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## PLANNER EMERITUS NETWORK

### BOARD MEETING

April 4, 2022

12:00 PM – 1:15 PM

### Join Zoom Meeting:

<https://us02web.zoom.us/j/84085615408?pwd=bEJBLzc0bnRyYmI3aUVBMFhnUVJrdz09>

Meeting ID: 840 8561 5408

Passcode: 933922

### One tap mobile

+14086380968,,84085615408#,,,,\*933922# US (San Jose)

+16699006833,,84085615408#,,,,\*933922# US (San Jose)

Dial by your location

+1 408 638 0968 US (San Jose)

+1 669 900 6833 US (San Jose)

### AGENDA

1. Roll Call
2. Meeting Minutes - January 10
3. Draft PEN Mission Statement
4. New PEN logo
5. PEN By-right Conference Session – April 15 submittal deadline
6. APA California 75<sup>th</sup> Anniversary
  - a. Oral History Project
  - b. Recognizing Planning Pioneers and Leaders
7. PEN Remembrance Program
8. Planner Exchange Committee – joint session topics with CPF
9. PEN Honors Awards – May 13 application deadline
10. CPAT Update - City of Marina potential project
11. Future Meetings
  - a. July 11
  - b. APA California Conference, Anaheim – October 1-4

### Attachments:

- A. Meeting Minutes – January 10, 2022 (pending)
- B. PEN Mission Statement Ad Hoc Committee Report w/ Attachment
- C. Programs Committee Report
- D. Planner Remembrance Committee Report w/ Attachment
- E. Planner Exchange Committee Report
- F. PEN Honors Awards Call for Nominations
- G. CPAT Committee Report



## MEMORANDUM

**To:** PEN Board

**From:** Ad Hoc Vision/Mission Statement Committee:  
Hanson Hom, Linda Tatum, Hing Wong, Steve Preston, Robert Paternoster

**Subject:** PEN Mission Statement and Logo

**Date:** April 4, 2022

### **Recommendation**

1. Review and edit as needed and adopt the Draft PEN Mission Statement.
2. Adopt a PEN logo that conforms to the APA branding standards.

### **Discussion**

#### Draft Mission Statement:

At the January PEN Board meeting, we discussed creating a vision or mission statement for PEN. An ad hoc committee was appointed consisting of Linda Tatum, Hing Wong, Steve Preston, Robert Paternoster, and Hanson Hom. The committee met in February and discussed key elements for a vision and/or mission statement. The committee decided that more appropriate for our purpose would be a succinct mission statement that describes PEN's *raison d'être*, rather than a vision statement, with supporting goals, values, or guiding principles. Steve also provided a very helpful document for historical context that describes the formation of PEN and its original purpose as an auxiliary organization of APA California (see attached).

The committee decided that PEN's mission statement should capture the following items:

- Role in recognizing mature experienced planners who were not FAICP;
- Recognize those who had not otherwise been recognized with or by other APA awards;

- Include the increasingly important role of preserving CA planning history;
- Complement PENs role as an adjunct organization of APA California.

Based on these thoughts, attached is a Draft PEN Mission Statement for the Board’s consideration. This mission statement and supporting goals incorporate our original organizational purpose as well as our recently expanded program activities to support APA California.

PEN Logo:

During the course of the committee’s discussion, the question of changing or updating PEN’s logo arose because it does not convey the name of our organization. Steve indicated that he actually selected our current “logo” as simply a graphic symbol that he inserted in an early PEN document. It was never intended to represent PEN’s actual logo although it has been adapted for this purpose over the years. In other words, we do not have an official logo.

Since PEN is an affiliate organization of APA California, it was suggested that we create an official logo to represent this connection and adhere to APA’s branding standards. A suggestion was made to create a logo similar to the CPF logo by placing “PEN” under “APA.” CPF’s logo is below:



I contacted Dorina Blythe, APA California’s graphic designer, who is very familiar with APA’s branding standards, to prepare a mock-up of a PEN logo. She conferred with APA national staff to clarify the standards and was informed that the CPF logo does not conform with the standards. The APA California logo cannot include any alternative text or symbols within the yellow box, presumably to avoid confusion that PEN is an affiliate organization of APA rather than APA California. Dorina prepared the below PEN logo for our consideration that fully adheres to the branding standards:



We also have the liberty to adopt our existing “logo” or develop a customized logo if we wish as long as we do not alter the APACA yellow logo (if used). Another option we can pursue is replacing APACA with the existing PEN symbol and incorporating the text. Recommendation is to adopt the above logo to clearly show our association with APA California.

## **History of the Planner Emeritus Network (PEN)**

PEN traces its roots back to a seminal event, an effort to recognize a well-known planner, Gordon Whitnall, whose been awarded honors posthumously as part of the National 1992-93 Planning Pioneers Program. California Chapter dispatched its resources to track down family members, colleagues, and representatives of the organizations this individual had helped build.

Despite his significant contributions to the profession, to academia and to government, the profession had lost track of this individual, and his family; moreover, not one of the institutions which he had so ably served – and some of which he helped create – expressed any interest in honoring an individual who, despite remarkable work over 50 years, was no longer a recognizable name to a subsequent generation of planners. Then-Chapter President Steve Preston, working with Chapter Historian Betty Croly, argued that there needed to be a means to continuously honor those who might otherwise be forgotten. That's what led to the formation of PEN.

### ***Early Activities***

The first activities of what became PEN were conducted as part of informal Presidential receptions held during the California Chapter APA conference; the first of these occurred in San Diego. Hosted by then-Chapter President Steve Preston, these parties allowed current Chapter leaders to mingle with some of the individuals who had helped shape California planning, but whose names might not be known to current planners. Early participants included legendary planners Si and Isabel Eisner, Roy and XXX Potter, and others.

The program was a success, and a decision was made to formalize these informal events as a means to recognize two types of individuals:

- Once highly-regarded planners whose names might no longer be recognized by the current generation, but whose contributions spanned and informed those generations; and
- Planners who had contributed significantly to the advancement of the profession, but may never have been recognized by the profession's traditional awards structure.

In 1995, at the recommendation of former CCAPA President Steve Preston and Chapter Historian Betty Croly, Chapter Board created the Planner Emeritus Network to formalize the organization as a constituent body of what is now APA California.

The first interim Co-Chairs were Steve Preston and John Hirten (1995). Once formalized by the Chapter Board in 1996, John Hirten served as the first official PEN President. Early PEN board members include Steve Preston, John Hirten, Betty Croly, Janet Ruggiero, and Don Bradley. PEN receptions become a fixture at the conference for several years before being folded into the formal Chapter Awards program several years ago.

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*From a 2003 PEN Awards brochure:*

“PEN was created by the Chapter several years ago to honor individuals who may or may not have life member status in APA, and who have distinguished themselves through their contributions to the Chapter, to planning in California, or to the profession at large.

PEN is different from the AICP Fellows in that it specifically attempts to tie the history of California planning to its efforts, and so acts in partnership with the California Planning Historical Society. These individuals also become the source for material to be placed in the California APA Planning Archives, now under development at Cal State Northridge.

PEN usually sponsors a session at the state conference, a business meeting, and/or a reception with the current CCAPA president; and in some years, presents its honors at the Chapter awards program.

We need your help to identify longtime CCAPA members who may be suitable for PEN honors. Please send your nominations (name, address, phone number and e-mail if possible) to us at the address on the front cover; or contact any PEN board member with your nomination. **Thanks for helping recognize those individuals who have contributed for so long to our profession.”**

*Original PEN Brochure as updated 2000, 2001:*

## **Purpose**

The purpose of the Planner Emeritus Network is to serve as an auxiliary, or support, to the California Chapter of the American Planning Association, the California Planning Foundation, the California Planning Historical Society, and other Chapter Board-authorized organizations.

PEN exists to provide a resource of long-tenured members of the American Planning Association, and to ensure that their professional insights, experience, and planning history are recognized by the profession.

## **History**

The **Planner Emeritus Network** (PEN) was founded in 1995 by Steven A. Preston and John Hirten, now both members of the AICP College of Fellows. Both acted as interim co-chairs until 1996 when the first officers were elected. The California Planning History Society then merged with PEN, as both had the same members.

Since 1995, PEN has held annual meetings at the CCAPA annual conference. In 2001 draft by-laws were prepared; these were adopted in 2001.



American Planning Association  
**California Chapter**  
**Planner Emeritus Network**

*Creating Great Communities for All*

## **Draft PEN Mission Statement**

### ***Our Mission***

The Planner Emeritus Network (PEN), an affiliate organization of the American Planning Association California Chapter (APA California), is composed of highly experienced and longstanding APA members who are committed to supporting APA California and the planning profession by providing exemplary planning leadership, training, support, and mentoring.

### ***Supporting Goals***

- A. We will actively engage with APA California to provide a forum and voice for executive-level planners and to support the next generation of planning leaders.
- B. We value recognizing and honoring accomplished California planners whose career achievements and contributions to the profession demonstrate excellence in planning and offer aspirational role models for planners.
- C. We embrace our support role in documenting and preserving California's diverse planning history and resources in order to learn from the past and further the growth and evolution of the planning profession.
- D. We commit to sharing our leadership expertise and planning knowledge through professional development events, partnership activities, and mentoring opportunities.
- E. We seek to offer planning and management assistance to communities in need, such as through APA California's Community Planning Assistance Team (CPAT) program.



## MEMORANDUM

**To:** PEN Board

**From:** Conference Program Committee:  
Brian Mooney, Chair, Margaret Sohagi, Bruce Baracco

**Subject:** PEN By-right Session for 2022 APA California Conference

**Date:** April 4, 2022

### **Recommendation**

Provide input to the Conference Program Committee on possible topics for the PEN by-right session for the 2022 APA California Conference in Anaheim on October 1-4.

### **Discussion**

The Conference Program Committee and Hanson met to discuss possible topics for a conference session. Three topics were developed, and the committee is seeking input from the Board on these topics and possible speakers. While PEN has one by-right session, we are still required to submit a proposal through the online system by April 15, although we have additional time to confirm the panelists if necessary. We can also choose to submit more than one proposal.

### **Panel Suggestion #1: The Disturbing Legacy of California's Sundown Towns**

**In California (and throughout the nation) there's a history of sundown towns, which were places where Black people and minorities were excluded through informal and formal policies. Glendale became the first city in California to pass a resolution acknowledging its past, and the third in the nation. Following Glendale's move, the cities of Burbank and South Pasadena, also with histories of sundown town laws, passed similar measures. South Pasadena became the most recent city to do so in 2022.**



Resources:

<https://spectrumnews1.com/ca/la-east/news/2020/10/09/glendale-becomes-first-ca-city-to-recognize-history-as-sundown-town->

<https://www.amazon.com/Sundown-Towns-Hidden-Dimension-American/dp/0743294483>

<https://www.latimes.com/entertainment-arts/business/story/2021-07-06/black-in-mayberry-racial-history-el-segundo>

Margaret's comment: We would need to develop an angle to this panel that includes history and looks forward. Most planner are hopefully aware of racist real estate practices/redlining. What are these "sundown towns" affirmatively doing to move forward (besides passing resolutions)?

Hanson's comment: For sundown towns, I like the historic perspectives for context; planners will also appreciate hearing how we can apply this learning to status quo and actions planners can take to remedy the historic consequences. I may have some speakers we could ask depending on how we what to frame the topic. This could be a rich topic. Factors, both negative and positive, affect why racial and ethnic communities have concentrated in areas of a city or region. Acknowledging and supporting the positive social and economic reasons for these communities, while countering the racist origins for this segregated pattern would be an interesting discussion for planners.

**Panel Suggestion #2: Planning for the Next Wave of Immigration**

**[#] of immigrants are waiting at California's borders. Another [#] of immigrants from Ukraine are expected in 2022-2023. How do we effectively plan to accommodate their needs, both basic and cultural, and enrich our communities? What planning practices are effective?**

Example: City of National City's last GPU based its geographic planning subareas around its public schools, rather than traditional land use tools, because the schools were recognized by the community as safe areas to voice one's opinions about planning issues. The AG and OPR recognized the City as one of the first to adopt an EJ element and commended the City for its work on the GPU.

Potential panelists: (for above panel as well):

- Vice-Mayor Marcus Bush, National City (for above panel as well)  
<https://www.nationalcityca.gov/government/mayor-city-council/councilmember-marcus-bush>
- Perhaps someone from the AG's office too?

**Panel Suggestion #3: Leadership**

**What type of leadership is needed to help implement the redevelopment of key urban sites in California cities. With underutilized commercial and sports centers located in cities throughout the state which can provide needed housing and new urban mixed-use development such as the San Diego Sport Arena, the Oakland Coliseum, Angel Stadium to name a few what roles will planners, politicians and developers have in leading the redevelopment. Also, can local governments incorporate successful development projects on these sites with new mandates from the state. This panel will explore those questions and more to determine the right path for success.**

Hanson's comment: I like the leadership topic with using redevelopment of stadiums as a vehicle for discussion. An additional leadership angle is the role of planners as leaders and advocates in infusing community benefits and equity concerns into the decision-making process, ensuring a collaborative and inclusive process, and managing multiple voices with often clashing community, political, and economic objectives.



## MEMORANDUM

To: PEN Board

From: Remembrance Committee:  
Larry Mintier, Steve Preston, Linda Tatum

Subject: 2022 Remembrance Program

Date: March 28, 2022

The Remembrance Committee plus Hanson convened by Zoom March 21<sup>st</sup>. Our discussion focused on both the video presentation and the Program Planning and Implementation Schedule. We first agreed that we will standardize references to the program as the Planners Remembrance Program instead of the Planners Memorial Program. There was strong consensus that the video presentation was extremely well done. See link to the video below. While there was some discussion about expanding the text and number of photos for each of the planners, the consensus was that we need to keep the video presentation short.

We reviewed the Program Planning and Implementation Schedule to-do list from 2021 and updated it with a few revisions. See attached.

During our discussion we also brainstormed the idea of creating a list in conjunction with the Chapter's 75<sup>th</sup> Anniversary of the most important planners in the history of the APA California, whether still alive or deceased. These could be some combination of planners who have had the greatest impact on the practice of planning in California and those APA planners who have contributed the most to the evolution of APA California as an organization. We agreed that a beginning step would be to brainstorm a list of potential candidates, including inviting suggestions from the entire APA membership. The list would be narrowed down to the top perhaps 50 or 100 based on criteria to be determined. The Committee would like to have a discussion about this idea at the next PEN Board meeting.

<https://vimeo.com/601940096/67590907f5>

## Planners Remembrance Program Status Report (3/28/2022)

### **Program Planning and implementation Schedule**

#### Phase 1 February – June

- Decide whether the program will be part of the awards program or a plenary session (e.g., opening keynote session).
- Draft and send out request for information from section directors in conjunction with request for nominations for PEN awards. Separately, send out request for information to APA Board members and CPR members. The request should include: any memorials or obituaries already available, contact information for colleagues or family members, photos.
- Check with APA National for information about the passing of FAICP members. Unfortunately, APA National does not have a standard protocol for collecting information about the passing of FAICP members, but publishes memorials as they become aware of a member's passing.

#### Phase 2 June – July

- Send out reminder request.
- Conduct follow up research, contact colleagues or family members to request additional information, photo.
- Prepare bios.

#### Phase 3 August -- September

- Work with awards chair and other conference committee members to produce the presentation (less than 2-3 minutes).
- Coordinate with the awards chair and conference committee at the conference.
- Archive the presentation on Chapter/PEN website.
- Follow up with colleagues or family members following the conference.



## MEMORANDUM

**To:** PEN Board  
**From:** PEN Planner Exchange Committee:  
Hing Wong, FAICP, Chair; Cliff Graves; and Hansom Hom, AICP  
**Subject:** Planner Exchange Committee Report  
**Date:** April 4, 2022

The Planner Exchange Committee will collaborate and work together with the California Planning Foundation (CPF) and the California Chapter and its Sections in putting together programs specifically for planning students and young/emerging planners. This committee will solicit other PEN Board members to participate in the activities.

CPF will take the lead for an online workshop to assist students in filling out their scholarship applications. The virtual session will be on Wednesday, April 20 from 5:30pm to 6:30pm.

Enrique Arcilla, APA California Student Representative, is proposing three topic ideas:

- Planning pathways (housing, transit, environmental planning, etc.) with a panel of planners from different sectors (May)
- Niche planning pathways (health planning, water management, ocean coastal conservancy, etc.) with a panel of planners from different sectors (mid-Summer)
- Debt avoidance and management in graduate school (early Fall)

He is asking for comments and feedback as well as if there are any PEN Board members willing to speak/present on the above topics. Please contact Hing if you would like to participate.



**CALL FOR NOMINATIONS**  
**PLANNER EMERITUS NETWORK (PEN)**  
**2022 PEN HONORS AWARDS**

**THE BOARD OF DIRECTORS OF THE PLANNER EMERITUS NETWORK SEEKS NOMINATIONS FROM EACH SECTION OF THE APA CALIFORNIA CHAPTER FOR RECOGNITION AS PEN HONORS AWARDS. THE AWARDS WILL BE MADE AT THE 2022 APA CALIFORNIA CHAPTER ANNUAL CONFERENCE TO BE HELD IN ANAHEIM OCTOBER.**

**ABOUT PEN**

The Planner Emeritus Network (PEN) is an auxiliary and resource support group for the APA California Chapter, the California Planning Foundation, and the California Planning Historical Society. PEN represents a body of long-tenured members of APA who are available to provide to the Board and other APA California groups substantial knowledge of the profession as it has matured in California, in particular. PEN members are available to provide their personal insights, experiences, and planning history when requested by the Board or other organizations, groups, and individuals. PEN also manages the Community Planning Assistance Team (CPAT) program on behalf of APA California.

**PEN HONORS AWARDS**

The PEN Honors awards recognize the efforts of senior members of the planning profession who have contributed to California planning through their leadership and service to their communities and the profession. A list of past Honors awardees can be found at the APA California website. Each year the PEN Honors Committee considers one nomination from each APA California section for a potential award. Nominees should have made an outstanding contribution or significant accomplishment that has enhanced the recognition of planning.

**INFORMATION AND SUBMISSIONS**

Nominations for PEN Honors are **due Friday May 13, 2022**. For more information and to submit a nomination:

Margaret Sohagi, Honors Committee Chair  
The Sohagi Law Group,  
11999 San Vicente Blvd. Suite 150  
Los Angeles, Ca 90049  
310-475-5700  
[msohagi@sohagi.com](mailto:msohagi@sohagi.com)

For information on PEN or the CPAT program:

Hanson Hom, AICP, PEN President: [hansoncpr@gmail.com](mailto:hansoncpr@gmail.com)



# PLANNER EMERITUS NETWORK

## 2022 PEN HONORS AWARD NOMINATION FORM

Name of person being nominated: \_\_\_\_\_

Nominee Email Address: \_\_\_\_\_

Nominee Phone Number: \_\_\_\_\_

**Provide a summary of the career of the nominee including planning positions held, significant planning programs or documents prepared or directed by the nominee or other contribution to the profession (attach curriculum vitae, references to planning accomplishments, etc.)**

**Identify any service to planning-related organizations e.g., APA, educational planning programs, etc. that the nominee has participated in.**



**Based on Honor Award criteria, briefly state why nominee is deserving of PEN Award.**

**Planning-related organizations nominee is member of, e.g., APA, FAICP, AICP, PEN, ULI, etc.**

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**Name of Nominator (Section Director or other)**

**Address:** \_\_\_\_\_

**Phone:** \_\_\_\_\_ **Email:** \_\_\_\_\_

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## MEMORANDUM

**To:** PEN Board  
**From:** CPAT Committee:  
Hanson Hom, Chair, David Salazar, Brian Mooney  
**Subject:** CPAT Committee Update  
**Date:** April 4, 2022

### **City of Marina, Monterey County**

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The City of Marina's Assistant City Manager and Community Development Director approached me about a possible CPAT project for the City of Marina, located east of Monterey. The project pertains to Cypress Knolls, a site at the former Ford Ord military base. The City intends to demolish existing unoccupied military housing on the City-owned property with an interest in constructing workforce housing. Previous development proposals have failed to materialize, so the current Council would like to step back and regroup on direction. A link to a recent newspaper article about Cypress Knolls is provided below. City staff is interested in a visioning exercise with their City Council and perhaps some community leaders to set a policy framework and decide on next steps, such as a call for proposals or a specific plan. A charrette has been suggested as a suitable approach for the CPAT project.

The Community Development Director is finalizing a CPAT application that has been reviewed and endorsed by the City Manager. After receiving the proposal, the CPAT Committee will meet and assemble a suggested project team. Including myself, both Brian and David have agreed to be part of the team. The CPAT proposal will be presented to the PEN and APA California Boards for approval.

[https://www.montereycountyweekly.com/news/local\\_news/cypress-knolls-could-revive-as-a-development-in-the-next-few-years/article\\_4ab7f46c-adfc-11eb-975b-e3a1d4ff83a8.html](https://www.montereycountyweekly.com/news/local_news/cypress-knolls-could-revive-as-a-development-in-the-next-few-years/article_4ab7f46c-adfc-11eb-975b-e3a1d4ff83a8.html)

## **Town of Saticoy, Ventura County**

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Staff at Ventura County reached out to us last year to discuss a potential CPAT project for Saticoy, an unincorporated low-income community located southeast of the City of Ventura. We discussed possible projects involving implementation of the Saticoy Area Plan to enhance and revitalize the community. County staff was interested in the adaptive reuse and historic preservation of the Saticoy Train Depot, possibly patterned after other train depot restoration projects in the County. The Train Depot is on the National Register of Historic Places and its adaptive reuse could be an economic catalyst for Saticoy.

County staff continues to express interest in a CPAT project and wanted to first form a Saticoy Municipal Advisory Council (SMAC), a citizens' advisory group that would serve as our primary client for the CPAT project. Forming the SMAC was delayed but has been approved by the County Board of Supervisors, and the SMAC had their first meeting in January 2022. Staff took the first several months to orient the SMAC Board and receive their input on immediate items. I expect to hear from County staff soon to continue the discussion about submitting a CPAT application.

## **Town of Niland, Imperial County**

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Brian and I have discussed with Esperanza Colio Warren, Deputy County Executive Officer with Imperial County, about a possible CPAT project. We discussed planning issues surrounding infrastructure, resiliency, affordable housing, and emergency response and recovery for the Town of Niland, which is located adjacent to the Salton Sea. A CPAT topic was discussed regarding opportunities to increase affordable housing in the community, such as through manufactured housing. We had suggested meeting with the County's Planning Director to scope out a proposal. Thus far, we have not received a response, so a project is questionable at this time. Brian expects to see Esperanza at a conference in April and will try to connect with her to determine if she is still interested in pursuing a CPAT project.