **CALIFORNIA CHAPTER OF THE AMERICAN PLANNING ASSOCIATION ANNUAL CONFERENCE ON SEPTEMBER 30 TO OCTOBER 3 IN SAN JOSE**

San José, CA: The Northern Section of the California Chapter of the American Planning Association will host the annual conference at the Fairmont San José Hotel on September 30 to October 3. The keynote speakers will be Norman Mineta, former United States Secretary of Transportation and Carl Guardino, President and CEO of the Silicon Valley Leadership Group.

With 6,000 members, the California Chapter of the American Planning Association (CCAPA) is a network of practicing planners, citizens, and elected officials committed to urban, suburban, regional, and rural planning in the state of California. CCAPA offers a wide spectrum of member benefits including information, services, and support to advance planning throughout the state.

The theme for the 2007 CCAPA Conference, "Transforming the Urban Fabric," and its associated patchwork quilt logo was selected to represent the vast array of diverse issues and specialties within the planning profession, as well as the many cross-professional collaborations and partnerships. This conference is geared for practicing planners, elected officials, architects and urban designers, landscape architects, scientists, housing advocates, environmentalists, neighborhood and community leaders.

The 2007 CCAPA Conference will include dynamic opening and closing keynote speakers, over 110 conference sessions, 11 mobile workshops, a festive Opening Reception at The Tech Museum of Innovation, a California Planning Foundation Auction to raise funds for student scholarships, an Excellence in Planning Awards Luncheon, Diversity Summit, consultants reception, free student sessions, and more.

Conference sessions and mobile workshops will be covering a wide variety of topics including green/sustainable building practices, urban design, smart growth, environmental planning and design, transportation planning and transit-oriented design, housing-related issues and design, diversity and people of color within the planning profession, design and demographic trends related to minority populations, historic preservation, planner 'best practice' topics, emergency preparedness and safe growth, California Environmental Quality Act (CEQA) issues, economic development and redevelopment, and the latest planning-related technologies.

The annual conference gives California planning professionals an opportunity to share best practices and explore approaches to improve our cities and counties. For complete conference information, please visit our website at [www.calapa.org/en/cms/?1352](http://www.calapa.org/en/cms/?1352) or contact Mary Jo Wilson at (925) 833-6671 or [maryjo.wilson@ci.dublin.ca.us](mailto:maryjo.wilson@ci.dublin.ca.us).

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